



CITY OF ALEXANDRIA WAYFINDING PROGRAM  
STAKEHOLDER ADVISORY GROUP (SAG) WORKSESSION #2

April 24, 2008, 9-11am, Sister Cities Conference Room #1101, City Hall

AGENDA

**Welcome and Introductions (10 minutes)**

**Presentation (40 minutes)**

**Discussion (60 minutes)**

- Pedestrian issues**
- Vehicular issues**
- Retail off King**
- Distinctive areas within the City**
- Heritage attractions**

**Next Steps (10 minutes)**

*SAG/Community Meeting May 29, 2008 7pm GW Masonic Memorial: Initial concept design, first round of messaging and sign locations*

*SAG Meeting June 19, 2008, City Hall: Refinement of concept, messaging, and sign locations*

*Scheduling a September Meeting:*

*Available evening dates*

*Available morning dates*

**Homework**

*Please forward any feedback, questions or comments for the City or the Sasaki team to Carrie Beach [carrie.beach@alexandria.gov](mailto:carrie.beach@alexandria.gov)*

*Check the City's website: [www.alexandriava.gov/wayfinding](http://www.alexandriava.gov/wayfinding) for program updates*