

Alexandria Commission for the Arts Regular Monthly Meeting

Meeting Information

Objective:	To address Arts Commission business.		
Date:	06-21-16	Time:	Begin: 7:15 pm End: 10:10 pm
Location:	City Council Workroom, City Hall, 301 King St, Alexandria, VA	Meeting Type:	Regular Monthly Meeting
Called by:	Matthew Stensrud, Chair	Note Taker:	Cheryl Anne Colton, Regional Program Director, Office of the Arts
Facilitator:	Matthew Stensrud	Timekeeper:	Matthew Stensrud
Secretary/Minutes	Susan (Amber) Gordon		
Attendees:	Catherine Ahern , Beth Coast, Susan Cohen, Gayle Converse , Michael Detomo, Shirley Downs, Kate Elkins, Cara Frey, Susan (Amber) Gordon, Betsy Hennigan, Michelle Kozlak Matthew Stensrud, and Karen Thomas		
Absent:	Lisa Baranello, Allison Heck and Allison Nance		
Vacancy(s):	None		
Observers:	Eugenie Ballering, Tania Blagrove, Tracy Burde, Herb Cooper-Levy, Taylor and Kevin Dohmen, Ann Gillespie, Alexandra Hartz, Lieba Kaplan, Wendi Kaplan, Carol and Michael Joseph, Karen L. Lemke, Nadia and David Magallon, David Schulz, and Anna Wolz		
City Staff:	Diane Ruggiero, Deputy Director, Cultural Arts, RPCA Cheryl Anne Colton, Regional Program Director, RPCA		

Agenda items

Presenter

1.	Agenda items	Presenter
1.	Call to Order:	Matthew Stensrud
2.	Reading and Moment of Silence for Mr. Ryan Wojtanowski, the Orlando Victims, and Other Recent Victims of Hate-based Violence	Matthew Stensrud and Wendi R. Kaplan
3.	Public Comments:	Matthew Stensrud
4.	Approval of Minutes: a. April 19, 2016 Regular Meeting b. May 17, 2016 Regular Meeting	Matthew Stensrud and Amber Gordon
5.	Chair's Report:	Matthew Stensrud
6.	Committee, Task Force and Liaison Reports: a. Poet Laureate Task Force i. Motion on Appointment of Wendi R. Kaplan b. Advocacy and Outreach Committee c. Arts Education Committee d. Time and Place Task Force i. Review of Artist Selection Memo ii. Motion on Memo e. Torpedo Factory Liaison f. Waterfront Commission Liaison	Kate Elkins Gayle Converse Shirley Downs Kate Elkins Michael Detomo Susie Cohen

	g. Arts and Economic Prosperity V Task Force	Amber Gordon
7.	2016-2017 Elections: a. Review of Slate and Update from Nominating Committee b. Elections of the Following Positions i. Chair ii. First Vice Chair iii. Second Vice Chair iv. Secretary, July 1-December 31, 2016 v. Secretary, January 1 – June 30, 2017	Matthew Stensrud and Nominating Committee
8.	Lee Center Mural Update: a. Review of inside Mural b. Motion on Additional Project	Matthew Stensrud and Diane Ruggiero
9.	ACA 2016- 2017 Calendar: a. Discussion of July and August b. Motion to Approve 2016-2017 Calendar	Matthew Stensrud
10	2016-2017 Public Art Annual Work Plan: a. Review of Task force b. Motion to Approve Task Force	Matthew Stensrud
11	Unity Public Art Application: • a. Presentation by Applicant b. Review of Staff Memo c. Motion on Application	Nancy Belmont Diane Ruggiero
12	Office of the Arts Staff Report: •	Diane Ruggiero
13	Good of the Order – Announcements: •	Matthew Stensrud and Members of Arts Commission
14	Adjournment: •	

Discussion Summary

1.	Call to Order: Mr. Matthew Stensrud welcomed everyone and began the meeting at 7:15 pm.
2	Reading and Moment of Silence for Mr. Ryan Wojtanowski, the Orlando Victims, and other recent victims of hate-based violence: Mr. Matthew Stensrud invited everyone to have a moment of silence for Mr. Ryan Wojtanowski, the Orlando victims and Other Recent Victims of Hate-based Violence. He then invited Ms. Wendi R. Kaplan to share some insights and read a poem appropriate for the occasion. Ms. Kaplan read “Kindness,” by poet Naomi Shihab Nye (ATTACHMENT #1).
3.	Public Comments: Mr. Matthew Stensrud invited public comments from the audience. Mr. Herb Cooper-Levy provided his comments (ATTACHMENT #2). Mr. Stensrud thanked Mr. Cooper-Levy for his comments and offered to meet with him.
4	Approval of Minutes: a. April 19, 2016 Regular Meeting – Ms. Susan (Amber) Gordon distributed the draft minutes for the April 19 meeting and asked if there were any additions or deletions. The minutes were approved by consensus.

	<p>b. May 17, 2016 Regular Meeting –Ms. Susan (Amber) Gordon distributed the draft minutes for the May 17 meeting and asked if there were any additions or deletions. The minutes were approved by consensus.</p>
<p>5.</p>	<p>Chair’s Report:</p> <ul style="list-style-type: none"> ● The Executive Committee met with the Nominating Committee on May 24, specifically, to talk about the slate of officers for Fiscal Year 2017. Mr. Stensrud thanked both Ms. Kate Elkins and Ms. Karen Thomas who have offered to share the Secretary’s position. Ms. Elkins will serve in this position from July 1, 2016 to December 31, 2016. Ms. Karen Thomas will serve from January 1, 2017 to June 30, 2017. ● Mr. Stensrud attended the June 7 kick-off event for the Community Supported Art program held at Virtue Feed and Grain Restaurant. He said that he had purchased a share. He invited other Arts Commissioners to purchase a share or purchase half of his share. Ms. Beth Coast mentioned that she might be interested sharing his Community Supported Art share with him. Ms. Diane Ruggiero reported that 20 shares have been sold to date. Mr. Stensrud had also encouraged others to purchase a share. ● Mr. Stensrud mentioned that Ms. Cara Frey will be graduating from T. C. Williams High School, and in the fall will be attending Virginia Commonwealth University (VCU). On behalf of the Arts Commission, he thanked Ms. Frey for her service as an Arts Commission, and wished her well at VCU.
<p>6.</p>	<p>Committee, Task Force and Liaison Reports:</p> <p>a. Poet Laureate Task Force: Ms. Kate Elkins informed the Arts Commission members that the Poet Laureate Selection Task Force had recommended both someone to serve as the Poet Laureate, and an alternate Poet Laureate to serve if the Poet Laureate was unable to serve for any reason. Office of the Arts staff memorandum was distributed (ATTACHMENT #3).</p> <p>i. Motion on Appointment of Wendi R. Kaplan, Poet Laureate Alternate: With the unfortunate passing of Mr. Ryan Wojtanowski, Ms. Elkins made a motion to appoint Ms. Wendi R. Kaplan as Poet Laureate for the City of Alexandria (MOTION #1).</p> <ul style="list-style-type: none"> ● Ms. Kaplan thanked the Arts Commission members, provided remarks and read one of her poems “Welcoming Sky” (ATTACHMENT #4). <p>b. Advocacy and Outreach Committee: Ms. Gayle Converse distributed the Advocacy and Outreach Committee report (ATTACHMENT #5). The committee suggested several advocacy visibility events that the Arts Commission could participate in. The USA/Alexandria Birthday Celebration will be held on Saturday, July 9. It was suggested that perhaps the Arts Commission have a table at the event, be part of the program and recognize the grantees. Ms. Ruggiero mentioned that the Mobile Art Lab will be at the USA/Alexandria Birthday Celebration. She invited the Arts Commissioners to volunteer to assist with the Mobile Art Lab. She shared too, that the program for the USA/Alexandria Birthday Celebration event is set, however, if the Arts Commissioners want to be part of the event, that a commitment needed to be made before the end of the week. It was decided by the members that they should possibly consider this event for next year.</p> <p>Other events where the Arts Commission could participate were the King Street Art Festival, Art on the Avenue, and the Scottish Walk. Ms. Converse said that she recently attended a Quintango event. She suggested that the Arts Commission members, Office of the Arts staff and arts organizations collaborate with participating in some of the city-wide events.</p> <p>Ms. Gayle Converse also asked if arts organizations or other groups could sell CDs at art events. Ms. Ruggiero mentioned that if they sell items, they will need to apply for a sales permit and collect sales tax.</p>

Ms. Betsy Hennigan distributed the Arts Commission's calendar, June through December 31, 2016 (**ATTACHMENT #6**). She encouraged members to provide corrections or additions to the calendar.

c. Arts Education Committee:

- Ms. Shirley Downs reported that the Alexandria City Public School Board voted to include a 340 seat black box theatre in the Patrick Henry School renovation. She mentioned this was a “win” for the Patrick Henry School, arts community and the Arts Commission. She shared other remarks (**ATTACHMENT #7**).
- Ms. Beth Coast and Ms. Kate Elkins were able to secure Convergence for the 2017 “All City-wide High School Art Exhibition.” This exhibition includes high school students from both the public and private high schools. They were pleased to report too, that the exhibition will be up for two months.
- Ms. Beth Coast reported that in May, the Torpedo Factory Artists' Association and T.C. Williams High's Visual Arts Department had a successful “Pour Your Art Out!” project. Mr. Philip Harrison, Torpedo Factory Artist worked with 40 art students and staff at T. C. Williams High School. Students designed carved, prepared molds for castings and each poured two tiles out of iron and kept one and one was saved for a future community-based public art project. The “Pour Your Art Out!” project will occur again next year.

d. Time and Place Task Force: Ms. Kate Elkins reported that 30 pre-identified artists and artist teams were invited to submit applications for the Time and Place project. Ms. Meridith McKinley of Via: Partnership issued the invitational request. Eight (8) artists replied to the invitation. The Project Task Force (Beth Coast, Kate Elkins, Katherine Glennon, Carol Reed, Liz Williams and Michele Longo) met to review the applications and select the artist(s) for project. Ms. Elkins said the Task Force recommends that Mr. Sheldon Scott and the team of Ms. Lauren Adams and Ms. Stewart Watson be invited to complete the project. Ms. Ruggiero shared images these artists submitted. Once the artists complete their final proposals for the project, the final proposal will be brought back to the Arts Commission. applications that were received

i. Review of Artist Selection Memo – Ms. Diane Ruggiero distributed the staff memorandum (**ATTACHMENT #8**). She mentioned that the total budget for the project is \$45,000. Gadsby's Tavern Museum will be the location for this project. Each of the artist(s) and artist teams were asked to submit a budget for their Time and Place project along with a concept. Winning artist(s) and artist teams will be asked to develop a final proposal and supply docent materials. In August, a “meet the artists” reception will be held.

ii. Motion on Memo-Ms. Elkins made a motion to hire Mr. Sheldon Scott and the team of Ms. Lauren Adams and Ms. Stewart Watson for the project (**MOTION #2**).

e. Torpedo Factory Liaison: Michael Detomo gave the following update:

- Torpedo Factory Art Center Board has had a series of meetings since the last Arts Commission meeting, another one is scheduled in early July;
- The temporary lease between the City and the Torpedo Factory Art Center Board covering July, August and September will be signed shortly;
- The Torpedo Factory Art Center Board's staff is in transition to become City employees by July 1; and,

- Mr. Detomo reported that the joint working committee group is still meeting. Reports outlining the outcomes from these meetings will be forthcoming. The next steps relating to the management transition will be the distribution of the Torpedo Factory Art Center Board's assets. These assets include furniture (tables, chairs, computers, desks, etc.); cash; and intellectual properties (name and logo, etc.). It is uncertain at this time, if these assets will be split or remain with the Torpedo Factory Artists Association, the Torpedo Factory Art Center Board or will be given to the City. The Lease Committee for the Torpedo Factory Art Center Board is studying all of these issues and will provide a recommendation to the full board.
- Mr. Detomo shared the sad news of the passing of Penny Barringer, long-time Torpedo Factory Artist. Ms. Barringer was the Treasurer for the Torpedo Factory Artists Association and will be missed.

- f. Waterfront Commission Liaison: Ms. Susie Cohen said that there will be demolition occurring along the Waterfront (Union Street, North and South Robinson Terminals, and the Dominion Boat Club). She said that the Waterfront Commission received an update from the MGM Casino located at National Harbor.
- g. Arts and Economic Prosperity V Task Force: Ms. Amber Gordon said that the City of Alexandria is one of over 300 communities who are participating in the Americans for the Arts' Arts and Economic Prosperity V Study. Ms. Gordon mentioned there were two components to the study: 1) arts organizations to complete an online organizational survey; and, 2) to collect 800 survey audiences intercept surveys by December 31, 2016. To date 69 intercept surveys are collected. Most of the Alexandria's arts organizations' seasons have ended, so it is anticipated for that the majority of the intercept surveys will be collected in the fall. Copies of the audience intercept surveys were distributed (**ATTACHMENT #9**). Mr. Matthew Stensrud informed the members that the Task Force consists of Ms. Allison Heck and Ms. Amber Gordon. He requested additional volunteers to serve. Ms. Beth Coast volunteered to serve. Mr. Stensrud thanked Ms. Coast.

7. Mr. Stensrud requested that the Unity Public Art Application be moved from item 11. to item 7. He felt that the project should be reviewed before the Election of Officers. The Arts Commission members approved this revision to the agenda by consensus.
- a. Presentation by Applicant – Ms. Nancy Belmont showed a video presentation of the pilot “Unity” project that took place in the Del Ray neighborhood in May. Highlights from the pilot project were:
- The “Unity” video is being tested. Once finalized it will be sent to “Upworthy” channel which has over 150,000 followers.
 - In May, over 1500 people participated in the project over 8 days.
 - The pilot project was held on private property.
 - The estimated cost for the pilot project was \$600. Most of the expense was the yarn. Ms. Nancy Belmont and her company funded the pilot project.
 - In September, the DC Arts and Humanities Commission wishes to host the project for one day.
 - Relocating the project to a City park may not need to have structural permits.
- b. Review of staff memo – Ms. Diane Ruggiero distributed the staff memorandum for the “Unity” project (**ATTACHMENT #10**). The memorandum outlines the outcomes from the City staff review.

	<p>c. Motion on Application - Ms. Belmont initially wanted to implement the project in a City park before the elections. She mentioned that the concept of “unity” can be implemented at any time. A list of City parks with and without irrigation is anticipated to be received within the next day or so. Mr. Michael Detomo made a motion to approve the form of the concept for the “Unity” public art project (MOTION #3).</p>
<p>8.</p>	<p>2016-2017 Elections:</p> <p>a. Review of Slate and Update from Nominating Committee – The Nominating Committee provided the slate of officers for consideration by the Arts Commission for Fiscal Year 2017.</p> <p>b. Elections of the Following Positions -</p> <ul style="list-style-type: none"> i. Chair - Matthew Stensrud ii. First Vice Chair – Allison Nance iii. Second Vice Chair – Amber Gordon iv. Secretary, July 1-December 31, 2016 – Kate Elkins v. Secretary, January 1 – June 30, 2017 – Karen Thomas <p>Before the election of officers, there was an open discussion about the slate and how meetings were conducted. After some discussion, Mr. Michael Detomo made a motion to have a special Arts Commission meeting prior to the July regular Commission meeting to discuss the format of the Commission meetings (MOTION #4).</p> <p>Mr. Matthew Stensrud proceeded with the appointment of officers from the slate. Votes were made for each officer position (MOTION #5). Each officer was elected to their term without contest.</p>
<p>9.</p>	<p>Lee Center Mural Update:</p> <p>a. Review of inside Mural – Ms. Diane Ruggiero distributed initial concepts for a mural that will be placed in the Nannie J. Lee Center’s gymnasium (ATTACHMENT #11). The mural will be created by Mr. Matt Corrado, the same artist who painted the “Live Big” mural located by the Miracle Field. The concept drawings showcase diversity, inclusion and an active fun community. Similar patterns of shapes and people will wrap the around the gymnasium walls.</p> <p>b. Motion on Additional Project – This mural will be an addition to the outside “Live Big” mural. It is anticipated to be finished by August. As the design is further developed, it will be brought back to the Arts Commission. Ms. Shirley Downs moved approval of the additional mural project for the Nannie J. Lee Center’s gymnasium (MOTION #6).</p>
<p>10</p>	<p>ACA 2016- 2017 Calendar:</p> <p>a. Discussion of July and August - Mr. Matthew Stensrud opened the floor discussion for holding regular monthly meetings over the summer. He conducted informal tallies to determine how many members were able to meet in July and August. It was determined, that for both July and August a quorum of members will be able to meet.</p> <p>b. Motion to Approve 2016-2017 Calendar – Ms. Beth Coast made a motion for the Arts Commission to hold regular monthly meetings on the 3rd Tuesday of the month, beginning in July (MOTION #7).</p>

11	<p>2016-2017 Public Art Annual Work Plan:</p> <ul style="list-style-type: none"> a. Review of Task force – Ms. Diane Ruggiero distributed the staff memorandum which outlines the roles and responsibilities of the Public Art Annual Work Plan Task Force, names of community members and the request for the appointment of two Arts Commissioners to serve on the Task Force (ATTACHMENT #12). b. Motion to Approve Task Force – Ms. Shirley Downs made a motion to appoint the community members as outlined in the memorandum and appoint two Arts Commissioners (MOTION #8).
12	<p>Office of the Arts Staff Report: Diane Ruggiero distributed copies of the Division report (ATTACHMENT # 13).</p> <p>Ms. Ruggiero shared a staff memorandum on Fiscal Year 2016 Final Report forms received (ATTACHMENT # 14). She reported that two Fiscal Year 2016 grant applicants (Port City Playhouse and the Torpedo Factory Art Center Board) did not submit their final reports by June 15, 2016. Staff recommends that these applicants not receive their final payments. Also, that these funds be distributed to the top three scoring organizations – Arts on the Horizon, the Art League and the Alexandria Symphony. Catherine Ahern made a motion to accept staff’s recommendation as outlined in the staff memorandum (MOTION #9).</p>
13	<p>Good of the Order: No Announcements were made.</p>
14	<p>Adjournment Matthew Stensrud mentioned that all items were addressed from the meeting’s agenda, so the meeting adjourned at 10:10 pm.</p>

New Action Items	Responsible	Due Date
1. Special July 12 Arts Commission meeting; July 19 and August 16 Regular Monthly Arts Commission meetings, locations TBD	Arts Commission members	July 12, July 19 and August 16, 2016, locations to be determined.

Other Notes & Information

<ol style="list-style-type: none"> 1. Ms. Wendi R. Kaplan’s Reading and Remarks for the Passing of Mr. Ryan Wojtanowski, the Orlando Victims, and Other Recent Victims of Hate-based Violence 2. Mr. Herb Cooper-Levy, FocusMusic, Remarks 3. Appointment of Ms. Wendi R. Kaplan, Poet Laureate, Office of the Arts Staff Memorandum 4. Ms. Wendi R. Kaplan’s Remarks for Her Appointment and Poems “Welcoming Sky” 5. Advocacy and Outreach Committee Report 6. Arts Commission’s Calendar, June through December 31, 2016 7. Ms. Shirley Downs Report, Alexandria City Public School Board Vote on Patrick Henry School Renovation 8. Time and Place - Review of Artist Selection Memo, Office of the Arts Staff Memorandum 9. Americans for the Arts’ Arts and Arts and Economic Prosperity V Audience Intercept Surveys 10. “Unity” Project, Office of the Arts Staff Memorandum 11. Initial Concepts for a Mural for Nannie J. Lee Center’s Gymnasium 12. Public Art Annual Work Plan Task Force, Office of the Arts Staff Memorandum 13. Office of the Arts Division Report
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14. Fiscal Year 2016 Final Report Forms, Office of the Arts Staff Memorandum			
Submitted by:	Cheryl Anne Colton	Draft Notes Sent to Secretary	06-26-16
Reviewed by:	Kate Elkins	Draft Minutes Sent to Commissioners	08-12-16
Approved by:	Alexandria Commission for the Arts	Date:	

Alexandria Commission for the Arts

Motion Tracker

	Motion	Made By	2nd	Vote
1.	<p>Agenda Item: #6, Committee, Task Force and Liaison Report, item a. i. Motion on Appointment of Wendi R. Kaplan, Poet Laureate, City of Alexandria</p> <p>Motion: To appoint Wendi R. Kaplan as Poet Laureate for the City of Alexandria.</p> <p>Discussion: As noted in minutes.</p>	Kate Elkins	Shirley Downs	Yes – Unanimously Approved No – Abstain – (13 people voting)
2.	<p>Agenda Item: #6, Committee, Task Force and Liaison Report, item d. Time and Place Task Force, ii. Motion on Memorandum</p> <p>Motion: Recommend the hiring of Sheldon Scott and the team of Lauren Adams and Stewart Watson for the Time and Place Project.</p> <p>Discussion: As noted in minutes.</p>	Kate Elkins	Amber Gordon	Yes – Unanimously Approved No – Abstain – (13 people voting)
3.	<p>Agenda Item: #11 moved to item #7, “Unity” Public Art Application, item c. Motion on Application</p> <p>Motion: To approve the form of the concept of the “Unity” public art project as presented today with no material changes.</p> <p>Discussion: As noted in minutes.</p>	Michael Detomo	Beth Coast	Yes – Unanimously Approved No – Abstain – (13 people voting)
4.	<p>Agenda Item: #8, 2016-2017 Election of Officers, Special Arts Commission meeting.</p> <p>Motion: To have a special meeting prior to the July regular Arts Commission meeting to discuss the format of Arts Commission meetings. Friendly amended by Matthew Stensrud, Meeting date Tuesday, July 12, 2016.</p> <p>Discussion: As noted in minutes</p>	Michael Detomo	Cara Frey	Yes – Unanimously Approved No – Abstain – (13 people voting)

Meeting date: 6-21-16

Meeting Type: Regular Monthly Meeting

Alexandria Commission for the Arts

	Motion	Made By	2nd	Vote
5.	<p>Agenda Item: #8, 2016-2017 Election of Officers</p> <p>Motion: To appoint the following members as Officers for 2016-2017</p> <p>Matthew Stensrud, Chair Allison Nance, 1st Vice Chair Amber Gordon, 2nd Vice Chair Kate Elkins, Secretary (7-1-16 to 12-31-16) Karen Thomas, Secretary (1-1-17 to 6-30-17)</p> <p>Discussion: As noted in minutes</p>	<p>By appointment from slate</p> <p>Individual votes taken for each, each vote candidates were unanimously approved.</p>		<p>Yes – Unanimously Approved</p> <p>No –</p> <p>Abstain – (13 people voting)</p>
6.	<p>Agenda Item: 9, Lee Center Mural Update, item b. Motion on Addition to Project.</p> <p>Motion: To approve the concept of an additional inside mural in the gymnasium of the Nannie J. Lee Recreation Center. As project is further developed it should be shared by staff.</p> <p>Discussion: As noted in minutes</p>	Shirley Downs	Beth Coast	<p>Yes – 12</p> <p>No – 0</p> <p>Abstain – 1</p>
7.	<p>Agenda Item: #10, ACA 2016-2017 Calendar, item b. Motion to Approve 2016-2017 Calendar.</p> <p>Motion: To hold regular monthly Arts Commission meetings on the 3rd Tuesday of the month, beginning in July.</p> <p>Discussion: As noted in minutes</p>	Beth Coast	Catherine Ahren	<p>Yes – Unanimously Approved</p> <p>No –</p> <p>Abstain – (13 people voting)</p>

Alexandria Commission for the Arts

8.	<p>Agenda Item: #11, 2016-2017 Public Art Annual Workplan, item b. Motion to Appoint Task Force Members.</p> <p>Motion: To appoint Regan Spurlock, Patricia Washington and John M. Adams as community members to the 2016-2017 Public Art Annual Workplan Task Force along with Allison Nance and Catherine Ahren as Arts Commission representatives.</p> <p>Discussion: As noted in minutes.</p>	Shirley Downs	Michelle Kozlak	<p>Yes – Unanimously Approved</p> <p>No –</p> <p>Abstain – (13 people voting)</p>
9.	<p>Agenda Item: #13, Office of the Arts Staff Report, Fiscal Year 2016 Final Report Forms</p> <p>Motion: To withhold Fiscal Year 2016 final payments grantees who did not submit reports by the deadline (Port City Playhouse and Torpedo Factory Art Center Board), and redistribute the funding to the Fiscal Year 2016 top three scoring arts organizations – Arts on the Horizon, the Art League and the Alexandria Symphony.</p> <p>Discussion: As noted in minutes.</p>	Amber Gordon	Susan Cohen	<p>Yes – 9</p> <p>No – 0</p> <p>Abstain - 3</p>

Alexandria Commission for the Arts

Action Items

	Action Item	Responsible	Due Date	Status
1.	Dates, agendas and locations for Arts Commission monthly and Committee meetings.	Chair of Arts Commission and Chairs of Committees	Required 3 business days prior to meetings	Ongoing
2.	Continue conversations with the Arts Forum, the Arts Commission and the Office of the Arts as the Fiscal Year 2017 budget is prepared.	Matthew Stensrud and Arts Commission	Ongoing	Ongoing

Meeting date: 6-21-16

Meeting Type: Regular Monthly Meeting

I have been asked to share a poem that addresses:
Captain Ryan Wojtanowski's sad passing,
the Orlando Pulse victims and other victims of hate-based violence.

Let us share a moment of silence in recognition of these good people who have died too soon.

I had the pleasure of sharing some emails with Captain Ryan as well as meeting him at the Athenaeum where he "commandeered" his first poetry reading for National Poetry Month. He instantly took control, provided a clear structure, invited poets to read and then followed their readings with his...creating a sort of poetry dialogue. He was a true gift to me and to our community.

"Give sorrow words; the grief that does not speak knits up the o-er wrought heart and bids it break."

— **William Shakespeare, Macbeth**

Naomi Shihab Nye wrote a poem that addresses our journey through life, how the unexpected happens in an instant and that sorrow and kindness are connected and form the cloth that unites us all.

KINDNESS

Before you know what kindness really is
you must lose things,
feel the future dissolve in a moment
like salt in a weakened broth.
What you held in your hand,
what you counted and carefully saved,
all this must go so you know
how desolate the landscape can be
between the regions of kindness.
How you ride and ride
thinking the bus will never stop,
the passengers eating maize and chicken
will stare out the window forever.

Before you learn the tender gravity of kindness,
you must travel where the Indian in a white poncho
lies dead by the side of the road.
You must see how this could be you,
how he too was someone
who journeyed through the night with plans
and the simple breath that kept him alive.

Before you know kindness as the deepest thing
inside,
you must know sorrow as the other deepest thing.
You must wake up with sorrow.
You must speak to it till your voice
catches the thread of all sorrows
and you see the size of the cloth.

Then it is only kindness that makes sense anymore,
only kindness that ties your shoes
and sends you out into the day to mail letters and purchase bread,
only kindness that raises its head
from the crowd of the world to say
It is I you have been looking for,
and then goes with you everywhere
like a shadow or a friend.

ATTACHMENT #1 (2 of 2)

-Naomi Shihab Nye



FocusMusic
501 Slaters Lane #722
Alexandria, VA 22314

Mr. Chair and Members of the Commission for the Arts:

Focus Alexandria has been operating in the City since 2002. For its first 12 years, its home was Church of the Resurrection. It moved to Church of St. Clement in fall 2014 and began producing shows at the George Washington Masonic Memorial in February 2016. On March 14, 2015 FocusMusic produced the 100th show in the City of Alexandria. More than 4,500 people have attended its first 107 shows, an average of about 42 paid attendees per show. That average has increased to 125 per show since moving to the Masonic Memorial earlier this year. FocusMusic produces shows elsewhere in the Metropolitan area. For example, we've produced more than 200 shows in our Rockville location since we began operations there in 2006.

There is only one thing worse than spending the considerable time necessary to complete an application for the paltry funding that the Commission makes available for arts organizations—spending that time and not being funded.

Over the course of FocusMusic's 14 year history of producing folk and acoustic music concerts in Alexandria, this was the fourth application by FocusMusic. FocusMusic has been successful 50% of the time. While every application can be improved, serious flaws in Alexandria's arts system compel me to determine that wasting time with the Arts funding Alexandria offers is a poor use of FocusMusic's time. Frankly, the Office of the Arts asks for too much to get too little in the way of funding.

Focus Alexandria devotes one of its shows each year to raise funds for other music-based arts organizations. This year we raised more than twice of what we asked Alexandria for to the benefit of Rise Again, the second songbook in the

series that follows Rise Up Singing. Tom Paxton, a well-known Alexandria performer and Cathy Fink & Marcy Marxer (DC area-based Grammy winners) donated their time, along with Be Steadwell, Strathmore's Artist-in Residence, to raise funds for the songbook.

In years past, we've raised funds for nonprofits like Chords of Courage and Hungry for Music. In those cases, again, we've raised more funds for others than we asked Alexandria to support us with.

There's no reason for FocusMusic to apply to Alexandria again. There's just too much metric for metric sake, too much nonsense in the process. While the process is not as cumbersome as it was years ago when we were first funded, it is still considerable. I have now observed two grant review panels. It is clear to me that the panel was not constituted with anyone who understands traditional acoustic music. Last year one panelist observed that in folk music the audience did not participate in creating the artistic experience. Clearly that individual had never attended a folk/acoustic/world music show.

What is troublesome is not ignorance, it is arrogance.

The same information is required of small, medium-sized and large arts organizations. Some requirements make sense for large arts organizations, e.g. Marketing Plans and Fundraising Plans. It does not make sense to request that information of small organizations. It makes no sense for small organizations to compete with large organizations for the same pot of funds, especially when that pot is so shallow.

The application is not the only issue. FocusMusic was required to complete a year-end report prior to the actual year-end. Having been a grants administrator for the City of Alexandria some 40 years ago, I can find no intelligent reason not to do what other funders require: a year-end report immediately after the year-end, not before it.

There's no resonance with what other local jurisdictions are doing to support their community-based arts organizations. FocusMusic has been producing Rockville (MD) shows since 2006. In Montgomery County, the Arts and Humanities Council separates the funding streams for small and large

organizations, knowing the difference in their dynamics. Alexandria seems to be oblivious to this reality, scoring organizations with corpus in the same pool as those substantially smaller.

Montgomery County understands the importance of building a core of advocates for increased arts funding. This Commission does not work to organize Alexandria to do that.

Sadly Alexandria is throwing thousands of dollars away wrapping electric and telephone boxes and light poles, and is proposing to waste \$25,000 for vinyl-ing crosswalks in Old Town North. As a member of the Old Town North Small Area Plan Advisory Group, I have been and will continue to be calling for a better use of these public funds.

I am appalled at the renting of space to a recycling group at the Durant Center under the guise of this serving the arts community. Below market rentals to arts organizations are a valuable asset. FocusMusic benefits substantially from such an arrangement at the GW Masonic Memorial.

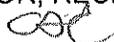
However, investing the opportunity costs of below market rentals in an organization without deep community roots while not making appropriate investments in organizations with deep community roots is poor stewardship of limited community funds. When I make this comment, it is not simply a reflection of FocusMusic's experience. It is in the context of observing the fashion that this Commission and the City's staff has treated longstanding Alexandria arts organizations like the Torpedo Factory Artists' Association.

I know that there is a Cultural Plan that will be developed by this Commission. Based on the experiences I have described, I am far from sanguine about its value. I imagine that it will approach the arts history of Alexandria's arts organizations with the same cavalier attitude that it has demonstrated with the grants program and the stewardship of arts resources. This is an area in which I would love to be wrong.

Thank you for your attention.

City of Alexandria, Virginia

MEMORANDUM

DATE: JUNE 14, 2016
TO: ALEXANDRIA COMMISSION FOR THE ARTS
FROM: CHERYL ANNE COLTON, REGIONAL PROGRAM DIRECTOR, RECREATION,
PARKS & CULTURAL ACTIVITIES, OFFICE OF THE ARTS 
RE: APPOINTMENT OF ALTERNATE CITY OF ALEXANDRIA POET LAUREATE

Background:

This past Spring, the Poet Laureate Task Force reviewed the Poet Laureate applications. Of the six finalists interviewed, the Task Force recommended Ryan Wojtanowski and at their April, 2016 meeting the Alexandria Commission for the Arts appointed Ryan Wojtanowski to serve as the City of Alexandria Poet Laureate through March, 2019. The Alexandria Commission also approved Wendi Kaplan as an alternate.

Discussion:

Between March and May, Ryan Wojtanowski, as Poet Laureate, taught a poetry class at the Blessed Sacrament School. He made a public presentation for National Poetry Month on April 21 Poetry event at the Athenaeum. He also wrote and presented poems on April 30 for the Alexandria Earth Day Celebration and on May 15-17 for the Hokule'a – a replica of a Polynesian deep sea voyaging canoe – when it stopped in Alexandria.

On May 26, the Office of the Arts learned the unfortunate news that Ryan Wojtanowski passed from a heart attack (Attachment).

Staff Recommendation

The Office of the Arts staff recommends the appointment of Wendi Kaplan to fulfill the City of Alexandria Poet Laureate's term through March, 2019. Staff has spoken with Wendi Kaplan to confirm that she is available and willing to fulfill the requirements of the City of Alexandria Poet Laureate.

Attachment – Obituary – Ryan Wojtanowski

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HOME.com

#3 (2 of 2)

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Burial and Funeral Mass will be at Arlington
National Cemetery at a later date.
www.fnmh.com

WOJTANOWSKI



CAPTAIN RYAN WOJTANOWSKI

Of Del Ray, Alexandria, VA died on May 26,
2016. A native Washingtonian, "Captain Ry"
was head captain of the Dandy and the
newly appointed Poet Laureate of Alexandria,
VA. He served on the Environmental Policy
Commission and the Waterfront Commission
for the City of Alexandria, VA. A Master
Mariner in the U.S. Merchant Marine, Ryan
sailed across the Atlantic in a small boat
twice. Captain Ry was an accomplished musi-
cian, and led a jazz quartet on board the

DEATH NOTICE

Dandy to create the popular Club Nautique.

Ryan was just beginning his term as Poet
Laureate and was excited about the possibi-
lities of the appointment. His poems about
ideas, places, people, literature and science
were well researched, precise, and written to
be read aloud. He used alliteration, meter,
and occasional rhyme to "please the ear,
amuse, and provoke a thought or two." He
loved the English language and believed it
was "an unabashed thief - if it lacks a word,
it simply steals the best from abroad: a boon
to the poet and a diverse thread in our social
fabric."

Ryan was truly one of a kind and will be sorely
missed by many friends. He lived by his credo
- "Nuthin' beats fun." Like a distant star,
Ryan's light will continue to shine on those
of us who had the good fortune to know and
love him. He added color, sparkle and warmth
to every occasion. The world will be a sadder
and duller place without his presence.

He is survived by his wife, Jan Macpherson.
They were together for 45 years. He is also
survived by his brother, Jack Wojtanowski.

Memorial contributions may be made to
Friends of the North Fork of the Shenandoah
(fnfsr.org). No services are planned. Jan
would particularly like to thank the two kind
people who stopped to help them on the side
of Interstate 95.

Good Evening!

I am Wendi Kaplan and I am thrilled and humbled to receive this honor of being the Alexandria Poet Laureate.

I moved to Alexandria in 1982 after getting a job with the Alexandria Office on Women's Domestic Violence Program.

Immediately I became active in our city volunteering with the Rape Crisis program in that same office, connecting with the police department, doing research about domestic violence and creating connections and bridges with other domestic violence and women's programs in the area. During that time I became more aware of the importance of affordable housing in providing chances for women and their families to get on their feet and thrive. I was appointed to and served on the Alexandria Landlord Tenant Relations Board for 5 years, including a term as chair. I volunteered with the United Way Social Planning Committee doing research and making recommendations to the City Council and was the Chair of the Security Brochure Task Force, creating a brochure for the public that identified ways to prevent crime as well as resources available for victims of crime.

As a citizen of Alexandria for over 34 years, I am also a wife and mother and have been involved with the schools in many ways. In 2002-2003 I created and facilitated a year long poetry project at the Mt Vernon Community School with a group of second grade students using poetry as a way to identify and discuss values and cultural diversity. The children read and wrote poetry and learned how to share their writings and thoughts in meaningful ways. Each child built skills in creativity, oral and written expression, and listening and sharing with respect and curiosity.

In addition I have had a psychotherapy practice in our city for over 15 years since 1991. I am a social worker, a poetry therapist and a teacher and believe in the power of words, both written and spoken. Words and poetry call our attention to story, to being present, to wonder and to what calls us to be whole. Lucille Clifton, a Poet Laureate of Maryland said, "Poems come out of wonder, not out of knowing."

As a community activist since childhood, when I marched with my family for Civil Rights, I have been involved in helping to create a world that is more whole and compassionate. In light of the Orlando horror, it is important to note that I was also the Virginia State Coordinator of the Million Mom March in May of 2000 and have been an active voice in advocating for sensible gun legislation for many years.

Of course I have also been a lover of poetry since before I can remember and writing since about the age of 6. My mother's family shared poetry and she read me everything from A.A. Milne's poetry to Edgar Allen Poe.

A most important part of my introduction is to share with you that my son, Taylor Dohmen, now 21 years of age, was awarded the title of Poet Laureate of the Alexandria Elementary schools when he was 11 years old and in the 5th grade at Mt. Vernon Community Elementary school. A great surprise and thrill for us all!

We both served on the City Committee to find and appoint Alexandria's Poet Laureate! Mary McElveen was our choice hands down ! I am a huge fan of her poetry!

I write, read and work with poetry. It is my language.

In my role as poet laureate I see myself as bringing poetry to our community through schools and libraries and community venues. I see myself as working with other artists in collaborative ways that enrich us and our community.

I would like to invite people into conversation, to create community by knowing each other through words, through poetry. By sharing poetry we love, by writing poetry together, by listening to each other and broadening our perspectives.

I look forward to hearing your thoughts on poetry and our community and, if you are interested, doing collaborations with you as well.

Thank you so much for this great honor!

Wendi R. Kaplan

The Welcoming Sky

From my window
facing east
I see the summer solstice sun
blossom in a sky of soft
peach and lavender streamers.
It is the longest day,
an invitation into the summer.
The lush green gardens already
full and blooming, revel
in the light of this season.
It is a time of growing and ripening,
a time of play and connecting
a time of living in the abundance.

From my window
facing east
the Strawberry moon rises in her finest
gold and amber
accompanied by Mars and Saturn;
Jupiter, Antares and Vega too
come to this party.
It is a time of sky gazing, of bathing
and dancing in moonlight,
a time of admiration and awe.

All are welcome.

The sky does not exclude.
The sky embraces us all.
The sky reminds us that
we are small,
that we are connected,
that we are a part of something
so immense that
we can barely glimpse it
and yet it lives in us,
reminds us that we all are light
that we all
are welcome to this ball,
this cosmic dance.

All are welcome.

-Wendi R. Kaplan
6/20/16

**Alexandria Commission for the Arts
Advocacy & Outreach Committee
Regular Meeting Report
June 21, 2016
G. Converse, chair, Advocacy & Outreach Committee**

I. Advocacy

a. Ideas

1. Festivals and parades/other
 - Alexandria Birthday
 - Scottish Walk
 - Other events

II. Outreach

a. Quintango (example)

1. Invite arts orgs/groups to help staff ACA events/booths?
2. Arts orgs/groups sell CD's/art at ACA events/booths?

IV. ACA Calendar (Betsy)

ATTACHMENT # 6

Month	Milestone Date	Category	Title	Activity	Responsible Lead	Notes
June	3 Jun 2016	Event	First Friday	Family Art Night	Commission and Staff	
	8 Jun 2016	Business	Art Education Committee	Meeting	Committee Members	
	14 Jun 2016	Business	Exec Cmte Meeting			Location?
	17 Jun 2016	Business	Annual Report	Review Annual Report	Commission and Staff	
	18 Jun 2016	Event	ACA Monthly Mtg	MAJ presents Barala DC	Commission and Staff	4:30-6pm Cty Hall
July	21 Jun 2016	Business	ACA Monthly Mtg	Host Monthly Meeting	Commission and Staff	5pm to midnight at Montgomery Park
	25 Jun 2016	Event		Mobile Art Lab Silent Disco		
	1 Jul 2016	Task Force	FY 17 Grants	Send award letters	Staff	
August	9 Jul 2016	Event		Alexandria Birthday Celebration		Fireworks in Oronoco Park
	12 Jul 2016	Business	Exec Cmte Meeting			
	16 Jul 2016	Event		Alexandria Live Music Week		
	19 Jul 2016	Business	ACA Monthly Mtg	Host Monthly Meeting	Commission and Staff	10am-1pm Chinquapin Park
	July 2016	Event	Traffic Boxes	Unwelling Party	Commission and Staff	Discuss ACA role in Scottish Walk Xmas Parade
September	9 Aug 2016	Business	Exec Cmte Meeting	Host Monthly Meeting	Commission and Staff	
	16 Aug 2016	Business	ACA Monthly Mtg	Submit ACA Annual Report	Staff	
	30 Aug 2016	Business	Annual Report			
	8 Sep 2016	Task Force	Simpson Park	Community Meeting	Staff	Artists to show concepts
	13 Sep 2016	Business	Exec Cmte Meeting			
October	14 Sep 2016	Business	Art Education Committee	Meeting	Committee Members	
	17-18 Sep 2016	Event	ACA Monthly Mtg	King Street Festival for the Arts	Commission	Silent Disco 7-midnight
	20 Sep 2016	Business	ACA Monthly Mtg	Host Monthly Meeting	Commission and Staff	
	22 Sep 2016	Event	ACA	Arts on the Avenue	Commission	
	1 Oct 2016	Event		Arts on the Avenue		10am-6pm
November	11 Oct 2016	Business	Exec Cmte Meeting			
	18 Oct 2016	Business	ACA Monthly Meeting			
	8 Nov 2016	Business	Exec Cmte Meeting			
December	10-13 Nov 2016	Event		Alexandria Film Festival		
	15 Nov 2016	Business	ACA Monthly Meeting			
	3 Dec 2016	Event		Scottish Walk Christmas Parade		
	13 Dec 2016	Business	Exec Cmte Meeting			
	14 Dec 2016	Business	Art Education Committee	Meeting	Committee Members	
December	20 Dec 2016	Business	ACA Monthly Meeting			
	31 Dec 2016	Event		First Night Alexandria		

From: Shirley Downs ACA <shirley-downs-ACA@comcast.net>
Subject: Patrick Henry
Date: June 21, 2016 at 4:41:12 PM EDT
To: Matthew Stensrud <mstensrud@gmail.com>, Kate Elkins <kate.elkins.aca@gmail.com>

Hello,

I do not know if you want to mention this tonight but there are going to be ongoing activities re Patrick Henry

1.) The night that I testified before the School Board, May 19, 2016, the main focus was on the Site Plan and access from the Latham and Taney Streets.
- 2.) But even though the primary focus was on access to the site and safety the President of the PTA at Patrick Henry, the Chair of the Bike and Pedestrian Committee, and another member of the Patrick Henry Advisory Committee all mentioned the fact that they wanted to have an auditorium. So the support for performance space at Patrick Henry continues. This and our letters demonstrated the continuing support for performance space at the school.
3.) There was a Patrick Henry Advisory Committee Meeting on June 16, 2016 but that meeting was devoted to the vote by the School Board for Plan A related to access to the site and outlining the Project Schedule Overview
- 4.) On June 24, 2016 ACPS will be making a presentation to the Planning Commission related to their DSUP for Patrick Henry. If you wish the Arts Commission could do a letter to the Planning Commission relating to Patrick Henry outlining our suggestions relating to the Black Box Theatre. We can discuss this at our Art Education Committee Meeting on June 22, 2016. Then in addition to the letter any members of the Committee/Commission who wish to testify in support of our recommendations can.
- 5.) I spoke to Erika Gulick today, she is the Facilities Planner who is the assistant to Elijah Gross the Director of Planning, Design, and Construction for ACPS. She indicated that ACPS would be working on interior designs for the building including the Black Box Theatre. She said there would be an additional Patrick Henry Advisory Committee Meeting sometime in July. The date is not settled as yet.
6.) Some of the elements of the Black Box Theatre that we mentioned in our last letter to the School Board will be dealt with then. It may be that we would have an opportunity to have the kind of input outlined in our letter during the end of June and the month of July.

So Potential Action Items relate to:

- a) An Arts Commission Letter to the Planning Commission Re Patrick Henry
- b) A potential Meeting with ACPS re the Design of the Black Box Theatre in late June or early July
- c) The meeting of the Patrick Henry Advisory Committee in July (still to Be scheduled)

Shirley
703-845-7958
Shirley-Downs-ACA@comcast.net

MEMORANDUM

DATE: JUNE 21, 2016
TO: ALEXANDRIA COMMISSION FOR THE ARTS
FROM: DIANE RUGGIERO, DEPUTY DIRECTOR, RECREATION, PARKS & CULTURAL ACTIVITIES, OFFICE OF THE ARTS
RE: TIME & PLACE PUBLIC ART PROJECT – ARTIST SELECTION

Background:

A collaboration between the Public Art Program and the Office of Historic Alexandria, Time & Place addresses one of three “Creative Directions” outlined in Alexandria’s Public Art Implementation Plan adopted in 2015, the other two being Neighborhood Identity and Urban and Natural Systems. Time & Place will be a unique aspect of Alexandria’s Public Art Program, distinguishing it from its peers in the region and establishing national leadership in the field while also allowing artists to play a central role in Alexandria’s ongoing dialogue with history.

The inaugural Time & Place exhibition will commission one to three artists to examine different facets of Alexandria’s history through the context of Gadsby’s Tavern Museum, making use of its collections, historic source materials, historians, and curators. As site-specific installations, the power of the artwork will come, in part, from being installed in the context of the historic site. Artists will be given the freedom to bring to light new stories, address both historic and contemporary issues, and even challenge prevailing narratives regarding the site’s history. The Office of the Arts will encourage dialogue and feedback through community outreach and collateral programming.

The City of Alexandria Office of the Arts along with Meridith McKinley of Via: Partnership issued a Request for Artist Submission to approximately 30 pre-identified artists and artist teams to be considered for the Time & Place public art project. Eight (8) artists replied to the invitation. Specific proposals were not required as part of the submittal due to the need for extensive research and time. Selected artists will be required to submit a proposal for consideration.

The Project Task Force is: Beth Coast, Kate Elkins, Katherine Glennon, Carol Reed, Liz Williams, and Michele Longo.

Discussion

The Project Task Force scored the applications in advance of meeting on Monday, June 6, 2016. At the meeting the Task Force reviewed and discussed all of the submitted applications. Meridith McKinley and Todd Bressi facilitated the meeting.

As part of their proposal, the artists were asked to submit a budget range up to \$45,000 (the amount budgeted for this project). The Task Force was told that they could pick up to two artists/artists teams within that budget which was also the capacity that the Office of Historic Alexandria could manage.

The Task Force voted to invite Sheldon Scott and the team of Lauren Adams and Stewart Watson.

Recommendations

The Task Force recommends hiring Sheldon Scott and the team of Lauren Adams and Stewart Watson for the inaugural Time & Place project.

Attachments:

Request for Artist Submissions
Artist Proposals

REQUEST FOR ARTIST SUBMISSIONS

Time & Place: Exhibitions of Public Art & History

A Public Art Exhibition Presented by Alexandria Office of the Arts' Public Art Program

Alexandria, Virginia's Office of the Arts' public art program is inviting artists with research-based practices to create thought-provoking temporary public artworks that examine aspects of the city's rich history. This is the first in a series of periodic, curated exhibitions of temporary public art to be located at sites managed by the Office of Historic Alexandria (OHA). Through compelling, artist-inquiry based projects in a variety of media, *Time & Place* will attract new audiences for both Alexandria's historic sites and for public art and will foster exploration and dialogue about Alexandria's multiple and many-layered stories.

Via Partnership is working with the Office of the Arts to manage the selection of artists for this exhibition. We are inviting a short list of artists to submit materials to be considered. One to three artists will be selected to create installations. There is a total budget of \$45,000 for installations, which will be divided among the selected artists based on the scale and costs of their concept proposals and the number of artists selected. Materials are due May 16, 2016

Exhibition Site Context

The site for the inaugural *Time & Place: Exhibitions of Public Art & History* is Gadsby's Tavern Museum, which is located in the heart of Old Town Alexandria and is a significant historic site and well-known destination. The Museum consists of two buildings, a circa 1785 tavern and the 1792 City Hotel, both named for John Gadsby, who operated the businesses from 1796 to 1808. The site provides a variety of potential themes for artists to explore, including urban slavery, tavern culture, commerce and entrepreneurship in the early American period, and other themes related to later periods when the building was used as lawyers' offices, an auction houses, and possibly as a hospital during the Civil War. Alexandria -- founded 41 years prior to the District of Columbia -- was a major port city and leaders of the fledging national government, including John Adams, Thomas Jefferson, James Madison, James Monroe, and the Marquis de Lafayette, frequently met at Gadsby's. In addition, Gadsby's labor force included many slaves who worked in his businesses. The Museum's programs interpret the history, architecture, decorative arts, social customs, transportation, food, hospitality, culture, and clothing of the era. The Tavern Restaurant is open for lunch and dinner and spaces within the Museum are available for special event rentals, as well.

Gadsby's Tavern Museum is owned and operated by the City of Alexandria and falls under the administration of Office of Historic Alexandria, the department of City government charged with the conservation, interpretation and promotion of these links to the past. The Office of Historic Alexandria administers eight other historic sites and museums, including the Stabler Leadbeater Apothecary, Fort Ward Museum and Park, the Alexandria Black History Museum, the Lyceum, and the Archaeology Museum.

The inaugural *Time & Place* exhibition will commission one to three artists to examine different facets of Alexandria's history through the context of Gadsby's Tavern Museum, making use of its collections, historic source materials, historians, and curators. As site-specific installations, the power of the artwork will come, in part, from being installed in the context of the historic site. Artists will be given the freedom to bring to light new stories, address both historic and contemporary issues, and even challenge prevailing narratives regarding the site's history. The Office of the Arts will encourage dialogue and feedback through community outreach and collateral programming.

For more information about Gadsby's, visit:

<https://www.alexandriava.gov/GadsbysTavern>

<https://www.facebook.com/GadsbysTavernMuseum/>

<https://twitter.com/JohnGadsby>

<https://www.instagram.com/gadsbystavernmuseum/?hl=en>

Arts Context

Time & Place addresses one of three Creative Directions outlined in Alexandria's Public Art Implementation Plan adopted in 2015, the other two being Neighborhood Identity and Urban and Natural Systems. *Time & Place* will be a unique aspect of Alexandria's Public Art Program, distinguishing it from its peers in the region and establishing national leadership in the field while also allowing artists to play a central role in Alexandria's ongoing dialogue with history. Today, Alexandria is a city of over 125,000, and is shaped by its proximity to Washington DC with many professionals working in the District, as well as numerous professional and trade organizations and corporations that do business with the federal government calling it home. Old Town is the walkable center of Alexandria, populated with boutiques, restaurants, antique shops and theaters, and is a major draw for tourists. Alexandria is also home to the Torpedo Factory Arts Center, which has the largest collection of publicly accessible working artist studios in the United States and attracts approximately 500,000 visitors each year. Alexandria was named one of America's Top ArtPlaces 2013 and is nationally recognized as a community with a "backbone of creative culture...exceptionally successful at combining art, artists and venues for creativity and expression...to make vibrant neighborhoods."

Exhibition Goals

- Engage an artist or artists in developing thought-provoking new work inspired by Alexandria's history and historic collections.
- Attract new audiences for OHA sites and for public art, both regionally and among the thousands of people who visit Alexandria annually.
- Create new points of entry for people to learn about and understand aspects of Alexandria's history, and why they still matter today.
- Foster exploration and generate dialogue about Alexandria's multiple and many-layered stories.
- Create a framework to explore a range of historical narratives related to Alexandria's unique history and contemporary life.
- Distinguish the Alexandria Public Art Program from its peers in the region and establish national leadership in the field.
- Make a strong connection between the art and history of the site and be legible and accessible to a broad audience.
- As the first *Time & Place* exhibition, be visually interesting and impactful in order to garner attention and facilitate the promotion of the exhibition.

Goals for the Public Art Program can be found in the City of Alexandria Public Art Implementation Plan.

<https://www.alexandriava.gov/PublicArt>

Exhibition Timeframe

The 2016-2017 *Time & Place* project(s) will take place between October 2016 and September 2017. Our goal is for a project, or an element of one of the projects, to be unveiled in the fall of 2016, with the majority of projects occurring between May and September 2017.

Budget

Up to three artists will be invited to participate in the exhibition. There is a total budget of \$45,000 to be split among the selected artists, based on the scale and costs of their proposals and the number of artists selected. This includes all costs of creating the artworks, including but not limited to artist fees, research, community engagement, travel, insurance, overhead, design, fabrication, site-work, shipping, installation costs and the cost of removing the work and returning the site to its original state. Artists should indicate in their letter of interest the scale of the project they envision and select an estimated budget range from the following options: \$5000 or less; \$5000 - \$10,000; \$10,000 - \$15,000; \$15,000 -

\$30,000; or \$30,000 - \$45,000. Individual project budgets will be refined during the concept proposal phase after the artists are selected. In addition, artists will be expected to participate in related programming and events. The Office of the Arts will provide additional support to the project through marketing, publicity, and obtaining any necessary site permits.

Technical Considerations

Artists will work with Gadsby's Tavern Museum curators to determine the best sites within the Museum. The downstairs dining rooms and period guest rooms are carefully staged and roped off and must remain so. Installations in these spaces would need to be viewed from the roped off area. The upstairs meeting room and ballroom are more open, but artist interventions in these spaces cannot interfere with the rooms' ability to function as rentable event spaces. The restaurant is operated by a third-party and is not available for exhibitions. Artists could potentially also work with light and/or sound at this site, including exterior projections. All works must be able to be removed without negatively altering the site.

Selection and Review Process

A limited number of artists have been invited to submit for this project. Submittals will be reviewed by the *Time & Place* Task Force composed of representatives from the Alexandria Commission for the Arts, stakeholders from Gadsby's Tavern Museum, and community stakeholders. A representative from the Office of Historic Alexandria will participate as non-voting member. The Task Force will select one to three artists who, once approved by the Commission for the Arts, will be placed under contract to travel to Alexandria for a site visit and orientation, develop a concept proposal, and subsequently to implement their projects, once the concept proposals are approved by the Commission for the Arts.

Anticipated Timeline

May 16, 2016	Submittals Due
July, 2016	Artists Selected and Approved
August, 2016	Artist Site Visit
October 2016	Artist Concepts Approved
TBD – October 2016 – September 2017	Rolling exhibition period

To Submit

Please send us the following materials by May 16, 2016:

- A brief letter describing: - The idea you would like to explore through your work, what interests you about the project, how you would approach the project, and your research process.
- Your estimated budget (select from \$5000 or less; \$5000 - \$10,000; \$10,000 - \$15,000; \$15,000 - \$30,000; or \$30,000 - \$45,000) and confirming your availability to meet the project timeline.
- A CV/resume and the names, titles, phone numbers, and email addresses of 3 -5 references.
- Up to 15 jpeg images of previous artwork.
- A corresponding image list with title, medium, dimensions, brief description, location, date of work, commissioning entity and budget.

PLEASE DO NOT SEND SPECIFIC PROPOSALS AT THIS TIME.

Please send or email your materials to:

Meridith McKinley Via Partnership 6677 Delmar, Suite 200 St. Louis, MO 63130 mckinley@viapartnership.com

Please save written materials as a PDF and images in JPEG format (at least 300 dpi). You may send us your materials on USB flash drive, compact disk (CD), or via email. If you email, please use a file sharing service such as an FTP, Dropbox or Hightail. If you have any questions, please email or call Meridith McKinley with Via Partnership at 314-735-9268.

Meridith McKinley
Via Partnership
6677 Delmar, Suite 200
St. Louis, MO 63130
Lauren Frances Adams
laurenfrancesadams@gmail.com
4126067512
Stewart Watson
stew@jlswatson.com
4109617839
May 11, 2016

Greetings, Alexandria Office of the Arts,

We, artists Stewart Watson and Lauren Frances Adams, submit our qualifications for review for the *Time & Place* opportunity in Alexandria for the upcoming year. We are two artists who are applying as a collaborative team, to equally share the conceptual framework, design of the visual installation components, and develop programming. As professional artists working for many years, exhibiting extensively, and working with various communities, we feel we are an excellent fit for this opportunity. We began discussions about possible collaborations in 2014. Our artworks have natural affinities and we believe that a collaborative process, utilizing the best of our talents in sculpture and installation, will make for a visually stimulating and provocative set of artworks that engage history, site, and the communities of Gadsby's Tavern and Museum past and present.

Lauren Frances Adams is best known for her works on paper and site-specific installations, which facilitate connections that further our understanding of history, domesticity, and labor. Her artworks pursue provocative investigations of decorative elements such as textiles, wallpaper, vessels, and domestic objects. She often works with historical archives and 'remixes' the contents of the archive to provide new understandings and visual connections. Previous projects at Whitman College (Washington), the Walters Art Museum (Baltimore), and Nymans House and Gardens in the UK utilize large-scale pattern within the site-specific context. Lauren is also a professor of art at Maryland Institute College of Art in Baltimore.

Stewart's work is built upon processes and themes surrounding domesticity, family, home and genetics through drawings, sculpture, and edibles, in installations over the past 20 years. In recent works such as *followers fourth defluxion* (2014), an installation at The Walters Art Museum, she focused on the tumultuous history of her own family through items preserved by them, and a more subtle piece, "*O, thought he, what if I should die like the others? how unprepared!*" (2015), which shares the humor and loss surrounding death and the keepsakes treasured long after those we immortalize through love or infamy have passed.

Stewart is a founder and Executive Director of Area 405, a 7000 square foot exhibition space, spearheading a dynamic environment where all are invited to not only engage with visual art exhibitions, but also performance, theatre, literature, music, panel discussions, and community events. Stewart has years of experience curating, exhibition designing, and installing works by and with other artists through her career as a gallery director. Creating community through her work as an artist, curator, director, activist, parent and teacher has strengthened her interest in working collaboratively with artists, museums and diverse organizations whether they be grassroots or highly established.

OUR APPROACH

Our approach will be guided by our affection and interest in domestic materials such as furniture, textiles, photographs, personal objects, surface treatments, sound and text, with a specific interest in how spaces of Gadsby's have developed historically distinct functions. The ballroom, for instance, is a place of formal entertaining and gathering, while an attic can be a place for storage or purposefully hidden objects. A hall or staircase isn't just for passing through, rather, it is an opportunistic space for intervention. Our vision for the installation would reflect the warmth, welcome, and mystery of

domestic environments, particularly in surface designs to explore visual/textual content. As artists, our portfolios exhibit our past creations that visually energize interior spaces to highlight forgotten or untold stories.

THEMES

Themes we would like to explore engage historical domestic life, as well as the role of Gadsby's as a working tavern and now museum. These include but are not limited to:

A Gadsby's Tavern / Met Reversal: The purchase of the original Gadsby's ballroom in 1917 by The Metropolitan Museum and the subsequent recreation by Gadsby's a dozen years later makes for an exceptional historical double-site in two different locations. Gadsby's features significant Georgian and Federal architectural decoration from the 18th century while The Met also has significant Americana installed in the relocated original ballroom, mostly chairs. We are interested in a community connection (perhaps a group of women leaders, or members of a specific community or local historical organization, like the African American Museum, DAR, etc) to donate furnishings from their homes that we then reupholster or manipulate sculpturally and display temporarily in the ballroom. Like a reversal of sorts, convoluting histories of Gadsby's and The Met and recontextualizing stories of contemporary citizens.

Anonymous Portraiture: With over 230 years of histories to explore, Gadsby's mission to exhibit early American life in Virginia sets the stage for our interest in exploring the untold histories of Gadsby's. So many of the people who helped shape its character are all but forgotten in the grand narratives of George Washington, Thomas Jefferson, and other "colonial superstars". We would work with the Gadsby's staff, as well as experts on colonial life in Alexandria, to identify 24 people whose stories could be explored more in-depth within our installation through sculpture, portraiture, and perhaps audio.

The Female Stranger's Room: The romanticised story of the gravely ill woman from the West Indies whose identity remains a mystery opens up more possibilities. Through her anonymity, she becomes more poignant as an unknown woman who died in the Tavern and is buried in a grand and unnamed tomb. She becomes precedent for exploring more anonymous or lesser known characters from Gadsby's histories including domestic workers, slaves, travellers, etc.

American Writers' Dance: Looking for female writers of the Georgian and subsequent eras from VA/MD/DC to pull out literary narratives, and parallel the Jane Austen Dance or Birthnight Ball.

Day in the Life: Domesticity and everyday objects, such as furniture, textiles, plants, edibles and clothing serve as a backdrops and props for domestic life. These are opportunities to create vignettes throughout the museum and across all eras of the Tavern's existence. We anticipate that growing gardens, developing wearables, and costuming performing artists could be part of our installation ideas.

Stoneware and Text: Alexandria is well known for its tradition of ceramic stoneware from the 18th and 19th centuries. This technique is simple, but the final object offers an opportunity for image and text expression that is uniquely American in a functional context.

MATERIALS

We are interested in engaging the sphere of domesticity through wallpapers, textiles, furnishings, pottery/ceramics, metalwork, photography (such as historical portraits), audio (historical conversations and music, working with spaces that may not have an opportunity for a visual component), food, and gardening. We have past experience in ceramics and sculptural prototyping, such as CNC milling, which we desire to bring into the exhibition context at Gadsby's.

RESEARCH PROCESS

Our research process will begin with engaging the Gadsby's curators and staff, as well as the Alexandria Office of the Arts, to identify a specific set of sites that are available for use. Working in tandem with the chosen sites throughout the Museum, we will engage materials that are found in our past works (textiles, wood, metalwork), while also conceiving of a more materials such as ceramics and edibles. During this research and discovery period we will reach out to select community stakeholders, a group of people identified with the help of the Alexandria team, to develop 13 programs engaging with local communities.

We are avid readers and conversationalists and our process would be actively shaped with the help of your team as well as other historians, community members, and technical assistants (particularly with any ceramics, audio, and CNC milling components). Possible organizations we will work with for research discovery and theme development:

The Gadsby's Tavern Museum Society

The New York Public Library

The Library of Congress archives

The Smithsonian Archives

Daughters of the American Revolution

Archeologists in Alexandria

The Metropolitan Museum in New York (curatorial assistants, historians of the museum's identity and approach to conserving Americana)

COMMUNITY ENGAGEMENT

We are interested in inviting a specific community (to be identified with assistance from the Gadsby's and Office of the Arts staff) to collaborate in working with ceramics to decorate traditional historic stoneware. We will engage a ceramicist to assist us in making the objects and bring in glazing materials for painting. We also envision utilizing digital networks and social media to involve additional communities (perhaps soliciting public comment through the internet). It is possible to use the stoneware for a dining experience that includes cooking with local schools to do seasonal historic menus as school lunches or a community dinner. As previously mentioned, we're excited about the idea to solicit chairs from a specific set of community stakeholders for inclusion in a temporary 'Met reversal' in the ballroom. We welcome collaboration with the Office of the Arts staff to develop programming that fits our artistic mission, while engaging deeper levels of the museum's historic collection and public possibilities.

STATEMENT OF COMMITMENT

We are familiar with the limitations of working in historic sites, making artwork that needs to be 'tough' in the public context, but also gentle on the unique setting offered by Gadsby's. We intend to design works that are respectful of the limitations of the hardware (in regards to preserving the historic artifacts of the museum), while creatively reimagining how the museum can flex and morph within the Gadsby's site and possibly outside of it, within the public context. Working in the site specific context, we are keenly aware of the challenges that arise while working with a specific budget and timeline. We have had substantial experience mounting large scale museum exhibitions, as well as long-term indoor and outdoor public exhibitions. We register here our understanding of the timeline and offer our willingness to work with the Office of the Arts to complete the project on time and within budget. Our preferred timeline would allow for research in June September, with production and installation commencing in late summer for installations in the fall and winter (and possibly spring 2017, which would allow for more research and development time).

BUDGET

Our estimated budget is 15-30k (we estimate approximately \$28,000 is needed for our project) 45% for artists stipends, 35% for materials and technical assistance, 15% travel funds for research and installation, and 10% for insurance and incidentals.

Thank you for your time and attention. We are incredibly excited about the opportunities for visually stimulating artworks that engage a variety of histories and communities in Alexandria and surrounding the iconic Gadsby's Tavern Museum. This is exactly the kind of project that meets our expectations for a historical site that has the possibility to engage a contemporary resonance via provocative artwork interventions. We look forward to hearing more about the selection process.

Regards,

Lauren Frances Adams and Stewart Watson

408 H STREET NE
STUDIO A2
WASHINGTON, DC 20002
Sheldon@sheldonscottstudios.com
(202) 3156305
www.sheldonscottstudios.com

TIME & PLACE SUBMISSION: *GADSBY'S TAVERN MUSEUM*

Gadsby's Tavern shares with us a rich history of the intersection of race, class, labor, leisure and environment. Each of these narratives individually offers rich source material for creating work, however the aggregate of these offer a tremendous opportunity for a unique, nuanced expression of American history.

I am very intrigued to explore the history of the Tavern's relationship to enslaved labor and the gentry that found themselves in its confines. The nature of the interactions between the guests who enjoyed, on the low-end, the punch, buffet-style dining and shared sleeping quarters, (particularly the shared beds), and those on the high-end of the private dining and sleeping quarters experiences is also a narrative ripe with source material. Moreover, the Ice-Well offers up an interrogation of the intensive labor that such luxury demanded and how the idea of the Potomac being able to provide such a resource is unfathomable in contemporary thinking for a myriad of environmental reasons.

Given the fact that, "there are very little written records", as per a docent-led tour I experienced, kept or left of the Tavern's history, I would want to explore through my practices of Performance Art, Storytelling, Installation, Photography and Object-Making, craft and mount these untold histories throughout every accessible space to create an immersive experience that presents the present and future to the past. This performative work would serve as part contemporary critique, part cautionary tale for the past, and part predictive discourse for those who interact with it.

Materials and documentation currently existing and available in the museum would buttress the research. Beyond that I would engage historians and academics with distinct knowledge of the Mid-Atlantic region to further inform my interpretation of what those historic conditions may have felt like. I would also experience other period-specific sites like the Tavern to investigate life experiences of the enslaved, working and wealthy classes of those times.

Estimated Budget- \$15,000-\$30,000.

Dear Arts Patron:

ATTACHMENT #9



Please take a few minutes to answer the following questions. This survey is part of a study to measure the economic impact of the arts and culture in the **City of Alexandria, Virginia**. Your answers are anonymous and will be kept strictly confidential. Please answer each question completely and return the survey to the person who gave it to you. Thank you!

SECTION ONE: First, please tell us about today's visit to this arts/cultural performance, event, or exhibit ...

1. Including yourself, how many people are attending this arts event with you?

Include only the people in your immediate travel party (e.g., not tour groups).

Adults: _____ Children (<18): _____

2. List the estimated amounts of money that you and the members of your immediate travel party will spend in the City of Alexandria specifically as a result of your attendance at this arts/cultural performance, event, or exhibit. Remember to include money spent before, during, and after the event. If exact figures are not available, use your best estimates.

- A. Admission/tickets for your travel party's attendance to this event \$ _____
- B. Refreshments and/or snacks purchased by your travel party while at this event \$ _____
- C. Food, drinks, or meals purchased before or after this event (e.g., at a local restaurant) \$ _____
- D. Souvenirs, gifts, books, recordings, and/or art \$ _____
- E. Clothing or accessories specifically for this event \$ _____
- F. Local transportation (e.g., gas, parking, tolls, rental car, taxi or bus fare -- not airfare) \$ _____
- G. Child-care specifically to attend this event \$ _____
- H. Overnight accommodations to attend this event (e.g., hotel, motel, inn) (include one night only) \$ _____
- I. Other (provide description): _____ \$ _____

SECTION TWO: To finish the survey, please tell us a little bit more about YOU ...

3. What is the ZIP code or postal code of your primary home residence? _____

(If you currently are staying in a vacation property or second home that you own, provide the ZIP code for that vacation/second home).

4. Which of the following best describes your primary reason for being in the City of Alexandria today? (Check only one response)

- | | |
|---|--|
| <input type="checkbox"/> a I am a full-time resident (e.g., I live here, I go to school here) | <input type="checkbox"/> e I am here to conduct business (e.g., meeting, conference) |
| <input type="checkbox"/> b I am a part-time resident (e.g., I own a vacation home here) | <input type="checkbox"/> f I am here on a vacation/holiday |
| <input type="checkbox"/> c I am here specifically to attend this arts/cultural event | <input type="checkbox"/> g I am visiting family and/or friends who live here |
| <input type="checkbox"/> d I work here, but I live somewhere else | <input type="checkbox"/> h Other (Please specify): _____ |

5. How many nights away from your primary residence will you spend in the City of Alexandria specifically because of your attendance at this arts/cultural event? If you are a full-time or part-time resident, and you will not spend any nights away from your home, please respond with "0". # of Nights: _____

6. If this performance, event, or exhibit were not happening, would you have traveled to another community to attend a similar arts experience? (Check only one response)

- a No, I would have skipped the arts experience altogether
- b No, I would have replaced it with another arts experience in this community
- c Yes, I would have traveled to a different community to attend a similar arts experience

7. Is this your first time attending this arts event or facility? a Yes b No

8. Which of the following ranges includes your current age? (Check only one response)

- a Younger than 18
- b 18-34
- c 35-44
- d 45-54
- e 55-64
- f 65+

9. What is the highest level of education that you have completed? (Check only one response)

- | | | |
|--|---|--|
| <input type="checkbox"/> a Less than high school | <input type="checkbox"/> c 2-year college/technical/associates degree | <input type="checkbox"/> e Masters degree |
| <input type="checkbox"/> b High school | <input type="checkbox"/> d 4-year college degree | <input type="checkbox"/> f Doctoral degree |

10. Which of the following ranges includes your annual household income? (Check only one response)

- | | | |
|--|--|--|
| <input type="checkbox"/> a Less than \$40,000 | <input type="checkbox"/> c \$60,000 - \$79,999 | <input type="checkbox"/> e \$100,000 - \$119,999 |
| <input type="checkbox"/> b \$40,000 - \$59,999 | <input type="checkbox"/> d \$80,000 - \$99,999 | <input type="checkbox"/> f \$120,000 or More |

11. Do you plan to vote in the 2016 United States presidential election? (Check only one response)

- a Yes, I plan to vote (or I have voted already)
- b No
- c I don't know/Undecided
- d Not applicable

City of Alexandria, Virginia

MEMORANDUM

DATE: JUNE 21, 2014
TO: ALEXANDRIA COMMISSION FOR THE ARTS
FROM: DIANE RUGGIERO, DEPUTY DIRECTOR, RECREATION, PARKS & CULTURAL ACTIVITIES, OFFICE OF THE ARTS
RE: UNITY PUBLIC ART PROJECT

Background

In April, 2016 the City of Alexandria's Office of the Arts received an application for the proposal of creating a public art project on City-owned property from Nancy Belmont for the Unity Project. Per the application:

This piece is a response to the negative rhetoric, bigotry, sexism, racism and hatred I've seen in national politics. I feel compelled to counter that energy with a community project that promotes human connection, an appreciation of diversity and a realization that we all have something in common.

My goal is to provide a framework for people to come to their own realizations about how important diversity is to building a strong community. I also want them to reflect on the labels they have assigned to themselves and others. In the end, I would love people to consider removing the labels and relating to each other on a more human level.

Alexandria is a city that promotes unity and celebrates diversity, but we have a long way to go in getting our different segments to come together as one. My hope is that what happens with this project in Alexandria will spread across the country. Ideally, the project will be picked up by national media and will spark a conversation that counters divisiveness and negativity.

City Staff Review

As part of the staff review process the Office of the Arts has spoken with City staff in Park Operations, Waterfront Operations, Special Events, and Code. Currently, the City does not allow stakes to be inserted into the ground where there is underground irrigation (which includes most waterfront parks). A park that does not have underground irrigation will be required for the project. Due to the anticipated use and attendance, a special event permit and related park rental (and related fees) will be required.

Fiscal Impact

The Office of the Arts estimates that there will be no direct fiscal impact for the project. All fees related to required permits and use will be the responsibility of the applicant.

Recommendations & Approval

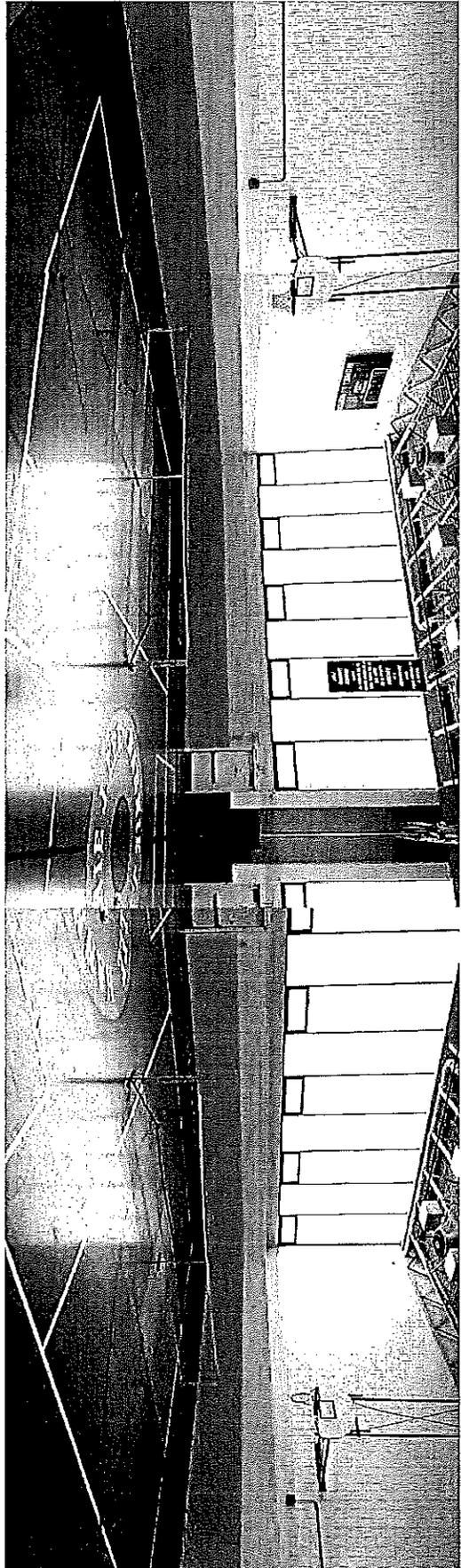
The Office of the Arts presents this proposal to the Alexandria Commission for the Arts for review and recommendation based on the criteria below:

- quality of the artwork;
- originality of the work;
- aesthetic merit and benefit to the City's collection;
- alignment with relevant city master plans, and;
- appropriateness of the work's scale, materials and content for the proposed site.

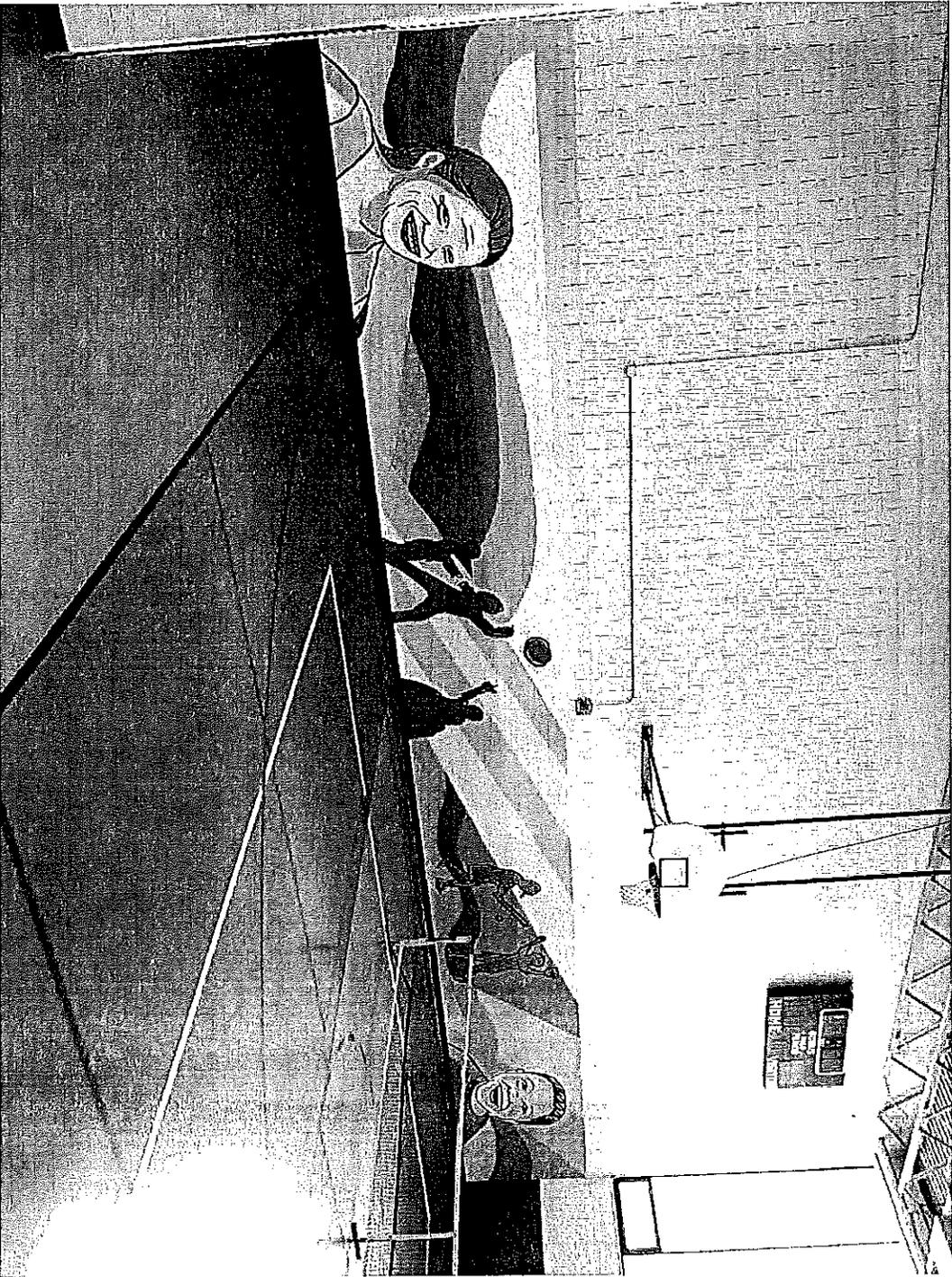
Other considerations may include:

- fiscal impact;
- location;
- requirements necessary to maintain and conserve the work;
- donor restrictions;
- timeline for acceptance of the work

LEE CENTER GYMNASIUM MURAL
August 2016 Installation
Matt Corrado



Proposed mural area



Sketch concept for one of the walls. Similar pattern of shapes and people wrapping around all of the walls.

Showcasing diversity, inclusion, and an active and fun community.

City of Alexandria, Virginia

MEMORANDUM

DATE: JUNE 21, 2016
TO: ALEXANDRIA COMMISSION FOR THE ARTS
FROM: DIANE RUGGIERO, DEPUTY DIRECTOR, RECREATION, PARKS & CULTURAL ACTIVITIES, OFFICE OF THE ARTS
RE: PUBLIC ART ANNUAL WORKPLAN TASK FORCE APPOINTMENT

Background:

Per the Public Art Implementation Plan:

Each year, the Public Art Program will adopt an Annual Workplan. The Workplan outlines which new projects the program will initiate, indicating where the projects are located, and what the proposed budgets will be. The Workplan takes a multiyear view, in that it indicates which projects are being carried over from previous year, and identifies three years into the future what goals and projects should be considered, even though future-year projections are subject to change. This three-year projection would mirror the City's internal "business plan" process.

The Workplan is prepared by staff in collaboration with a Workplan Task Force, reviewed by the Commission for the Arts, and approved by City Council as part of the budget process. The process of developing, approving and implementing the Workplan is analogous to basic approach to approving and implementing other components of the City's Capital Improvement Program.

Meetings of the Annual Workplan Task Force and the Commission for the Arts at which the workplans are reviewed and recommended for inclusion in the City's Capital Budget are open to the public and to public comment.

Prior to the convening of the Task Force, the Public Art Program should hold an annual open house at which recently completed projects and projects in development are presented in an informal manner, and during which members of the community can discuss their own ideas and priorities for public art.

Roles & Responsibilities:

The Commission for the Arts will form an Annual Workplan Task Force that convenes for a limited time each year to collaborate with the staff on the development of the Public Art Program's Annual Workplan.

The Task Force should consist of seven members. Up to two members should be drawn from the Commission for the Arts, including a member of the Commission's executive committee; at least three members shall have professional expertise in visual art as a visual artist, arts administrator or curator; and at least one member should have professional expertise in a field of environmental design, such as urban design, city planning, architecture or landscape architecture. To the extent possible, members should be drawn from all geographic areas of the city. In order to achieve the proper balance of skill sets with a limited number of members, some Task Force members may be counted in more than one category.

The Office for the Arts will develop an application process and the Commission for the Arts will select Task Force members from the pool of qualified applicants. Members of the Task Force will serve until that year's Workplan is complete, and must reapply and be reappointed to serve on a future Workplan Task Force. The Commission may remove a Task Force member who fails to participate in the Task Force's work.

The Task Force will:

- *Review and assess opportunities for public art projects in the coming year.*
- *Advise staff on priority projects for funding and staff resources in the upcoming fiscal year and on potential projects for the next two subsequent fiscal years*
- *Report to the Commission on its activities on a monthly basis*
- *Support the presentation of the Workplan to the Commission*

Discussion

The Arts Commission will appoint two Commissioners to the Task Force. As additional members, the Office of the Arts proposes:

Community Stakeholders

Regan Spurlock

Regan is the Associate Grants Manager for the DC Commission on the Arts & Humanities and is a resident of Alexandria.

Patricia Washington

Patricia is the President and CEO for Visit Alexandria. Patricia is responsible for Visit Alexandria's vision, goals, culture, and data-driven marketing strategy. She is orchestrator of the Extraordinary Alexandria brand which imbues everything we do. Patricia works collaboratively with the City, staff, board, members, and the community to maximize the benefits of tourism for the City of Alexandria.

John M. Adams

John is an artist living and working in Northern Virginia and a former resident of Alexandria's Del Ray area. John is both a studio and a public artist currently working on a site-specific installation at NoVA Community College. His resume and portfolio are available at www.thefullempy.com

Staff Recommendation

Staff recommends appointment of the above Community Stakeholders to the Public Art Annual Workplan Task Force.

PUBLIC ART PROJECTS, cont'd

Lake Cook

Lead Agency

Office of the Arts

Project Scope

Add a public artist to the design team to integrate and install public art as part of the lake/site restoration.

Project Budget

\$20,000 for phase 1 design

Task Force Members

Allison Nance, Allison Heck, Stephanie Pankiewicz, Marcy Giannunzio, Umar Shahid, Matt Landes, and Sara DeGroot

Update

The City is entering into the contract with David Hess.

Next Steps

David will begin meeting with the project team to get caught up on the project.

Anticipated Completion

Summer, 2017



Traffic Box Wraps

Lead Agency

Office of the Arts

Project Scope

Add a public artist to the design team to integrate and install public art as part of the lake/site restoration.

Project Budget

\$25,000 (\$4,000 for three artists, \$21,000 for wraps and installation)

Task Force Members

Betsy Hennigan, Shirley Downs, Mary Welch Higgins, Serene F. Werblood, Matt Melkerson

Update

The three artists have submitted their work and the City has sent it to the vendor.

Next Steps

The boxes will be wrapped in early July, 2016

Anticipated Completion

Summer, 2016

PUBLIC ART PROJECTS

Time & Place

Lead Agency

Office of the Arts

Project Scope

Develop a program plan for contemporary public art in historic settings as recommended in the Plan.

Project Budget

\$50,000 for the public art project

Task Force Members

Beth Coast, Kate Elkins, Liz Williams, Kathy Glennon, Michele Longo, Carol Reed

Update

The Task Force has met and made their artist recommendation to the Arts Commission.

Next Steps

The selected artists will enter into a contract with the City and begin researching their project. An artist reception will be held in late July/early August.

Anticipated Completion

Fall, 2016 – Spring, 2017 (with exhibit)



Simpson Park

Lead Agency

Office of the Arts

Project Scope

Add a public artist to the design team to integrate and install public art as part of the playground restoration.

Project Budget

\$30,000 for artist administrative fees, \$65,000 for fabrication and installation, \$5,000 for artist interviews.

Task Force Members

Betsy Hennigan, Michelle Kozlak, Paul Linehan, Laura Fries, Dana Wedeles, Elisabeth Lardner

Update

The City hosted the first community meeting. May + Watkins were present. The next community meeting is scheduled for September 8.

Next Steps

Artists will begin developing concepts for the next community meeting.

Anticipated Completion

FY17

PUBLIC ART PROJECTS, cont'd

Trails & Paths

Lead Agency

Office of the Arts

Project Scope

Incorporate public art into various trails and paths throughout Alexandria.

Project Budget

\$20,000 in FY16

Task Force Members

Cara Frey, Shirley Downs

Next Steps

Staff will talk with various departments and divisions to get an update on trails and to determine options. Staff will then meet with the ACA members of the Task Force to review project goals and scope.

Anticipated Completion

TBD

Old Town North Small Area Plan

Lead Agency

Planning & Zoning, Office of the Arts

Project Scope

Incorporate public art into the planning process for the OTN SAP.

Project Budget

\$25,000

Task Force Members

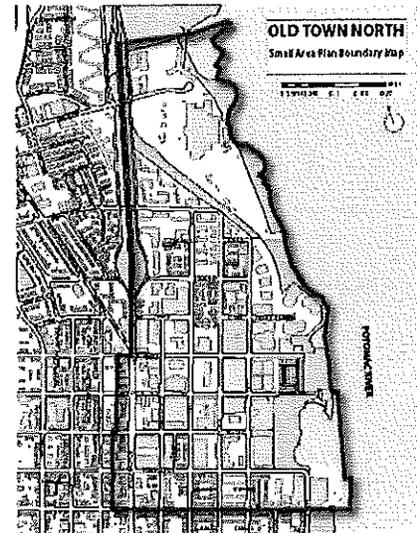
Lisa Baranello, Shirley Downs

Next Steps

Staff will work with the Task Force to determine project options.

Anticipated Completion

Temporary projects have been requested for Summer, 2016



Potomac Yards Metro

Lead Agency

WMATA

Project Scope

Include public art in the new Potomac Yards metro station.

Project Budget

\$250,000

Task Force Members

N/A

Next Steps

WMATA is requiring public art to be included in the new Potomac Yards metro station. The funding of public art will come from the project budget. The public art will be sited on WMATA property within the metro station. WMATA will lead the process for selecting the public art.

Anticipated Completion

TBD

PUBLIC ART PROJECTS, cont'd

Duke Street Tunnel

Lead Agency

Office of the Arts

Project Scope

Update artwork in the Duke Street Tunnel

Project Budget

\$20,000 (from Carlyle Vitality budget)

Task Force Members

TBD

Next Steps

As part of the Carlyle Vitality the Office of the Arts has been asked to update the temporary public art that has been in the tunnel for over 12 years. The new public art can include two-dimensional work as well as new media works.

Anticipated Completion

TBD

PUBLIC ART MAINTENANCE

King Street Gardens Park Artwork

Lead Agency

Office of the Arts

Project Scope

Begin the development of a restoration plan for the artwork.

Update

Staff has been in discussion with the original artist team and the KSGP Foundation to about the process.

Next Steps

Staff has met with representatives from the Office of Environmental Quality (OEQ) to assess the options related to the restoration of the raingarden. They will begin their assessment this fall.

Anticipated Completion

The plan will be developed in FY16 with work lasting 5 or more years.

Brio

Lead Agency

Office of the Arts

Project Scope

Per the Public Art Condition Assessment, inspect the base of the structure and move stones into place.

Update

Staff will hire a conservator for the inspection. This work will be done in conjunction with the WWII memorial.

Next Steps

Hire a conservator to do the inspection and stone replacement.

Anticipated Completion

Unknown

Alexandria War Dead Memorial

Lead Agency

Office of the Arts

Project Scope

Per the Public Art Condition Assessment, inspect the base of the structure and move stones into place.

Update

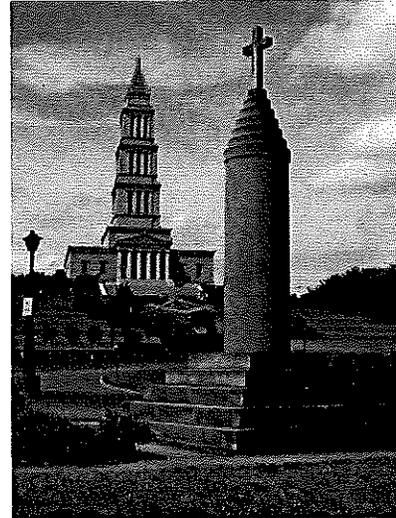
Staff will hire a conservator for the inspection. This work will be done in conjunction with Brio.

Next Steps

Hire a conservator to do the inspection and stone replacement.

Anticipated Completion

Unknown



Public Art Condition Assessment

Lead Agency

Office of the Arts

Project Scope

Complete assessment by conservator of the public art collection to develop a public art maintenance plan.

Update

Staff is updating the list of artworks to be assessed and is working with the previous conservation team on the updated assessment.

Next Steps

Sign a contract with the vendor

Anticipated Completion

August, 2016

PROGRAMS & ACTIVITIES

Cultural Plan

Lead Agency

Office of the Arts

Project Scope

The development of a comprehensive citywide cultural arts plan that shall define the role of the City in supporting, producing, defining, and sustaining arts and culture initiatives throughout the City to accomplish the City's broader goals.



Update

The consultant team has lead focus groups for special events and small businesses and other stakeholders. The survey has closed.

Next Steps

The consultant team will now begin development of the plan.

Grant Program

Lead Agency

Office of the Arts

Project Scope

Administering the City of Alexandria's Arts Grant Program

Update

Grantees will be notified of the grant awards for FY17. Final reports for FY16 grants are due by mid-June 2016.

Next Steps

Final checks for FY16 grantees will be issued upon receipt and review of the FY16 final reports. FY17 grantees will be notified of their award.

Arts & Economic Prosperity Study 5

Lead Agency

Office of the Arts

Project Scope

The City is participating in the Americans for the Arts (AftA) nationwide Arts & Economic Prosperity Study. 5. The study measures the impact of non-profit arts and culture organizations. We are required to submit at least 800 audience intercept surveys.

Task Force Members

Amber Gordon

Allison Heck

Update

The Task Force hosted a launch event on March 16 in collaboration with the Arts Forum. Randy Cohen from Americans for the Arts was on-hand to lead the discussion.

Next Steps

Get the word out about the study and begin collecting audience surveys.

PROGRAMS & ACTIVITIES, cont'd

Art Purchase Award

Lead Agency

Office of the Arts

Project Scope

Acquire works of art to be displayed in city buildings such as City Hall and the public libraries.

Task Force Members

TBD

Update

Staff has met with member of the Arts Commission.

Next Steps

Staff will submit a program proposal to the Arts Commission in May.

Community Supported Arts (CSA)

Lead Agency

Office of the Arts

Project Scope

Built upon the traditional Community Supported Agriculture model that provides opportunities for consumers to buy seasonal food directly from local farmers, Community Supported Arts (CSA) will provide a unique way for collectors to acquire original art from regional artists. Each selected artist or artist team will be paid \$1,500 to create fifty (50) original pieces of art. Each piece must be identical or similar in quality and design.

Update

The Office of the Arts hosted a launch party on June 7th. Approximately 20 shares have been sold.

Next Steps

Staff will continue to sell the remaining shares (up to 50).

smARTspace

Lead Agency

Office of the Arts

Project Scope

smARTspace is an artist-in-residency program designed to provide short-term space to visual and/or performing artists and artist teams for the creation and presentation of installation art in unconventional spaces.

Update

The Office of the Arts has identified ten local artists to participate in the program.

Next Steps

Staff is now working with storefront property owners to secure a space.

Save the Date(s)

Silent Disco (FREE)

Saturday, June 25, 6pm-midnight (silent disco starts at 9pm)
Montgomery Park (part of Old Town North Charrette)

1st Thursday in Del Ray (FREE)

Thursday, June 2, 6-9pm
Thursday, September 1, 6-9pm
Mt. Vernon Avenue

City Birthday (FREE)

Saturday, July 9, 6-9pm
Oronoco Park With fireworks!

Tons of Trucks

Saturday, July 16, 10am – 1pm
Chinquapin Park, 3210 King Street
Admission fees are \$5 per person or \$15 per family

King Street Arts Fest (FREE)

Saturday & Sunday September 17 – 18
(will include silent disco from 7pm – midnight on 9/17)

Art on the Avenue (FREE)

Saturday, October 1, 10am – 6pm

Task Force Placement

Simpson Park Public Art

1. Betsy Hennigan*
2. Michelle Kozlak*
3. Elisabeth Lardner (project stakeholder)
4. Dana Wedeles (project stakeholder)
5. Laura Fries (community stakeholder)
6. Paul Lineham (community stakeholder)

Cultural Plan

1. Beth Coast*
2. Suzie Cohen*
3. Gayle Converse*
4. Gwen Day-Fuller
5. Michelle Kozlak*
6. Dawnielle Miller
7. Robin Havens-Parker
8. John Porter
9. Jordan Potash
10. Matthew Stensrud* (ex-officio)

Time & Place

1. Kate Elkins*
2. Beth Coast*
3. OHA staff (project stakeholder)
4. Kathy Glennon (community stakeholder)
5. Carol Reed (community stakeholder)

Lake Cook

1. Allison Nance*
2. Allison Heck*
3. Dept. Project Implementation (project stakeholder)
4. Stephanie Pankiewicz (community stakeholder)
5. Marcy Giannunzio (community stakeholder)

Traffic Box Wraps

1. Betsy Hennigan*
2. Shirley Downs*
3. Matt Melkerson (project stakeholder)
4. Serene Werblood (community stakeholder)
5. Mary Higgins (community stakeholder)

Grants Committee

1. Allison Nance
2. Arts Commissioner
3. Arts Commissioner

AftA Arts & Economic Prosperity Study V

1. Allison Heck*
2. Amber Gordon*

Trails & Paths

1. Cara Frey*
2. Shirley Downs*
3. TBD (project stakeholder)
4. TBD (community stakeholder)
5. TBD (community stakeholder)

Duke Street Tunnel

1. Betsy Hennigan
2. Gayle Converse
3. City Planning & Zoning
4. Crista Waters (OTN Committee)
5. Carolyn Griffin (OTN Committee)

Waterfront / Fitzgerald Square Public Art

1. Susie Cohen*
2. Mike Detomo*
3. Allison Nance*
4. TBD (project stakeholder)
5. TBD (community stakeholder)
6. TBD (community stakeholder)

Art Purchase Award

1. (Art Commissioner)
2. (Art Commissioner)

Torpedo Factory Board Liaison

1. Mike Detomo*

Waterfront Commission Liaison

1. Susie Cohen*

*Arts Commissioner

MEMORANDUM

DATE: JUNE 21, 2016

TO: ALEXANDRIA COMMISSION FOR THE ARTS

FROM: DIANE RUGGIERO, DEPUTY DIRECTOR, RECREATION, PARKS & CULTURAL ACTIVITIES, OFFICE OF THE ARTS

RE: FY16 ARTS GRANT – FINAL PAYMENTS

Background

As part of the grant process, staff reviewed submitted final reports for the FY16 grant that were due on June 15, 2016.

Two organizations have not submitted final reports – Port City Playhouse and the Torpedo Factory which leaves approximately \$2,400 available.

Recommendations

Staff recommends that instead of the funds not being used that they be distributed to the top three scoring organizations – Arts on the Horizon, The Art League, and the Alexandria Symphony.