Proposed FY 2017- FY 2022 City Strategic Planning Process

City Council Presentation
February 23, 2016

Information for Discussion and Recommendation

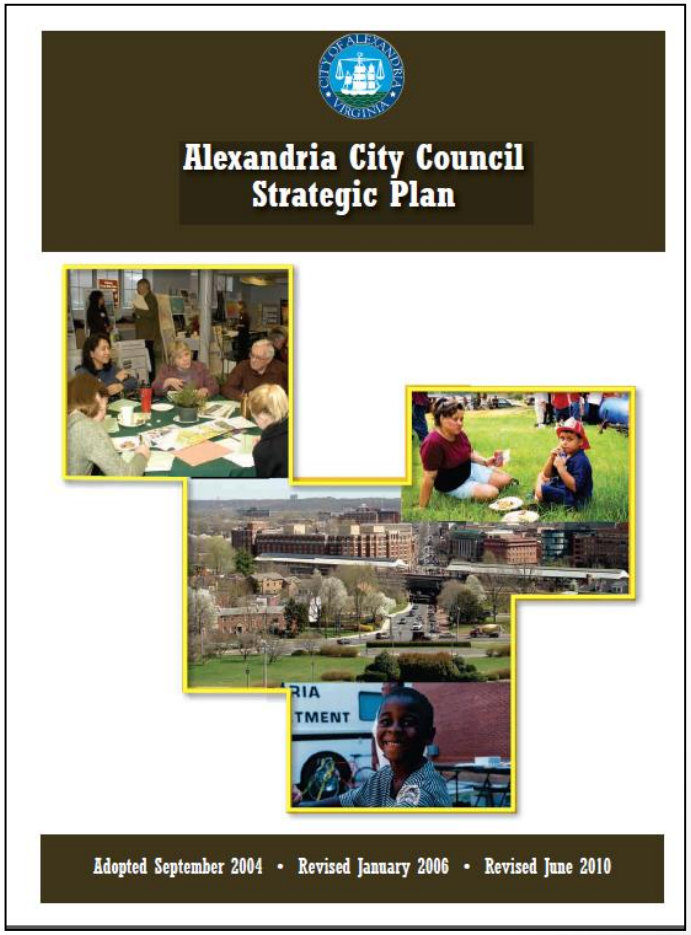
- Engagement Approach
- Draft Engagement Schedule

Council Action Requested

- Review Draft Engagement Schedule
- Provide guidance to the City Manager in regard to Council's preferred approach to the City Strategic Plan and direction to staff to proceed with approach

Our Current Strategic Plan

- Our City Strategic Plan was effective from 2004 – 2015
- Updated by the community and adopted by City Council in 2004, 2006, and 2010
- Arrived at document through an open community engagement process
- Since implementation, the City has developed a robust performance management system – Results Alexandria (RA)

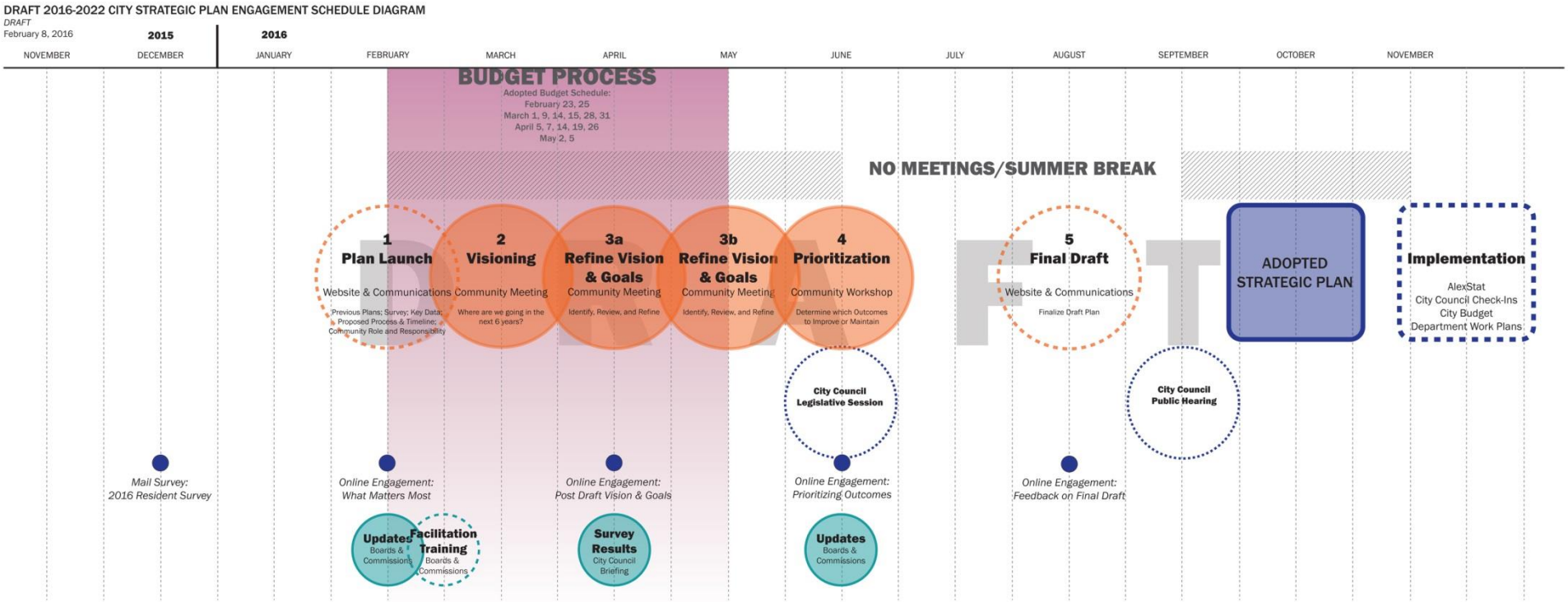


What's Next for the City Strategic Plan?

Proposed Approach:

- Use **community input** as the foundation of the City Strategic Plan
- Communicate a **clear direction and vision for 2022** to the public and City Government
- Include **measures and targets** so we can be transparent with the community on our progress and challenges
- Set a **six year plan** to correspond with City Council election cycle (FY 2017-2022 with a mid-point check-in in FY 2019)
- **Continuously improving** in order to achieve results through the City's Performance Management system, Results Alexandria

Engagement Schedule



What to Expect Next

- Webpage and AlexEngage Launch
- Begin working with key staff, boards, and commissions
- March 14th Visioning Meeting
- April TBD Refining Vision & Goals Meeting

Discussion