City Strategic Plan Alexandria 2022

Community Meeting: Prioritization
Monday, July 18th, 2016
Samuel Tucker Elementary School

Meeting Agenda

7:00	Welcome & Recap
7:20	About Tonight's Open House
7:40	Next Steps & Questions
8-9:00	Open House

Meeting Agenda

7:00	**Welcome & Recap**
7:20	About Tonight's Open House
7:40	Next Steps & Questions
8-9:00	Open House

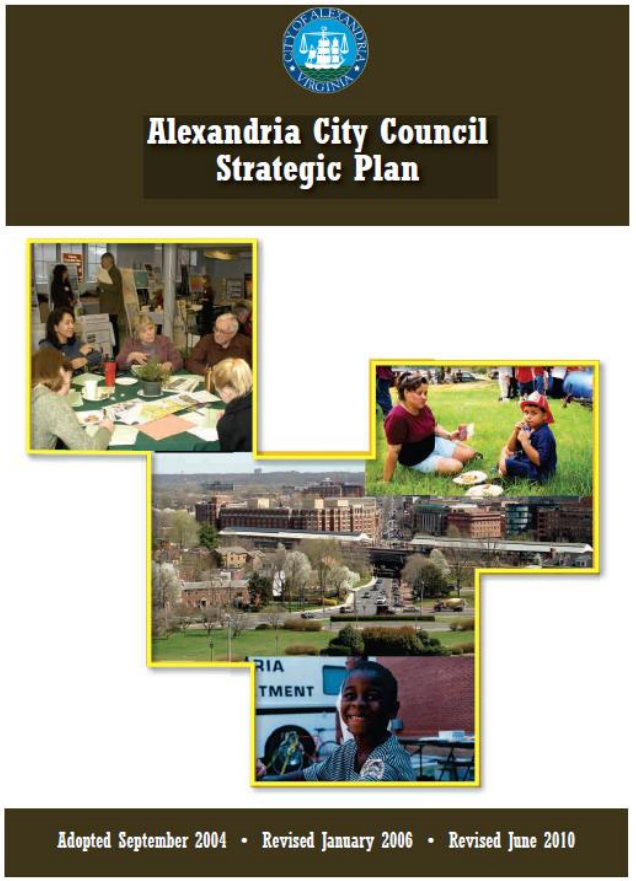
Current Strategic Plan

City Strategic Plan was effective from 2004 – 2015

Updated by the community and adopted by City Council in 2004, 2006, and 2010

Arrived at document through an open community engagement process

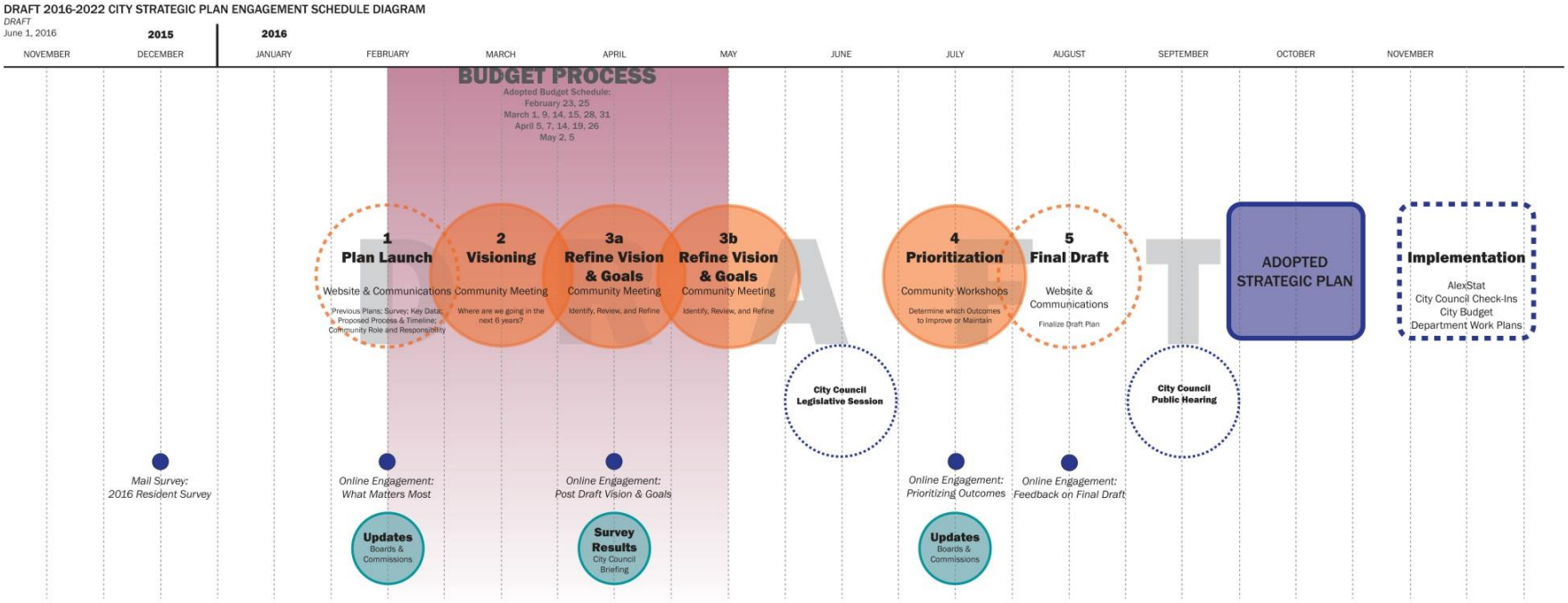
Since implementation, the City has developed a performance management system – Results Alexandria

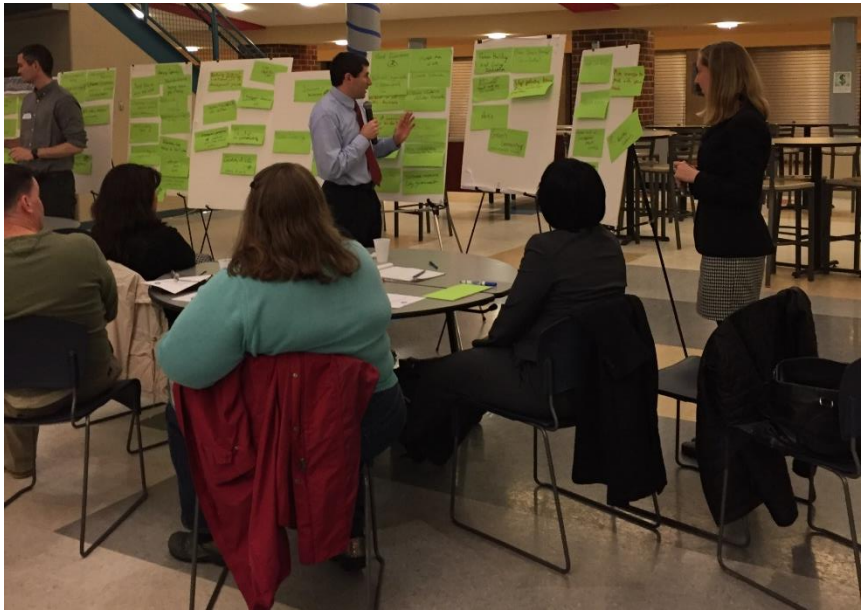


What's Next for Our Strategic Plan?

- Use **community input** as the foundation of the City Strategic Plan
- Communicate a **clear direction and vision for 2022** to the public and City Government
- Include **measures and targets** so we can be transparent with the community on our progress and challenges
- Develop an **action plan** to integrate adopted master plan and department work plan initiatives that help us achieve our measures and targets
- Set a **six year plan** to correspond with City Council election cycle (FY 2017-2022 with a mid-point check-in in FY 2019)
- **Inform decisions** including the budget process so that we can strive to achieve our goals and indicators

Civic Engagement Process





City Strategic Plan
Alexandria 2022

Visioning Meeting | March 14, 2016

What do you love about living/working in Alexandria right now?

- Suburban Living
- Historic Architecture & style
- Recreational Facilities (Young & Old)
- Artistic & Cultural Activities
- Sense of Community & Neighborhood (others chiming in)

What are your greatest concerns about living/working in Alexandria right now?

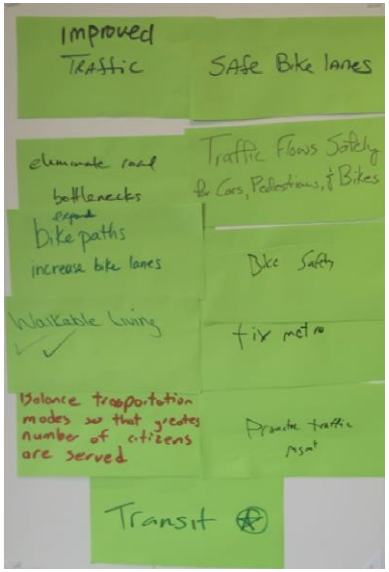
- Traffic ~~Crush~~ Increased traffic density -Loss of green space
- ~~Intentionally planned dev~~ -loss of afford (Ex-Beauregard) housing
- -Overdevelopment
- -Degradation of historical identity via architectural styles (Potomac Yard, Route 1)
- -Unrealistic/False assumptions from development ↑ ↓ Inefficient use of existing green space

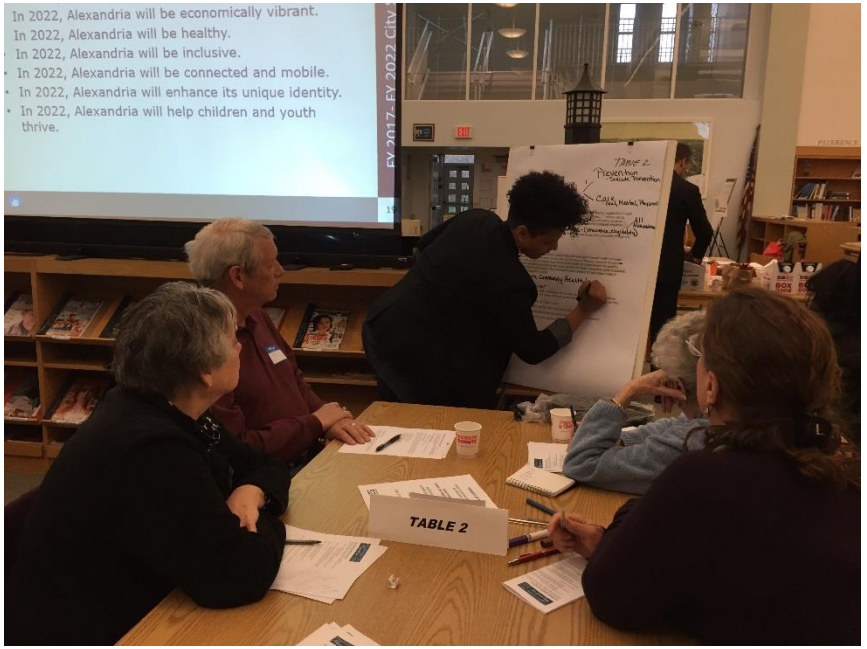
What has changed for the better in Alexandria over the last 5 years?

- Perf. Measurement
- Some schools have Pre-K
- Election of new mayor sensitive to concerns of development
- Citizen outreach (Academies) (Civic Engagement) → Police Handbook & Process Briefings
- Budget process recognized Police liaisons to civic assoc. issues

What has changed for the worse in Alexandria over the last 5 years?

- Failing to realize consequences of development
- Degradation of historical identity via architectural styles (Potomac Yard, Route 1)
- Failing to publicize critical meetings
- Scheduling equally important meetings at same day/time
- Inadequate planning for infrastructure in development (incl schools)
- Loss of affordable housing
- Loss of tree canopy





Meeting Agenda

7:00	Welcome & Recap
7:20	**About Tonight's Open House**
7:40	Next Steps & Questions
8-9:00	Open House

About Tonight's Open House

- The FY2017-2022 City Strategic Plan will include performance indicators that will help the City track its progress toward its strategic goals
- These indicators will be monitored for the life of the Plan, and will help inform City government work and budget priorities
- The exercise includes 40 such indicators divided into their respective City Strategic Plan themes
- **Please select the ten indicators that you believe are the most important for the City to focus on improving in the next six years**

Meeting Agenda

7:00	Welcome & Recap
7:20	About Tonight's Open House
7:40	**Next Steps & Questions**
8-9:00	Open House

Next Steps

- **Indicator prioritization office hours throughout the city (locations and general times are subject to change):**
  - Tuesday, July 19, 7:30-9:30 a.m., ESP Coffee, 1012 King Street
  - Tuesday, July 19, 5:30-7:30 p.m., Ben Brenman Park, 4800 Brenman Park Drive
  - Wednesday, July 20, 5:30-7:30 p.m., YMCA, 420 East Monroe Avenue
  - Thursday, July 21, 7:30-9:30 a.m., Starbucks at Bradlee, 3690 King Street
  - Thursday, July 21, 5:30-7:30 p.m., Charles Houston Rec Center, 901 Wythe Street
  - Sunday, July 24, 10 a.m.-12 p.m., Four Mile Run Farmers & Artisans Market, 4109 Mount Vernon Avenue

- **A draft will be developed** by staff that includes community input, City Council input, an action plan, and indicator targets informed by community input

- **A draft will be shared with the community** by the City for residents to provide input and feedback

- **A City Council public hearing** for consideration of adoption will occur in September/October

Find Out More…

- Sign-up/follow eNews updates about meetings and AlexEngage topics
- Check out the website: www.alexandriava.gov/strategicplan
- Facebook: www.facebook.com/alexandriavagov
- Twitter: @alexandriavagov

Questions?

Meeting Agenda

7:00	Welcome & Recap
7:20	About Tonight's Open House
7:40	Next Steps & Questions
8-9:00	**Open House**