	Attachment 5 - Comparison of Existing and Proposed versions of ARTICLE IX. - SIGNS, MARQUEES AND AWNINGS			
OLD ORDINANCE SUMMARY	NEW SUMMARY	OLD/EXISITING ORDINANCE	PROPOSED/NEW ORDINANCE	NOTES/EXPLANATION
			9-101 - General Provisions (See Ordinance Text in Attachment 1)	
			9-102 - Definitions.	
	New A-Frame Definition		(A) A-Frame sign. A two-faced sign with supports that are connected at the top and separated at the base, forming an "A" shape. These are also referred to as "sandwich board" signs. They are included in the term "portable sign."	New definition added as recommeded by Ad Hoc Committee
		Animated sign. Any sign, the character or appearance of any element or part of which changes by any device, mechanical, electrical or otherwise.	(C) Animated sign. Any sign, the character or appearance of any element or part of which changes by any device, mechanical, electrical or otherwise, except for digital text and graphic signs.	Unchanged but reference is added for Digital Text and Graphic Signs
Deleted because it is content-related: Apartment Hotel Sign		Apartment hotel sign. Any sign advertising or identifying an apartment hotel.		DELETED
	Awning definition modified to make a clear reference to its signage aspects	Awning. A covering attached to a building or structure, erected in or over a window or door, and usually supported by gravity and a metal frame.	(C.1) *Awning*. Any permanent or retractable structure projecting beyond a building wall at an entrance to a building or extending along and projecting beyond the building's wall and generally designed and constructed to provide protection against the weather. This structure consists of a flexible material covering attached to and supported by a metal frame.	Modified
	Awning sign definition added for clarity		(D) Awning sign. Any sign attached to and made a part of an awning or any similar projections from a building, with changeable, fixed or both types of lettering in use.	Added definition of awning sign to go with definition for awning.
Deleted because it is content-related: Ball Park Sign		Ballpark sign. Any sign located on the inside of fencing in an enclosed ballfield in a public park.		DELETED
	Banner definition modified to remove references to public rights of way	Banner. Any sign appended on or from a staff, pole, wire, frame or similar support, extending across the entire width of any street, road, highway or alley.	(E) Banner. A temporary sign of flexible material affixed to a framework or flat surface.	Modified
	Billboard definition modified to remove content-related definition and focus on physical design of sign	Billboard. Any sign, in excess of 150 square feet, advertising a person, place, event, product, business or other matter which is remote from the site or property upon which the sign is erected or displayed.	(F) Billboard. Any sign that consists of a single panel surface larger than 100 square feet in size that is installed as an independent structure or is mounted on the side or top of a building, and this sign along with its location is sold, rented, or leased to a user that is not the property's business owner.	Modified to become content neutral
Deleted because it is content-related: Business Sign		Business sign. Any sign advertising a business conducted within the building or structure, or upon the real property, on which the sign is erected or displayed.		DELETED
Deleted because it is content-related: Church Sign		Church sign. Any bulletin board type of sign erected or displayed on the real property of a church, chapel, temple, synagogue or other place of worship for the display of messages.		DELETED
	Added definition of Building Frontage, since sign area is often measured in comparison with building frontage		(G) Building frontage. The length of the main wall of a building which physically encloses or covers usable space. Said frontage shall be measured at the width of the wall at the height where the sign is mounted.	New definition added
	Chalkboard sign definition added as a physical type of sign that may be regulated in the future.		(H) Chalk-board sign. A single-faced, framed slate, chalk-board, whiteboard, or other material that can be written on with chalk, dry erase or similar markers.	New definition added
Deleted because it is content-related: Contractor or subcontractor sign		Contractor or subcontractor sign. Any sign containing the name and type of work performed by a contractor or subcontractor and erected or displayed on the property upon which building operations are being conducted.		DELETED
Deleted because it is content-related: Convenience Sign		Convenience sign. Any sign indicating the location of or direction to a place or object of public convenience, such as a restroom, telephone, bus stop or public parking area.		DELETED
	Curb Sign definition modified to remove Right of Way reference	Curb sign. Any sign composed of one or more numerals painted on a curb located within a public right-of-way which designates the premises upon which it is located.	(H.1) Curb sign. Any sign painted on a curb.	Modified to remove references to signage in rights of way.
	Changeable copy sign definition added as a physical type of sign that may be regulated in the future.		(I) Changeable copy sign. A non-electronic sign or part of a sign that is designed so that characters, letters or illustrations can be changed or rearranged without altering the face or surface of the sign.	New definition added
	Comprehensive sign plan definition added in correspondence with the SUP-regulated Coordinated Sign Program		(J) Comprehensive sign plan. A plan for the signage of a property that includes multiple tenants or owners with shared parking or other facilities.	New definition added

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	Digital text and graphic sign definition added as a physical type of sign that may be regulated in the future.		(K) Digital text and graphic sign. Any sign that can change its content by way of electronic or mechanical means but maintains a consistent image and does not flash or display any animation or movement other than the occasional changing of text or graphics occuring no more than 2 times per day. Digital text and graphic signs can be in the form of televisions, monitors, and other screens.	New definition added as recommeded by Ad Hoc Committee
Deleted because it is content-related: Directional Sign		Directional sign. Any sign indicating the location of or direction to a person, place, event, product, business or other matter which is remote from the site or property upon which the sign is erected or displayed.		DELETED
Double Faced Sign definition remains as unchanged	Double Faced Sign definition remains as unchanged	Double-face sign. Any sign having two parallel planes or surfaces upon which advertising is displayed.	(L.1) Double-face sign. Any sign having two parallel planes or surfaces that both bear the message.	Unchanged
	Feather sign definition added as a type of windblown sign (not proposed to be a permitted sign)		(L) Feather sign. A lightweight, portable sign mounted along one edge on a single, vertical, flexible pole the physical structure of which at may resemble a sail, bow, or teardrop. See Windblown Sign.	New definition added based on new sign type
	Modified definition of flag to address content neutrality. Signage definition explains which flags are considered signs.	Flag. A piece of material, usually rectangular in shape, on which is imprinted, or into which is woven, a distinctive design which is or denotes the official symbol of a national, state or local government. Except for purposes of section 9-300, a flag shall not be considered a sign. However, a piece of material on which is imprinted, or into which is woven, a design, business trademark or other pattern or symbol that does not constitute or denote an official government symbol shall be considered a sign.	(M) Flag. A piece of cloth or similar material, shaped like a pendant, rectangle, or square, attachable by one straight edge to a pole or rope or attached at the top and draped.	Mofified to reflect content neutrality needs
	Flashing Sign definition modified to remove content-related item and to address digital text and graphic signs	Flashing sign. Any sign consisting of, or illuminated by, flashing or intermittent lights or other lights of changing degrees of intensity, brightness or color, except a sign showing the date, time and/or temperature.	(N) Flashing sign. Any sign consisting of, or illuminated by, flashing or intermittent lights or other lights of changing degrees of intensity, brightness or color except for digital text and graphic signs.	Changed to include digital text and graphic signs and to remove the content allowance for date, time, and temperature.
	Freestaning Sign definition modified to remove content component	Freestanding sign. Any sign permanently affixed into the ground, erected on its own foundation or placed on a pole which is independent of but on the same lot or parcel as the building or structure in which the person, place, event, product, business or other matter noted on the sign is located.	(O) Freestanding sign. A sign that is supported by structures or supports in or upon the ground and independent of any support from any building or wall. It also means any non-portable sign supported by a fence, retaining wall, or by upright structural members or braces on or in the ground and not attached to a building. A freestanding sign can have one or two sides and can have messages on each side.	Mofified
	New definition to clarify meaning of sign height		(A) Height. The maximum vertical distance from the ground at the base of the sign, or, for projecting signs, at the bottom of the plane created by the face of the sign extending to the ground, to the top of the highest attached component of the sign. Height also measures the ground clearance under projecting signs.	New Definition
Deleted because it is content-related: Home Occupation Sign		Home occupation sign. Any sign erected or displayed on the exterior wall of a private dwelling which states only the name of a person occupying the dwelling and the name of a product or service offered in or from the dwelling by that person.		DELETED
	New definition to clarify that holiday decorations are not signs		(Q) Holiday Displays. Any displays erected on a seasonal basis in observance of religious, national, or state holidays which are not intended to be permanent in nature and which contain no advertising material.	New definition from Model Ordinance to differentiate holiday displays from other signs
Deleted because it is content-related: Identification Signs		Identification sign. Any sign stating the use and name given to the use of a building, structure or area, when such use is permitted in the zone in which the sign is located.		DELETED
	Added definition for illegal signs for clarification		(R) Illegal sign. Any sign erected without a required permit or which otherwise does not comply with any provisions of this article.	New definition
	Added definition for ilumninated signs		(S) Illuminated sign. Any sign that is backlit, internally lighted, or or lighted by direct external lighting fixtures.	New definition
	A broader definition of marquee is added	Marquee. A fixed covering erected over a sidewalk as a protection to an entrance of a building or structure.	(T) Marquee. Any permanent structure projecting beyond a building wall at an entrance to a building or extending along and projecting beyond the building's wall and generally designed and constructed to provide protection against the weather. A marquee may take the form of an awning.	Modified
	Added definition of marquee sign as a type of sign		(U) Marquee sign. Any sign attached to and made a part of a marquee or any similar projections from a building, with manually changeable, fixed or both types of lettering in use.	New definition

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	Added definition of minor sign, as a specific regulated type of sign that would serve many purposes on properties		(V) Minor sign. Any wall or freestanding sign not exceeding one (1) square foot in area, not exceeding four feet in height, and not illuminated.	New definition from Model Ordinance to accommodate content neutral small signs (addresses, etc.)
Definition for motor vehicle sign is removed, as this type of sign would no longer differntiate a vehicle used as a sign from a commercial vehicle that would have signage on it.		Motor vehicle sign. Any sign on or attached to a motor vehicle which is being used primarily for the purpose of displaying advertising and is not being utilized in the normal business or work of the vehicle owner.		DELETED because commercial vehicles and motor vehicle signs cannot be treated differntly.
	Added definition of monument signs, as a specific regulated type of sign that would serve many purposes on properties		(W) Monument sign. Any freestanding sign consisting of a structure built on grade in which the sign and the structure are an integral part of one another. A monument sign is not a pole sign, and it does not have any visible supporting posts or poles. This sign generally has a low profile in accordance with height restrictions for this sign type with little or no open space between the ground under the sign area and the sign and has a structure constructed of masonry, wood, or materials similar in appearance.	New definition to relate to ordinance changes
	Definition of windblown sign is modified to differentiate flags from windblown signs	Moving or windblown sign. Any sign, any element or part of which (such as a pennant, streamer, moored blimp or propeller) moves by means of a mechanized, electrical or other device or is set in motion by movement of the atmosphere.	(X) Moving or windblown sign. Any sign, any element or part of which (such as a streamer, wheel, moored blimp or propeller) moves by means of a mechanized, electrical or other device or is set in motion by movement of the atmosphere, including feather signs. A flag is not a moving or windblown sign.	Modified to differentiate flags from this type of sign
	Definition has detail added to correspond with	Mobile sign. Any sign mounted on wheels or built with axles to which wheels may be attached. A sign attached to a motor vehicle shall not be considered a mobile sign. A parking permit sticker, inspection sticker, regulatory permit or bumper sticker attached to a motor vehicle shall not be considered a sign.	(Y) Mobile Sign. Any sign mounted on wheels, built with axles to which wheels may be attached or attached to a motor vehicle which is used primarily for the displaying of the sign, not for operating of the vehicle. Any such vehicle shall, without limitation, be considered to be used for the primary purpose of displaying the sign if it remains parked in the same location for more seven (7) days without moving, fails to display current license plates, inspection sticker, or municipal decal, if the vehicle is inoperable, if evidence of paid-to-date local taxes cannot be made available, or if the sign alters the standard design of such vehicle or trailer. A parking permit sticker, inspection sticker, regulatory permit or bumper sticker attached to a motor vehicle shall not be considered a sign.	More detailed definition added
Deleted because it is content-related: Multifamily dwelling sign		Multifamily dwelling sign. Any sign identifying or advertising a multifamily dwelling.		DELETED
	Definition added for Neon Sign, which is a type evaluated for historic districts.		(Z) Neon sign. Any sign containing exposed tubes filled with light-emitting gas or a sign giving the appearance of being a neon sign.	New definition
	Definitin added for nonconforming sign, which is an area of regulation that needs clarification		(AA) Nonconforming sign. Any sign which was lawfully erected in compliance with applicable regulations of the City and maintained prior to the effective date of this chapter of the zoning ordinance and which fails to conform to current standards and restrictions of the zoning ordinance.	New definition
Deleted because it is content-related: Off-street parking sign		Off-street parking sign. Any sign identifying an off-street parking area or lot.		DELETED
Definitin deleted, as it is addressed in Zoning Ordinance definitions		Person. Any natural person, firm, partnership, association, corporation, company, trust or other group or combination of persons operating as a unit.		DELETED
	Definition added as a type of sign that is specifically regulated		(BB) Pole sign. Any freestanding sign taller than 6 feet that is mounted on one (1) or more visible, ground-mounted poles. A flag, as defined by 9-102(N), on an affixed to a pole is not a pole sign.	New definition to relate to ordinance changes
Deleted because it is content-related: Political Sign		Political sign. Any sign addressing the candidacy of one or more persons for elective office.		DELETED
	Definition unchanged	Portable sign. Any sign which is not permanently affixed into the ground or to a building or structure and which can easily be picked up and moved to another location.	(CC) Portable sign. Any temporary sign not affixed to a building, structure, vehicle or the ground and which can easily be picked up and moved to another location without the use of machinery.	Unchanged
	Definition added as a type of sign that is specifically regulated		(DD) Projecting sign. Any sign, other than a wall, awning or marquee sign, affixed to a building and supported only by the wall on which it is mounted. A projecting sign has a sign face that is not flat to the wall on which it is mounted and has two sides and can have messages on each side.	New definition
	Definition added to define areas affected by regulated signs		(EE) Public area. Any public place, public right-of-way, any parking area or right-of-way open to use by the general public, or any navigable body of water.	New defintion to relate to ordinance format changes

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	Definition added, as recommended by model code, differentiate public art from signage		(FF) Public Art. Items expressing creative skill or imagination in a visual form, such as painting or sculpture, which are intended to beautify or provide aesthetic influences to public areas or areas which are visible from the public realm.	New definition to relate to ordinance changes
Deleted because it is content-related: real estate sign		Real estate sign. Any sign advertising the sale, lease or further use of real estate which is placed upon the property so advertised.		DELETED
Deleted because it is content-related: remote sign		Remote sign. Any sign advertising or indicating the location of or direction to a person, place, event, product, business or other matter which is remote from the site or property upon which the sign is erected or displayed, other than the billboard, directional sign, real estate sign, ballpark sign or contractor or subcontractor sign.		DELETED
	Definition unchanged	Roof line. The line composed of the highest points of the roof of a building or structure not to include mechanical penthouses or other structures attached to or erected on such roof.	(GG) Roof line. A line composed of the highest points of the roof of a building or structure not to include mechanical penthouses or other structures attached to or erected on such roof .	Unchanged
	Definition modified to address signs that would be mounted on sloping roofs	Roof sign. Any sign erected on or affixed to a building or structure which extends, in whole or in part, above the roof line.	(HH) Roof sign. Any sign erected on or affixed to a building or structure which extends, in whole or in part, above the roof line or above the eaves or bottom edge of that roof.	Modified to clarify that roof signs would also include those mounted on parapets or on the surface of sloping roofs
Deleted because it is content-related: school sign		School sign. Any bulletin board type of sign erected or displayed on the real property of a school for the display of messages.		DELETED
	Definition modified to correspond with model ordinance	Sign. Any letters, parts of letters, words, figures, numerals, emblems, devices, designs, trademarks, posters, handbills or any other objects (i) which make known or designate, or attract attention to, any person or any thing (such as a place, event, product or business), (ii) which are visible to persons located outdoors, and (iii) which are capable of attracting the attention of such persons. Any supporting standard for a sign shall not itself be considered a sign if no letters, parts of letters, words, figures, numerals, emblems, devices, designs, trademarks, posters, handbills or other objects are affixed thereon.	(II) Sign. Any object, device, display, or structure, or part thereof, visible from a public place, a public right-of-way, any parking area or right-of-way open to use by the general public, or any navigable body of water which is designed and used to attract attention to an institution, organization, business, product, service, event, or location by any means involving words, letters, figures, designs, symbols, fixtures, logos, colors, illumination, or projected images. The term does not include flags of any nation, state, or other geopolitical entity not related to a commercial business, product or service. The term also does not include public art, architectural elements incorporated into the style or function of a building, or The term “sign” also does not include the display of merchandise for sale on the site of the display.	Modified based on Model Ordinance
	Definition added for part of sign with content		(JJ) Sign face. The portion of a sign structure bearing the message.	New definition
	Definition added for structural part of sign without content		(KK) Sign structure. Any structure supporting or bearing a sign face.	New definition
Deleted because it is content-related: special advertising		Special advertising. Advertisement of a product or service which constitutes less than 50 percent of the gross business conducted by the person erecting or displaying the sign either in the building or structure or on the property to which the sign containing the advertisement is affixed.		DELETED
Defition deleted because it pertains to the right of way		Street median. A defined area of the public right-of-way located between traffic lanes, usually elevated and narrow, which follows the course of the roadway to separate traffic moving in the same or opposite directions.		DELETED
Deleted because it is content-related: subdivision sign		Subdivision sign. Any sign erected or displayed for the purpose of identifying or advertising a residential development or subdivision.		DELETED
	Definiton added for a new type of regulation		(LL) (A) Temporary sign. Any sign intended to be displayed for a short time period based on a property condition. All temporary signs are not illuminated. Unless a different time period is specified, a temporary sign may not be displayed for more than 120 continuous days and there must be a 30-day interruption between postings of temporary signs.	New definition
Defition deleted because it pertains to the right of way		Traffic channelization island. A defined area of the public right-of-way located in a roadway to confine specific movements of traffic, usually turning movements at an intersection, to definite channels.		DELETED
	Definition added to clarify meaning of regulated sign type.		(MM) Wall Sign. Any sign attached to a wall or painted on or against a flat vertical surface of a structure.	New definition

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Deleted because it is content-related: Warning Sign		Warning sign. Any sign stating that solicitation, trespassing or parking is prohibited on the premises upon which the sign is erected or displayed, and any sign stating that dogs are present, that the building or structure to which it is affixed is protected by a security or alarm system, or other similar statements of caution.		DELETED
	Defintion modified to correspond with practices of regulating signs within 4 feet of a window.	Window sign. Any sign affixed to, or visible from the outdoors through, any window in a building or structure; provided, however, that any object which is sold or available for purchase on the premises of the property upon which it is erected or displayed shall not be considered a window sign.	(NN) Window sign. Any sign visible from outside a building and visible through any window or door and attached to or within four (4) feet in front of or behind the surface of a window or door.	New definition
Deleted because it is content-related: Yard Sale Sign		Yard sale sign. Any sign stating the date and time of a yard sale or garage sale to be conducted on the premises of the property upon which it is erected or displayed.		DELETED
			9-103 – Sign Approval.	
			(A) Approval Required.	
	See Notes/Explanation Section	No sign, marquee or awning may be erected, displayed, constructed, reconstructed or altered unless it complies with the Uniform Statewide Building Code. Compliance may require that, in addition to the permits required by any other section of this ordinance, a permit be obtained from the building code official.	(1) No sign, marquee or awning may be erected, displayed, constructed, reconstructed or altered unless it complies with the Uniform Statewide Building Code. Compliance may require that, in addition to the permits required by any other section of this ordinance, a permit or permits be obtained from the building code official.	Minimal changes to this sectoin to address permitting process
	See Notes/Explanation Section	Application for a permit under this section 9-400 shall be made on forms furnished by the building code official.	(2) Application for a permit shall be made on forms furnished by the building code official.	
	See Notes/Explanation Section	The permit number shall be indicated on each sign.		
	See Notes/Explanation Section		(3) The Department of Planning and Zoning shall review each sign application except as noted in 9-103(B) below, for compliance with this Article IX.	DELETED AS THIS ITEM WAS NEVER IMPLEMENTED
	See Notes/Explanation Section		(B) Zoning Approval not required. In all zones, except property within the Old and Historic Alexandria or the Parker-Gray Districts, the following signs are permitted without zoning approval if the sign is allowed in the zone pursuant to Section 9-200 herein, however nothing in this section shall relieve the installer of the requirement to obtain applicable permissions pertaining to the building code in use by the City of Alexandria:	New section added to specify signage that would not require premits
	See Notes/Explanation Section		1 Signs erected by a governmental body or required by law.	
	See Notes/Explanation Section		2 Flags as allowed within each zone.	
	See Notes/Explanation Section		3 The changing of messages on and/or maintenance of an existing sign, except that repair of a nonconforming sign must comply with 9-402.	
	See Notes/Explanation Section		4 Temporary signs as allowed within each zone.	
	See Notes/Explanation Section		5 Not more than two minor signs per property as allowed within each zone. Additional minor signs are permitted in certain districts with approval.	
	See Notes/Explanation Section		6 Pavement markings on an area of property where traffic management is necessary.	
	See Notes/Explanation Section	Coordinated sign program. As an alternative to signs, marquees or awnings otherwise permitted under this Article IX, signs, marquees or awnings may be permitted in a CDD/Coordinated Development District, or in a unified development more than three acres in size, which contains more than one building, more than one parcel or private streets	(C) Coordinated Sign Special Use Permit. Comprehensive sign plans may be approved by special use permit in a CDD/Coordinated Development District or in a unified development more than three acres in size, which contains more than one building, more than one parcel or private streets. The comprehensive sign plan shall establish the time, manner, and placement of signs, frequency of message changes, the materials, the hours of lighting, the height of signs, the total number of square feet of sign surface, and the number of signs to be placed on a site. Height of signs shall not be modified above the height permitted in the Zoning Ordinance. The applicant for a Coordinated Sign Special Use Permit shall submit a statement of justification for such program in addition to information which describes the number, location, size, height, clearance, color, material, type of illumination, if applicable, of all proposed signs within the program. A proposed coordinated sign program may be approved if council finds that it provides the same or greater benefits to the public as the sign regulations otherwise applicable.	Reformated - Existing SUP process available for large projects (greater than 3 acres) to use a sign program that may not directly correspond with signage ordinance.
	See Notes/Explanation Section	A proposed coordinated sign program shall include a statement of justification for such program, in addition to information which describes the number, location, size, height, color, material, type of illumination, if applicable, of all proposed signs within the program, as well as the		
	See Notes/Explanation Section	A proposed coordinated sign program may be approved if council finds that it provides the same or greater benefits to the public as the sign		
	See Notes/Explanation Section		(D) Waiver of requirement by special use permit.? A special use permit may be obtained pursuant to Section 11-500, which authorizes the provision of signage otherwise not permitted by this Article IX, subject to the following:	New secton to allow for deviations from sign standards (size, type, etc.) by SUP. This can accommodate digital signs as well as special installations of now prohibited sign types like pole signs.
	See Notes/Explanation Section		(1) The special use permit applicant shall demonstrate that the proposed signage would correspond with the intent of this Article IX; and	
	See Notes/Explanation Section		(2) City Council finds that:	
	See Notes/Explanation Section		a. the proposed signage has an exceptional design or approach that cannot be accomplished within the existing regulations;	
	See Notes/Explanation Section		b. the proposed signage will not have an adverse impact on the nearby neighborhood, and	

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	See Notes/Explanation Section		c. the signs comply with the applicable standards for approval of a Special Use Permit set forth in section 11-504.	
	See Notes/Explanation Section		**9-104 Prohibited signs - See Ordinance Text for formating**	
			(A) General Prohibitions	
			(1) Signs displayed without complying with all applicable regulations of this chapter or that violate any city, state or federal law.	
	See Notes/Explanation Section	The following signs, marquees and awnings are prohibited or are permitted only as specified below, regardless of their location in the city:	(2) Signs simulating, or which are likely to be confused with, a traffic control sign or any other sign displayed by a public authority. Any such sign is subject to immediate removal and disposal by an authorized city official as a nuisance.	Reformating
	See Notes/Explanation Section	Signs interfering with traffic.		
	See Notes/Explanation Section	No sign may be erected or displayed which simulates any traffic control or warning sign, light or device and which is visible from any street, road, highway, alley, parking area or other area utilized by motor vehicles.		
			(B) Prohibitions based on materials	
	Animated signs prohibited, but City Code Section 9-7-7 for gas station pricing signs are allowed to be changeable.	Animated signs. No such signs may be erected or displayed.	(1) Animated signs. This subsection does not apply to flags expressly permitted under this article.	
	See Notes/Explanation Section	Flashing signs. No such signs may be erected or displayed.	(2) Flashing signs.	Reformating
	See Notes/Explanation Section	Moving or windblown signs. No such signs may be erected or displayed.	(3) Moving or Windblown Signs.	Reformating
	See Notes/Explanation Section	Mobile and portable signs. No such signs may be erected or displayed.	(4) Mobile Signs.	Separated mobile from portable signs in order to allow A-Frame signs on private property and clarify that they would not be prohibited 'portable signs.'
	See Notes/Explanation Section		(5) Signs that emit smoke, flame, scent, mist, bubbles, aerosol, liquid, or gas.	New prohibition
	See Notes/Explanation Section		(6) Signs that emit sound.	New prohibition
	See Notes/Explanation Section		(7) Any electronic sign or Digital Text and Graphic Sign. This section does not apply to signs specifically required by Section 9-7-7 of the City Code.	Clarifying language to reiterate that these signs would be prohibited
	See Notes/Explanation Section		(8) Pole signs.	Added to prohibit tall signs in favor of monument type signs instead
	See Notes/Explanation Section	No sign may be erected or displayed which utilizes a spotlight or other device which projects a beam of light in the direction of any street, road, highway, alley or parking area so that it may be seen by the operator of a motor vehicle.	(9) signs which utilizes a spotlight or other device which projects a beam of light in the direction of any street, road, highway, alley or parking area so that it may be seen by the operator of a motor vehicle when the vehicle is not parked.	Reformating
	See Notes/Explanation Section	Illuminated signs. No lighted sign may be erected or displayed in any location on a building which location is higher than 35 feet above grade unless the building is located within 2,000 feet of and the sign is facing U.S. Route 95 (the Capital Beltway) or unless a special use permit is approved after a finding that the sign meets the following criteria:	(10) Illuminated signs located higher than 35 feet above grade unless the building is located within 2,000 feet of and the sign is facing Interstate 95 (the Capital Beltway) or unless a special use permit is approved after a finding that the sign meets the following criteria:	Reformating
	See Notes/Explanation Section	Only one sign per building is permitted;	((1) Only one sign per building is permitted;	Reformating
	See Notes/Explanation Section	The permitted sign is limited to the display of the name of a major office or commercial (not retail or residential) occupant of a building that is predominantly office or commercial use;		DELETED
	See Notes/Explanation Section	The building may not be located within, or on the borders of, the Old and Historic Alexandria or Parker-Gray Historic Districts;	((2) The building may not be located within, or on the borders of, the Old and Historic Alexandria or Parker-Gray Districts;	No changes proposed
	See Notes/Explanation Section	The sign must meet any applicable design guidelines and follow any additional applicable process for approval.	((3) The sign must meet any applicable design guidelines and follow any additional applicable process for approval.	No changes proposed
	See Notes/Explanation Section	The sign must be appropriate in scale, design and color and compatible with the building;	((4) The sign must be appropriate in scale, design and color and compatible with the building;	Reformating
	See Notes/Explanation Section	The sign may not be internally illuminated or lighted from neon gas;	((5) The sign may not be a neon sign;	Reformating

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OLD ORDINANCE SUMMARY	NEW SUMMARY	OLD/EXISITING ORDINANCE	PROPOSED/NEW ORDINANCE	NOTES/EXPLANATION
	See Notes/Explanation Section	The sign shall be subject to such conditions as the SUP may impose to ensure that the sign functions without glare or disturbance with nearby uses, including those rules which may alter, modify or supersede the rule stated in section 9-105(C) with regard to the lighting not operating between 10:30 pm and 6:30 a.m.; and;	((6) The sign shall be subject to such conditions as the SUP may impose to ensure that the sign functions without glare or disturbance with nearby uses, including those rules which may alter, modify or supersede the rule stated in section 9-105(A)(2) with regard to the lighting not operating between 10:30 pm and 6:30 a.m.; and;	Reformating
	See Notes/Explanation Section	No sign may face the George Washington Memorial Parkway, and only minimum facade lighting facing the Parkway is allowed. All National Park Service requirements must be met.	((7) No sign may face the George Washington Memorial Parkway, and only minimum facade lighting facing the Parkway is allowed.	Reformating
	See Notes/Explanation Section		((8) The sign shall be wall mounted	Added requrement that sign be wall mounted
	See Notes/Explanation Section	Mobile and portable signs. No such signs may be erected or displayed.	(11) Portable Signs. This subsection does not apply to A-frame signs allowed herein.	Separated mobile from portable signs in order to allow A-Frame signs on private property and clarify that they would not be prohibited 'portable signs.'
	See Notes/Explanation Section	Billboards. No such signs may be erected or displayed.	(12) Billboards.	Billboards remain prohibited
	See Notes/Explanation Section		(13) Internally Illuminated Translucent Rectangular Panel Signs: Signs that use a lightbox configuration where a light fixture is inside a rectangular box with the front surface consisting of a translucent panel on which information is displayed. This prohibition does not apply to channel lettering signs that use individual light boxes shaped like discrete letters or symbols.	Added to prohibit 'light box type signs'
			(C) Prohibitions based on location	
	See Notes/Explanation Section	Signs, marquees and awnings encroaching upon a public right-of-way. No sign, marquee or awning, or any part thereof, or any part of the foundation or support thereof, may be erected or displayed on, over or across any street, road, highway, alley, sidewalk or other public right-of-way, unless an ordinance authorizing such encroachment has been enacted by city council; provided, however, that any banners authorized pursuant tosection 9-104(F), political signs authorized by section 9-201(A)(10), signs, marquees and awnings specifically authorized by city council in a commercial zone authorized by section 9-202(B)(4), 9-202(B)(8), and 9-202(F) and curb signs shall not be subject to this section 9-104(E).	(1) Signs erected on public land other than 1) those approved by the City Manager or his or her designee in writing, 2) those where an ordinance authorizing such encroachment has been enacted by city council, 3) those authorized by law without such approval, or 4) those permitted under Virginia Code § 24.2-310 E. Any sign not so authorized is subject to immediate removal and disposal by any authorized official. Removal of the sign under this provision does not preclude prosecution of the person responsible for the sign.	Reformating
	See Notes/Explanation Section	Roof signs. No such sign may be erected or displayed.	(2) Roof Signs.	
	See Notes/Explanation Section	No sign may be erected or displayed which obstructs, obscures or impairs the free and clear vision of motorists on a public right-of-way or which interferes with, misleads, confuses, or endangers motorists or pedestrians.	(3) Any sign that obstructs free or clear vision, or otherwise causes a safety hazard for vehicular, bicycle, or pedestrian traffic due to its location.	Reformating
	See Notes/Explanation Section	Signs affixed to certain property. No temporary sign may be painted, marked, written, posted or displayed on, or otherwise affixed to, any street sign, bus stop sign or traffic sign, sidewalk, crosswalk, curb, curbstone, street, lamp post, hydrant, railroad trestle, electric light or power pole or telephone pole or wire appurtenance thereof, fixture of the fire alarm system, public bridge, drinking fountain, natural features such as trees, shrubs, rocks or tree stakes or guards; provided, however, that curb signs and signs posted for the purpose of identification of a structure or for safety may be erected and displayed; and provided further, that political signs authorized by section 9-201(A)(10) may, with the owner's permission, be affixed to street lamp posts, electric light or power poles and telephone poles.	(4) Signs affixed to certain property. No temporary sign may be painted, marked, written, posted or displayed on, or otherwise affixed to, any private street sign, bus stop sign or traffic sign, sidewalk, crosswalk, curb, curbstone, street, lamp post, hydrant, railroad trestle, electric light or power pole or telephone pole or wire appurtenance thereof, fixture of the fire alarm system, drinking fountain, natural features such as trees, shrubs, rocks or tree stakes or guards. Any such sign is subject to immediate removal and disposal by any authorized official. Removal of the sign under this provision does not preclude prosecution of the person responsible for the sign.	Modified to remove references to signage in rights of way.
	See Notes/Explanation Section	Banners. No banner may be erected or displayed, except (1) across a street, road or highway in a commercial zone for up to ten days pursuant to special authorization provided by city council, and (2) across an alley pursuant to a permit issued by the city manager upon a finding that the banner poses no danger to the safety of the public.		DELETED - Right of way signs regulated in City Code
	See Notes/Explanation Section	Motor vehicle signs. No such signs may be erected or displayed.		DELETED - Right of way signs regulated in City Code

	Attachment 5 - Comparison of Existing and Proposed versions of ARTICLE IX. - SIGNS, MARQUEES AND AWNINGS			
OLD ORDINANCE SUMMARY	NEW SUMMARY	OLD/EXISITING ORDINANCE	PROPOSED/NEW ORDINANCE	NOTES/EXPLANATION
	See Notes/Explanation Section	Signs violating city, state or federal law. No sign may be erected or displayed which violates any provision of any law or regulation of the city, the Commonwealth of Virginia or the United States.		DELETED
	See Notes/Explanation Section	Hazardous signs. No sign may be erected or displayed which is hazardous to the public health or safety, as determined by the director.		DELETED
	See Notes/Explanation Section	Remote signs. No such sign may be erected or displayed.		DELETED
	See Notes/Explanation Section	Home occupation signs. No such sign may be erected or displayed.		DELETED
	See Notes/Explanation Section		**9-105 – Standards and removal.**	
	See Notes/Explanation Section		(A) Standards	
	See Notes/Explanation Section	Content:		All Content Standards are Deleted
	See Notes/Explanation Section	Any sign permitted under this ordinance may contain noncommercial copy in lieu of any other copy.		
	See Notes/Explanation Section	No sign, except a real estate sign, contractor or subcontractor sign, directional sign and ballpark sign, may be erected or displayed on any building or structure, or placed on any real property, unless the sign identifies or advertises a bona fide business which is conducted, a bona fide product which is traded, a bona fide organization which is located or a bona fide activity which is undertaken in the building or structure or on the real property.		
	See Notes/Explanation Section	No special advertising may be placed on a sign unless the sign is permitted by this Article IX and the special advertising occupies less than one-third of the area of the sign.		
	See Notes/Explanation Section	Maintenance. All signs, marquees and awnings shall be maintained at all times in a safe structural condition and in a neat and clean condition, and shall be kept free from defective or missing parts or peeling paint.	(1) Maintenance.	Reformating
	See Notes/Explanation Section		(a) All signs, marquees and awnings shall be maintained at all times in a safe structural condition and in a neat and clean condition, and shall be kept free from defective or missing parts or peeling paint.	
	See Notes/Explanation Section		(b) The building official may find cause to have signs removed or repaired immediately without written notice any sign which, in his or her opinion, has become insecure, in danger of falling, or otherwise unsafe, and, as such, presents an immediate threat to the safety of the public. If such action is necessary to render a sign safe, the cost of such emergency removal or repair shall be at the expense of the owner or lessee thereof as provided in the Uniform Statewide Building Code.	
	See Notes/Explanation Section	Illumination. Lighted signs facing and in close proximity to land zoned for residential use shall not be illuminated between 10:30 p.m. and 6:30 a.m. Such signs shall be constructed so that the lighting elements are shielded from view of the residential zone by nontransparent or translucent material or other means designed to eliminate glare.	(2) Illumination.	Reformating
	See Notes/Explanation Section		(a) Lighted signs facing and in close proximity to a residential zone shall not be illuminated between 10:30 p.m. and 6:30 a.m.	
	See Notes/Explanation Section		(b) Such signs shall be constructed so that the lighting elements are shielded from view of the residential zone by nontransparent or translucent material or other means designed to eliminate glare.	
	See Notes/Explanation Section		(c) Illumination is prohibited for all temporary signs.	
	See Notes/Explanation Section		(d) Internal illumination is prohibited for rectangular panel signs, in accordance with Section 9-104 (B) (13)	
	See Notes/Explanation Section		(e) Illuminated Signs higher than 35 feet are subject to Section 9-104 (B) (10)	
	See Notes/Explanation Section	Reflection. No sign shall contain any reflective device.	(3) Reflection. No sign shall contain any reflective device.	Reformating
			(4) Non-commercial Sign Substitution. Wherever this Article permits a sign with commercial content, non-commercial content is also permitted subject to the same requirements of size, color, illumination, movement, materials, location, height and construction.	
			(5) All free standing signs must comply with all applicable vision clearance requirements in 7-801 of the Zoning Ordinance.	
	See Notes/Explanation Section	Removal. Whenever the use of a building or structure or real property is discontinued, all signs pertaining to that use which were previously erected or displayed shall be removed within 30 days of the discontinuance of the use. Irrespective of any continued use or any discontinuance in use of a building or structure, a supporting standard or structure for a sign shall be removed if the standard or structure is not occupied by a sign permitted by this ordinance for a continuous period	(B) Removal.	
	See Notes/Explanation Section		(1) Whenever the use of a building or structure or real property is discontinued, all signs pertaining to that use which were previously erected or displayed shall be removed within 30 days of the discontinuance of the use.	
	See Notes/Explanation Section		(2) Irrespective of any continued use or any discontinuance in use of a building or structure, a supporting standard or structure for a sign shall be removed if the standard or structure is not occupied by a sign permitted by this ordinance for a continuous period of one year.	

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OLD ORDINANCE SUMMARY	NEW SUMMARY	OLD/EXISITING ORDINANCE	PROPOSED/NEW ORDINANCE	NOTES/EXPLANATION
	See Notes/Explanation Section	of one year. It shall be the responsibility of the owner of the building, structure, or real property to accomplish the removal. If, after written notice to the owner from the director, such signs or supporting standards or structures are not removed within ten days of the notice, the city manager shall cause the removal and charge the cost to the owner.	(3) It shall be the responsibility of the owner of the building, structure, or real property to accomplish the removal. If, after written notice to the owner from the director, such signs or supporting standards or structures are not removed within ten days of the notice, the city manager shall cause the removal and charge the cost to the owner.	
	See Notes/Explanation Section			
	See Notes/Explanation Section			
	See Notes/Explanation Section		**9-106 - Computation of sign area.**	
	See Notes/Explanation Section	The area of a sign is the sum of the areas within rectangular lines inscribed around each separate word, symbol or pictorial element on the face of a sign; provided that:	The area of a sign is the sum of the areas within rectangular lines inscribed around each separate word, symbol or pictorial element on the face of a sign, and the height of a sign shall be measured to include the sign and supporting apparatus for any freestanding sign; provided that:	No changes proposed
	See Notes/Explanation Section	The area of a sign, or any portion thereof, having a distinctive or ornamental border shall include both the area enclosed by the border, and the area enclosed within the border.	(A) The area of a sign, or any portion thereof, having a distinctive or ornamental border shall include both the area enclosed by the border, and the area enclosed within the border.	
	See Notes/Explanation Section	The area of a sign, or any portion thereof, having a distinctive or ornamental background, which sets the background apart from a larger surface so that it forms an integral part or element of the sign, shall include the area of the background.	(B) The area of a sign, or any portion thereof, having a distinctive or ornamental background, which sets the background apart from a larger surface so that it forms an integral part or element of the sign, shall include the area of the background.	
	See Notes/Explanation Section	The area of a freestanding sign, or any portion thereof, having a background which extends beyond the words, symbols or pictorial elements thereof shall include the area of the background.	(C) The area of a freestanding sign, or any portion thereof, having a background which extends beyond the words, symbols or pictorial elements thereof shall include the area of the background including the base for all monument signs.	
	See Notes/Explanation Section	If any portion of the words, symbols or pictorial elements of a sign extends beyond a border or background, the area of that portion of the sign shall be the area of a rectangle inscribed around it.	(D) If any portion of the words, symbols or pictorial elements of a sign extends beyond a border or background or has no border or background, the area of that portion of the sign shall be the area of a rectangle inscribed around it.	
	See Notes/Explanation Section	The area of a marquee or awning, or any panel thereof, which provides a background for a sign shall be included in the area of the sign.	(E) The area of a marquee, or any panel thereof, which provides a background for a sign shall be included in the area of the sign.	
	See Notes/Explanation Section	The area of any sign hung, placed, painted or displayed on a marquee or awning shall be included in determining the total area of signs erected or displayed.	(F) The area of any sign hung, placed, painted or displayed on a marquee or awning shall be included in determining the total area of signs erected or displayed.	
	See Notes/Explanation Section	The area of a double-face sign shall be considered to be the area of the face having the larger area.	(G) The area of a double-face sign shall be considered to be the area of the face having the larger area.	
			9-107. - Reserved	
	See Notes/Explanation Section		**9-108. - Political signs.**	
	See Notes/Explanation Section	Political signs are permitted in the following locations, and for the following periods of time, subject to the following limitations:	DELETED - See District Regulations	Accomodations for election period signs would be included in each district standards
	See Notes/Explanation Section	Private property. Political signs may be posted on private property with the permission of the property owner or lawful occupant of the property. Such signs shall not exceed the size of the largest sign permitted on such property pursuant to section 9-200	DELETED - See District Regulations	
	See Notes/Explanation Section	Public right-of-way. Political signs may be posted within the public right-of-way subject to the following rules:	DELETED - See District Regulations	
	See Notes/Explanation Section	Such signs may be posted in the grass portion of the public right-of-way, adjacent to a street, road, highway, alley or sidewalk.	DELETED - See District Regulations	
	See Notes/Explanation Section	No such sign may be posted in any public garden or landscaped area.	DELETED - See District Regulations	
	See Notes/Explanation Section	No such sign may be placed within the public right-of-way of Washington Street, or the George Washington Memorial Parkway.	DELETED - See District Regulations	
	See Notes/Explanation Section	No such sign shall be placed within 15 feet of any point at which the curb or curb line of any two intersecting streets meet, within 15 feet of the end of any street median, or within any traffic channelization island.	DELETED - See District Regulations	
	See Notes/Explanation Section	Any political sign erected or displayed within the public right-of-way shall be free standing, shall have no part of the sign or support thereof extending more than 42 inches above ground level, and shall be supported by no more than two supports, each support having dimensions of no more than one inch by two inches.	DELETED - See District Regulations	

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	See Notes/Explanation Section	Prior to the display of any political sign within the public right-of-way, a cash bond in the amount of $100.00 shall be deposited with the city manager. The bond will be refunded unless there has been a violation of the provisions of this article, in which case the city shall retain the entire amount of the bond to defray the cost of enforcing the provisions of this article.	DELETED - See District Regulations	
	See Notes/Explanation Section	No political sign shall be erected or displayed within the public right-of-way more than 90 days prior to the nomination or election to which it pertains. Signs, including sign posts or stakes, shall be removed within 15 days after the announced results of the nomination, or primary, special or general election to which the sign pertains. Successful candidates in nominations or primary elections may continue to display their signs during the interval between the nomination or primary, and the ensuing special or general election, and without posting any additional bond, except where the interval exceeds 90 days.	DELETED - See District Regulations	
			Sec. 9-200 Sign Regulations by Zoning District	
Residential and Mixed Use Zones	Residential Zones		**9-201 – Residential district signs.**	
			(A) Except as otherwise prohibited in this Article, the following signs are permitted as accessory to residential uses in the following residential districts.	
Mostly universal standards for all residential zones	Standards specific to single-family and townhouse zones	Residence and mixed use zones in general. The following signs, marquees and awnings only may be erected and displayed in any residence and mixed use zone so long as they comply with all other applicable requirements of this Article IX.	(1) In the R-20, R-12, R-8, R-5, R-2-5, RB, RM, RS, RT, POS, and WPR Zones the following regulations shall apply:	Applicable districts were modified to shift Mixed-Use zones to the commerical standards
			a. On property used for residential purposes only the following signs are permitted:	
	i. Flags:		i. Flags:	Flags are a new regulatory area.
	Flags: Up to three based on lot width - 16 SF		1. Number and Size Limits: One flag per twenty (20) feet (or portion thereof) of lot width to a maximum of three (3) flags per property with a maximum size of 16 square feet for each flag.	
	Flag Height: 25 feet or 6 feet projecting pole		2. Mounting and Installation Regulations: Freestanding flags may only be less than 25 feet in height. Wall mounted flags may only be on a projecting pole no longer than six feet or mounted flat against the wall or on a window provided that the flag does not cover more than 20 percent of the glazing area of the window where it is installed. The clearance under a projecting wall mounted flag shall not be less than eight (8) feet directly below the location where the flag is mounted.	
	ii. Temporary Signs:		ii. Temporary Signs:	Revised Ordinance categorizes sign types differently
			1. Number, Size and Time Limits for each dwelling unit on a lot:	
Contractor sign: One sign - 24 SF	All temporary signs are covered by a total area allocation.	Contractor signs, not exceeding 24 square feet in area, and subcontractor signs, not exceeding eight square feet in area; provided, that only one such sign may be erected or displayed on any property for any contractor and any subcontractor, and that all such signs shall be removed upon completion of the work.	a. Signage with a total area of no more than ten (10) square feet, however no single sign is permitted to be larger than four (4) square feet.	There would be an allowance of sign area and a maximum size for each individual sign to allow for temporary signage for various purposes but to limit the amount of singage on each property.
Real Estate Sign: One sign - 4 SF	Special for single family and townhouse zones is an additional sign allowance for property for sale or rent: One sign per dwelling unit - 6 SF	Real estate signs, not exceeding four square feet in area; provided, that only one such sign may be erected or displayed on any property.	b. One (1) sign, no more than six (6) square feet in area on any property for sale or rent during the time the property is actively marketed and advertised for sale or actively marketed and advertised for rent.	For low density residential districts, an extra signage allowance is provided for signs when a property is for sale or rent.
Yard Sale Sign: One sign - 2 SF	All temporary signs are covered by a total area allocation.	Yard sale signs, not exceeding two square feet in area, provided, that only one such sign may be erected or displayed on any street frontage on any private property and that such signs shall not be displayed for more than 72 consecutive hours. Could also be used for a year-round political or personal statement		Allowance for an additional sign that could be used potentially for political statements, yard sales, neighborhood announcements, etc. is accomodated in item a, above.

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OLD ORDINANCE SUMMARY	NEW SUMMARY	OLD/EXISITING ORDINANCE	PROPOSED/NEW ORDINANCE	NOTES/EXPLANATION
			2. Mounting and Installation Regulations: Signs may be ground mounted, wall mounted, or displayed within a window, provided that it does not cover more than twenty percent (20%) of the glazing area of the window where it is installed. Freestanding signs may only be less than forty two (42) inches in height, but for properties that are actively marketed and advertised for sale, the sign permitted in subsection 1.b above can have a height that shall not exceed six (6) feet.	
	iii. Permanent Signs:		iii. Permanent Signs:	
Convenience Sign: 1 sign - 2 SF; Warning Sign: 2 signs - 1 SF	Minor Sign: 2 signs per frontage - 1 SF	Convenience signs, not exceeding two square feet in area. And Warning signs, not exceeding one square foot in area; provided, that only two such signs may be erected or displayed on any street frontage on any property.	1. Minor Signs: a. Number and Size Limits: Maximum of 2 signs per property per street frontage with a maximum size of 1 square foot for each sign. b. Mounting and Installation Regulations: Freestanding minor signs may only be less than 36 inches in height. Wall mounted signs may only be mounted flat against the wall.	Provision for address, parking, driveway markers, etc. .
Subdivision Sign: 1 Sign - 24 SF	Sign at entrance to neighborhood: 1 sign - 24 SF	Subdivision signs, not exceeding 24 square feet in area, when erected or displayed on the property being identified or advertised and set back ten feet from the front lot line; provided, that only one such sign may be erected or displayed facing any one street on the perimeter of the subdivision.	2. Signs at the entrance to a neighborhood: a. a. Number and Size Limits: One permanent sign is permitted per entrance to a distinguishable neighborhood with a maximum size of 24 square feet for each sign. b. Mounting and Installation Regulations: Such signs may only be installed as a monument sign with less than 6 feet in height.	More specific regulations for signs formerly called 'subdivison signs"
Curb Sign: 1 sign - 0.5 SF	Sign painted at curb - 1 sign - 0.5 SF	Curb signs, not exceeding one-half square foot in area.	3. Signs painted on the curb: a. a. Number and Size Limits: One permanent sign is permitted per property with a maximum size of one-half (0.5) square foot. b. Mounting and Installation Regulations: Such signs may only be painted directly on the face of a curb on private property.	Provision for curb signs that usually show the address, etc. Would only be permited on private property.
Special rules added for RA and RB Zones	Special rules for RB Zone (RA Zone is managed with other apartment zones)	RA and RB residence zones. In the RA and RB residence zones, the following signs, marquees and awnings only may be erected and displayed so long as they comply with all other applicable requirements of this Article IX.	3. Additional signs at a multi-family property in the RB Zone:	Category created for garden apartments in RB Zone
Multifamily Dwelling Signs: 1 sign - 40 SF	At multifamily properties in multi-family zones: 1 sign per street frontage - 40 SF (32 SF freestanding)	Multifamily dwelling signs, not exceeding 40 square feet in area, when erected or displayed on the property being identified or advertised and in compliance with the required building setback line; provided, that only one such sign may be erected or displayed on any such property.	a. Number and Size Limits: 1 One permanent sign is permitted per multi-family property to be located at each of the property's street frontages with a maximum size of 40 square feet for each sign if wall mounted or 32 square feet if free standing. b. b. Mounting and Installation Regulations: Such sign can be freestanding or wall mounted. Freestanding installation is only permitted on a lot with a width of at least one hundred (100) feet at the front lot line only where off-street parking is provided, leaving a distance between the building and a side lot line of twenty five (25) feet or more, or where a building is setback twenty five (25) feet or more from the front lot line. If freestanding, the sign shall be installed as a monument sign less than six feet in height, and shall be setback at least ten (10) feet from the front lot line. Wall mounted signs may only be mounted flat against the wall.	
Residential and Mixed Use Zones include institutional uses (churches, schools, care facilities, etc.) where allowed signage is based on sign content type	Special regulation list for non-residential uses in residential zones such as churches and schools		b. On property used for non-residential purposes:	Category created for churches, schools, etc. found in residential zones
	i. Flags:		i. Flags:	Flags are a new regulatory area.
	Flags: based on lot width, up to five - 24 SF		1. Number and Size Limits: One flag per twenty (20) feet (or portion thereof) of lot width to a maximum of five flags per property with a maximum size of 24 square feet for each flag. Freestanding flags may only be attached to a pole less than 35 feet in height.	
	Flag Height: 35 feet or 6 feet projecting pole		2. Mounting and Installation Regulations: Wall mounted flags may only be on a projecting pole no longer than six6 feet or may be mounted flat against the wall or on a window provided that the flag does not cover more than 20 percent of that the glazing area of the window's area.where it is installed. The clearance under a projecting wall mounted flag shall not be less than eight (8) feet directly below the location where the flag is mounted.	
	ii. Temporary Signs:		ii. Temporary Signs:	
			1. Number, Size and Time Limits:	
Contractor sign: One sign - 24 SF	Sign at property with active building permit: One sign per dwelling unit - 24 SF	Contractor signs, not exceeding 24 square feet in area, and subcontractor signs, not exceeding eight square feet in area; provided, that only one such sign may be erected or displayed on any property for any contractor and any subcontractor, and that all such signs shall be removed upon completion of the work.	a. Signage with a total area of no more than thirty (30) square feet, however no single sign is permitted to be larger than twenty-four (24) square feet.	Propose using full allowance of size for signs used for multiple temporary purposes.

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Real Estate Sign: One sign - 4 SF	Special for single family and townhouse zones is an additional sign allowance for property for sale or rent: One sign per dwelling unit - 6 SF	Real estate signs, not exceeding four square feet in area; provided, that only one such sign may be erected or displayed on any property.	b. One sign, no more than six (6) square feet in area on any property for sale or rent during the time the property is actively marketed and advertised for sale or actively marketed and advertised for rent. Such sign, if freestanding, shall have a maximum height of six (6) feet.	Using same size limit of sign as used for houses here because most of these institutoinal uses are found in low-density residential zones.
Yard Sale Sign: One sign - 2 SF	All temporary signs are covered by a total area allocation.	Yard sale signs, not exceeding two square feet in area, provided, that only one such sign may be erected or displayed on any street frontage on any private property and that such signs shall not be displayed for more than 72 consecutive hours. Could also be used for a year-round political or personal statement		Allowance for an additional sign that could be used potentially for political statements, yard sales, neighborhood announcements, etc. is accomodated in item a (allowing 10 SF of area for any type of temporary sign)
			2. Mounting and Installation Regulations: Unless otherwise specified, freestanding temporary signs may only be less than five feet in height. Wall mounted temporary signs may only be mounted flat against the wall or on or in a window provided that the temporary sign does not cover more than 20 percent of the glazing area of the window where it is installed.	
			iii. Permanent Signs:	
Convenience Sign: 1 sign - 2 SF; Warning Sign: 2 signs - 1 SF; Off-street Parking Sign: Unlimited at parking areas - 4 SF and at entrances/exits - 6 SF	Minor Sign: 5 signs - 1 SF	Convenience signs, not exceeding two square feet in area. And Warning signs, not exceeding one square foot in area; provided, that only two such signs may be erected or displayed on any street frontage on any property. AND Off-street parking signs, not exceeding four square feet in area, at any entrance or exit of an off-street parking facility required by sections 8-100 through 8-400 or a motor vehicle parking or storage use permitted by this ordinance, and not exceeding six square feet in area at any entrance or exit of a motor vehicle parking or storage use permitted by section 8-600; provided, that only one such sign may be erected or displayed at each entrance or exit.	1. Minor Signs: a. Number and Size Limits: A maximum of 5 permanent minor signs for each street frontage per 100 feet of lot width with a maximum size of 1 square foot for each sign. b. Mounting and Installation Regulations: Freestanding minor signs may only be less than 36 inches in height. Wall mounted minor signs may only be mounted flat against the wall.	Provision for address, parking, driveway markers, etc.
Directional Signs: Unlimited unless for church (150' spacing) - 6 SF	Signs at intersections of walkways/circulation routes in driveways or parking lots - 6 SF	Directional signs, not exceeding six square feet in area and erected or displayed within five feet of the front property line, except where a highway setback established in section 7-1006 requires a greater setback; provided, however, that no directional sign, except a sign indicating the location of or direction to a church or a public building, shall be erected within 150 feet of any other directional sign. No directional sign shall be erected or displayed unless, in addition to any	2. Signs at locations within 10 feet of the curb of a parking lot or driveway only at intersections or areas where motor vehicles or pedestrians would need to turn or change their course of travel: a. Number and Size Limits: A maximum of 1 sign is permitted facing each direction at an intersection or area where motor vehicles or pedestrians would need to change their course of travel with a maximum size of 6 square feet for each sign. b. Mounting and Installation Regulations: These signs may only be freestanding and less than 42 inches in height.	This would accommodate signs at parking lots and driveways, especially at larger complexes, where driveways and walkways have intersecting paths that lead in different directions.
Multifamily Dwelling Signs: 1 sign - 40 SF		Multifamily dwelling signs, not exceeding 40 square feet in area, when erected or displayed on the property being identified or advertised and in compliance with the required building setback line; provided, that only one such sign may be erected or displayed on any such property.	3. Signs along a property's street frontage:	
Church Signs: 1 sign - 40 SF		Church signs, not exceeding 40 square feet in area; provided, that only one such sign may be erected or displayed on any street frontage. Church signs shall be setback at least ten feet from the front lot line; provided, however, that where the required building setback line is less than ten feet from the front lot line, the sign may be erected or displayed in conformance with such required setback line.	a. Number and Size Limits: A maximum of 1 sign with a maximum size of 40 square feet for each sign is permitted if wall mounted or 32 square feet if free standing at each property street frontage.	

	Attachment 5 - Comparison of Existing and Proposed versions of ARTICLE IX. - SIGNS, MARQUEES AND AWNINGS			
OLD ORDINANCE SUMMARY	NEW SUMMARY	OLD/EXISITING ORDINANCE	PROPOSED/NEW ORDINANCE	NOTES/EXPLANATION
Identification Signs: 1 sign - 24 SF	1 sign per street frontage - 40 SF (32 SF if freestanding)	Identification signs, not exceeding 24 square feet in area, showing the name and use of a convent, monastery, seminary, public building, public park or playground, community building, hospital, cemetery or fraternal organization, when such use is permitted in a residence zone and such sign is erected or displayed on the property so identified; provided, that only one such sign may be erected or displayed on each street frontage of any such property unless a special use permit is approved for additional signs. Identification signs shall be set back at least ten feet from the front lot line; provided, however, that where the required building setback line is less than ten feet from the front lot line, the sign may be erected or displayed in conformance with such required building setback line.	b. Mounting and Installation Regulations: Such sign can be freestanding or wall mounted. Freestanding installation is only permitted on a lot with a width of at least one hundred (100) feet at the front lot line only where off-street parking is provided, leaving a distance between the building and a side lot line of twenty five (25) feet or more, or where a building is setback twenty five (25) feet or more from the front lot line. If freestanding, the sign shall be installed as a monument sign less than six feet in height, and shall be setback at least ten (10) feet from the front lot line. Wall mounted signs may only be mounted flat against the wall.	To accommodate the multiple types of institutional uses in residential zones, a single 40 SF sign would be permitted per street frontage
School Signs: 1 sign per street frontage - SUP required		School signs authorized by a special use permit; provided, that only one such sign may be erected or displayed on any street frontage.		
Ballpark Signs: SUP required - 8' height		Ballpark signs authorized by a special use permit; provided, that no such sign shall exceed eight feet in height above grade.		
Curb Sign: 1 sign - 0.5 SF	Sign painted at curb - 1 sign - 0.5 SF	Curb signs, not exceeding one-half square foot in area.	4. Signs painted on the curb: a. a. Number and Size Limits: One permanent sign is permitted with a maximum size of one-half (0.5) square foot. b. Mounting and Installation Regulations: Such signs may only be painted directly on the face of a curb on private property.	Provision for curb signs that usually show the address, etc. Would only be permited on private property.
Subdivision Sign: 1 Sign - 24 SF	Sign at entrance to neighborhood: 1 sign - 24 SF	Subdivision signs, not exceeding 24 square feet in area, when erected or displayed on the property being identified or advertised and set back ten feet from the front lot line; provided, that only one such sign may be erected or displayed facing any one street on the perimeter of the subdivision.	5. Signs at the entrance to a neighborhood: a. Number and Size Limits: 1 permanent sign is permitted per entrance to a distinguishable neighborhood with a maximum size of 24 square feet for each sign. b. Mounting and Installation Regulations: Such signs may only be installed as a monument sign with less than 6 feet in height.	More specific regulations for signs formerly called 'subdivison signs"
Standards for multi-family residential zones adding allowances for sign types found at apartment buildings	Standards for multi-family residential zones adding allowances for sign types found at apartment buildings	RC, RCX, RD residence zones and mixed use zones. In the RC, RCX and RD residence zones and in the mixed use zones, the following signs only may be erected and displayed so long as they comply with all other applicable requirements of this Article IX.	(2) In the RA, RC, RCX, and RD Zones the following regulations shall apply:	Reconfigured for new format.
	The regulations in this section are for exclusively residential properties		A. On property used for residential purposes only the following signs are permitted:	
	i. Flags:		i. Flags:	Flags are a new regulatory area.
	Flags: based on lot width, up to five - 18 SF		1. Number and Size Limits: One flag per twenty (20) feet (or portion thereof) of lot width with a maximum size of 18 square feet for each flag.	
	Flag Height: 35 feet or 6 feet projecting pole		2. Mounting and Installation Regulations: Freestanding flags may only be less than 35 feet in height. Wall mounted flags may only be on a projecting pole no longer than 6 feet or may be mounted flat against the wall or on a window provided that the flag does not cover more than 20 percent of the glazing area of the window's area where it is installed. The clearance under a projecting wall mounted flag shall not be less than eight (8) feet directly below the location where the flag is mounted.	
			ii. Temporary Signs:	
			1. Number, Size and Time Limits:	
Contractor sign: One sign - 24 SF	A total sign area of 40 square feet, but no individual sign can be larger than 24 square feet.	Contractor signs, not exceeding 24 square feet in area, and subcontractor signs, not exceeding eight square feet in area; provided, that only one such sign may be erected or displayed on any property for any contractor and any subcontractor, and that all such signs shall be removed upon completion of the work.	a. Signage with a total area of no more than forty (40) square feet, however no single sign is permitted to be larger than twenty-four (24) square feet.	There would be an allowance of sign area and a maximum size for each individual sign to allow for temporary signage for various purposes but to limit the amount of singage on each property.
Real Estate Sign: One sign - 12 SF		Real estate signs, not exceeding 12 square feet in area; provided, that only one such sign may be erected or displayed on any property.		

	Attachment 5 - Comparison of Existing and Proposed versions of ARTICLE IX. - SIGNS, MARQUEES AND AWNINGS			
OLD ORDINANCE SUMMARY	NEW SUMMARY	OLD/EXISITING ORDINANCE	PROPOSED/NEW ORDINANCE	NOTES/EXPLANATION
Yard Sale Sign: One sign - 2 SF		Yard sale signs, not exceeding two square feet in area, provided, that only one such sign may be erected or displayed on any street frontage on any private property and that such signs shall not be displayed for more than 72 consecutive hours. Could also be used for a year-round political or personal statement		
	Size limits for temporary signs would be a maximum height of 6 feet if freestanding. Window installation would be limited to 20 percent		2. Mounting and Installation Regulations: Unless otherwise specified, freestanding temporary signs may only be less than six (6) feet in height. Wall mounted temporary signs may only be mounted flat against the wall or on or in a window provided that the temporary sign does not cover more than twenty percent (20%) of the glazing area of the window where it is installed.	
			iii. Permanent Signs:	
Convenience Sign: 1 sign - 2 SF; Warning Sign: 2 signs - 1 SF; Off-street Parking Sign: Unlimited at parking areas - 4 SF and at entrances/exits - 6 SF	Minor Sign: 5 signs - 1 SF	Convenience signs, not exceeding two square feet in area. And Warning signs, not exceeding one square foot in area; provided, that only two such signs may be erected or displayed on any street frontage on any property. AND Off-street parking signs, not exceeding four square feet in area, at any entrance or exit of an off-street parking facility required by sections 8-100 through 8-400 or a motor vehicle parking or storage use permitted by this ordinance, and not exceeding six square feet in area at any entrance or exit of a motor vehicle parking or storage use permitted by section 8-600; provided, that only one such sign may be erected or displayed at each entrance or exit.	1. Minor Signs: a. Number and Size Limits: Maximum of 5 signs per property for each street frontage per 100 feet of lot width with a maximum size of 1 square foot for each sign. b. Mounting and Installation Regulations: Freestanding minor signs may only be less than 36 inches in height. Wall mounted signs may only be mounted flat against the wall.	Provision for address, parking, driveway markers, etc.
Subdivision Sign: 1 Sign - 24 SF	Sign at entrance to neighborhood: 1 sign - 24 SF	Subdivision signs, not exceeding 24 square feet in area, when erected or displayed on the property being identified or advertised and set back ten feet from the front lot line; provided, that only one such sign may be erected or displayed facing any one street on the perimeter of the subdivision.	2. Signs at the entrance to a neighborhood: a. Number and Size Limits: 1 permanent sign is permitted per entrance to a distinguishable neighborhood with a maximum size of 24 square feet for each sign. b. Mounting and Installation Regulations: Such signs may only be installed as a monument sign with less than 6 feet in height.	More specific regulations for signs formerly called 'subdivison signs"
Curb Sign: 1 sign - 0.5 SF	Sign painted at curb - 1 sign - 0.5 SF	Curb signs, not exceeding one-half square foot in area.	3. Signs painted on the curb: a. Number and Size Limits: 1 permanent sign is permitted with a maximum size of 6 square inches. b. Mounting and Installation Regulations: One permanent sign is permitted with a maximum size of one-half (0.5) square foot.	Provision for curb signs that usually show the address, etc. Would only be permited on private property.
Directional Signs: Unlimited unless for church (150' spacing) - 6 SF	Signs at intersections of walkways/circulation routes in driveways or parking lots - 6 SF	Directional signs, not exceeding six square feet in area and erected or displayed within five feet of the front property line, except where a highway setback established in section 7-1006 requires a greater setback; provided, however, that no directional sign, except a sign indicating the location of or direction to a church or a public building, shall be erected within 150 feet of any other directional sign. No directional sign shall be erected or displayed unless, in addition to any permit required by the building code, a permit has been obtained from	4. Signs at locations within 10 feet of the curb of a parking lot or driveway only at intersections or areas where motor vehicles or pedestrians would need to turn or change their course of travel: a. Number and Size Limits: A maximum of 1 sign is permitted in each direction at an intersection or area where motor vehicles or pedestrians would need to change their course of travel with a maximum size of 6 square feet for each sign. b. Mounting and Installation Regulations: These signs may only be freestanding and less than 42 inches in height.	This would accommodate signs at parking lots and driveways, especially at larger complexes, where driveways and walkways have intersecting paths that lead in different directions.
Multifamily Dwelling Signs: 1 sign - 40 SF	In multifamily zones: 1 sign per street frontage - 40 SF (32 SF if freestanding)	Multifamily dwelling signs, not exceeding 40 square feet in area, when erected or displayed on the property being identified or advertised and in compliance with the required building setback line; provided, that only one such sign may be erected or displayed on any such property.	5. Signs along a multi-family property's street frontage: a. Number and Size Limits: Signage with a total area of no more than sixty (60) square feet per property frontage, however no single wall mounted sign is permitted to be larger than forty (40) square feet, and no freestanding sign is permitted to be larger than thirty-two (32) square feet. b. Mounting and Installation Regulations: Such sign can be freestanding or wall mounted. Freestanding installation is only permitted on a lot with a width of at least one hundred (100) feet at the front lot line only where off-street parking is provided, leaving a distance between the building and a side lot line of twenty five (25) feet or more, or where a building is setback twenty five (25) feet or more from the front lot line. If a freestanding, the sign shall be installed as a monument sign less than six (6) feet in height, and shall be setback at least ten (10) feet from the front lot line. Wall mounted signs may only be mounted flat against the wall.	
	Special regulation list for non-residential uses in residential zones such as churches and schools and for small retail/service uses found at many apartment buildings		b. On property used for mixed use or non-residential purposes:	
			i. Flags:	

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OLD ORDINANCE SUMMARY	NEW SUMMARY	OLD/EXISITING ORDINANCE	PROPOSED/NEW ORDINANCE	NOTES/EXPLANATION
	Flags: Up to five - 18 SF		1. Number and Size Limits: One flag per twenty (20) feet (or portion thereof) of lot width with a maximum size of eighteen (18) square feet per flag. The area used for flags shall be deducted from area allowed for permanent wall signage or other temporary wall signage, as permitted in Section 9-201.A(2)b.iii.6.	Flags are a new regulatory area.
	Flag Height: 35 feet or 6 feet projecting pole		2. Mounting and Installation Regulations: Freestanding flags may only be attached to a pole less than 35 feet in height. Wall mounted flags may only be on a projecting pole no longer than 6 feet or may be mounted flat against the wall or on a window provided that the flag does not cover more than 20 percent of the glazing area of the window's area where it is installed. The bottom of a projecting wall-mounted flag shall not encroach within 8 feet of the ground directly below the location where the flag is mounted.	
			ii. Temporary Signs:	
			1. Number, Size and Time Limits:	
Contractor sign: One sign - 24 SF	A total sign area of 40 square feet, but no individual sign can be larger than 24 square feet.	Contractor signs, not exceeding 24 square feet in area, and subcontractor signs, not exceeding eight square feet in area; provided, that only one such sign may be erected or displayed on any property for any contractor and any subcontractor, and that all such signs shall be removed upon completion of the work.	a. Signage with a total area of no more than forty (40) square feet, however no single sign is permitted to be larger than twenty-four (24) square feet.	There would be an allowance of sign area and a maximum size for each individual sign to allow for temporary signage for various purposes but to limit the amount of singage on each property.
Real Estate Sign: One sign - 12 SF		Real estate signs, not exceeding 12 square feet in area; provided, that only one such sign may be erected or displayed on any property.		
Yard Sale Sign: One sign - 2 SF		Yard sale signs, not exceeding two square feet in area, provided, that only one such sign may be erected or displayed on any street frontage on any private property and that such signs shall not be displayed for more than 72 consecutive hours. Could also be used for a year-round political or personal statement		
			iii. Permanent Signs:	
Convenience Sign: 1 sign - 2 SF; Warning Sign: 2 signs - 1 SF; Off-street Parking Sign: Unlimited at parking areas - 4 SF and at entrances/exits - 6 SF	Minor Sign: 5 signs - 1 SF	Convenience signs, not exceeding two square feet in area. And Warning signs, not exceeding one square foot in area; provided, that only two such signs may be erected or displayed on any street frontage on any property. AND Off-street parking signs, not exceeding four square feet in area, at any entrance or exit of an off-street parking facility required by sections 8-100 through 8-400 or a motor vehicle parking or storage use permitted by this ordinance, and not exceeding six square feet in area at any entrance or exit of a motor vehicle parking or storage use permitted by section 8-600; provided, that only one such sign may be erected or displayed at each entrance or exit.	1. Minor Signs:	Provision for address, parking, driveway markers, etc.
			a. Number and Size Limits: Maximum of 5 signs per property for each street frontage per 100 feet of lot width with a maximum size of 1 square foot for each sign.	
			b. Mounting and Installation Regulations: Freestanding minor signs may only be less than 36 inches in height. Wall mounted signs may only be mounted flat against the wall.	
Subdivision Sign: 1 Sign - 24 SF	Sign at entrance to neighborhood: 1 sign - 24 SF	Subdivision signs, not exceeding 24 square feet in area, when erected or displayed on the property being identified or advertised and set back ten feet from the front lot line; provided, that only one such sign may be erected or displayed facing any one street on the perimeter of the subdivision.	2. Signs at the entrance to a neighborhood:	More specific regulations for signs formerly called 'subdivison signs"
			a. Number and Size Limits: 1 permanent sign is permitted per entrance to a distinguishable neighborhood with a maximum size of 24 square feet for each sign.	
			b. Mounting and Installation Regulations: Such signs may only be installed as a monument sign with less than 6 feet in height.	
Curb Sign: 1 sign - 0.5 SF	Sign painted at curb - 1 sign - 0.5 SF	Curb signs, not exceeding one-half square foot in area.	3. Signs painted on the curb:	Provision for curb signs that usually show the address, etc. Would only be permited on private property.
			a. Number and Size Limits: One permanent sign is permitted with a maximum size of one-half (0.5) square foot.	
			b. Mounting and Installation Regulations: Such signs may only be on the face of a curb on private property.	
Directional Signs: Unlimited unless for church (150' spacing) - 6 SF	Signs at intersections of walkways/circulation routes in driveways or parking lots - 6 SF	Directional signs, not exceeding six square feet in area and erected or displayed within five feet of the front property line, except where a highway setback established in section 7-1006 requires a greater setback; provided, however, that no directional sign, except a sign indicating the location of or direction to a church or a public building, shall be erected within 150 feet of any other directional sign. No directional sign shall be erected or displayed unless, in addition to any	4. Signs at locations within 10 feet of the curb of a parking lot or driveway only at intersections or areas where motor vehicles or pedestrians would need to turn or change their course of travel:	This would accommodate signs at parking lots and driveways, especially at larger complexes, where driveways and walkways have intersecting paths that lead in different directions.
			a. Number and Size Limits: A maximum of 1 sign is permitted in each direction at an intersection or area where motor vehicles or pedestrians would need to change their course of travel with a maximum size of 6 square feet for each sign.	
			b. Mounting and Installation Regulations: These signs may only be freestanding and less than 42 inches in height.	

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OLD ORDINANCE SUMMARY	NEW SUMMARY	OLD/EXISITING ORDINANCE	PROPOSED/NEW ORDINANCE	NOTES/EXPLANATION
Multifamily Dwelling Signs: 1 sign - 40 SF	1 sign per street frontage - 40 SF (32 SF if freestanding)	Multifamily dwelling signs, not exceeding 40 square feet in area, when erected or displayed on the property being identified or advertised and in compliance with the required building setback line; provided, that only one such sign may be erected or displayed on any such property.	5. Signs along a multi-family or non-residential property's street frontage:	
Multifamily Dwelling Signs: 1 sign - 40 SF		Church signs, not exceeding 40 square feet in area; provided, that only one such sign may be erected or displayed on any street frontage. Church signs shall be setback at least ten feet from the front lot line; provided, however, that where the required building setback line is less than ten feet from the front lot line, the sign may be erected or displayed in conformance with such required setback line.	a. Number and Size Limits: Signage with a total area of no more than sixty (60) square feet per property frontage, however no single wall mounted sign is permitted to be larger than forty (40) square feet, and no freestanding sign is permitted to be larger than thirty-two (32) square feet.	
Identification Signs: 1 sign - 24 SF		Identification signs, not exceeding 24 square feet in area, showing the name and use of a convent, monastery, seminary, public building, public park or playground, community building, hospital, cemetery or fraternal organization, when such use is permitted in a residence zone and such sign is erected or displayed on the property so identified; provided, that only one such sign may be erected or displayed on each street frontage of any such property unless a special use permit is approved for additional signs. Identification signs shall be set back at least ten feet from the front lot line; provided, however, that where the required	b. Mounting and Installation Regulations: Such sign can be freestanding or wall mounted. Freestanding installation only permitted on a lot with a width of at least 100 feet at the front lot line only where drive-in service or off-street parking is provided, leaving a distance between the building and a side lot line of 25 feet or more, or where a building is setback 25 feet or more from the front lot line. If a freestanding, the sign shall be installed as a monument sign less than six feet in height, and shall be setback at least 10 feet from the front lot line. Wall mounted signs may only be mounted flat against the wall.	
School Signs: 1 sign per street frontage - SUP required		School signs authorized by a special use permit; provided, that only one such sign may be erected or displayed on any street frontage.		
Ballpark Signs: SUP required - 8' height		Ballpark signs authorized by a special use permit; provided, that no such sign shall exceed eight feet in height above grade.		
Identification Signs: 1 sign - 2 SF		Identification signs, not exceeding two square feet in area, showing the name and use of a tourist home, nursery school, public garage for storage only or professional office, when such use is permitted in an RA or RB residence zone, and is erected or displayed on the property so identified in compliance with the required building setback line;		
Apartment Hotel Sign - 1 sign - 40 SF		Apartment hotel signs, not exceeding 40 square feet in area, when erected or displayed on the property being identified or advertised and in compliance with its required building setback line; provided, that only		
A 'business sign' is presented as a content-based sign type with standards only permitting a wall sign, up to 20' above the ground and with a size limit of 1 SF per linear foot of wall area. All other commercial signage types are permitted, except, because of the 20' height limit, signs above first floor level. The commercial part of a building in a mixed-use zone is required to obtain	A sign at the entrance to a non-residential portion of a building is permitted as a wall sign, up to 20' above the ground and with a size limit of 1 SF per linear foot of wall area. All other commercial signage types are permitted, except, because of the 20' height limit, signs above first floor level. The commercial part of a building in a mixed-use zone would now be regulated in the sign	Business signs, in connection with any commercial use permitted in the RC, RCX or RD residential zone or in the mixed use zones; provided, that such signs shall be kept within a height of 20 feet above the sidewalk; provided further, that the total area of such signs displayed on any building wall which faces a street, alley or parking area shall not exceed one square foot for each foot of building width facing the street, alley or parking area; provided further, that each commercial use located above the first floor shall be limited to one sign not exceeding one square foot at any entrance to the building.	6. Wall signs at the entrance to a non-residential building or area of a building.	In the higher density apartment zones, there are auxilary commercial uses (usually a small market, hair salon, dry cleaner, etc.) The current regulations for these would remain effectively unchanged, however, there is a provision in the current ordinance that requies commercial areas of a mixed-use building in a mixed-use zone to obtain an SUP for signage, although mixed use buildings in commercial or residential zones do not have this requirements. This requirement runs counter to City efforts to improve the business friendliness of its zoning regulations.
		Any sign, marquee or awning permitted under section 9-202 for commercial uses shall be permitted on a tract of land in a mixed use zone developed solely for commercial use. If the tract of land is developed for both residential and commercial uses, then signs permitted under section 9-202 for commercial uses may be permitted with a special use permit.	a. Number and Size Limits: A maximum of 1 sign with a maximum size of 1 square feet for each linear foot of building width for the wall on which the sign is mounted.	
			b. Mounting and Installation Regulations: Such sign shall be wall mounted and may only be mounted flat against the wall. Such sign cannot be higher than 20 feet above grade measured from the location immediately below the sign to the top of the sign. Such signs may also be mounted on an awning or marquee. Marquees and awnings are only permitted to encroach upon a public right-of-way if permitted by an enacted encroachment ordinance or which city council has expressly authorized.	
			7. Projecting signs at the entrance to a non-residential building or area of a building:	

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OLD ORDINANCE SUMMARY	NEW SUMMARY	OLD/EXISITING ORDINANCE	PROPOSED/NEW ORDINANCE	NOTES/EXPLANATION
an SUP for signage.	standards for commercial zones.		a. Number and Size Limits: A maximum of 1 sign with a maximum size of 16 square feet.	
			b. Mounting and Installation Regulations: The total area of all signage on the building shall be sixteen (16) square feet. The area allowed for this signage shall be deducted from area allowed for permanent wall signage or other temporary wall signage, as permitted in Section 9-201.A(2)b.iii.6..	
		Marquees and awnings, except any marquee or awning which serves as a sign background; provided, however, that no marquee or awning, unless otherwise provided in an encroachment ordinance enacted by city council, may be within one foot of or beyond the vertical plane of the curb line, and the bottom of any marquee or awning shall be at least seven feet above the sidewalk. When side arms are used on an awning, the bottom of any side arm at the building shall be at least six feet six inches above the sidewalk when the awning is in use. This section 9-201(A)(15) shall not be construed to supersede the requirement of section 9-104(E).		DELETED
			Sec. 9-202 – Commercial, Special, Overlay, and Mixed Use district signs.	
	Revised ordinance specifies zones for which this section applies. It includes commercial and mixed-use zones	Permitted signs. In any commercial zone, the following signs, marquees and awnings only may be erected and displayed so long as they comply with all other applicable requirements of this Article IX (including signs permitted in Residential Zones).	(A) Generally. Except as provided otherwise in this Article, the following signs are permitted as accessory uses in the CC, CD, CDX, CG, CL, CR, CSL, KR, NR, CRMU-/L, CRMU/M, CRMU/H, CRMU/X, OC, OCH, OCM (50), OCM (100), CDD, and W-1 Zones.	
			i. Flags:	
	Flags: Up to five - 24 SF		1. Number and Size Limits: One flag per twenty (20) feet (or portion thereof) of lot width with a maximum size of twenty four (24) square feet for each flag. The area used for flags shall be deducted from area allowed for permanent wall signage or other temporary wall signage, as permitted in Section 9-202 (A) ii.1.a or b or in Sections 9-201 (A) iii.6 or iii.7.	
	Flag Height: 35 feet or 6 feet projecting pole		2. Mounting and Installation Regulations: Freestanding flags may only be attached to a pole less than 35 feet in height. Wall mounted flags may only be on a projecting pole no longer than 6 feet or may be mounted flat against the wall or on a window provided that the flag does not cover more than 20 percent of the glazing area of the window where it is installed. The clearance under a projecting wall mounted flag shall not be less than eight (8) feet directly below the location where the flag is mounted.	Flags are a new regulatory area.
			ii. Temporary Signs:	
			1. Number, Size and Time Limits:	
Current requirements allow real estate and contractor signs to use the same sign area allowed for wall signs.	The revised regulation clarifies that the area permitted for temporary signs used when a property is for sale or lease or is under construction is equal to the area allowed for wall signs, but would be deducted from the allowable area used for wall signs	Real estate, contractor and subcontractor, and directional signs. Real estate, contractor and subcontractor, and directional signs permitted in a commercial zone under section 9-202(A) shall comply with the following provisions as to size and location. Real estate signs. Any such sign shall comply with the provisions of section 9-202(B) as to size and location. Contractor and subcontractor signs. Any such sign shall comply with the provisions of section 9-202(B) as to size and location and shall be removed upon completion of work of the contractors or subcontractors.	a. a. A maximum of one (1) sign with a maximum size of one (1) square feet for each linear foot of building width for the wall on which the sign is mounted per frontage on a street, alley, or parking lot only when located on property where a building permit is active. Such sign shall be wall mounted and may only be mounted flat against the wall or installed as a window sign. The area allowed for this temporary signage shall be deducted from area allowed for permanent wall signage or other temporary wall signage, as permitted in Section 9-202 (A) ii.1.b or in Sections 9-201 (A) iii.6 or iii.7.	This standard would remain effectively unchanged. In commercial zones, real estate signs are allowed to use up area provided for wall/window signage, but no additional area is allowed
		Real estate, contractor and subcontractor, and directional signs. Real estate, contractor and subcontractor, and directional signs permitted in a commercial zone under section 9-202(A) shall comply with the following provisions as to size and location. Real estate signs. Any such sign shall comply with the provisions of section 9-202(B) as to size and location. Contractor and subcontractor signs. Any such sign shall comply with the provisions of section 9-202(B) as to size and location and shall be removed upon completion of work of the contractors or subcontractors.	b. A maximum of one (1) sign with a maximum size of one (1) square feet for each linear foot of building width for the wall on which the sign is mounted per frontage on a street, alley, or parking lot only when located on property is actively marketed and advertised for sale or actively marketed and advertised for rent. The area allowed for this temporary signage shall be deducted from area allowed for permanent wall signage or other temporary wall signage, as permitted in Section 9-202 (A) ii.1.a or in Sections 9-201 (A) iii.6 or iii.7.	This standard would remain effectively unchanged. In commercial zones, real estate signs are allowed to use up area provided for wall/window signage, but no additional area is allowed

	Attachment 5 - Comparison of Existing and Proposed versions of ARTICLE IX. - SIGNS, MARQUEES AND AWNINGS			
OLD ORDINANCE SUMMARY	NEW SUMMARY	OLD/EXISITING ORDINANCE	PROPOSED/NEW ORDINANCE	NOTES/EXPLANATION
The existing temporary business sign regulates content. It allows additional wall signage area equal to 1/2 of the of the permitted permanent sign area up to 100 square feet for up to 30 days	The proposed temporary signage regulation permits a similar area to the existing signage allowance. It removes content regulations and extends the allowable period to 60 days	Temporary signs. One "opening," "going out of business," or similar sign advertising the opening of a new place of business or the change in management or ownership, or the closing, of an established place of business may be displayed, provided:	c. One (1) sign with a maximum size of the lesser of 20 feet, 0.5 square feet for each linear foot of building width for the wall on which the sign is mounted, or one hundred (100) square feet. The maximum period for this sign is sixty (60) days per six month period of a year.	Although the size standards would remain unchanged, there have been requests to allow these types of signs to be permitted for 60 days, which is provided here. All content requirements are also removed.
		The sign is displayed against a wall of the building in which the business is located;		
		The sign does not exceed one half square foot of area for each linear foot of the building wall to which the sign is attached, such area not to exceed 100 square feet in any case and at least 20 square feet to be allowed in all cases; and		
		The sign is not displayed for a period longer than 30 days.		
Yard Sale Sign: One sign - 2 SF		Yard sale signs, not exceeding two square feet in area, provided, that only one such sign may be erected or displayed on any street frontage on any private property and that such signs shall not be displayed for more than 72 consecutive hours. Could also be used for a year-round political or personal statement		
			2. Mounting and Installation Regulations: Such sign shall be wall mounted and may only be mounted flat against the wall or installed as a window sign. Such sign cannot be higher than twenty (20) feet above grade measured from the location immediately below the sign to the top of the sign. On a vacant lot, such sign can be freestanding, but shall have a height no greater than six (6) feet and an area no greater than 40 square feet.	
	Business sign allowance is deleted as a content-based requirement	Business signs which meet the requirements of section 9-202(B).		DELETED
	Signs as an encroachment in rights of way are already regulated in the Streets and Sidewalks section of City Code.	Signs, marquees and awnings encroaching upon a public right-of-way for which an encroachment ordinance has been enacted or which city council has expressly authorized for up to ten days.	DELETED AS RIGHT OF WAY SIGNAGE	DELETED. The Streets and Sidewalks section fo City Code accomodates signage encorachments for projecting signs/awnings over sidewalks.
	Banners in rights of way are already regulated in the Streets and Sidewalks section of City Code.	Banners for which special permission has been obtained pursuant to section 9-104(F).	DELETED AS RIGHT OF WAY SIGNAGE	DELETED
			iii. Permanent Signs:	
Convenience Sign: 1 sign - 2 SF; Warning Sign: 2 signs - 1 SF; Off-street Parking Sign: Unlimited at parking areas - 4 SF and at entrances/exits - 6 SF	Minor Sign: 5 signs - 1 SF	Convenience signs, not exceeding two square feet in area. And Warning signs, not exceeding one square foot in area; provided, that only two such signs may be erected or displayed on any street frontage on any property. AND Off-street parking signs, not exceeding four square feet in area, at any entrance or exit of an off-street parking facility required by sections 8-100 through 8-400 or a motor vehicle parking or storage use permitted by this ordinance, and not exceeding six square feet in area at any entrance or exit of a motor vehicle parking or storage use permitted by section 8-600; provided, that only one such sign may be erected or displayed at each entrance or exit.	1. Minor Signs only permitted in the CC, CG, CR, CSL, CRMU-/L, CRMU/M, CRMU/H, CRMU/X, OC, OCH, OCM (50), and OCM (100) Zones, but not permitted in the CD, CDX, CL, KR, NR, or W-1 zones:	Provision for address, parking, driveway markers, etc.
			a. Number and Size Limits: Maximum of 5 signs per property per street frontage for each street frontage per 100 feet of lot width with a maximum size of 1 square foot for each sign.	
			b. Mounting and Installation Regulations: Freestanding minor signs may only be less than 36 inches in height. Wall mounted signs may only be mounted flat against the wall.	
Subdivision Sign: 1 Sign - 24 SF	Sign at entrance to neighborhood: 1 sign - 24 SF	Subdivision signs, not exceeding 24 square feet in area, when erected or displayed on the property being identified or advertised and set back ten feet from the front lot line; provided, that only one such sign may be erected or displayed facing any one street on the perimeter of the subdivision.	2. Signs at the entrance to a neighborhood:	More specific regulations for signs formerly called 'subdivison signs"
			a. Number and Size Limits: 1 permanent sign is permitted per entrence to a distinguishable neighborhood with a maximum size of 24 square feet for each sign.	
			b. Mounting and Installation Regulations: Such signs may only be installed as a monument sign with less than 6 feet in height.	
Curb Sign: 1 sign - 0.5 SF	Sign painted at curb - 1 sign - 0.5 SF	Curb signs, not exceeding one-half square foot in area.	3. Signs painted on the curb:	Provision for curb signs that usually show the address, etc. Would only be permited on private property.
			a. Number and Size Limits: One permanent sign is permitted with a maximum size of one-half (0.5) square foot.	
			b. Mounting and Installation Regulations: Such signs may only be on the face of a curb on private property.	

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OLD ORDINANCE SUMMARY	NEW SUMMARY	OLD/EXISITING ORDINANCE	PROPOSED/NEW ORDINANCE	NOTES/EXPLANATION
Directional Signs: Unlimited unless for church (150' spacing) - 6 SF	Signs at intersections of walkways/circulation routes in driveways or parking lots - 6 SF	Directional signs. Any such sign may not exceed six square feet in area; provided, that the area of the sign may be increased with a special use permit.	4. Signs at locations within 10 feet of the curb of a parking lot or driveway only at intersections or areas where motor vehicles or pedestrians would need to turn or change their course of travel:	This would accommodate signs at parking lots and driveways, especially at larger complexes, where driveways and walkways have intersecting paths that lead in different directions.
			a. Number and Size Limits: A maximum of 1 sign is permitted in each direction at an intersection or area where motor vehicles or pedestrians would need to change their course of travel with a maximum size of 6 square feet for each sign.	
			b. Mounting and Installation Regulations: These signs may only be freestanding and less than 42 inches in height.	
	New projection sign standards are in Secton 9-202 (A)(iii)(8)	Projection and height of signs. A sign may be erected or displayed flat against a building wall or at an angle thereto, so long as the sign does not project more than four feet from the building wall or within one foot of an established curb line and the bottom of the sign is at least eight feet above a sidewalk or parking area and at least 14.5 feet above an alley.		DELETED AS INDEPENDENT REQUIERMENT, INTEGRATED INTO SIGN TYPE REQUIREMENTS
	Freestanding sign standards are modified to only permit 6 foot tall monument-type signs instead of 25-30 foot tall pole signs. Also the provision allowing for an 'identification sign' is eliminated. Its standards are integrated into the overall freestanding sign size standards. Sizes are limited to 32 SF including sign base for 1-2 occupant properties and 40 SF including sign base for multi-occupant properties.	Freestanding signs. Freestanding signs may be erected or displayed on a lot with a width of at least 100 feet at the front lot line only where drive-in service or parking is provided, leaving a distance between the building and a side lot line of 25 feet or more, or where a building is set back 25 feet or more from the front lot line subject to the following limitations:	5. Freestanding signs at a property's street frontage:	This section is reformated with content regulations removed. Size standards are changed for freestanding signs such that only monument-type signs are permitted.
			a. Number and Size Limits:	
		A lot containing no more than two businesses may contain one freestanding sign with a maximum area of 50 square feet and a maximum height of 25 feet above grade to the top of the sign.	(i) At a lot containing no more than two businesses, a maximum of one monument freestanding sign is permitted with a maximum area of 32 square feet and a maximum height of 6 feet above grade to the top of the sign.	
		A lot containing three or more businesses may contain one freestanding sign with a maximum area of 100 square feet and a maximum height of 30 feet above grade to the top of the sign.	(ii) At a lot containing three or more businesses, a maximum of one monument freestanding sign is permitted with a maximum area of 40 square feet and a maximum height of six (6) feet above grade to the top of the sign.	
		A lot with a width of more than 200 feet at the front lot line may contain two freestanding signs in compliance with either (a) or (b) above.	(iii) A lot with a width of more than 200 feet at the front lot line may contain two freestanding signs in compliance with either (i) or (ii) above.	
		When the street frontage of a lot is in excess of 300 feet, the number of signs and allowable sign area may be increased with a special use permit.	(iv) When the street frontage of a lot is in excess of 300 feet, the number of signs and allowable sign area may be increased with a special use permit.	
		A freestanding sign shall have no more than two faces and shall be double faced back to back only.	b. Mounting and Installation Regulations: Freestanding installation shall only be permitted on a lot with a width of at least one hundred (100) feet at the front lot line and only where drive-in service or off-street parking is provided, leaving a distance between the building and a side lot line of twenty five (25) feet or more, or where a building is setback twenty five (25) feet or more from the front lot line. If a freestanding, the sign shall be installed as a monument sign, and it shall be setback at least ten (10) feet from the front lot line. A freestanding sign shall have no more than two faces and shall be double faced back to back only. No signs other than those indicated on the sign application shall be attached to a freestanding sign.	
		No signs other than those indicated on the sign application shall be attached to a freestanding sign.		
		Identification signs. Identification signs for shopping centers consisting of five or more separate businesses and having a continuous street frontage of at least 200 feet are permitted and the area of such signs shall not be included in the total area of signs otherwise permitted by this section for the separate businesses. The total area of shopping center identification signs shall not exceed one square foot for each foot of street frontage, and the total area of such signs facing any street, alley or parking area shall not exceed 150 square feet; provided, that when the street frontage of a shopping center exceeds 300 feet, such sign areas may be increased with a special use permit.		DELETED - INTEGRATED INTO FREESTANDING SIGNS

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OLD ORDINANCE SUMMARY	NEW SUMMARY	OLD/EXISITING ORDINANCE	PROPOSED/NEW ORDINANCE	NOTES/EXPLANATION
	Signs, movies and theater acts is eliminated as a sign type because it is a content-type sign	Signs, movies and theatre acts. Signs advertising movies, plays and other features to be given in a theatre and displayed on permanent frames erected on theatre buildings shall comply with the provisions of thissection 9-202(B) as to size and location; provided, that the bottom of the frame of any such sign erected flat against a wall shall be at least eight feet above the sidewalk, alley or parking area; provided further, that when the area of any such frame facing a street, alley or parking area is less than 24 square feet and the area of all such frames facing the same street, alley or parking area is less than 48 square feet, the area of the signs displayed within the frame shall not be included in determining the total area of signs erected or displayed.		DELETED
	Valet parking sign regulations are eliminated, as this is a contect-type regulation. New allowances for A-frame signs would accommodate a Valet operation on private property.	Valet parking. Temporary freestanding valet parking signs shall be permitted in conjunction with and subject to the limitations of an approved special use permit that includes a valet parking management plan.		DELETED
	Standards for wall signs remain unchanged, but they are reconfigured for clarity		6. Wall signs:	This section is reformated with content regulations removed. Size limits are added for projecting signs that did not exist previously.
		One-story buildings. The total area of all signs displayed on a building wall which faces a street, alley or parking area shall not exceed one square foot for each foot of building width facing the street, alley or parking area.	a. Number and Size Limits: The total area of all signs displayed on a building wall which faces a street, alley or parking area shall not exceed one square foot for each foot of building width facing the street, alley or parking area.	
		Multi-story buildings.	b. Mounting and Installation Regulations: Such sign shall be wall mounted and may only be mounted flat against the wall. Such sign cannot be higher than 20 feet above grade measured from the location immediately below the sign to the top of the sign. Such signs may be mounted on an awning or marquee. Marquees and awnings are only permitted to encroach upon a public right-of-way if anpermitted by an enacted encroachment ordinance has been enactedor which city council has expressly authorized	
		The total area of all signs displayed between the sidewalk and a height of 20 feet on any building wall which faces a street, alley or parking area shall not exceed one square foot for each foot of building width facing such street, alley or parking area.	7. Wall signs higher than 20 feet above grade on a multi-story building:	
		The total area of all signs displayed above the 20-foot height specified in section 9-202(B)(2)(a) above on any building wall which faces a street, alley or parking area shall not exceed one square foot for each foot of building width facing such street, alley or parking area.	a. Number and Size Limits: The total area of all signs displayed on a building wall higher than 20 feet above grade on a multi-story building which faces a street, alley or parking area shall not exceed one square foot for each foot of building width facing the street, alley or parking area.	
			b. Mounting and Installation Regulations: Such sign shall be wall mounted and may only be mounted flat against the wall. No part of this sign is permitted to be lower than twenty (20) feet above grade measured from the location immediately below the sign.	
	Projection signs standards are added in this section		8. Projecting signs at the entrance to a non-residential building or non-residential part of a building:	
			a. Number and Size Limits: The total area of all signage on the building shall be sixteen (16) square feet. The area allowed for this signage shall be deducted from area allowed for permanent wall signage or other temporary wall signage, as permitted in Section 9-202 (A) ii.1.b or in Sections 9-201 (A) iii.6 or iii.7.	
			b. b. Mounting and Installation Regulations: Such signs shall be wall mounted. Such sign shall not project more than four (4) feet from the building wall or within one (1) foot of an established curb line and the bottom of the sign is at least eight feet above a sidewalk or parking area and at least Fourteen and a half (14.5) feet above an alley. Such sign cannot be higher than twenty (20) feet above grade measured from the location immediately below the sign. Such signs are only permitted to encroach upon a public right-of-way if permitted by an enacted encroachment ordinance or which city council has expressly authorized.	
			9. Projecting signs higher than twenty (20) feet above grade on a multi-story building:	
			a. Number and Size Limits: The total area of all signage on the building shall be twenty-four (24) square feet. The area allowed for this signage shall be deducted from area allowed for permanent wall signage or other temporary wall signage, as permitted in Section 9-202 (A) ii.1.b or in Sections 9-201 (A) iii.6 or iii.7.	

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			b. Mounting and Installation Regulations: Such signs shall be wall mounted. Such sign shall not project more than four (4) feet from the building wall or within one (1) foot of an established curb line. Such signs are only permitted to encroach upon a public right-of-way if permitted by an enacted encroachment ordinance or which city council has expressly authorized. No part of this sign is permitted to be lower than twenty (20) feet above grade measured from the location immediately below the sign.	
	This is a new section requiring that, unlike billboards, large signs be made of multiple panel units instead of a single, large panel.		iv. Any sign larger than 100 square feet in area shall have each letter or symbol installed as a separately mounted unit. No sign that measures 100 square feet or larger shall consist of an individual panel.	Section added to require that larger signs only use individual letter/symbol installations such as channel lettering. This would discourage billboard-type sign installations.
	Signs must face a public area	Size and location limitations. Signs permitted within a commercial zone under section 9-202(A) may be displayed on any building wall which faces a street, alley or parking area or may be freestanding signs, and shall comply with the following provisions as to size and location.	v. Size and location limitations. Signs permitted within a commercial zone under section 9-202(A) may be displayed on any building wall which faces a street, alley or parking area or may be freestanding signs, and shall comply with the provisions herein.	This is a clarification that signs must face a public area.
	This section for marquees and awnings remains unchanged.	Marquees and awnings. Marquees and awnings may be used as a sign background.	vi. Marquees and awnings. Marquees and awnings may be used as a sign background.	Unchanged
	Window sign regulations remain unchanged	Window signs. The total area of window signs, including those advertising sales, in any one window shall not exceed 20 percent of the area of the window. The total area of window signs shall be included in determining the total area of signs erected or displayed.	B. Window signs. The total area of window signs, in any one window shall not exceed 20 percent of the glazing area of the window where it is installed. The total area of window signs shall be included in determining the total area of signs erected or displayed on the wall that contains the window.	This remains unchanged
	New A-frame regulations are added to permit such portable signs on private property outside the two regulated historic districts (Old and Historic Alexandria and Parker-Gray). Size and location standards are included.		A-frame signs on the property of individual businesses. Notwithstanding any provision to the contrary in this ordinance, A-frame signs are permitted on private property in commercial districts that are not within the Parker-Gray District or the Old and Historic Alexandria District subject to compliance with the following standards:	New A-Frame regulations for private property as proposed by Ad Hoc Group
			(1) Location. An A-Frame Sign shall only be located:	
			a. on the property of the owner of the sign;	
			b. outside of a minimum lateral walkway clearance of five (5) feet for pedestrian travel;	
			c. within fifteen (15) feet of the front facade of the building;	
			d. not encroaching in the line of vision clearance for motor vehicles; and	
			e. a minimum of fifteen feet from any driveway or roadway intersection.	
			(2) Number. A maximum of one (1) sign is permitted per business.	
			(3) Size. Signs may not exceed forty two (42) inches in height and twenty four (24) inches in width.	
			(4) Pedestrian safety. Pedestrian safety shall be preserved through the placement and securing of signs so as to permit safe and adequate pedestrian throughway along the walkways, crossing of streets or parking areas, entry and alighting from cars and buses, and access to curb ramps.	
			(5) Temporary. All signs, including installation materials shall be temporary and shall be readily removable without any damage to the pavement or ground surface.	
			(6) Time Limits. An A-Frame sign is permitted outdoors only during operating hours of the establishment where the sign is located.	
			(7) Materials and Design.	
			a. Only high quality, durable materials shall be used, such as slate, marker board, stainless steel, aluminum, aluminum composite, laminate plastic or medium density overlay plywood painted with enamel paint.	
			b. Illumination is prohibited.	
			c. Braces are required to ensure that the sign legs remain adequately spread to prevent it from falling.	
			d. The sign shall be a minimum weight of 20 pounds properly balanced to ensure that it would not blow away in the wind.	
			(8) Compliance with law. All signs shall comply with all applicable city, state and federal laws and regulations.	
		A-frame signs. Notwithstanding any provision to the contrary in this ordinance, A-frame signs may be permitted on King Street for businesses within the Central Business District, as defined by Section 8-300, provided they comply with the following provisions:		DELETED AS RIGHT OF WAY SIGNAGE

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	Old King Street A-Frame program standards are eliminated from the Zoning Ordinance. The revised Pedestrian-Oriented Retail Shopping Street Wayfinding Signs Program is integrated into the City's Wayfinding Design Guidelines	Application and approval process. An application for an A-frame sign permit shall be submitted and shall include a plan reasonably depicting the location, size, text, appearance and method of installation of the proposed sign to be located in the public right of way, and such additional information as the director may reasonably require. The director may approve the application after determining that the proposed sign plan will be reasonable, attractive and promote pedestrian and retail vitality in the Central Business District, and that there is adequate space remaining within the public right of way to facilitate safe circulation of pedestrian traffic. No material change to the approved plan shall be made without prior written approval by the director.		DELETED AS RIGHT OF WAY SIGNAGE
		King Street locations. A maximum of four signs may be located on any one intersection of King Street and each intersecting street, one on each corner.		DELETED AS RIGHT OF WAY SIGNAGE
		Eligible businesses. For each sign, eligible businesses include restaurants, retail uses, and retail oriented businesses, which include restaurants and retail and personal services uses, as those terms are defined by this ordinance, located on adjacent blockface on a street within the Central Business District, which street intersects with or is parallel to King Street. Eligible businesses shall not include banks, savings and loans, credit unions and contractor or other offices.		DELETED AS RIGHT OF WAY SIGNAGE
		Number of signs. A maximum of one A-frame sign is permitted for all eligible businesses on any eligible blockface.		DELETED AS RIGHT OF WAY SIGNAGE
		Size of sign. Signs may not exceed 42 inches in height and 24 inches in width.		DELETED AS RIGHT OF WAY SIGNAGE
		Illumination. Illuminated signs are prohibited.		DELETED AS RIGHT OF WAY SIGNAGE
		Pedestrian safety. Pedestrian safety shall be preserved through the placement and securing of signs so as to permit safe and adequate pedestrian throughway along the sidewalk, crossing of streets, entry and alighting from cars and buses, and access to curb ramps.		DELETED AS RIGHT OF WAY SIGNAGE
		Temporary signs. All signs, including installation materials, placed in the right of way shall be temporary and shall be readily removable without any damage to the surface of the right of way.		DELETED AS RIGHT OF WAY SIGNAGE
		Compliance with law. All signs shall comply with all applicable city, state and federal laws and regulations.		DELETED AS RIGHT OF WAY SIGNAGE
		Director requirements. Signs shall comply with such additional reasonable terms and conditions as the director may require and include in the permit.		DELETED AS RIGHT OF WAY SIGNAGE
			9-203 – Industrial district signs.	
	Industrial Sign standards remain unchanged	In the I and UT zones, any sign, marquee and awning permitted in a commercial zone under section 9-202 may be erected or displayed so long as it complies with all other applicable requirements of this Article IX; provided, that the total area of any signs in an industrial or utility zone which face real property in a commercial, industrial or utility zone may exceed the area allowed in section 9-202(B) by up to 50 percent.	(A) Generally. In the I and UT zones, any sign, marquee and awning permitted in a commercial zone under section 9-202 may be erected or displayed so long as it complies with all other applicable requirements of this Article IX; provided, that the total area of any signs in an industrial or utility zone which face real property in a commercial, industrial or utility zone may exceed the area allowed in section 9-202 by up to 50 percent.	This sectoin remains unchanged
		(Ord. No. 3677, § 1, 10-26-93; Ord. No. 3697, § 6, 1-22-94; Ord. No. 3864, § 3, 5-18-96; Ord. No. 3955, § 2, 10-25-97; Ord. No. 4355, § 2, 6-12-04; Ord. No. 4731, § 2, 6-28-11)	(B) *Window signs* . Window signs are permitted up to 20 percent of the glazing area of a window where it is installed and count toward the maximum square footage of wall signs permitted. Window signs are permitted only on the first floor of a building unless the applicant only has business operations located on an upper floor where the window sign is to be displayed.	
			9-204 – Signs Permitted in All Zones	
	Added section to accommodate signage that would likely be used for political campaigns. Should be discussed		(A) Additional temporary signs no larger than the largest temporary sign allowed on the property pursuant to Section 9-200 are permitted on any property with the permission of the property owner for no more than ninety (90) days, and there shall be a 30-day interruption between posting periods for temporary signs in this section.	Section added to accommodate campaign signage.

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			Sec. 9-300 Signs within the Old and Historic Alexandria, Parker Gray and 100 Year Old Building Districts	
			9-301 - Review required.	
	Historic District BAR review criteria remain unchanged	Certificate of appropriateness. A certificate of appropriateness from the appropriate board of architectural review is required for the following signs when subject to view from a public street or place and affixed to a building or structure located in or otherwise displayed within the Old and Historic Alexandria District or the Parker-Gray District or when affixed to or displayed on a 100-year-old building designated by city council under section 11-300	(A) Certificate of appropriateness. A certificate of appropriateness from the appropriate board of architectural review is required for the following signs when subject to view from a public street or place and affixed to a building or structure located in or otherwise displayed within the Old and Historic Alexandria District or the Parker-Gray District or when affixed to or displayed on a 100-year-old building designated by city council under section 11-300:	Unchanged
		Any sign, marquee or awning permanently affixed or displayed, subject to the exemptions in section 9-301(B); or	(1) Any sign, marquee or awning permanently affixed or displayed, subject to the exemptions in section 9-301(B); or	Unchanged
		Any sign, marquee or awning otherwise affixed or displayed which exceeds four square feet in area.	(2) Any sign, marquee or awning otherwise affixed or displayed which exceeds four square feet in area.	Unchanged
	Exemption standards are modified to remove content requirements but to address typical limit intended for small, temporary type signs.	Exemptions. The following signs shall not be subject to the requirement of section 9-301(A):	(B) Exemptions. The following signs shall not be subject to the requirement of section 9-301(A):	Unchanged
		One sign, including a window sign, that is less than one square foot in area per building;	(1) Any non-illuminated window sign per building that is less than four feet in area;	Unchanged
		Any window sign between one square foot and four feet in area, specially permitted for a temporary period, pursuant to section 9-302, by the city manager;		Deleted due to redundancy
	The exemption for signs that qualify for administrative approval remains unchanged.	Signs for which administrative approval is available pursuant to sections 10-113 and 10-213;	(2) Signs for which administrative approval is available pursuant to sections 10-113 and 10-213	
			(3) Temporary Signs as follows:	
Contractor sign: One sign - 32 SF plus a subcontractor sign of 8 SF	One temporary sign with up to 6 SF	Any unlighted contractor's sign less than 32 square feet in area; AND Any unlighted subcontractor's sign less than eight square feet in area;	One sign, no more than six (6) square feet. Such sign may be freestanding, wall mounted, or inserted within a window, provided that it does not cover more than twenty percent (20%) of the glazing area of the window where it is installed. Freestanding temporary signs may only be less than six (6) feet in height. If signs are being installed on a brick surface the installation should not damage the brick, and the sign should be anchored into the mortar joints	There would be an allowance of sign area and a maximum size for each individual sign to allow for temporary signage for various purposes but to limit the amount of singage on each property.
Real Estate Sign: One sign - 4 SF		Any unlighted real estate sign less than four square feet in area;		
	Because A-Frame signs would no longer be permitted in the Historic District, this section is eliminated	A-frame signs authorized and approved pursuant to section 9-202(F).		DELETE
	Compliance requirement section remains unchanged	Compliance required. Any sign, marquee or awning required to obtain a certificate of appropriateness undersection 9-301(A) and any sign identified in section 9-301(B) may be erected or displayed only if authorized by and in compliance with all other applicable requirements of this Article IX.	(C) Compliance required. Any sign, marquee or awning required to obtain a certificate of appropriateness under section 9-301(A) and any sign identified in section 9-301(B) may be erected or displayed only if authorized by and in compliance with all other applicable requirements of this Article IX.	Unchanged
	Grandfathered sign regulations remain unchanged	Grandfathered signs. Any sign, marquee or awning legally erected or displayed within the Old and Historic Alexandria District on or before January 12, 1976, or within the Parker-Gray District on or before November 16, 1985, or on a lot or building listed under section 10-300 on or before the date of such listing may continue to be displayed and may be repainted with the same text, colors and design or repaired without a certificate of appropriateness; provided, that a certificate of appropriateness shall be required before any such sign, marquee or awning is altered, rebuilt or moved to a new location.	(D) Grandfathered signs. Any sign, marquee or awning legally erected or displayed within the Old and Historic Alexandria District on or before January 12, 1976, or within the Parker-Gray District on or before November 16, 1985, or on a lot or building listed under section 10-300 on or before the date of such listing may continue to be displayed and may be repainted with the same text, colors and design or repaired without a certificate of appropriateness; provided, that a certificate of appropriateness shall be required before any such sign, marquee or awning is altered, rebuilt or moved to a new location.	Unchanged
	Frestanding standards remain unchanged	Freestanding signs. One freestanding sign may be permitted on any property zoned commercial if the area of the sign is no greater than six square feet and if the sign is approved by the board of architectural review.	(E) Freestanding signs. One freestanding sign may be permitted on any property zoned commercial if the area of the sign is no greater than six square feet and if the sign is approved by the board of architectural review.	Unchanged

	Attachment 5 - Comparison of Existing and Proposed versions of ARTICLE IX. - SIGNS, MARQUEES AND AWNINGS			
OLD ORDINANCE SUMMARY	NEW SUMMARY	OLD/EXISITING ORDINANCE	PROPOSED/NEW ORDINANCE	NOTES/EXPLANATION
	Prohibited sign standards for Washington Street Would be eliminated, as this is a content-based standard	Prohibited signs. Notwithstanding the provisions of section 9-301(E), no sign advertising a business, which sign is within 200 feet of and visible from Washington Street, shall be permitted unless it is attached to a building in which the business being advertised is conducted, or unless it is the minimum signage necessary to comply with section 9-7-20 of the city code.	(F) Prohibited signs. Notwithstanding the provisions of section 9-301(E), no sign advertising a business, which sign is within 200 feet of and visible from Washington Street, shall be permitted unless it is attached to a building in which the business being advertised is conducted, or unless it is the minimum signage necessary to comply with section 9-7-7 of the city code.	Unchanged
	No changes for temporary window sign standards	9-302 - Temporary window signs.		Unchanged
	The temporary window sign allowance standards are no longer used and are eliminated. Simple 4 SF sign exemption is instead to be used.	No window sign one square foot or more in area may be displayed in the Old and Historic District or the Parker-Gray District or in a 100-year old building designated by city council under Article X without a certificate of appropriateness, except on a temporary basis, for up to 30 consecutive days, pursuant to special permission from the city manager or her designee under section 9-302(B); provided, that the manager may not, on any single occasion, permit any person to display on a temporary basis more than one window sign for any window located within the building or structure, or portion thereof, which the person occupies; and provided further, that the manager or her designee may not authorize any person to display any window signs on a temporary basis on more than three occasions in any 12-month period.		Deleted due to redundancy
		In order to obtain permission for the display of one or more window signs on a temporary basis, the person seeking the permission must submit the following information to the city manager or her designee on a form prescribed by the city, together with a processing fee of $5.00: (i) the name of the applicant; (ii) the period of time, not to exceed 30 consecutive days, during which the applicant seeks permission to display the sign or signs; (iii) the address of the building in which the sign or signs will be displayed; (iv) the size of the sign or signs; and (v) the number of occasions within the 12 months preceding the application on which applicant has obtained special permission pursuant to this section 9-302 to display one or more window signs on a temporary basis in the same building described in the application.		Deleted due to redundancy
		Upon receipt of the applicant's processing fee and upon review of the applicant's information, the city manager shall permit the display of the applicant's window sign or signs, for up to 30 consecutive days, if he or she finds that: (i) each sign is less than four square feet in area; (ii) within the prior 12 months, the applicant has not displayed window signs on a temporary basis in the same building on more than two occasions; and (iii) the applicant is not, and has not over the prior 12 months been, in violation of any provision of this Article IX.		Deleted due to redundancy
		Sec. 9-400 - Administration and enforcement.	**Sec. 9-400 Administration and Enforcement**	
		9-402 - Liability insurance coverage.		

	Attachment 5 - Comparison of Existing and Proposed versions of ARTICLE IX. - SIGNS, MARQUEES AND AWNINGS			
OLD ORDINANCE SUMMARY	NEW SUMMARY	OLD/EXISITING ORDINANCE	PROPOSED/NEW ORDINANCE	NOTES/EXPLANATION
	The section requiring liability insurance coverage for signs of way signs is eliminated because the Zoning Ordinance does not regulate right of way signs.	Coverage required. No person may erect, display, construct, reconstruct or alter any sign, marquee or awning for which a permit is required under section 9-401 and which lies on, over or across any street, road, highway, alley, sidewalk or other public right-of-way unless and until a liability insurance policy meeting the requirements of this section 9-402 has been obtained and approved by the city attorney. Said policy shall name the city as an "additional insured" and shall protect and hold harmless the city and its agents and employees from and against any suit, action, claim, cause of action, damages, losses, liability and expenses (including court costs and attorneys' fees) resulting from, arising out of or incident to the construction, reconstruction, alteration, maintenance, repair, removal, presence, falling or collapse of the sign, marquee or awning. In addition, the minimum bodily injury protection of said policy shall be $100,000.00 per person and $300,000.00 per occurrence, and the minimum property damage protection of the policy shall be $50,000.00 per occurrence. The city may require additional insurance or other security if the sign, marquee or awning relates to a public right-of-way which supports a high level of vehicle or pedestrian traffic.		DELETED - Right of way signage is no longer regulated in Zoning.
		Notice of cancellation. The insurance policy required by section 9-402(A) shall remain in force and effect during the life of the sign, marquee or awning. The owner of the sign, marquee or awning shall notify the building official of any change in the insurance policy, including any change in amount, carrier or of coverage conditions. Failure to maintain the policy in full force and effect shall be due cause for the city manager to order the removal of the sign, marquee or awning.		DELETED - Right of way signage is no longer regulated in Zoning.
		9-403 - Removal of illegal signs.		
	The removal of sign provision, at this time, remains unchanged.	The director shall remove any sign, marquee or awning erected or displayed on, over or across any street, road, highway, alley or other public right-of-way in violation of this Article IX, shall impound the sign and within 24 hours of the removal, shall notify in writing, by first-class mail, the owner of the sign, if ownership is readily determinable, of the location at which the sign is being stored and of the owner's right to retrieve the sign upon payment of an impound fee of $50.00, plus a storage fee of $10.00 for each day of storage; provided, however, that no such notice is required when an illegal sign is of de minimis value and is less than 12 square feet in area. Signs not retrieved within a period of 30 days after the mailing of such notice may be destroyed by the city.		DELETED - Right of way signage is no longer regulated in Zoning.
			9-401 Reserved	
		9-107 - Nonconforming signs, marquees and awnings.	**9-402 - Nonconforming signs.**	
		Any sign, marquee, or awning lawfully in existence prior to October 22, 1988, which does not comply with the provisions of this article shall be deemed a nonconforming use subject to the provisions of Article XII.	(A) Signs lawfully existing on the effective date of this chapter or prior ordinances, which do not conform to the provisions of this chapter, and signs which are accessory to a nonconforming use shall be deemed to be nonconforming signs and may remain except as qualified below. The burden of establishing nonconforming status of signs and of the physical characteristics/location of such signs shall be that of the owner of the property. Upon notice from the zoning administrator, a property owner shall submit verification that sign(s) were lawfully existing at time of erection. Failure to provide such verification shall be cause for order to remove sign(s) or bring sign(s) into compliance with the current ordinance.	This section is updated to the new date of adoption.
			(B) No nonconforming sign shall be enlarged nor shall any feature of a nonconforming sign, such as illumination, be increased.	New clarifying section

	Attachment 5 - Comparison of Existing and Proposed versions of ARTICLE IX. - SIGNS, MARQUEES AND AWNINGS			
OLD ORDINANCE SUMMARY	NEW SUMMARY	OLD/EXISITING ORDINANCE	PROPOSED/NEW ORDINANCE	NOTES/EXPLANATION
	Nonconfoming standards are modified to correspond with the Model Ordinance		(C) Nothing in this section shall be deemed to prevent keeping in good repair a nonconforming sign other than a pole sign. Nonconforming signs shall not be extended or structurally reconstructed or altered in any manner, except a sign face may be changed so long as the new face is equal to or reduced in height and/or sign area. Nonconforming pole signs shall be removed within seven (7) years of the [date of adoption].	New clarifying section
			(D) No nonconforming sign shall be moved for any distance on the same lot or to any other lot unless such change in location will make the sign conforming in all respects to the provisions of this article.	New clarifying section
			(E) A nonconforming sign that is destroyed or damaged by any casualty to an extent not exceeding fifty (50) percent of its area may be restored within two (2) years after such destruction or damage but shall not be enlarged in any manner. If such sign is so destroyed or damaged to an extent exceeding fifty (50) percent, it shall not be reconstructed but may be replaced with a sign that is in full accordance with the provisions of this article.	New clarifying section
			(F) A nonconforming sign which is changed to becoming conforming or is replaced by a conforming sign shall no longer be deemed nonconforming, and thereafter such sign shall be in accordance with the provisions of this article.	New clarifying section
		Notwithstanding section 9-107(A) or any provision in Article XII to the contrary, any nonconforming billboard shall be removed by October 22, 1990; provided, however, (1) that, on or before April 22, 1989, the owner of any nonconforming billboard may seek from city council an extension of the date by which it must be removed by filing with the director a petition which sets forth in detail the reasons why a fair and reasonable return on the investment in the billboard made by the petitioner prior to October 22, 1988, cannot be obtained prior to October 22, 1990; (2) that council shall conduct a public hearing on any such petition, prior to which the director shall provide notice in accordance with the provisions of this ordinance; and (3) that, following the hearing, council may extend the date by which the billboard is to be removed only if it finds that the application of the removal date will deny the petitioner the opportunity to realize a fair and reasonable return on the investment made in the billboard prior to October 22, 1988, in which case council shall extend the date to a time which it determines will provide such opportunity to the petitioner.		Older section being deleted, as no longer in effect.
		Nothing contained in this Article IX shall be construed to ratify or approve the erection, display or maintenance of any sign erected or displayed in violation of any prior provision of city, state or federal law.		Section replaced by new Section 9-402 A-E