

# Old Town Area Parking Study (OTAPS) Work Group



**Meeting #6: June 11, 2015  
Sister Cities Conference Room  
1101, City Hall**



# Agenda

- **6:00 p.m.** Welcome, Introductions, Meeting Goals, and Recap of Meeting 5
- **6:10 p.m.** Staff Presentation
  - Wayfinding
  - Employee Parking
  - Overview of Draft 2015 OTAPS Work Group Recommendations
- **6:40 p.m.** Public Comment
- **7:00 p.m.** Work Group Discussion on Draft Recommendations
- **7:55 p.m.** Next Steps



# Ground Rules

- Everyone's opinions are important and valid
- Meetings will begin and end on time
- Please follow the agenda
- Purpose of the meeting is for Work Group discussion
- Time is reserved for public comment
- Please silence cell phones and other mobile devices
- Respect others when speaking and maintain courteous discussion



# Purpose of Reconvening the Work Group

- 1) Metered parking restrictions
  - Review existing restrictions
  - Discuss potential changes
  
- 2) Old Town residential permit parking
  - Review existing permit parking restrictions
  - Discuss potential comprehensive changes
  
- 3) Prioritize recommendations for Traffic and Parking Board and City Council



# Schedule

#	Date & Time			Meeting Topic
1	Wednesday	January 28	7-9 pm	<ul style="list-style-type: none"><li>Kick off meeting and review 2014 parking occupancy study report</li></ul>
2	Wednesday	February 25	6-8 pm	<ul style="list-style-type: none"><li>Metered parking restrictions</li></ul>
3	Wednesday	March 25	6-8 pm	<ul style="list-style-type: none"><li>Metered parking restrictions</li><li>Old Town Residential Permit Parking</li></ul>
4	Wednesday	April 29	6-8 pm	<ul style="list-style-type: none"><li>Old Town Residential Permit Parking</li></ul>
5	Wednesday	May 27	6-8 pm	<ul style="list-style-type: none"><li>Old Town Residential Permit Parking</li></ul>
6	Thursday	June 11	6-8 pm	<ul style="list-style-type: none"><li>Wayfinding, Employee Parking</li><li>Review draft implementation recommendations</li></ul>
7	Wednesday	June 24	6-8 pm	<ul style="list-style-type: none"><li>Prioritize implementation recommendations</li></ul>

# Recap of Meeting 4

- Discussion about limits on residential parking permits for new multifamily development

*Motion: No universal restriction be placed on the availability of residential parking permits in new residential developments in districts 1-5 and each DSUP be considered on its own merits with respect to the issuance of residential parking permits.*

- Discussion with Deputy Police Chief regarding current enforcement program and needs

*Motion: (1) Increase funding to modernize citation/enforcement equipment (2) Increase funding to support additional PEOs (3) Reinstate the adjudication process*

# Residential Parking Policy Tools

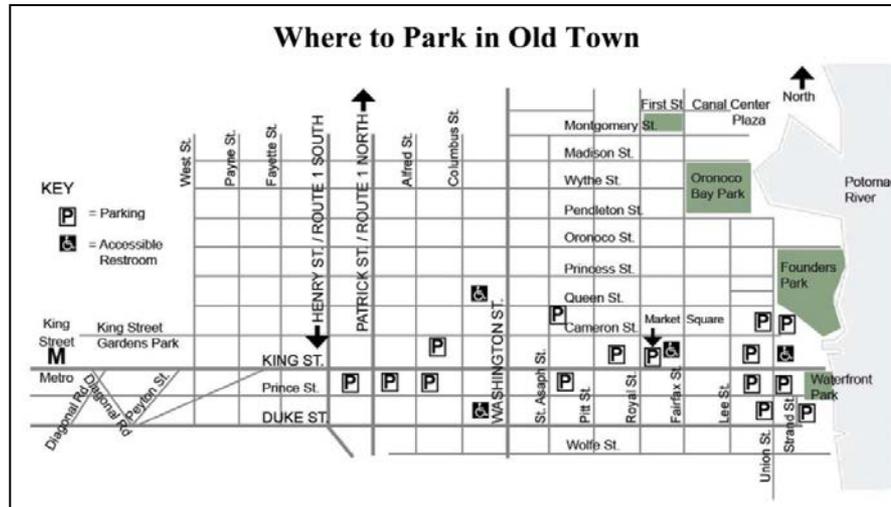
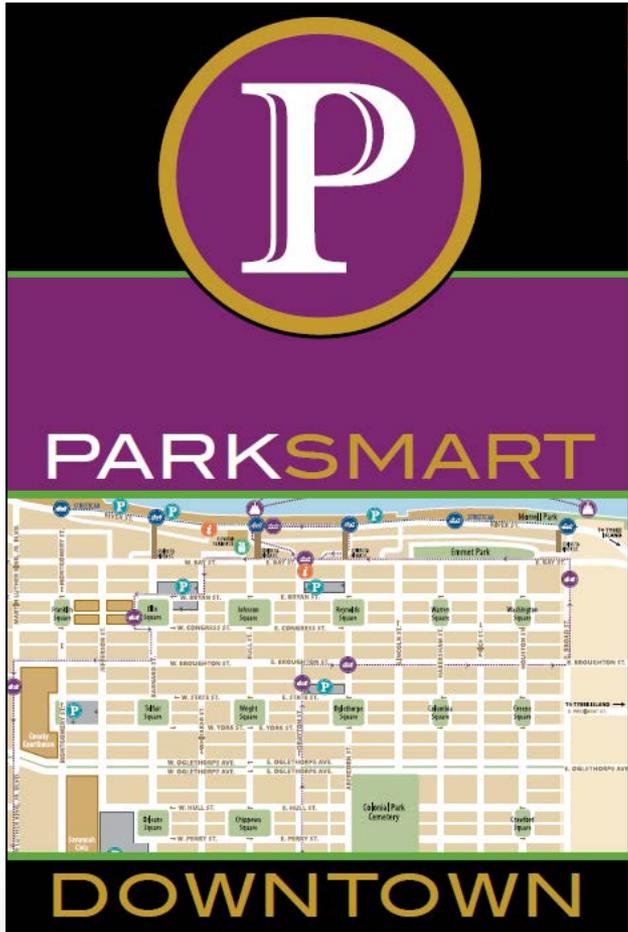
- ✓ Pay by Phone in Residential Areas
- ✓ Garage Pricing and Payment
- ✓ Resident Only Parking
- ✓ Restrictions on New Development
- ✓ Limit on Residential Parking Permits
- ✓ Increase Residential Parking Fees
- ✓ Enforcement
- Wayfinding
- Employee Parking

# What We Heard: Overall Themes for Wayfinding

- Parking wayfinding should be more visible
- Use technology to enhance wayfinding
- Consider incorporating occupancy information into wayfinding signs

# Residential Parking Policy Tools

## – Digital Wayfinding



# Residential Parking Policy Tools – Wayfinding Implementation Underway



# Residential Parking Policy Tools- Parking Signage in Old Town



# Residential Parking Policy Tools – Wayfinding with Occupancy Info





# What We Heard: Overall Themes for Employee Parking

- Employers should work with garage owners to provide employee parking
- Make off-street parking and transit more attractive
- Provide incentives for employees to park in garages

# Employee Parking: Overview of Existing City Program As Case Study



- Transit
  - Up to \$100 per month for transit
  - \$30 per month pre-tax withholding
  - \$35 off annual Capital Bikeshare membership
- Parking
  - Up to \$70 per month for parking in City garages (80 employees on wait list for participation)
  - Free parking at Union Station lot



# Employee Parking: Comparison to Other Regional Programs

Jurisdiction	Transit Benefit	Number of Participants
Alexandria	\$100	367
Arlington	\$130	595
Fairfax County	\$120	232

# Employee Parking

## Potential Solutions/Tools

- Develop pilot program for employees within the study area to encourage garage parking
- Work with garage owners to provide bulk discounts for employees
- Increase transit benefits
- Extend trolley hours and/or discount DASH for employees in study area
- On-street employee parking permit program

# Parking Management

## Parking Garages & Surface Lots

- Long-term parking

## Metered Parking

- Short-term visitors

## Non-Metered Parking

- Residents and Guests

# Draft Recommendations

Parking Management Goal	Parking Management Tool	Implementation Options	OTAPS Work Group Recommendation
-------------------------	-------------------------	------------------------	---------------------------------

- Formal WG motions are included in the OTAPS Recommendation column
- Additional tools and implementation options for consideration tonight
- Polling of Work Group members on options
- Sticker exercise to get public input on options



# Draft Recommendations: OTAPS Work Group Recommendation Received

- Extend maximum time for meters west of Alfred to 3 hours
- End meter time for meters west of Alfred at 7 pm
- No universal restriction on issuing permits for residents of new development – each DSUP should be evaluated individually
- Enforcement needs

# Draft Recommendations

## **Short-term tools that could be implemented outside the Budget Process:**

- Changing the hours for meters from 2 to 3 hours
- Increase payment options at garages/explore validation program
- Digital wayfinding
- Mobile payment on residential blocks
- Restrictions on residential parking permits for new development
- Resident only parking
- Limits and fees for residential parking permits

# Draft Recommendations

## **Tools with high budget impacts that would be considered through the FY 2017 Budget Process**

- Rolling back the meter hours to 7 pm
- Garage pricing or free parking hours for city garages
- Additional wayfinding signs
- Increased transit benefits for employees
- Increased trolley hours/discounted DASH service
- Enforcement needs



# Public Comment



# Work Group Polling on Implementation Options

# Test Question – *What month is it?*

1. May

0

2. June

10

3. December

2

# Test Question – *What is your favorite season?*



# 1: Maximum Time Limit for Meters - *What is your preferred option?*

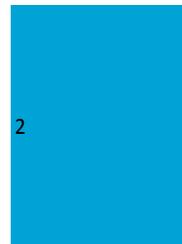
1. Extend maximum time limit for east of Alfred Street from 2 to 3 hours



2. No Change



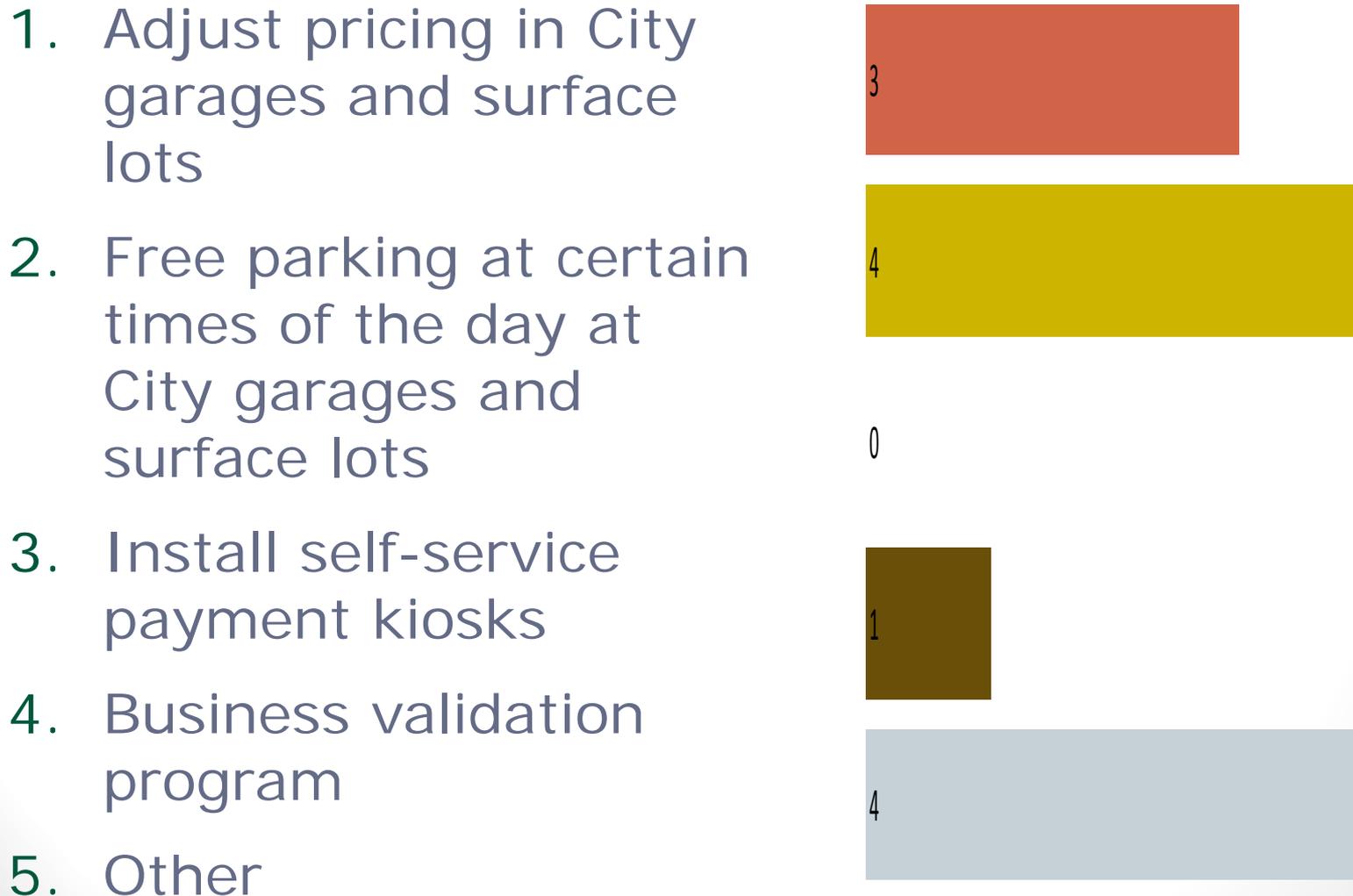
3. Other



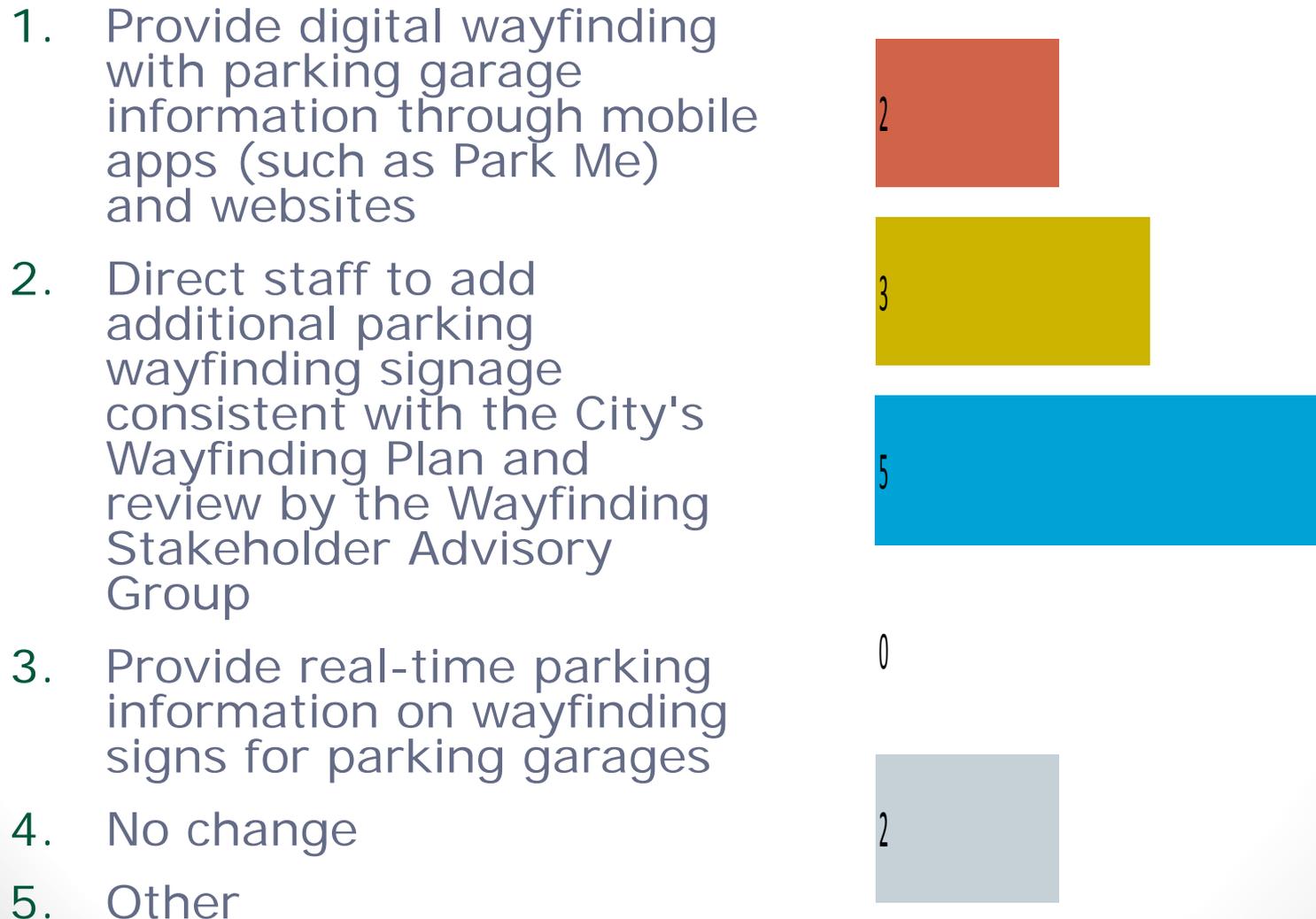
## 2: End Time for Meters – *What is your preferred option?*



# 3: Garage/Surface Lot Pricing – *What is your preferred option?*

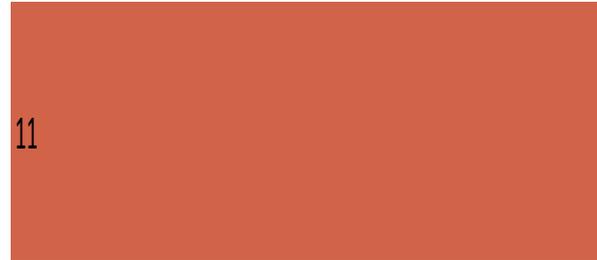


# 4: Wayfinding – *What is your preferred option?*



# 5: Information and Marketing – *What is your preferred option?*

1. Direct staff to work with ACVA and AEDP to provide better marketing of parking options available in the City, including the City's Pay by Phone feature



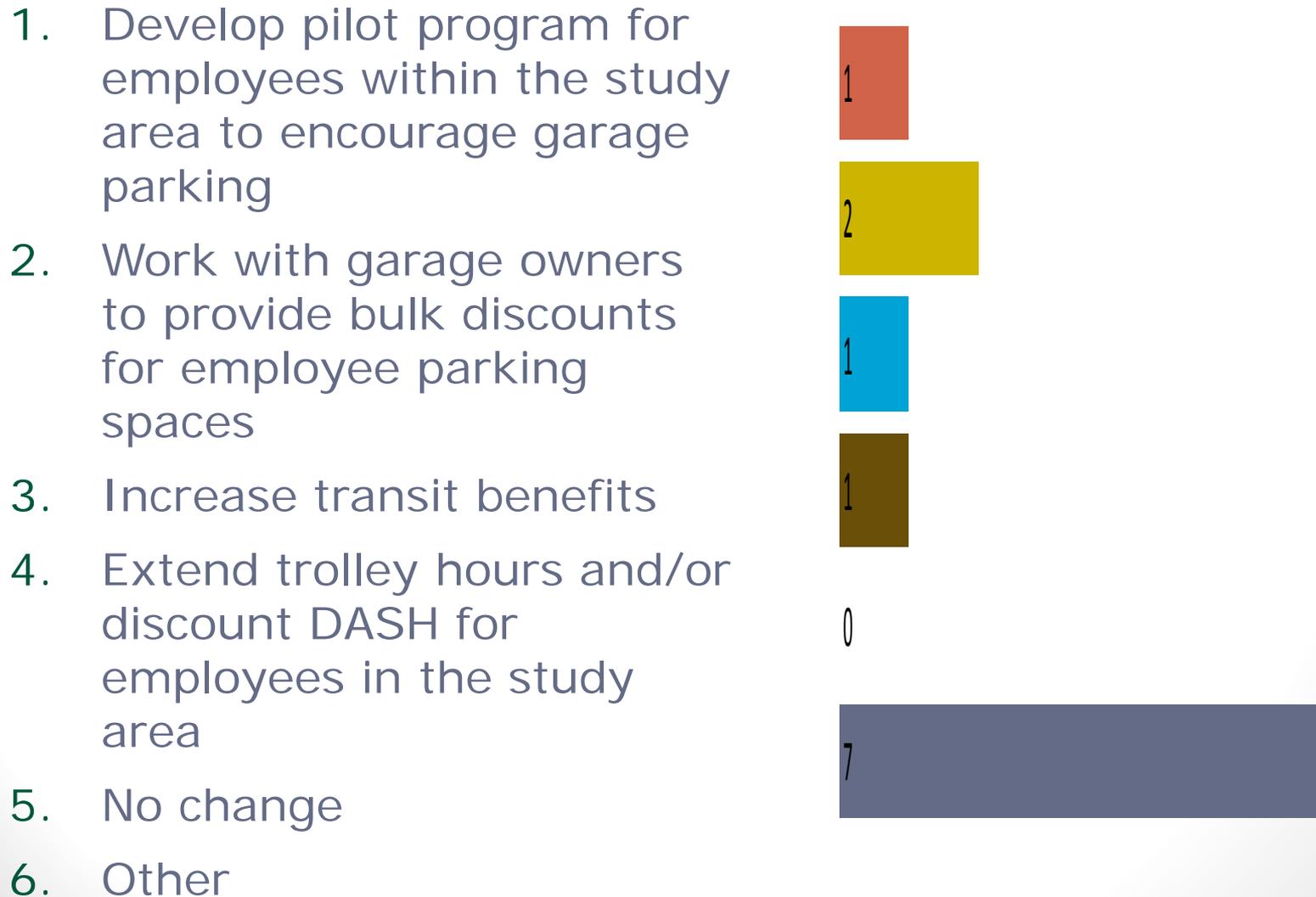
0

2. No change



3. Other

# 6: Employee Parking Programs – *What is your preferred option?*



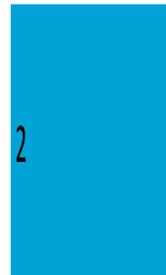
# 7: Mobile Payment on Residential Blocks – *What is your preferred option?*

1. Direct staff to select a pilot program area (e.g. blocks with high parking occupancies), to be approved by the Traffic and Parking Board and City Council, to expand Pango to residential blocks
2. No Change
3. Other



## 8: Resident Only Parking – *What is your preferred option?*

1. Direct staff to select a pilot program area (e.g. blocks with high parking occupancies), to be approved by the Traffic and Parking Board and City Council, to test Resident Only Parking
2. No Change
3. Other

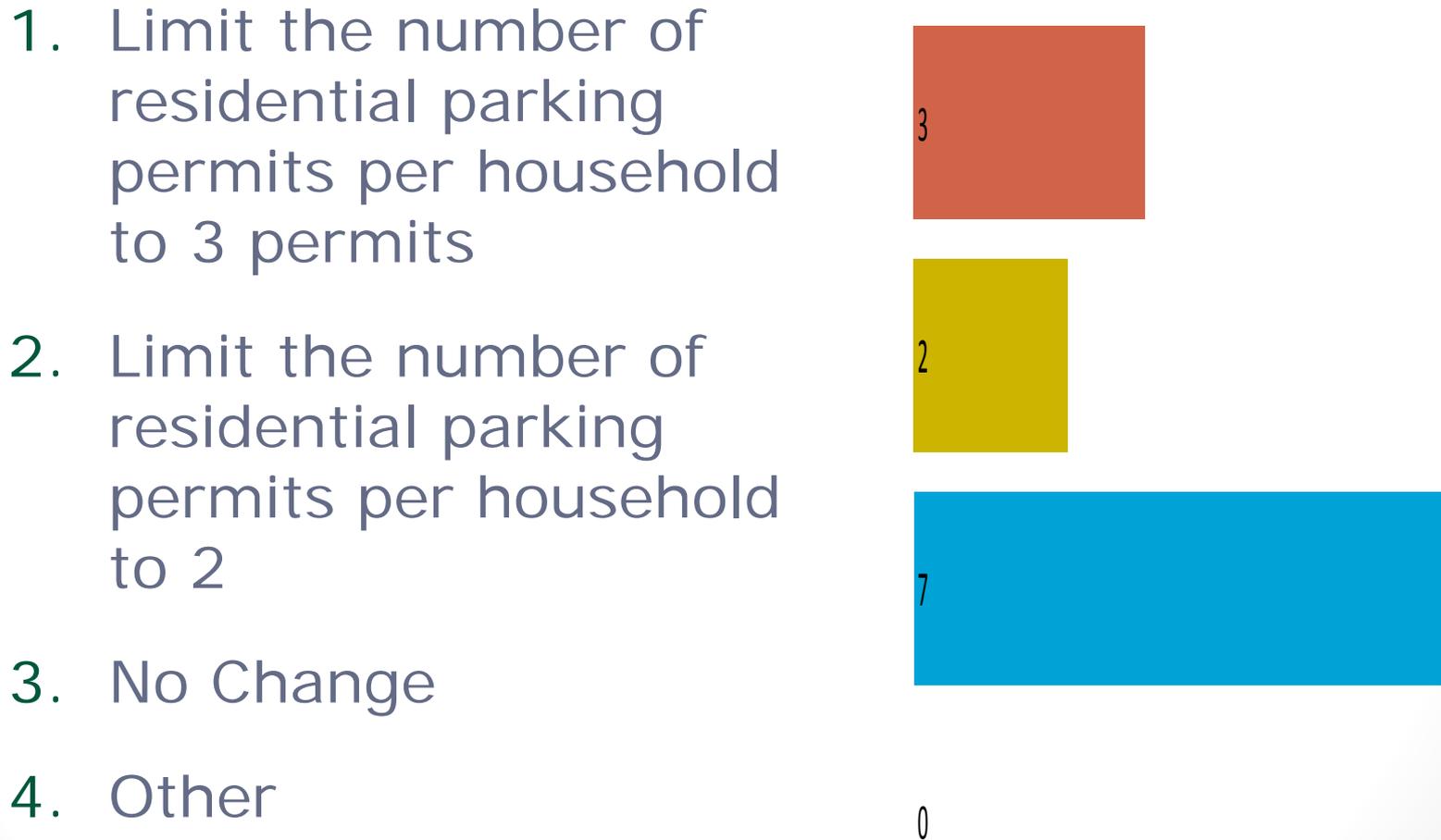




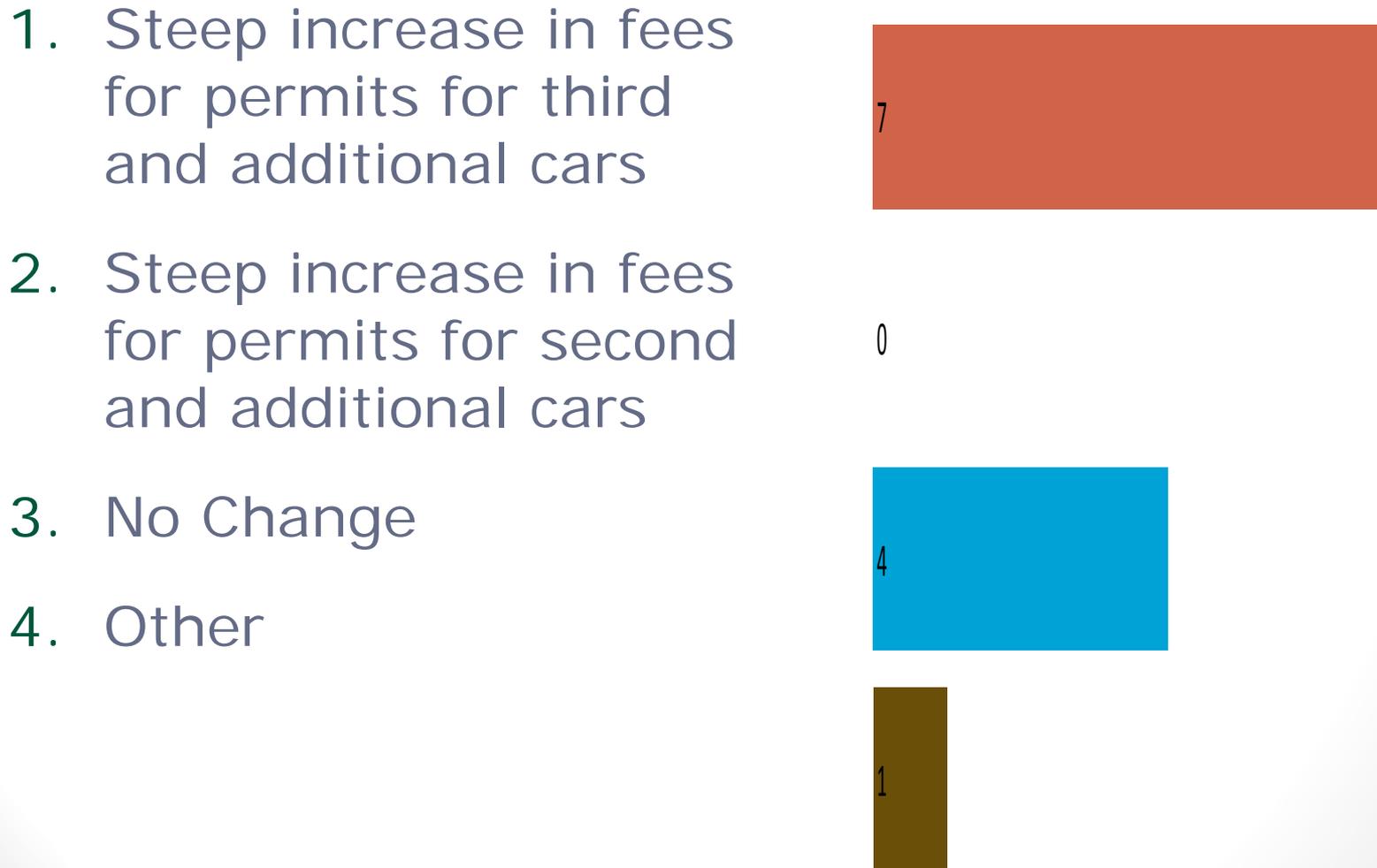
# 9: Restrictions on New Development

*OTAPS Work Group Recommendation  
Received*

# 10: Limit Residential Parking Permits – *What is your preferred option?*



# 11: Residential Parking Permit Fees – *What is your preferred option?*



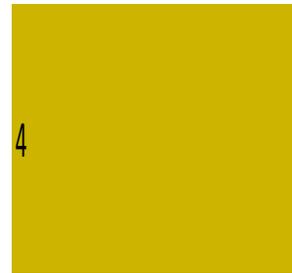
# 12: Time limits for Residential Parking Permit Districts –

*What is your preferred option?*

1. Amend the City Code to allow one hour parking as an option within residential permit parking districts



2. No change



3. Other

0



# 13: Enforcement

*OTAPS Work Group Recommendation  
Received*



# Additional Work Group Discussion

# Next Steps

#	Date & Time			Meeting Topic
1	Wednesday	January 28	7-9 pm	<ul style="list-style-type: none"> <li>Kick off meeting and review 2014 parking occupancy study report</li> </ul>
2	Wednesday	February 25	6-8 pm	<ul style="list-style-type: none"> <li>Metered parking restrictions</li> </ul>
3	Wednesday	March 25	6-8 pm	<ul style="list-style-type: none"> <li>Metered parking restrictions</li> <li>Old Town Residential Permit Parking</li> </ul>
4	Wednesday	April 29	6-8 pm	<ul style="list-style-type: none"> <li>Old Town Residential Permit Parking</li> </ul>
5	Wednesday	May 27	6-8 pm	<ul style="list-style-type: none"> <li>Old Town Residential Permit Parking</li> </ul>
6	Thursday	June 11	6-8 pm	<ul style="list-style-type: none"> <li>Wayfinding, Employee Parking</li> <li>Review draft implementation recommendations</li> </ul>
7	Wednesday	June 24	6-8 pm	<ul style="list-style-type: none"> <li>Prioritize implementation recommendations</li> </ul>



# Other Upcoming Meetings

- City Council hearing on meter changes west of Alfred Street – **June 13 (public hearing)**
- City Council hearing on resolution to extend maximum time limit for meters west of Alfred Street – **June 23**

# Questions/Comments

?

NEXT MEETING: Wednesday, June 24  
6:00 to 8:00 PM, City Hall Room 1101

For more information visit  
[alexandriava.gov/ParkingStudies](http://alexandriava.gov/ParkingStudies)

OR contact Katye North  
[Katye.North@alexandriava.com](mailto:Katye.North@alexandriava.com)

(703)746-4139