Alexandria Commission for the Arts
Regular Monthly Meeting

Meeting Information

Objective:	To address Arts Commission business.		
Date:	O9-23-2015*	Time:	Begin: 7:07 pm End: 10:00 pm
Location:	Lee Center, 1108 Jefferson Street, Alexandria, VA	Meeting Type:	*Rescheduled Regular Monthly Meeting due to Jewish High Holidays and Travel Schedules
Called by:	Matthew Stensrud, Chair	Note Taker:	Cheryl Anne Colton, Regional Program Director, Office of the Arts
Facilitator:	Matthew Stensrud	Timekeeper:	Matthew Stensrud
Attendees:	Beth Coast, Pamela Corsini, Gayle Converse, Michael Detomo, Shirley Downs, Kate Elkins, Susan (Amber) Gordon, Allison Heck, Betsy Hennigan, Michelle Kozlak, and Patricia Shaffer		
Absent:	Susan Cohen, Allison Nance and David Martin. Although these members were absent, they were all considered as "excused" because the meeting date was changed. One Vacant Position: High School Student Slot		
Vacancy(s):	One, High School Student Position		
Observers:	Michelle Eddings and Joshuah Krous, UMUC Media Students		
City Staff:	Diane Ruggiero, Deputy, Cultural Arts, RPCA Cheryl Anne Colton, Regional Program Director, RPCA Matthew Harwood, Public Art Manager, RPCA		

	Agenda items	Presenter
1.	Call to Order:	Matthew Stensrud
2.	Public Comment:	Two UMUC students
3.	Approval of Minutes: a. August 18, 2015	Matthew Stensrud
4.	Chair's Report: a. Beijing, Delegation b. Executive Committee Meeting with James Spengler c. Streamlining and Process Goals	Matthew Stensrud and Amber Gordon
5.	Special Guest: Patricia Washington, Alexandria Arts Forum and Visit Alexandria	Matthew Stensrud and Patricia Washington
6.	Committee, Task Force and Liaison Reports: a. Arts Education Committee b. Communications and Outreach Committee i. Discussion of Committee Goals ii. Motion to Rename Committee iii. Discussion of Future Annual Reports c. Arts Forum Liaison d. Waterfront Commission Liaison i. Motion to Approve Robinson Terminal South Letter e. 2016-2018 Annual Work Plan Task Force i. Presentation of Proposed Work Plan, Public Hearing and Discussion ii. Motion to Approve 2016-2018 Work Plan iii. Motion to Send Work Plan to Council	 Kate Elkins Gayle Converse Michelle Kozlak Shirley Downs Allison Heck, Matthew Stensrud and Diane Ruggiero
7.	Torpedo Factory Art Center Project: a. Presentation by Eric Wallner, Torpedo Factory Art Center CEO	Eric Wallner and Diane Ruggiero

	and Diane Ruggiero b. Discussion	
8.	Art on the Avenue: a. Discussion of 2015 Commission involvement i. Button-making Activity ii. Drum Circle iii. Mobile Art Lab b. Discussion of 2016 Commission involvement	Matthew Stensrud and Amber Gordon
9.	Cultural Plan: a. Presentation of Suggested Steering Committee Appointees b. Motion to Appoint Steering Committee	Matthew Stensrud and Diane Ruggiero
10	Time and Place Task Force: a. Motion to Appoint Commissioners	Matthew Stensrud and Diane Ruggiero
11.	2015-2016 Commission for the Arts Goals: a. Discussion	Matthew Stensrud and Amber Gordon
12.	Office of the Arts Staff Report:	Diane Ruggiero
13.	Good of the Order – Announcements:	Matthew Stensrud and Members of Arts Commission
14.	Adjournment:	

Discussion Summary

1.	Matthew Stensrud welcomed members back from the Summer break. He said he was not at the August meeting because of his nuptials along with the"pre" and "post" events.
2.	Michelle Eddings and Joshuah Krous, UMUC Media Students were introduced. Ms. Eddings and Mr. Krous said their UMUC Media class required them to observe a board or commission meeting and to write a newsworthy article from outcomes of the meeting. This article will not be published. Mr. Stensrud requested a copy of the article. Student said they would send to him.
3.	Approval of Minutes: August 18, 2015 Minutes were approved **(MOTION #1)**
4.	Chair's Report: The report was sent to members prior to the meeting. **(ATTACHMENT #1).** a. Beijing, Delegation – Amber Gordon represented the Arts Commission at a September 16 meeting with a Beijing, China delegation **(ATTACHMENT #2).** The Alexandria Economic Development Partnership and Visit Alexandria were hosts for the meeting. Ms. Gordon's presentation focused on her commitment and love for the City, and her volunteer efforts as a member of the Arts Commission. b. Executive Committee Meeting with James Spengler – Mr. Stensrud reported that members of the Executive Committee met with James Spengler, Director of the Alexandria Department of Recreation, Parks and Cultural Activities. Discussion highlights from the meeting included: exploring ways for the Arts Commission and Department staff can work closely together along with clarifying the roles of each; developing an Arts Commission calendar; creating of an application process for the placement of Task Force members; posting of Arts Commission regular and Committee meeting agendas, minutes and attachments to the Office of the Arts' website; and, when necessary sending in letters in support of the Department's and the Office of the Arts' programs and services. Mr. Stensrud mentioned he will be scheduling one-on-one meetings with members of the Arts Commission to gain a better understanding of member's interests. **(ACTION ITEM #1)** c. Streamlining and Process Goals – Mr. Stensrud stated, there were several outcomes from the meeting with Mr. Spengler which were listed in item b. **(ACTION ITEM #2)** d. Mr. Stensrud informed the members that he needed them to assist with finding meeting space for the Arts Commission meeting. Amber Gordon is working with the Del Ray Artisans to secure the Colasanto Center for the October – December meetings. **(ACTION ITEM #3)**
5.	Special Guest: Patricia Washington, Alexandria Arts Forum and Visit Alexandria mentioned that the Alexandria Arts Forum wants to collaborate with the Alexandria Commission for the Arts by hosting a reception on October 15, in celebration of National Arts and Humanities Month (NAHM). The Arts Forum wants the Mayor to present the annual proclamation for NAHM. The Arts Forum's initial thought for the reception was that it would be held

	between 12 noon and 1:30 pm. Discussion items for the proclamation: • Summarize the impact the arts grants in the community, i.e. amount of money given as grants, number of groups and people served. • Highlight the new public art implementation plan which has recently been approved, specifically, number of developers who have contributed either cash or who have installed of public art pieces in their developments. • Showcase the partnership with the Alexandria Transit Company for the "DASHing Words in Motion," project. • Proclamations such as this one might help educate the decision-makers about the importance and impact of the arts. Past two years of arts related proclamations were distributed **(ATTACHMENT #3).** General consensus that the Arts Commission should collaborate with the Arts Forum for this reception. The member stated their concern about hosting the reception during the day, and requested consideration to be in the evening. Next steps were articulated **(ACTION ITEM #4).**
6.	Committee, Task Force and Liaison Reports: a. Arts Education Committee – Kate Elkins reported on the following items: • Committee met in September. • More Committee members are needed. If you have suggestions, send them to Ms. Elkins. • Alexandria City Public Schools hired a new Fine Arts Specialist – Andrew Watson. Mr. Watson will be invited to participate on the Committee. • Americans for the Arts is requesting signatures for a petition in support of the Arts Education Policy and Funding for Arts Education. These bills will be going to both the House and Senate. Ms. Elkins shared that Arts Commission should support these legislative items and articulated what the next steps will be for the Commission **(ACTION ITEM #5).** b. Communications and Outreach Committee – Gayle Converse reported the following items: • The Committee met just before the Arts Commission meeting **(ATTACHMENT #4).** • The Committee wished to change the focus for the Committee, to be more advocacy and outreach, rather than Communications. • The Committee wants to facilitate better communications between the Office of the Arts, the Arts Forum and the Arts Commission. • The Committee needs more photographs and stories to articulate the impact the arts have had in the community. i. Discussion of Committee Goals - Discussion about the name change occurred. ii. Motion to Rename Committee - Ms. Converse provided a motion to rename the Committee **(MOTION #2).** iii. Discussion of Future Annual Reports – The Advocacy and Outreach Committee with work with the Executive Committee to develop a calendar for compiling and writing of the Arts Commission Annual Reports **(ACTION ITEM #6).** c. Arts Forum Liaison – Michelle Kozlak distributed the Alexandria Arts Forum Priorities and Program Plan September 2015 – June 2016 **(ATTACHMENT #5).** Ms. Kozlak reported that several Arts Forum members who use the Durant Arts Center for rehearsals are concerned about the financial impacts on their arts organizations. These organizations have not been charged in the past, and are now charged 20%, of the rental fees charged to other renters. If charges go up, it will be difficult for arts organizations to pay the rental fees. Mr. Stensrud reported that he met with Ms. Patricia Washington, Chair, Alexandria Arts Forum and they want to further explore cost recovery advocacy options. Diane Ruggiero shared that over the past two years, all other recreation centers have been charging 100% of rental fees. The Durant Arts Center is only charging 20%. She stated there will be financial impacts to the Office of the Arts budget, if the rental revenues were not in place. Mr. Stensrud said the Arts Commission did vote in support of the Office of the Arts' Fiscal Year 2016 budget, specifically as it relates to cost recovery. He mentioned there will be further conversations with the Arts Forum, the Arts Commission and the Office of the Arts as the Fiscal Year 2017 budget is prepared. **(ACTION ITEM #7).** d. Waterfront Commission Liaison – Shirley Downs distributed her report **(ATTACHMENT # 6).** Ms. Downs reported that a developer contribution of $78,000 is secured for Robinson Terminal North. She worked with Mr. Stensrud and Ms. Ruggiero to compose a letter acknowledging the contribution. This letter will go to the Planning Commission along with Mark Jinks, City Manager; Emily Baker, Deputy City Manager; James

	Spengler, Director, Recreation, Parks and Cultural Activities; Karl Moritz, Director, Planning and Zoning; and Ms. Ruggiero **(ATTACHMENT #7).** Ms. Downs reported that Robinson Terminal South plan will go to the Planning Commission on October 8, 7 pm, City Council Chambers, City Hall. She further reported that there will be a special Waterfront Commission meeting to discuss the Robinson Terminal South Historic Interpretation on September 24, 5 pm, City Hall. i. Motion to Approve Robinson Terminal South Letter – Ms. Downs made motion **(MOTION #3)** Next steps, Office of the Arts to make revisions as requested and send letter to Matthew Stensrud for signature and sending to above noted individuals **(ACTION # 8).** e. 2016-2018 Annual Work Plan Task Force – **i.** Allison Heck gave a PowerPoint presentation which outlined the work of the Annual Work Plan Task Force **(ATTACHMENT #8).** 8:20 pm, Mr. Stensrud closed the regular meeting and opened up the public hearing portion of the meeting. He asked if there were any questions about the 2016-2018 Annual Work Plan. Several Commissioners complimented the Traffic Box Task Force for the great articles that have been received. No further public comments were received. A motion was made to close the public hearing **(MOTION #4).** 8:30 pm the public hearing was closed and the regular monthly resumed. The Office of the Arts Staff Memo for the 2016-2018 Annual Work Plan Task Force along with a one page hand-out was distributed which highlighted some of the projects outlined in the Annual Work Plan for 2016-2018 **(ATTACHMENT #9).** Further discussion items of projects outlined in Work Plan include: Time & Place; Old Town North Small Area Plan; Lake Cook; Warwick Pool; Trails & Paths; Traffic Box Wraps; Fitzgerald Square; and the Rapid Transit Corridor C or Patrick Henry. Questions posed: "Why were public art project taken off the Annual Work Plan?" Ms. Ruggiero reported that the Annual Work Plan Task Force chose not move forward the "Manhole covers" as there was concern about artists' interest and sustainability for the project. For the Eisenhower West Small Area plan, there was a change in the plan. The Oronoco Bay Stairs and Observation Deck project there was a change due to projects on the waterfront, so this project was switched out for the Lake Cook project. The Beach Park Amphitheater project it was found that the community did not want the amphitheater project. ii. Motion made to approve the 2016-2018 Annual Work Plan **(MOTION #5).** iii. Motion to Send Work Plan to City Council **(MOTION #6).** It is anticipated the Work Plan will go to City Council in either late October or in November.
7.	Torpedo Factory Arts Center Project: a. Presentation by Eric Wallner, Torpedo Factory CEO and Diane Ruggiero. Mr. Wallner presorted that the Torpedo Factory put out an open call for the creation of images for the Union Street entrance doors and the garage doors **(ATTACHMENT #10).** Fourteen submissions were received. Two finalists were selected. The total cost for project is $6,000. Crowdsourcing fundraising will be used to raise needed funds for the project. Community members will be able to vote online, along with make a contribution for the project. b. Discussion – Commissioners recommend that there should be general donation for project, rather than tying the donation to the vote. Comments made relating to painting on images vs using vinyl wraps. Currently the Factory is testing vinyl, paint, and paint/vinyl strip applications. Arts Commissioners mentioned they loved the idea of the project; were concerned of the base materials that will be used for the project; they wanted to learn more about the fundraising plans outside of the crowdsourcing; specifically, are contingency plans in place, is the project scalable, and is there a marketing/communications plan in place? Next month the Torpedo Factory Art Center will present a full proposal outlining the fundraising and implementation of the project. The Factory will request the Arts Commission's approval for the mural location, approval of the designs proposed and the approval of the competition process **(ACTION ITEM #9).**
8.	Art on the Avenue: a. Discussion of 2015 Commission Involvement – Amber Gordon shared that a location (parking lot at Mt. Vernon Avenue and Bellefonte) has been secured for the Arts Commission's participation at Art on the Avenue. i. Button-making activity – Allison Nance will supply materials for the activity and will be at the site from 10 am until 6 pm. ii. Drum Circle – Matthew Stensrud will lead the drum circle activity. He will bring several drums and percussion instruments.

	iii. Mobile Art Lab – Diane Ruggiero mentioned she could make arrangements to have the Mobile Art Lab parked in the location. This could bring visibility to the activities. Kate Elkins will coordinate the volunteer schedule for the day, as Amber Gordon will be out of town. A table, tent and chairs will be needed for the day **(ACTION ITEM #10).** b. Discussion of 2016 Involvement – The Mobile Art Lab is the Art on the Avenue schedule for 2016. This will be one of the items that the Arts Commission will have on their annual calendar of activities, so that members can plan in advance to participate.
9.	Cultural Plan: a. Presentation of Suggested Steering Committee – Diane Ruggiero distributed the Cultural Plan Staff Memo **(ATTACHMENT #11).** Cultural Planning Group's (consultants) guidance was to identify a diverse group of people who normally would not attend arts activities. Staff have identified five community members: Gwen Day-Fuller, Co-chair, Concerned Citizens Network of Alexandria; Robin Havens-Parker, Member Alexandria Arts Forum; Dawnielle Miller, Executive Director, Casa Chirilagua; John Porter, President/CEO, ACT for Alexandria; and Jordan Potash, Professor, Art Therapy, The George Washington University. Matthew Stensrud and staff have identified the following Arts Commission to serve on the Steering Committee: Beth H. Coast, Suzie Cohen, Gayle Converse, and Michelle Kozlak. Matthew Stensrud is also recommended to serve as an ad hoc, and alternate for the Committee. Steering Committee meetings will be held in the late afternoon/early evening 4 pm/4:30 pm. A doodle poll will go out to select date/time for first meeting. b. Motion to Appoint Steering Committee – Motion made to appoint the Cultural Planning Steering Committee **(MOTION #7).**
10.	Time and Place Task Force: a. Motion to Appoint Commissioners – **(MOTION #8).**
11.	2015-2016 Commission for the Arts Goals – Postpone until October Meeting.
12.	Office of the Arts Staff Report: Diane Ruggiero distributed the monthly division update report **(ATTACHMENT #12).** Three items not in the staff report were noted: 1.) Image of "Acrobat" Sculpture by Chris Erney **(ATTACHMENT #13)** – sculpture is beginning to rust and the ball wobbles. Artist has been contacted to do some refinishing on the sculpture. Developers were recommended to obtain warranties from the artist. 2.) Upcoming Task Force Placements for Arts Commissioners – Ms. Ruggiero informed the Arts Commission that there are 12 Task Forces, total of 27 slots that will need to be filled by Arts Commissioners between now and February 2016 **(ATTACHMENT # 14).** 3.) Mobile Art Lab – Staff wants to have a Halloween Film shown. If Arts Commissioners have suggestions, please send them to Ms. Ruggiero. Some ideas: "Night of the Living Dead," "Rocky Horror Picture Show" and "Frankenstein." Suggestions for showing these films are: Four Mile Conservatory, Market Square, Waterfront Park, and Ben Brenman Park.
13.	Good of the Order – Announcements: • "Supper Under the Stars," Friday, September 25, King Street Gardens Park. • Art in City Hall, reception scheduled for Monday, September 28, 4:30 pm – 6 pm, room 2000, City Hall. • First Friday, "Family Art Night," Friday, October 2, 2015, Durant Arts Center
14.	Adjournment: Motion made to adjourn meeting at 10 pm **(MOTION #9).**

	New Action Items	**Responsible**	**Due Date**
1.	Explore ways for the Arts Commission and Department staff can work closely together along with clarifying the roles of each; develop an Arts Commission calendar; create of an application process for the placement of Task Force members; post of Arts Commission regular and Committee meeting agendas, minutes and attachments to the Office of the Arts' website; and, when necessary send letters in support of the Department's and the Office of the Arts' programs and services.	Executive Committee	Ongoing
2.	See Action item #1	Executive Committee	Ongoing

3.	Work with Del Ray Artisans to secure the Colasanto Center for the October – December meetings	Amber Gordon	October meeting
4.	Send Draft of National Arts and Humanities Month Proclamation to Executive Committee. Executive Committee to send draft to Arts Commission. Office of the Arts to process proclamation and check with Mayor's Office re: availability of October 15 reception.	Executive Committee and Office of the Arts staff	Proclamation to be ready for October 15 reception.
5.	Send Americans for the Arts' petition in support of the Arts Education Policy and Funding for Arts Education to Arts Commissioners.	Kate Elkins	October 1
6.	Develop a calendar for compiling and writing of the Arts Commission Annual Reports.	Gayle Converse and Executive Committee	December 1
7.	Continue conversations with the Arts Forum, the Arts Commission and the Office of the Arts as the Fiscal Year 2017 budget is prepared.	Matthew Stensrud and Arts Commission	Ongoing
8	Office of the Arts to make revisions to Waterfront Letter and send letter for signature and sending out to City Officials.	Office of the Arts staff and Matthew Stensrud	October 1
9.	Arts Commission's consideration for approval of the Torpedo Factory Arts Center mural location, approval of the designs proposed and the approval of the competition process.	Arts Commission	October 20
10.	Coordinate the volunteer schedule for the day to include the securing table, tent and chairs needed for Art on the Avenue.	Kate Elkins	October 1

Other Notes & Information

Attachments:

1. Chair's Report, September 2015
2. Agenda: September 16, 2015 Meeting with a Beijing, China delegation
3. Past two years of arts related proclamations
4. Agenda for the Communications and Outreach Committee
5. Alexandria Arts Forum Priorities and Program Plan September 2015 – June 2016
6. Waterfront Commission Liaison Report, September, 2015
7. Draft Robinson Terminal North letter acknowledging the public art cash contribution.
8. PowerPoint presentation from Annual Work Plan Task Force
9. Office of the Arts Staff Memo for the 2016-2018 Annual Work Plan
10. Torpedo Factory Art Center images for the Union Street entrance doors and the garage doors
11. Office of the Arts Staff Memorandum: Cultural Planning Steering Committee
12. Office of the Arts monthly division update report, September 2015
13. Image of "Acrobat" Sculpture by Chris Erney
14. Upcoming Task Force Placements for Arts Commissioners

Submitted by:	Cheryl Anne Colton	**Draft Sent Date:**	10-13-15

Motion Tracker

	Motion	Made By	2nd	Vote
1.	**Agenda Item:** Approval of Minutes – August 18, 2015 Meeting **Motion:** Minutes approved as received.			
2.	**Agenda Item:** 6. Committee, Task Force and Liaison Reports, b. Communications and Outreach Committee, ii. Motion to Rename Committee **Motion:** With the focus of advocacy in mind, to have the Community and Outreach Committee renamed to the Advocacy and Outreach Committee. **Discussion:** None	Gayle Converse	Amber Gordon	**Yes –** Unanimously approved (11 members) **No –** **Abstain –**
3.	**Agenda Item:** 6. Committee, Task Force and Liaison Reports, d. Waterfront Commission Liaison, i. Motion to Approve Robinson Terminal South Letter **Motion:** That the Arts Commission support sending a letter to the Planning Commission and City Council members in support of the Robinson North Terminal developer's contribution for public art on the waterfront. **Discussion:** Minor edits provided for letter.	Shirley Downs	Betsy Hennigan	**Yes** – Unanimously approved (11 members) **No –** **Abstain –**
4.	**Agenda Item:** 6. Committee, Task Force and Liaison Reports, d. Waterfront Commission Liaison, e. 2016-2018 Annual Work Plan Task Force. i. Presentation of Proposed Work Plan, Public Hearing and Discussion. **Motion:** 8:20 pm, Mr. Stensrud closed the regular meeting and opened up the public hearing portion of the meeting. He asked if there were any questions about the 2016-2018 Annual Work Plan. A motion was made to close the public hearing. **Discussion:** None	Amber Gordon	Allison Heck	Yes **–** Unanimously approved (10 members*) **No –** **Abstain –** *Michael Detomo left meeting

	Motion	Made By	2nd	Vote
5.	**Agenda Item:** 6. Committee, Task Force and Liaison Reports, d. Waterfront Commission Liaison, e. 2016-2018 Annual Work Plan Task Force. ii. Motion to Approve 2016-2018 Work Plan **Motion:** Motion made to approve the 2016-2018 Annual Work Plan to include pictures including Simpson Park in the Work Plan Materials as discussed. **Amendment to Motion:** Fitzgerald Square explanation to be corrected to be consistent with other explanations regarding time frame. **Discussion:** None	Shirley Downs Amber Gordon	Beth Coast Michelle Kozlak	**Yes** –unanimously approved (10 members) **No** – **Abstain** – **Yes** – 9 **No** – 1 **Abstain** –0
6.	**Agenda Item:** 6. Committee, Task Force and Liaison Reports, d. Waterfront Commission Liaison, e. 2016-2018 Annual Work Plan Task Force, iii. Motion to Send Work Plan to City Council. **Motion:** Proceed to send the 2016-2018 Annual Work Plan to City Council, no later than end of November. **Discussion:** None.	Amber Gordon	Allison Heck	Yes – Unanimously approved (10 members) No – Abstain –
7.	**Agenda Item:** 9. Cultural Plan, b. Motion to Appoint Steering Committee. **Motion:** Motion to Appoint the following members to the Cultural Planning Steering Committee: Gwen Day-Fuller, Co-chair, Concerned Citizens Network of Alexandria; Robin Havens-Parker, Member Alexandria Arts Forum; Dawnielle Miller, Executive Director, Casa Chirilagua; John Porter, President/CEO, ACT for Alexandria; and Jordan Potash, Professor, Art Therapy, The George Washington University. Matthew Stensrud and staff have identified the following Arts Commission to serve on the Steering Committee: Beth H. Coast, Suzie Cohen, Gayle Converse, and Michelle Kozlak. Matthew Stensrud to serve as an ad hoc, and alternate for the Cultural Planning Steering Committee. **Discussion:** None.	Allison Heck	Amber Gordon	**Yes** –unanimously approved (10 members) **No** – **Abstain** –

8.	**Agenda Item:** 10. Time and Place Task Force, a. Motion to Appoint Commissioners. **Motion:** Motion to Appoint Michael Detomo and Susan Cohen to the Time and Place Task Force. **Discussion:** None.	Betsy Hennigan	Beth Coast	**Yes** –unanimously approved (10 members) **No** – **Abstain** –
9.	**Agenda Item:** Adjournment of Meeting **Motion:** To adjourn the September 23 meeting. **Discussion:** None.	Amber Gordon	Kate Elkins	**Yes** –unanimously approved (10 members) **No** – **Abstain** –

Action Items

	Action Item	Responsible	Due Date	Status
1.	Dates, agendas and locations for Arts Commission monthly and Committee meetings.	Chair of Arts Commission and Chairs of Committees	Required 3 business days prior to meetings.	Ongoing
2.	Input to Annual Work Plan	Members of Arts Commission	08-19-15	Completed
3.	Coordinating of volunteer schedules for King Street Arts Festival and Art on the Avenue.	Kate Elkins, Beth Coast and Executive Committee	Now until 09-19-15, 09-20-15 and 10-03-15	Completed
4.	Participation in both King Street Arts Festival and Art on the Avenue Events.	All members who are in town for these events	09-19-15, 09-20-15 and 10-03-15	Completed

	Action Item	Responsible	Due Date	Status
5.	Additional Photographs to be included in FY 2015 Annual Report	Michael Detomo and Allison Nance to send photos to Diane Ruggiero	08-24-15	None received
6.	Descriptions of FY 2016 grant programs funded to be included in Annual Report.	Pamela Corsini	08-24-15	Completed
7.	Annual calendar of projects/items that Arts Commission needs to be aware of.	Executive Committee working with Office of the Arts staff	09-23-15	Ongoing
8.	Arts Commission's acknowledgement of Sydney-Chanele Dawkins contributions to arts community. Reach-out to Dawkins family to determine what is most appropriate.	Executive Committee	09-23-15	Pending
9.	Names of individuals who might be interested in serving on the Cultural Arts Task Force should be sent to Diane Ruggiero within next two weeks.	Members of Arts Commission	09-01-15	None received
10.	Student Arts Commissioner position, names of students to apply should be forwarded to the City Clerk's Office.	Members of Arts Commission	Once position is posted. Applications due on or before the deadline.	Pending

Chair's Report

Alexandria Commission for the Arts
Submitted by Matthew Stensrud
Wednesday, September 23rd, 2015

Welcome back from summer! While many of us took a break from life over parts of the summer – and some of us still are! – the City of Alexandria arts continue to move forward. There are many things to look forward to for the Commission's 2015-2016 year. First, here are some highlights from the past few months:

- The Executive Committee met on Tuesday, August 4th and Tuesday, September 1st.
- The Executive Committee met with James Spengler, Director of the City of Alexandria's Recreation, Parks and Cultural Activities (RPCA) Department and Diane Ruggiero on Tuesday, September 8th. Some things to come out of that meeting include:
    - Monthly meetings between the Executive Committee and the Director to help the Commission know what's coming forward in the City
    - Connecting the City's public art projects with other City projects more clearly
    - Linking the Commission with other RPCA Commissions to discuss similar goals
    - Finding common ground with the Alexandria Arts Forum and the City's arts organizations to create a consistent message for the 2015-2016 year
- Amber Gordon, Secretary, attended a meeting with a delegation from Beijing, China, and presented information on the Commission and arts in Alexandria, on Wednesday, September 16th.

There are also many items to look forward to, including the following steps I believe necessary to streamline many of the inner workings of the Commission:

- The agenda and all additional items from committees and staff will be sent via email and available on the Commission's website no later than three business days before the meeting, normally the Friday before.
- Creation of an annual calendar for Commissioners and staff in order to know when yearly items are to be addressed
- Implementation of an application system for all possible appointees to task forces, committees and work groups of the Commission
- Updating the Commission website to include agenda, minutes, Chair reports, committee reports, memos, and letters from the Commission in clearly defined sections
- Receiving any additional support from staff to ensure the Commission is at its full potential, to include but not limited to City letterhead for Commission letters to other City bodies, reports on City arts events, financial updates on arts-related City business, etc.

The Executive Committee will meet with staff to begin working toward these goals and will keep the Commission informed of the progress.

As Chair, my responsibility is also to ensure each individual Commissioner is meeting their full potential. Over the next few months, I would like to meet with each Commissioner to discuss this and the future of arts in Alexandria. More information on scheduling a time is forthcoming.

Finally, Commissioners are asked to help find meeting spaces for Commission meetings beginning in January. Begin thinking of appropriate spaces and be prepared to take on a month. Commissioners will work with staff to ensure the meeting venue meets any and all necessary requirements and is appropriately scheduled.

Beijing, China Delegation
Welcome to Alexandria, Virginia, United States
Wednesday, September 16, 2015

Agenda

8:45am **Arrival of Delegates**
Alexandria Economic Development Partnership and Visit Alexandria (Hosts)
625 North Washington Street, Suite 400, Alexandria, VA 22314

9:00 am **Introduction of Officials, Moderator**
Patricia Washington, President & CEO, Visit Alexandria

Official Welcome from the City of Alexandria
The Honorable William D. Euille, Mayor, City of Alexandria

9:15 am **Presentations**
Patricia Washington, President & CEO, Visit Alexandria
- *City of Alexandria's Tourism Campaigns – Local, State-wide, Nationally and Internationally*

Stephanie Landrum, President & CEO, Alexandria Economic Development Partnership
- The Business of Economic Development in Alexandria

Lance Mallamo, Director
Office of Historic Alexandria
- Historic Museums and Historic Assets and Sister Cities Program

Susan Amber Gordon, Secretary
Alexandria Commission for the Arts
- The Arts in the City of Alexandria

Cheryl Anne Colton, Regional Program Director
Recreation, Parks & Cultural Activities/Office of the Arts
- Cultural Policies and Planning in Alexandria

9:45 am **Questions from Delegates**

9:50 am **Transport to the Torpedo Factory Art Center, 105 N. Union Street**
Eric Wallner, Executive Director, Torpedo Factory Arts Center
Alexandria Arts Forum
- Brief History of the Torpedo Factory Art Center

10:00 am **Tour of the Torpedo Factory Art Center**

10:30 am **Closing**

Attachment #3

Oct FY2013

PROCLAMATION

WHEREAS, the month of October is recognized as National Arts and Humanities Month by thousands of arts and cultural organizations, communities, and states across the country, as well as by the White House and Congress for more than two decades;

WHEREAS, the arts and humanities enhance and enrich the lives of every American and play a unique role in the lives of our families, our communities, and our country;

WHEREAS, the nonprofit arts industry also strengthens our economy by generating $$135.2 billion in total economic activity annually and by supporting the full-time equivalent of 4.1 million jobs;

WHEREAS, the arts and humanities lie at the center of economic vitality in the City of Alexandria by generating over $80 million in total economic activity annually and by supporting the full-time equivalent of 1,803 jobs;

WHEREAS, American Style Magazine has ranked the City of Alexandria among the nation's top ten best arts destinations for mid-sized cities;

WHEREAS, throughout the month of October, the Alexandria arts community presents more than 50 performances, festivals, programs and exhibit to the City's residents, workers and visitors including: today's Art on the Avenue; *Young At Art* exhibit at the Durant Arts Center sponsored by the Goodwin House Foundation and Seniors Services of Alexandria; the *Del-Ray-geous* Del Ray Artisans exhibit; *Gee's Bend* at MetroStage; *The 39 Steps* at the Little Theatre of Alexandria; "To Dream: Season opener with pianist Carlos Rodriguez," with Alexandria Symphony Orchestra; *Abstract Expressions,* Second Thursday Old Town; *Collaborations Fiber Art Show,* Potomac Fiber Arts Gallery; *Rat Pack Together Again and Einstein's Girl starring Gia Mora,* Old Town Theater; Full, Deep and Note Quite Real, Northern Virginia Fine Arts Association; and the *18th Annual Arts Safari* a family-friendly interactive program at the Torpedo Factory Art Center next weekend;

WHEREAS, the City of Alexandria continues to encourage support and appreciation for the arts as a cornerstone of Alexandria's identity and cultural, social, and economic vitality.

NOW, THEREFORE, BE IT RESOLVED, I, WILLIAM D. EUILLE, Mayor of the City of Alexandria, Virginia, and on behalf of the Alexandria City Council, do hereby proclaim the month of October as:

"NATIONAL ARTS AND HUMANITIES MONTH"

in the City of Alexandria and formally call upon our citizens to celebrate, promote and recognize the importance of arts and culture in their daily lives.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the Seal of the City of Alexandria to be affixed this fifth day of October, in the year two thousand thirteen.

WILLIAM D. EUILLE **MAYOR**
On behalf of the City Council
of Alexandria, Virginia

ATTEST:

Jacqueline M. Henderson, CMC, City Clerk

Dec. FY 2013

PROCLAMATION

WHEREAS, during 2014 many of Alexandria's arts organizations are celebrating milestone anniversaries; and

WHEREAS, the arts enhance and enrich the lives of every American and play a unique role in the lives of our families, our communities, and our country; and ***WHEREAS****, the nonprofit arts industry also strengthens our economy by generating $135.2 billion in total economic activity annually and by supporting the full-time equivalent of 4.1 million; and*

WHEREAS, the arts and humanities lie at the center of economic vitality in the City of Alexandria by generating over $80 million in total economic activity annually and by supporting the full-time equivalent of 1,803 jobs; and

WHEREAS, *ArtPlace has identified the City of Alexandria as one of the top art places in the country; and*

WHEREAS, *a consortium of arts organizations who are celebrating milestone anniversaries in 2014 have come together to collaborate on several year-long celebrations; and*

WHEREAS, the goals for pillar arts activities offered in 2014 Celebrating the Arts: A Year of Extraordinary Anniversaries" and the Alexandria Spring ArtFEST will be to showcase and celebrate the milestone anniversaries of the 16 members of the Arts Consortium; build stronger partnerships and collaborations among arts organizations and individual artists; outreach and engage youth and families to become aware and participate in the arts offerings of the City of Alexandria; and, emphasize the value of the arts to Alexandria's diverse economy; and

WHEREAS, the arts organizations celebrating extraordinary anniversaries include the Old Town Theater 100 years; The Little Theatre of Alexandria 80 years; Alexandria Symphony Orchestra 70 years; The Art League 60 years; Northern Virginia Fine Arts Association 50 years; Torpedo Factory Art Center 40 years; MetroStage and the Alexandria Commission for the Arts 30 years; Washington Balalaika Society 25 years; First Night Alexandria and Ten Thousand Villages 20 years; Choreographers Collaboration Project 15 years; Arts on the Horizon, Ambassador Theater, and the Youth Arts Festival, five years; and

WHEREAS, the City of Alexandria continues to encourage support and appreciation for the arts as a cornerstone of Alexandria's identity, cultural, social, and economic vitality.

NOW, THEREFORE, I, WILLIAM D. EUILLE, *Mayor of the City of Alexandria, Virginia, and on behalf of the Alexandria City Council, do hereby proclaim 2014 as:*

"CELEBRATING THE ARTS:
A YEAR OF EXTRADORNIARY ARTS ANNIVERSARIES"

in the City of Alexandria and formally call upon our citizens to celebrate, promote and recognize the importance of arts and culture in their daily lives.

IN WITNESS WHEREOF, *I have hereunto set my hand and caused the Seal of the City of Alexandria to be affixed this 31st day of December, 2013.*

WILLIAM D. EUILLE MAYOR
On behalf of the City Council
of Alexandria, Virginia

ATTEST:

Jacqueline M. Henderson, MMC City Clerk

3 readings @ Dec 2013
City Council M 76;
First Night Alexandria
Dec. 31, 2013; and
Arts & Craft Fair
June 2014.

Oct. FY 2014

PROCLAMATION

WHEREAS, the month of October is recognized as National Arts and Humanities Month by thousands of arts and cultural organizations, communities, and states across the country, as well as by the White House and Congress for more than two decades;

WHEREAS, the arts and humanities enhance and enrich the lives of every American and play a unique role in the lives of our families, our communities, and our country;

WHEREAS, the nonprofit arts industry also strengthens our nation's economy by generating $$135.2 billion in total economic activity annually and by supporting the full-time equivalent of 4.1 million jobs;

WHEREAS, the arts and humanities lie at the center of economic vitality in the City of Alexandria by generating over $70 million in total economic activity annually and by supporting the full-time equivalent of over 1,700 jobs;

WHEREAS, in 1985, the Alexandria City Council approved Resolution 1209 which created the Alexandria Commission for the Arts with administrative support provided by the Alexandria Department of Recreation, Parks and Cultural Activities;

WHEREAS, the Alexandria Commission for the Arts, now in its 30th year of operations is among the consortium of arts organizations who are celebrating milestone anniversaries in 2014;

WHEREAS, the City Council approved several initiatives lead by the Alexandria Commission for the Arts including in 1985 the creation of a Fine Arts Accession Review Panel and in 1987 approved the Policy on Acquired Art which began the City of Alexandria's public art program; in 2008 City Council approved revisions to the Policy on Acquired Art; and in 2012 the Alexandria City Council approved the City's Public Art Policy, which defined public art funding mechanism for both public and private development projects;

WHEREAS, in 1985, the Alexandria Commission for the arts established the City's annual arts grant program where the first grants awarded $54,278 to 12 arts organizations, and has grown to over $173,000 awarded each year to over 25 arts organizations and the accumulative amount of arts grants awarded since 1985 is $3,625,173 and has enabled 57 arts organizations and 27 artists to provide accessible and affordable arts programs throughout the City of Alexandria;

WHEREAS, over the 30 years, the Alexandria Commission for the Arts worked collaboratively with the Alexandria Department of Recreation, Parks and Cultural Activities to provide art programs such as the Kennedy Center/Dance Theatre of Harlem Residency program; literary programs promoting three Poet Laureates, writing sessions and readings, and the DASHing Words in Motion project; and, the Art in City Hall and City Galleries programs;

WHEREAS, the City of Alexandria continues to encourage support and appreciation for the arts as a cornerstone of Alexandria's identity and cultural, social, and economic vitality; and,

NOW, THEREFORE, BE IT RESOLVED, I, WILLIAM D. EUILLE, Mayor of the City of Alexandria, Virginia, and on behalf of the Alexandria City Council, do hereby proclaim the month of October as:

"NATIONAL ARTS AND HUMANITIES MONTH"

AND

"ACKNOWLEDGE SINCERE APPRECIATION FOR THE VOLUNTEER HOURS CONTRIBUTED BY MEMBERS OF THE ALEXANDRIA COMMISSION FOR THE ARTS FOR ADVANCING THE ARTS IN THE CITY OF ALEXANDRIA"

in the City of Alexandria and formally call upon our citizens to celebrate, promote and recognize the importance of arts and culture in their daily lives.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the Seal of the City of Alexandria to be affixed this twenty-first day of October, in the year two thousand fourteen.

WILLIAM D. EUILLE MAYOR
On behalf of the City Council
of Alexandria, Virginia

ATTEST:

Jacqueline M. Henderson, CMC, City Clerk

Alexandria Commission for the Arts
Communications & Outreach Committee Meeting Agenda
September 23, 2015, 6 p.m.
Lee Center, Alexandria, Virginia
G. Converse, chair

Agenda

I. Call to Order (6 p.m.)

II. Comments from Comms & Outreach Chair – Gayle Converse -- 5-minutes

   a. Changes in Committee focus

III. City communication policies -- Diane Ruggerio -- 10-minutes

IV. Comments from ACA Chair – Matthew Stensrud – 10-minutes

V. Open discussion – Comms & Outreach Committee – 5 minutes

   a. Vote on Committee name-change

   b. Exchange of ideas

VI. Joint Meeting w/Education Committee (6:30 p.m.)

Updated September 9, 2015

Alexandria Arts Forum
Priorities and Program Plan
September 2015 to June 2016

The board met over several sessions in August and September to update our goals & strategies and to develop a schedule of programs and activities for the year. Following from our mission to "advance the arts through advocacy, education, collaboration and communication" -- our action plan under each area is as follows:

I. Advocacy Priorities:

1. Support the development of an Alexandria Cultural Plan
    a. Goal – Council adoption of a comprehensive cultural plan for the City of Alexandria –

        i. Activities:
            1. work with the Office of the Arts in support of the planning and community engagement process

            2. Have representation on the Cultural Plan advisory committee

            3. Host the roll-out of the draft plan at the 2nd Annual Arts Summit May 2016

2. Provide a unified voice on relevant issues that impact the arts
    a. Goal: The Arts Forum will be a credible, respected and unified voice on arts related issues
        i. We will comment on major issues that impact the arts representing the collective voice of our members
        ii. We will build on the strong case statement that we developed last year based on the economic impact of the arts stats. We will leverage that as we work to influence select policies that can advance the arts in Alexandria.
        iii. We will continue to be a data driven organization helping to collect data from our members and from national and regional sources

        iv. Activities:
            1. Work with the Office of the Arts to engage our members to participate in submitting data for the Arts & Economic Prosperity Study that will be fielded in 2016

            2. Work with the Office of the Arts in announcing the results of that Study in 2017-18 as we did for the last study when we held a major press event.

3. Re-ignite and **update online arts petition and post card campaign** on change.org for the upcoming budget year – an effort that was very effective for us last year

    i. Meet with City Council candidates during the fall campaign and with city staff. **This year's top issues:**

        1. **Cost recovery – mount a single issue campaign to address impact of cost recovery on arts groups that use the Durant Center. Advocate for a cap of 0% cost of using recreational facilities with a give back plan to contribute performances to the city in exchange for rehearsal space.**

        2. **Push for adoption and funding of the Cultural Plan once completed**

        3. **Strategic capital investments in the arts – e.g public art plan, TFAC, venues**

        4. **Increased funding for the City Arts Grant Fund**

        5. **Reinvest in arts education in the schools and after-school, and in lifelong learning in the arts**

4. **Increase our membership** by 25% and strength of voice by updating our materials and promoting the value of membership and by reaching more intently to a wider group of organizations

    i. **Activities:**

        1. **Develop updated membership benefit materials**

        2. **Invite potential new members to events**

        3. **Transition to new fiscal year that will start July 1**

II. Education Priorities:

1. Inclusiveness and diverse will be a priority this year. This was an issue that bubbled to the top at the Arts Summit and in the post Arts Summit surveys.

    a. **Activities:**

i. **Research organizations that we can reach out to now to invite them to become members of the Arts Forum e.g . Multicultural Festival in Arlandria and St. George Gallery**

ii. **Host an educational forum on diversity in January to show how the arts are a powerful bridge for connecting Alexandria's diverse cultures.** Highlight exemplary organizations working in ethnic and cultural communities across the city. Highlight exemplary models of collaboration e.g. Convergence

iii. **Explore the development of a mentorship program that could be helpful for grassroots groups**

2. **Annual Arts Summit**

   a. **Activities:**

      i. **Host the 2nd Annual Arts Summit in collaboration with the Office of the Arts in May 2016. Utilize the Summit as the platform to roll out the draft plan to the arts community and general public.**

III. Collaboration Priorities:

1. Provide regular forums for telling our stories, collaborating, supporting each other, and building and strengthening a sense of community. Develop calendar for the year reaching out to members to provide the venue and arts experiences. Make meetings fun, inviting and high quality (speakers and food). Broaden the base of people who attend inviting in new blood.

   a. **Activities:**

      i. **Develop a schedule of informal arts meet-ups around member events as a complement to our bigger Arts Forum programs**

      ii. **Continue collaboration with Spring2Action and Spring4Art to build a strong presence for the arts within this citywide fundraising campaign**

IV. Communication Priorities:

1. Strengthen our **website and social media** communications
2. Maximize partnership with **Visit Alexandria arts calendar**

Arts Forum Program Calendar

September 2015 thru June 2016

1. September - TBD – Engage Now audience engagement workshop with Office of the Arts – at Durant Center

2. October 15 -- Noon to 1:30 – Membership Meeting in honor of National Arts & Humanities Month at Del Ray Artisans. Agenda: updates from members, introduce board, city proclamation, unveil our plan for this year, vote on fiscal year change, announce membership changes, hear from Jay Dicks about statewide arts commission news

3. October – Arts meet-up at MetroStage premier of play "Uprising" part of Women's Voices Theater Festival

4. November – Arts meet-up at Alexandria Film Festival and Alexandria Symphony

5. January – Forum on Diversity

6. February – Arts meet-up at Alexandria Singers Cabaret at First Baptist Church

7. March – Spring2Action workshop

8. April 20 – Spring2Action / Spring4theArts

9. May 25 – Annual Arts Summit on Cultural Plan with Office of the Arts

10. June - End of year meeting and social

Report to: Alexandria Commission for the Arts
From: Shirley Downs, Waterfront Commission
September 23, 2015

There are three issues of interest:

1. **500 & 501 N. Union St., Robinson Terminal North (RTN)**
   At the last Waterfront Commission meeting on September 15, 2015 the developers for RTN made a brief presentation concerning their development. Both the Archaeological representative on the Waterfront Commission, Ted Pulliam, and I indicated that we wanted to know how they planned to include the art and history elements and to provide this information in their application. I asked this question because, as you know from staff, after the City Council cut the funding for Public Art in the last budget the developer argued that if the city was not going to provide funding they were also not inclined to do so. I pressed the issue to try to get them on the record. We were told that they would be making a contribution of about $78,000.

   I spoke to Jack Browand, Chief of Parks and Recreation for Public Relations, Special Events, and Waterfront Operations and Bob Kerns, the Development Division of Chief of Planning. Both were pleased with the commitment and Bob Kerns, Diane Ruggiero of the Office of the Arts, and Matthew Stensrud, our Chair, indicated it would be helpful to do a letter of support thanking the developer for making the contribution.

   RTS will come before the Planning Commission on October 8, 2015, 7 PM, City Council Chambers, City Hall, 301 King Street., Alexandria, VA. They will come before City Council at a date To Be Determined (TBD)

2. **Waterfront Commission Special Meeting – RTS Historic Interpretation** September 24, 2015, 5 PM, Room 2000, City Hall, 301 King Street, Alexandria VA. This public meeting may be of interest to Arts Commission Members.

3. **Boat Trip** - The Waterfront Commission will be taking another boat trip to view development sites on the Washington DC Waterfront. This one will be sometime in October and will focus on the Anacostia side. If anyone is interested in going please let me know. We were able to include additional members of the ACA on the last trip to view plans for the Southwest DC Waterfront.

Attachment #7

DEPARTMENT OF RECREATION, PARKS
AND CULTURAL ACTIVITIES
1108 Jefferson Street
Alexandria, Virginia 22314-3999

James B. Spengler
Director

Phone (703) 746-4343
Fax (703) 838-6344

ALEXANDRIA COMMISSION FOR THE ARTS

Date: September 23, 2015

Re: The Public Art Contribution from 500 & 501 N. Union St. (Robinson Terminal North)

Dear Planning Commission,

The Alexandria Commission on the Arts wishes to acknowledge and applaud the decision of the developers for Robinson Terminal North to provide a public art contribution of $78,317.40 ($42,593.10 for the west building, $35,724.30 for the east building, per the Public Art Implementation Plan and Policy rate of $.30 per gross square foot).

The City Council approved Public Art Implementation Plan outlines three creative directions for public art in Alexandria: Time and Place, Neighborhoods and Gathering Places and the Urban Natural Environment. We are fortunate that the Small Area Plan for the Waterfront includes a rich and varied plan outlining how public art can enhance the cultural and historic experience of this environment. The Commission for the Arts was deeply involved in developing this part of the Waterfront Plan, which was approved by City Council in January, 2012.

This developer contribution will help to celebrate and enhance the experience of the Waterfront for both local residents and visitors to our city. It is also an example of the important role that private business can play in helping to enrich the cultural life of our city. A vibrant ambiance also contributes to the economic value of the both the development and to local businesses.

We also wish to thank the City staff who have worked diligently to move this project forward. The Commission for the Arts will continue to work closely with the Office of the Arts and other City staff to improve, enrich and enhance the experience of the Waterfront for everyone.

Sincerely,

Matthew Stenstrud
Chair, Alexandria Commission for the Arts.

cc: City Council
Mark Jinks, City Manager
Emily Baker, Deputy City Manager
James Spengler, Director, Recreation, Parks, & Cultural Activities
Karl Moritz, Director, Department of Planning & Zoning
Diane Ruggiero, Deputy Director, Recreation, Parks & Cultural Activities

Alexandria Public Art Workplan

Alexandria Commission for the Arts
Workplan Task Force Recommendations
September 23, 2015

Annual Workplan Process

Annual Workplan

- Outlines which new projects the program will initiate, indicating where the projects are located and what the proposed budgets will be.
- Indicates which projects are being carried over from previous years.
- Identifies three years into the future what goals and projects might be considered, even though future-year projections are subject to change.

Prepared by staff in collaboration with a Work Plan Task Force, reviewed by the Commission for the Arts, and approved by City Council. Updates to FY16 Work Plan must be approved by OMB.

Annual Workplan Task Force

- Review and assess opportunities for public art projects in the coming year.
- Advise staff on priority projects for funding and staff resources in the upcoming fiscal year and on potential projects for the next two subsequent fiscal years.
- Support the presentation of the Work Plan to the Commission.

Seven members, appointed by the Commission for the Arts. Up to four members should be drawn from the Commission, and at least four members shall have professional expertise in public art as a public artist, arts administrator or curator.

Annual Workplan Process

- Meeting One
  Discuss process, discuss opportunities identified by staff
  Give direction for further research in possible projects
- Meeting Two
  Discuss opportunities, prioritize Give direction for writing work plan
- Meeting Three
  Review and recommend work plan
- Commission for the Arts reviews and recommends work plan
- Work plan incorporated into Office of Cultural Affairs capital plan, which is approved by Council. Amendments to current year plan submitted to OMB for approval.

Goals

Goals for Public Art Program

- Commission public artworks that expand Alexandria's vocabulary of public art.
- Commission public artworks that respond to broad goals and priorities as expressed by the community through plans, surveys and similar processes for gathering broad input into the Public Art Implementation Plan.
- Align the goals, recommendations and strategies for public art with other relevant City master plans.
- Incorporate public art into future public facilities, private development and planning processes.
- Ensure that decisions about the Public Art Program are carefully deliberated by people who bring a specific set of expertise and perspectives, as well as overall professional visual arts expertise.

Goals for Workplan

- Address all three components of Alexandria's vision for public art, and all three Program Directions
- Create a mix of permanent and temporary projects, in a diverse array of media, balanced geographically throughout the city
- Prioritize projects that have the strongest likelihood of strong artistic outcomes
- Consider both singular projects and multiple projects organized as concurrent or ongoing initiatives or exhibitions
- Consider priorities and opportunities identified by the community through planning processes
- Identify near-term projects that are wins for the city, the program and the community; seed projects and initiatives that need long-term cultivation to be successful
- Retain projects identified on past workplans, unless there has been a significant change in the project that makes it no longer feasible.

Recommended Workplan FY16

FY16 Projects (existing& new)

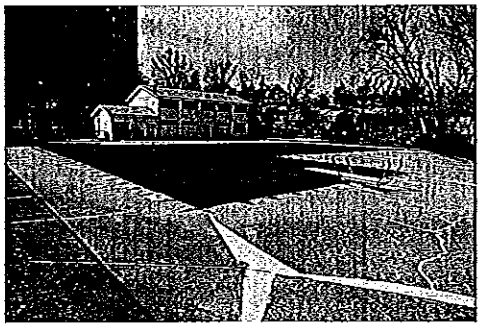
Existing Projects:

- Time & Place
- Simpson Park
- Trails & Paths
- Old Town North Small Area Plan

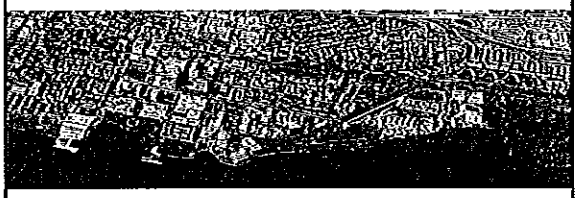
New Projects:

- Lake Cook
- Warwick Pool
- Utility Box Wraps

Warwick Pool



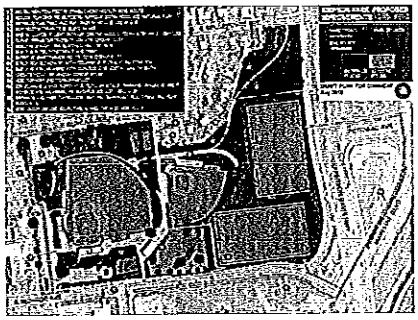
Old Town North Small Area Plan



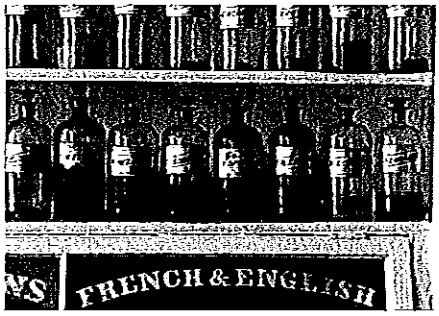
Utility Box Wraps

Trails & Paths

Simpson Park



Time & Place



Recommended Workplan FY17

FY17 Recommended Projects

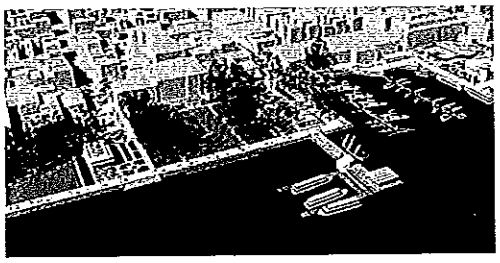
Existing Projects:

- Trails & Paths
- Lake Cook
- Warwick Pool

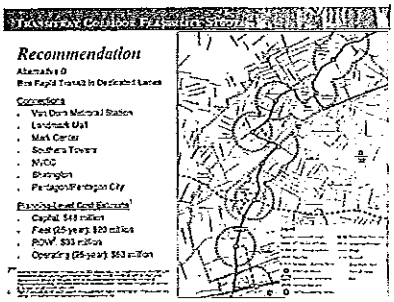
New Projects:

- Fitzgerald Square
- Utility Box Wraps
- Rapid Transit Corridor C or Patrick Henry Rec Center/School

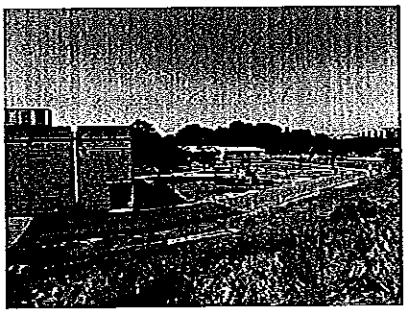
Fitzgerald Square



Rapid Transit Corridor C



Patrick Henry Rec Ctr/School



Recommended Workplan FY18

FY18 Recommended Projects

Existing Projects:

- Rapid Transit Corridor C or Patrick Henry Rec Center/School
- Trails & Paths
- Lake Cook

New Projects:

- Fitzgerald Square
- Utility Box Wraps
- Time & Place

Proposed Budget

Department	Project	CIP/Non-CIP	Funding Source	Status/Comments	Budget	FY15	FY16	FY17	FY18	Planning Area
	Sidewalk on 4th	CIP	[illegible]	[illegible]			[illegible]			[illegible]
TRIB	Utility Box wraps	CIP	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
	Rapid Transit Corridor C	CIP	[illegible]	[illegible]	[illegible]			[illegible]	[illegible]	Area III
	Lake Cook	CIP	[illegible]	[illegible]	[illegible]		[illegible]	[illegible]	[illegible]	Area III
TRE	Sidewalk over Wash						[illegible]			
	Street Area Plan	non-CIP	[illegible]	[illegible]						Area I
	Old Town North Street Area Plan	non-CIP	[illegible]	[illegible]	[illegible]	[illegible]		[illegible]		Area I
Park Planning & REC	Trails & Paths	CIP	[illegible]	[illegible]	[illegible]		[illegible]	[illegible]	[illegible]	[illegible]
Park Planning	Compost Park Playground	CIP	[illegible]	[illegible]	[illegible]	[illegible]		[illegible]		Area I
	Harrison Road	CIP	[illegible]	[illegible]	[illegible]		[illegible]	[illegible]		Area I
	Chicago Bay Shoreline Stabilization						[illegible]			Area I
	Beach Park						[illegible]			Area I
	Arnold Center	CIP	[illegible]	[illegible]						Area I
	Fitzgerald Square	non-CIP	[illegible]	[illegible]	[illegible]			[illegible]	[illegible]	Area I
Park Planning & ACPE	Patrick Henry	CIP	[illegible]	[illegible]	[illegible]			[illegible]	[illegible]	Area III
Office of Mayor Kennedy	Time & Place	non-CIP	[illegible]	[illegible]	[illegible]	[illegible]			[illegible]	[illegible]
CPA & TRE	Personal Path Maps	CIP	[illegible]	[illegible]	[illegible]			[illegible]	[illegible]	Area I
				Balance to Park & Rec NCC						
				Total project expenses		[illegible]	[illegible]	[illegible]	[illegible]	
				Personal Transportation Fund		[illegible]	[illegible]	[illegible]	[illegible]	
				CIP Appropriation		[illegible]	[illegible]	[illegible]	[illegible]	
				Balance/Shortfall		[illegible]	[illegible]	[illegible]	[illegible]	

Alexandria Public Art Program
2016-18 Public Art Work Plan, Recommended Projects

Creative Directions

Time & Place

- Time & Place

Natural & Urban Systems

- Lake Cook
- Trails & Paths
- Utility Box Wraps
- Fitzgerald Square
- Rapid Transit Corridor C

Gathering Places

- Simpson Park Playground
- Warwick Pool
- Patrick Henry

Creative Directions

Planning Area I

- Fitzgerald Square
- Old Town North Small Area Plan
- Time & Place

Planning Area II

- Simpson Park Playground
- Warwick Pool

Planning Area III

- Lake Cook
- Patrick Henry
- Rapid Transit Corridor C

TBD/Citywide

- Trails & Paths
- Utility Box Wraps

Alexandria Public Art Workplan

Alexandria Commission for the Arts
Workplan Task Force Recommendations
September 23, 2015

City of Alexandria, Virginia

MEMORANDUM

DATE: SEPTEMBER 23, 2015
TO: ALEXANDRIA COMMISSION FOR THE ARTS
FROM: DIANE RUGGIERO, DEPUTY DIRECTOR, RECREATION, PARKS & CULTURAL ACTIVITIES, OFFICE OF THE ARTS
RE: PUBLIC ART ANNUAL WORKPLAN FY16 – FY18

Background:
Each year, per the approved Public Art Implementation Plan, the Public Art Program will adopt an Annual Workplan. The Workplan outlines which new projects the program will initiate, indicating where the projects are located, and what the proposed budgets will be.

The Workplan takes a multiyear view, in that it indicates which projects are being carried over from previous year, and identifies three years into the future what goals and projects should be considered, even though future-year projections are subject to change. This three-year projection would mirror the City's internal "business plan" process.

The Workplan is prepared by staff in collaboration with a Workplan Task Force, reviewed by the Commission for the Arts, and approved by City Council as part of the budget process. The process of developing, approving and implementing the Workplan is analogous to basic approach to approving and implementing other components of the City's Capital Improvement Program.

Discussion
This year, five people served on the Public Art Annual Workplan Task Force (as appointed by the Arts Commission): Allison Nance, Allison Heck, Samantha Day, Program Director with Washington Project for the Arts (WPA), Elizabeth Carriger, Public Art Coordinator with the DC Commission on the Arts & Humanities, and Deirdre Ehlen-McWilliams, Public Art Coordinator for Arlington County. The Office of the Arts contracted with Todd Bressi to help develop the annual workplan.

During a series of three meeting in July, August and September, the Task Force was presented with information about upcoming city CIP projects, the current status of projects on the current workplan and discussed other possible project options. The following list is the recommendation of the Task Force for Public Art Project for FY16 – FY18:

FY16 CONTINUATION PROJECTS

Simpson Park Playground
Eugene Simpson Stadium Park is a large park that serves the Del Ray and Potomac Yards areas of Alexandria. Recently, long-range visioning for the park was undertaken as part of the development of the overall plan for large city parks. (See Eugene Simpson Park Community Feedback). Improvements to parking, the dog park and the playground were among the top improvements sought by the community. Artistic improvements, especially to play areas, were especially desired, according to photo-board exercises. As playground improvements are now scheduled, it is recommended that public art be incorporated into the playground. Funding for an artist was reserved in FY2015; an artist should be retained to join the team.
Collaborator: Department of Recreation, Parks and Cultural Activities
Budget: $100,000

Time and Place
This project was initiated in FY2015. Consultant Meridith McKinley is working with the Office of the Arts and Office of Historic Alexandria on organizing the project. The Commission for the Arts will be appointing a task force in September/October. The basic concept of the project is to invite artists to do temporary installations, exploring some facet of Alexandria's history, using the resources of the city's historical sites and collection. There is $75,000 appropriated for the development and implementation of a pilot project. The workplan recommends further funding in FY18 for a follow-up exhibition, so that *Time and Place* can be an ongoing feature of the public art program.
Collaborator: Office of Historic Alexandria
Budget: $75,000

Old Town North Small Area Plan
The Old Town North area faces pressure for the redevelopment of a number of sites, including the 25-acre Potomac River Generating Station, the WMATA bus barn and the ABC / Giant Site. The last small area plan for this area was completed in 1992. Planning and Zoning staff will lead this planning effort, which is being launched this fall with the formation of a steering group. There is no Commission for the Arts representation on the steering group, but Office of the Arts staff will participate on internal teams. This is an opportunity to commission an artist to organize community outreach efforts that would support the development of the plan.
Collaborators: Department of Planning and Zoning
Budget: $25,000

FY16 NEW PROJECTS

Lake Cook
Lake Cook is adjacent to Cameron Run Regional Park and is currently used for stormwater management and as an urban fishing location. The lake will be one of the Office of Environmental Quality's (OEQ) key investments in stormwater management. The lake plays a role in holding stormwater before it is released into Cameron Run, preventing flooding, and it helps to filter the water before it drains to the river. OEQ will be dredging the lake and replanting the area with vegetation that will improve water filtration. OEQ also seeks to make improvements that will upgrade the lake's recreational use with trails that loop the lake and a pedestrian bridge for fishing.
There is potential for public art to support OEQs goal of making this a demonstration environmental education location, as well as attracting more visitors to the lake. A public art project here could also take advantage of design and construction efficiencies that could be gained by incorporating the art into the engineering of the project.
Collaborators: Office of Environmental Quality; Dept of Project Implementation
Budget: $10,000 (design)

Warwick Pool
Warwick Pool serves the Arlandria, Del Ray and North Ridge/Rosemont communities. It was closed in 2015 because it did not meet code and safety requirements. Work is scheduled starting in summer 2016 on repairs that would enable the pool to meet those requirements and the pool is expected to reopen in summer 2017. The specific scope of work is still being determined and the cost is estimated at between $1.8 million and $2.3 million.
A public art project would be commissioned in conjunction with the upgrade, either integrated into the pool itself, or some place that serves as a focal point for the community.
Collaborator: Department of Recreation, Parks and Cultural Activities
Budget: $10,000 (design)

Trails and Paths
The City maintains a network of paved and unpaved trails throughout its parks system, primarily in parks that are in the central and west areas of the city. The Department of Recreation, Parks and Cultural Activities would like to draw more attention to these trails as a resource, and attract more users. In addition, these trails connect the open

spaces that are one day envisioned on a "green crescent" connecting Four Mile Run to the George Washington Parkway to the Potomac Riverfront and Cameron and Holmes runs. The proposal is to develop artist-designed infrastructure or art installations in a focsed area of the multi-use path system, as a way of launching broader projects and improvements throughout the system.
Collaborator: Department of Recreation, Parks and Cultural Activities; Department of Transportation and Environmental Services
Budget: $20,000

Utility Boxes
In FY15, the Public Art Program commissioned two artists and one artist team to produce designs for vinyl wraps that were placed on 12 utility boxes along Duke Street. The projects were highly visible and received enthusiastically by the community. The Public Art Program should commission a second round of utility box wraps this year, most likely along some other corridor or in some other neighborhood in the city.
Collaborator: Department of Transportation and Environmental Services
Budget: $22,000

FY17 NEW PROJECTS

Fitzgerald Square
Fitzgerald Square will be a new public space at the foot of King Street at the Potomac River, a new civic space that will give prominence to the location where the mercantile city meets the river. For several years, until riverfront flood-mitigation and infrastructure improvements are complete, Fitzgerald Square will serve as a testing ground for designs, furnishing and materials that could be incorporated into the future waterfront development.
As part of the programming of the Square, the Office of the Arts has been asked to commission temporary, rotating public art project each year. As with other elements, this will be an opportunity to experiment with different approaches to public art in Alexandria. This rotating art program could potentially take on a life and character of its own and be a signature element of the City's public art program and something that is eagerly anticipated throughout the region, as well as a highly desirable commission for artists.
Collaborators: Department of Project Implementation, Department of Planning and Zoning
Budget: $100,000

Utility Boxes
In FY17, this project would be repeated in another area of the City.
Collaborator: Department of Transportation and Environmental Services
Budget: $25,000

Rapid Transit Route "C"
Transit Corridor C will be a bus rapid transit route that connects the West End and Landmark Districts with the Van Dorn Metro to the south and the Skyline area of Falls Church and the Columbia Pike transit corridor to the north. It is a long-term transportation investment that will allow for the continued redevelopment of the Landmark and Beauregard corridors for denser, mixed uses. Public art can be integrated into the design of the BRT, as can be seen in recent examples in Arlington, El Paso and Los Angeles. The public art program should ensure that it is involved in early discussion about the design of the system.
Collaborator: Department of Transportation and Environmental Services
Budget: $10,000 (design)

Patrick Henry School and Recreation Center
The existing Patrick Henry Elementary School building, located at 4643 Taney Avenue, was constructed in the early 1950s. The City constructed a 9,400 square feet recreation center, including a gymnasium addition in 1973, primarily to serve children from the school. Additionally, there are athletic fields on-site that are heavily used by both the school and general community. In 2006, the City determined that the existing recreation center no longer met

community needs. Following completion of the 2008 study, which recommended a significant increase in the size of the recreation center, ACPS determined that the school building and related capacity would also need to be studied, and as noted above, the City opted to ensure the two projects went forward jointly.
In June, 2015, the ACPS Board voted to demolish the existing school and build a new one on the site, and to retain design consultants.
After an extensive needs assessment and community consultation, staff recommended to City Council that the City work with ACPS on a site plan/design option that includes a level of programming consistent with a Neighborhood Recreation Center that provides sufficient space for school and after school related programming, as well as programming options for users beyond the school children/families. The envisioned center would be similar to other recreation centers (Mount Vernon, Cora Kelly and Ramsay) that successfully provide programs within their neighborhoods.
The Neighborhood Recreation Center cost estimate for design and construction is within the current $6.8 million budget proposed in the FY2016-2025 CIP.
Collaborators: Alexandria City Public Schools, Dept of Recreation, Parks and Cultural Activities
Budget: $10,000

Note: Office of the Arts staff will monitor development of the Rapid Transit Corridor C and the Patrick Henry School / Rec Center projects over the coming year. Next year's Work Plan Task Force will determine which is the better alternative, and one will proceed. This will reduce the overall anticipated expenditures by $75,000 and eliminate the negative fund balance that is now projected.

FY17 CONTINUATION PROJECTS

Lake Cook
In FY17, this project will be in the implementation phase.
Budget: $45,000

Trails and Paths
In FY17, this project will be in the implementation phase.
Budget: $30,000

Warwick Pool
In FY17, this project will be in the implementation phase.
Budget: $40,000

FY18 NEW PROJECTS

Fitzgerald Square
In FY18, this project would be repeated with another temporary installation.
Collaborators: Department of Project Implementation, Department of Planning and Zoning
Budget: 100,000

Time and Place
In FY18, this project would be repeated with another curatorial approach.
Collaborator: Office of Historic Alexandria
Budget: $50,000

Utility Boxes
In FY18, this project would be repeated in another area of the City.
Collaborator: Department of Transportation and Environmental Services
Budget: $25,000

FY18 CONTINUATION PROJECTS

Lake Cook
In FY18, this project will be in the implementation phase
Budget: $45,000

Trails and Paths
In FY18, this project will be in the implementation phase.
Budget: $20,000

Rapid Transit Route "C"
In FY18, this project will be in the implementation phase.
Budget: $65,000

Patrick Henry School and Recreation Center
In FY18, this project will be in the implementation phase.
Budget: $65,000

Note: Office of the Arts staff will monitor development of the Rapid Transit Corridor C and the Patrick Henry School / Rec Center projects over the coming year. Next year's Work Plan Task Force will determine which is the better alternative, and one will proceed. This will reduce the overall anticipated expenditures by $75,000 and eliminate the negative fund balance that is now projected.

FUTURE

Potomac Yard Metro
When the Potomac Yard Metrorail station is built, it will be a key opportunity for a public art project. It is not certain what the schedule for the station project will be or whether WMATA will request public art for within the station. The Task Force recommends exploring possibilities in the public spaces that will surround the station. Office of the Arts staff will monitor the progress of station planning. The next tri-annual workplan should consider reserving funds for an eventual project in this location.
Collaborator: Department of Transportation and Environmental Services, Department of Project Implementation, WMATA
Budget: TBD

Here is how the proposed Workplan aligns with aspects of the approved Public Art Implementation Plan:

Creative Directions

Time & Place	Natural & Urban Systems	Gathering Places
Time & Place	Lake Cook	Simpson Park Playground
	Trails & Paths	Warwick Pool
	Utility Boxes	Patrick Henry
	Rapid Transit Corridor C	
	Fitzgerald Square	

Planning Areas

Planning Area 1	Planning Area 2	Planning Area 3	Citywide/TBD
Fitzgerald Square	Simpson Park	Lake Cook	Trails & Paths
Old Town North SAP	Playground	Patrick Henry	Utility Boxes
Time & Place	Warwick Pool	Rapid Transit Corridor C	

<u>Staff Recommendation</u>
Staff recommends approving the Public Art Annual Workplan as presented.

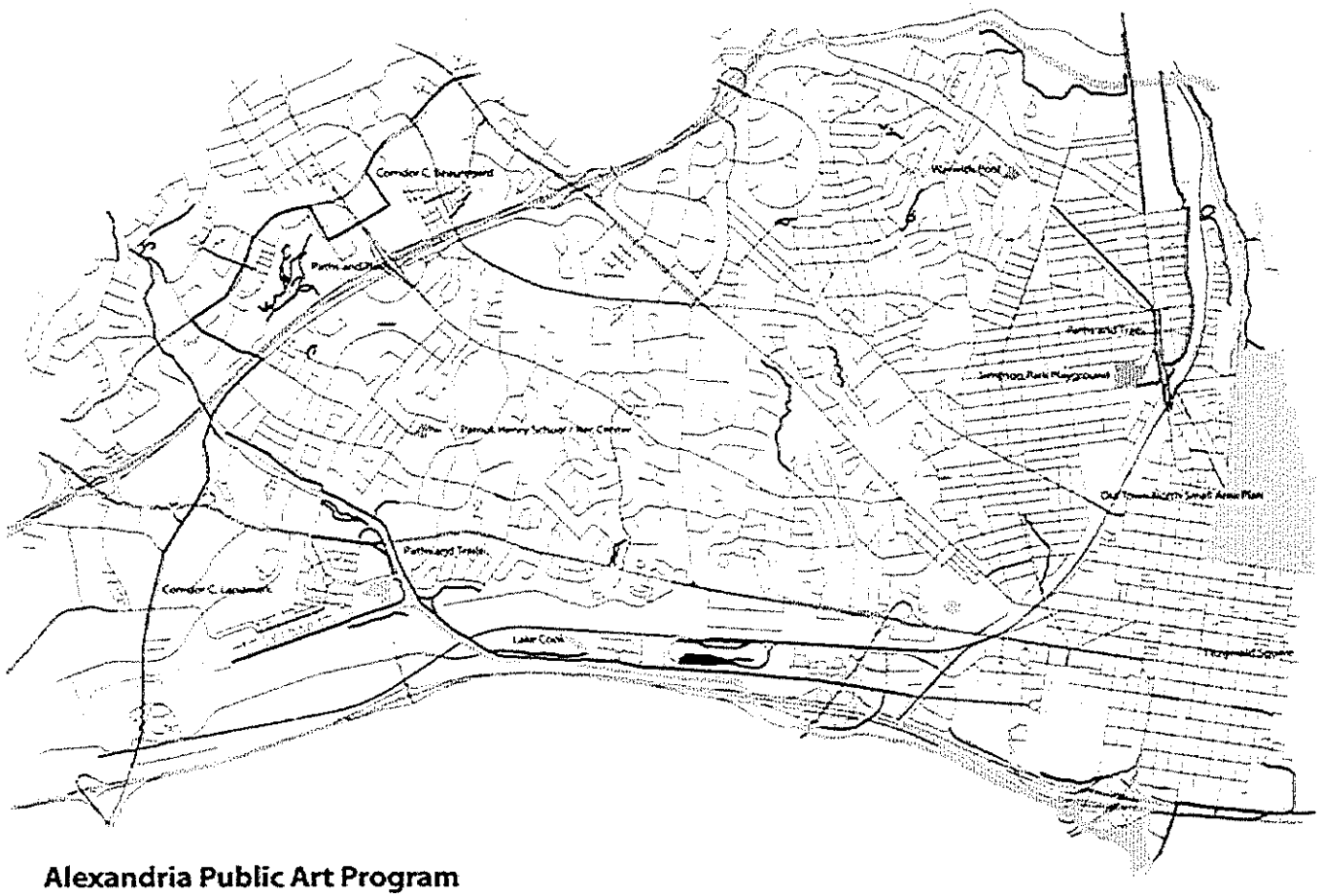
Attachments:

Budget spreadsheet
Map of proposed project locations
Photos: Lake Cook

Proposed Budget

Collaborating Department	Project	CIP/non CIP	Perm/Temp	Artist/Curator	Budget	FY15	FY16	FY17	FY18	Planning District
T&ES	Manhole covers	CIP	perm	artist	$25,000	put on hold				city wide
	Utility box wraps	CIP	temp	artist	$25,000	$22,000	$25,000	$25,000	$25,000	city wide
	Rapid Transit Coridor C	CIP	perm	artist	$100,000			$10,000	$65,000	Area III
	Lake Cook	CIP	perm	artist	$100,000		$10,000	$45,000	$45,000	Area III
P&Z	Eisenhower West Small Area Plan	non-CIP	temp	artist/curator	cancelled					Area I
	Old Town North Small Area Plan	non-CIP	temp	artist/curator	$25,000	$25,000	completed			Area I
	re-planning Potomac Yard North	non-CIP	temp	artist/curator	$25,000					Area I
Park Planning & T&ES	Trails & Paths	CIP	perm/temp	artist	$70,000		$20,000	$30,000	$20,000	city wide
Park Planning	Simpson Park Playground	CIP	perm	artist	$100,000	$100,000		completed		Area I
	Warwick Pool	CIP	perm	artist	$50,000		$10,000	$40,000		Area II
	Oronoco Bay Stairs and Observation Deck	CIP	perm	artist	cancelled					Area I
	Beach Park Amphitheater	CIP	perm	artist	cancelled					Area II
	Fitzgerald Square	non-CIP	temp	artist/curator	annual			$100,000	$100,000	Area I
Park Planning & ACPS	Patrick Henry	CIP	perm	artist	$75,000			$10,000	$65,000	Area III
Office of Historic Alexandria	Art & History	non-CIP	temp	curator	$75,000	$75,000			$50,000	city wide
DPI & T&ES	Potomac Yards Metro	CIP	perm	artist	TBD					Area I
				Subtract for Patrick Henry/RTC C				-$10,000	-$65,000	
				Total project expenses		$222,000	$65,000	$250,000	$305,000	
				carryover		$150,000	$78,000	$13,000	$13,000	
				CIP Appropriation		$150,000	$0	$250,000	$300,000	
				balance/contingency		$78,000	$13,000	$13,000	$8,000	

Map of Proposed Project Locations

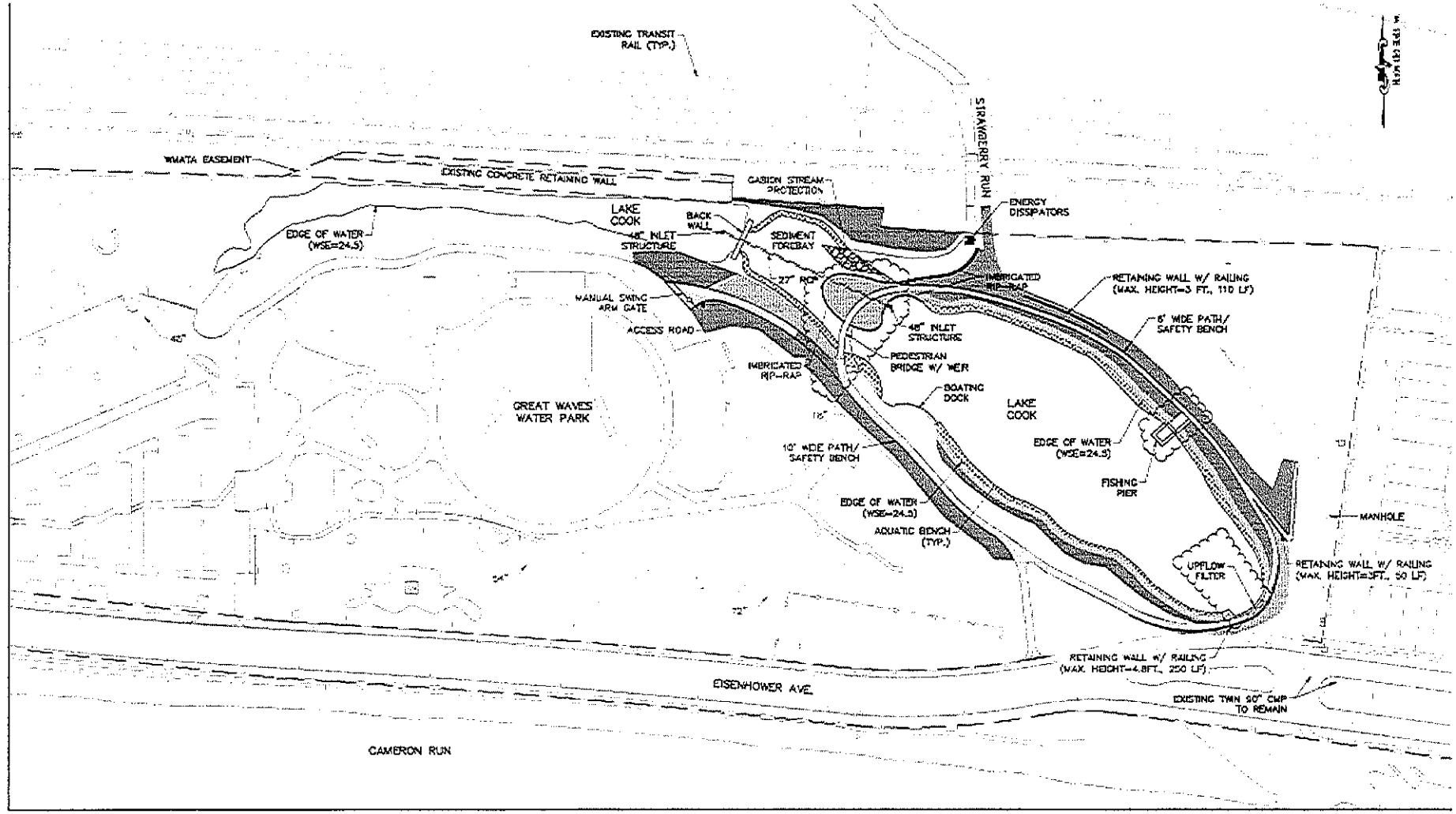


Alexandria Public Art Program

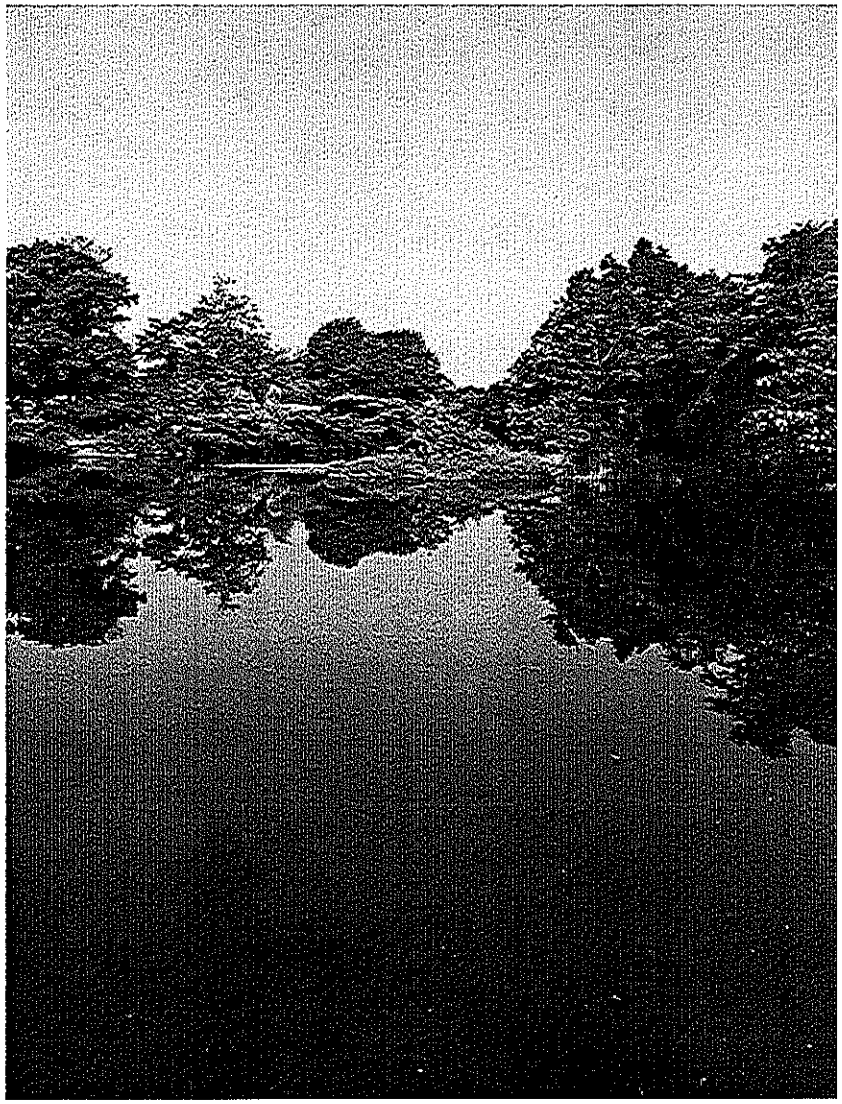
2016-18 Public Art Work Plan, Recommended Projects

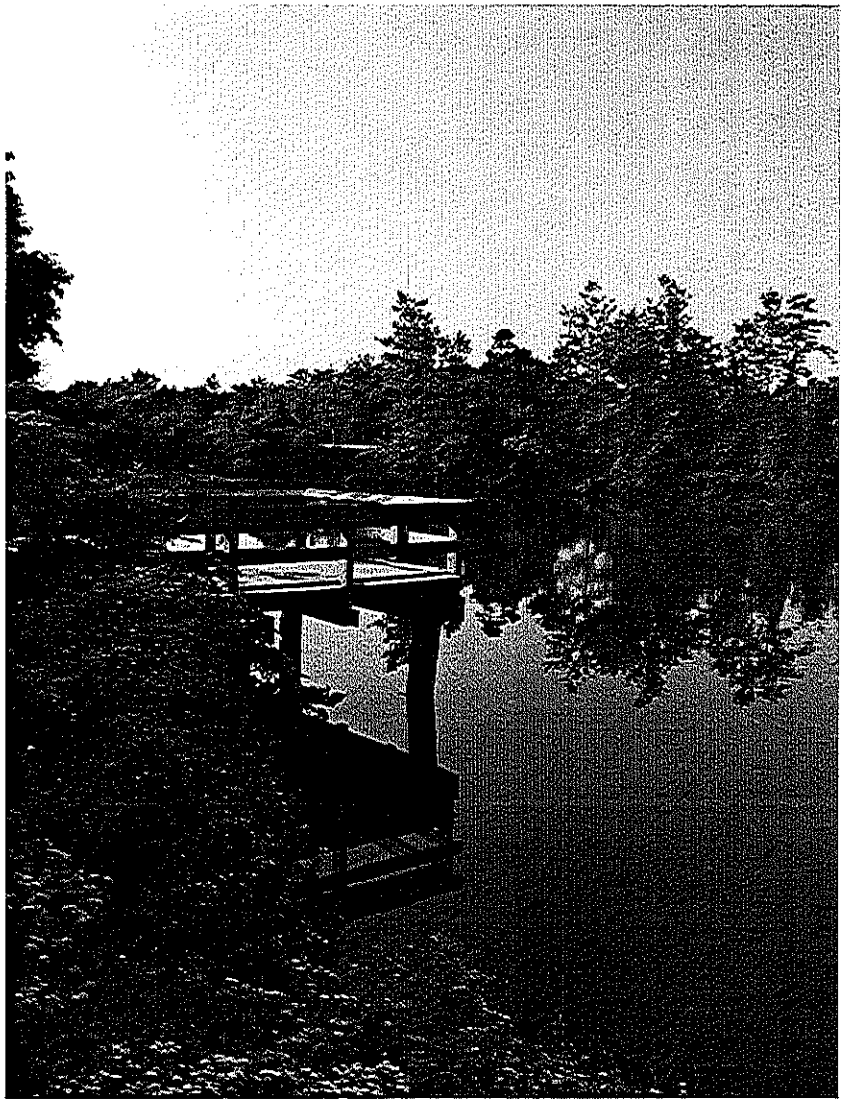
Todd W. Bressi ■ Urban Design ■ Place Planning ■ Public Art September, 2015

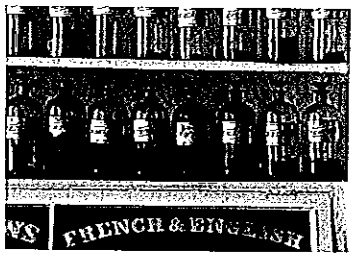
Lake Cook: 30% design



Lake Cook: Photos

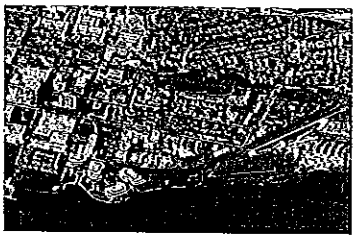






Time & Place (FY16 & FY18)

The basic concept of the project is to invite artists to do temporary installations, exploring some facet of Alexandria's history, using the resources of the city's historical sites and collection. Collaborator: Office of Historic Alexandria
Budget: $25,000 program development (FY16), $50,000 per program year (FY16, FY18)

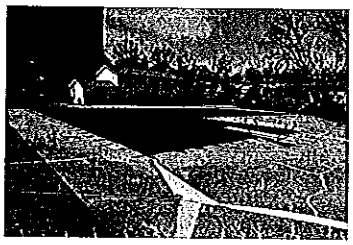


Old Town North Small Area Plan (FY16)

The Old Town North area faces pressure for the redevelopment of a number of sites, including the 25-acre Potomac River Generating Station, the WMATA bus barn and the ABC / Giant Site. The last small area plan for this area was completed in 1992.
Collaborators: Department of Planning and Zoning
Budget: $25,000 (FY16)

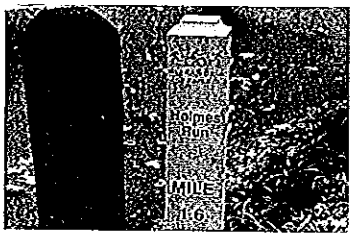
Lake Cook (FY16 through FY18)

Lake Cook is adjacent to Cameron Run Regional Park and is currently used for stormwater management and as an urban fishing location. The lake will be one of the Office of Environmental Quality's (OEQ) key investments in stormwater management.
Collaborators: Office of Environmental Quality; Dept of Project Implementation
Budget: $10,000 (design FY16)), $90,000 (construction FY17-FY18)



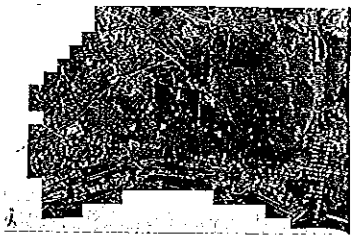
Warwick Pool (FY16 through FY17)

Warwick Pool serves the Arlandria, Del Ray and North Ridge/Rosemont communities. It was closed in 2015 because it did not meet code and safety requirements. The specific scope of work is still being determined and the cost is estimated at between $1.8 million and $2.3 million.
Collaborator: Department of Recreation, Parks and Cultural Activities
Budget: $10,000 (design (FY16), $40,000 (construction FY17)



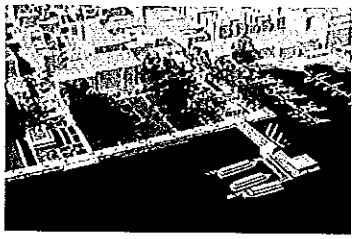
Trails & Paths (FY16 through FY18)

The City maintains a network of paved and unpaved trails throughout its parks system, primarily in parks that are in the central and west areas of the city. The proposal is to develop artist-designed infrastructure or art installations in a focused area of the multi-use path system, as a way of launching broader projects and improvements throughout the system.
Collaborator: Dept of Recreation, Parks and Cultural Activities; Dept of Transportation and Environmental Services
Budget: $20,000 (FY16), $30,000 (FY17), $20,000 (FY18)



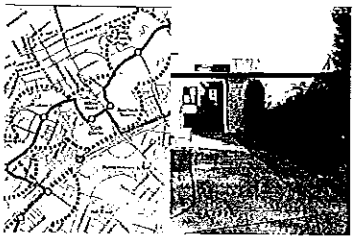
Traffic Box Wraps (FY16 through FY18)

The Public Art Program should commission a second round of utility box wraps this year, most likely along some other corridor or in some other neighborhood in the city.
Collaborator: Dept of Transportation and Environmental Services
Budget: $25,000 (per program year)



Fitzgerald Square (annual through FY26)

As part of the programming of Fitzgerald Square, the Office of the Arts has been asked to commission temporary, rotating public art project each year. This rotating art program could potentially take on a life and character of its own and be a signature element of the City's public art program and something that is eagerly anticipated throughout the region, as well as a highly desirable commission for artists.
Collaborators: Dept of Project Implementation, Dept of Planning and Zoning
Budget: $100,000 per year (through FY26)



Rapid Transit Corridor C or Patrick Henry (FY17 through FY18)

Transit Corridor C will be a bus rapid transit route that connects the West End and Landmark Districts with the Van Dorn Metro to the south and the Skyline area of Falls Church and the Columbia Pike transit corridor to the north.
Collaborator: Dept of Transportation and Environmental Services
Budget: $10,000 (design FY17) $65,000 (construction FY18)

In 2006, the City determined that the existing recreation center no longer met community needs and ACPS determined that the school building and related capacity were no longer suitable and the City opted to ensure the two projects went forward jointly.
Collaborators: Alexandria City Public Schools, Dept of Recreation, Parks and Cultural Activities
Budget: $10,000 (design FY17) $65,000 (construction FY18)

Attachment #10

TORPEDO
FACTORY

City of Alexandria, Virginia

MEMORANDUM

DATE: SEPTEMBER 23, 2015
TO: ALEXANDRIA COMMISSION FOR THE ARTS
FROM: DIANE RUGGIERO, DEPUTY DIRECTOR, RECREATION, PARKS & CULTURAL ACTIVITIES, OFFICE OF THE ARTS
RE: CULTURAL PLAN STEERING COMMITTEE

Background:
The City of Alexandria Office of the Arts has contracted with Cultural Planning Group (CPG) to lead the development of a city-wide cultural plan that shall define the role of the City in supporting, producing, defining, and sustaining arts and culture initiatives throughout the City to accomplish the City's broader goals. As part of the plan development, CPG has recommended the formation of a Steering Committee to help inform the plan and provide feedback along the way.

In discussions with CPG and the Alexandria Commission for the Arts (ACA) it was determined that a nine-member Steering Committee would be best. Of those nine members, four would be from the ACA with five additional members coming from the community.

Discussion
In order to ensure a diverse panel for the city-wide plan, CPG gave staff categories that the members needed to fill keeping in mind that a broad, diverse panel should include people that we don't normally work with (i.e. outside the arts community). These categories include representatives from the minority populations in Alexandria, someone from the philanthropic sector, someone from the university sector, someone representing the at-risk population (not just youth), etc.

The following list of five community members represents a diverse panel of people who have all agreed to help in the development of a city-wide cultural plan.

John Porter
John Porter has served as the President and CEO of ACT for Alexandria, Alexandria's community foundation, since 2009 after retiring from the Alexandria City Public Schools. During his time with the school system, he served in various teaching and administrative capacities and is best remembered for his twenty-two years as principal of T. C. Williams High School.

John's position with ACT allows him to continue his civic work on behalf of others in the community working with a cadre of others to address issues impacting the city. He is most proud of the successes of the many students with whom he worked during his years in education and for the opportunity to continue this all important type of work, positively impacting the lives of others.

Dawnielle Miller
Dawnielle is the Executive Director and Co-Founder of Casa Chirilagua. One of three original community members, Dawnielle has served as Executive Director since the organization's formation in January 2011. With a BA in business and experience in international economic development, refugee support, after-school care and time spent abroad in Central and South America, Dawnielle provides key guidance and oversight to the organization.

Robin Haver-Parker
Robin has more than 20 years experience in marketing, business development, process development and logistics management for arts organizations and multiple businesses. She has promoted designed, and facilitated multiple training seminars, workshops, special events, video and live productions; developing many different systems for a

variety of industries to solve communication barriers and logistical obstacles, consistently resulting in increased efficiency.

Robin uses her natural creativity to find solutions to tough problems. As an experienced stage director, she has often had to be a mediator, a motivator as well as a logistics expert. She has an innovative style of developing effective communication strategies and management tools to track projects and resolve any issues as they arise.

Currently working out of northern Virginia, Robin is the Executive Director for the Washington Metropolitan Philharmonic Association. Previously Robin has acted as the Director of Marketing and Operations for Mount Vernon Community Children's Theater, Marketing Chair of The Little Theater of Alexandria, and is currently a board member of the Alexandria Arts Forum, responsible for marketing and communications. She is also passionate about the theatre education program ArtSpeak! bringing Broadway stars into local high schools and volunteers as a marketing consultant to this exciting program. Robin graduated from Goucher College with a Masters in Arts Administration in 2012.

Jordan Potash

Received a masters in arts (MA) in art therapy from The George Washington University in Washington DC and a bachelors of arts (BA) in psychology and studio art from Syracuse University in Syracuse, New York. Jordan completed a doctorate in philosophy (PhD) in social work and social administration from The University of Hong Kong through the Centre on Behavioral Health, which specializes in holisitc practice by integrating Western psychology and clinical practice with Chinese philosophy, as well as, Traditional Chinese Medicine and health practices. His research focused on the application of art therapy as a means of promoting empathy for discrimination reduction and social change.

He holds the following credentials:

- Board Certified and Registered Art Therapist (ATR-BC), #01-181, Art Therapy Credentials Board
- Licensed Clinical Professional Art Therapist (LCPAT), #ATC 100, Maryland State Board of Professional Counselors and Therapists
- Licensed Creative Arts Therapist (LCAT), #000766, New York State Education Department Office of Professions
- Registered Expressive Arts Therapist (REAT), #R139, International Expressive Arts Therapy Association.

Gwyn Day-Fuller

Gwyn's education began in Alexandria, VA at St. Joseph's Catholic Elementary School. She attended St. Mary's Academy in Alexandria (High School) and Hampton University in Hampton , VA.(Bachelor of Arts in Education) Her graduate work was completed at Howard University In Washington, D.C.(Masters in Education).

Gwen has dedicated many years to a career in teaching using her knowledge, talents, and experience to inspire, educate and improve the lives of her students and many student teachers. Gwen taught for 30 years and her commitment to education is commended by children, parents, and colleagues.

Gwen was chosen to participate in the Teacher's as Scholars Program at Harvard University's School of Education. She completed the Skillful Teacher Program with Jon Saphier and led "Collegiality Groups for Teachers" as an outgrowth. She completed an anti-racist teaching program by the Eastern MA Initiative and served as a teacher/mentor for a summer institute at Boston University titled "Africa in the World". Gwen currently serves as secretary on the Alexandria, VA Library Board, is co-chair of Concerned Citizens Network of Alexandria and has served as co-chair of the Superintendent's Committee on African American Achievement. In 2010, she and her father, Ferdinand T. Day, received a" Generation to Generation Award" from Senior Services of Alexandria, VA. She is a member of St. Joseph's Catholic Church.

Staff Recommendation

Staff recommends appointment of the above five community members to the Cultural Plan Steering Committee.

PUBLIC ART PROGRAM

Contemporary Art in Historical Context Program Development

Lead Agency
Office of the Arts
Project Scope
Develop a program plan for contemporary public art in historic settings as recommended in the Plan.
Update
Via Partnership (Meridith McKinley) has been hired to develop the program plan and to curate the first exhibit in Spring, 2016. Meridith met with staff from the Office of Historic Alexandria (OHA) and visited the museums/sites that OHA operates.
Next Steps
Meridith will continue with her research as she develops the plan.
Anticipated Completion
Fall, 2015 (exhibit in Spring, 2016)

Eisenhower West Small Area Plan (EWSAP)

Lead Agency
Office of the Arts
Project Scope
Hire an artist/curator/consultant to facilitate the discussion of public art as part of the SAP development.
Update
The overall scope of the small area plan has changed considerably and no longer an option for an artist/curator/consultant to facilitate the discussion of public art as part of the SAP development.
Next Steps
This project has been put on indefinite hold.
Anticipated Completion
Unknown

Simpson Park

Lead Agency
Office of the Arts
Project Scope
Add a public artist to the design team to integrate and install public art as part of the playground restoration.
Update
Staff has met with Park Planning to develop the RFP (Request for Proposals) for the park design in advance of the RFQ (Request for Qualifications).
Next Steps
Appoint Task Force and staff to write RFQ.
Anticipated Completion
FY17

PUBLIC ART MAINTENANCE

King Street Gardens Park Artwork

Lead Agency
Office of the Arts
Project Scope
Begin the development of a restoration plan for the artwork.
Update
Staff has been in discussion with the original artist team and the KSGP Foundation to about the process.
Next Steps
Staff has met with representatives from the Office of Environmental Quality (OEQ) to assess the options related to the restoration of the raingarden. They will begin their assessment this fall.
Anticipated Completion
The plan will be developed in FY16 with work lasting 5 or more years.

Brio

Lead Agency
Office of the Arts
Project Scope
Per the Public Art Condition Assessment, inspect the base of the structure and move stones into place.
Update
Staff will hire a conservator for the inspection. This work will be done in conjunction with the WWII memorial.
Next Steps
Hire a conservator to do the inspection and stone replacement.
Anticipated Completion
Unknown

PUBLIC ART MAINTENANCE

Alexandria War Dead Memorial

Lead Agency
Office of the Arts
Project Scope
Per the Public Art Condition Assessment, inspect the base of the structure and move stones into place.
Update
Staff will hire a conservator for the inspection. This work will be done in conjunction with Brio.
Next Steps
Hire a conservator to do the inspection and stone replacement.
Anticipated Completion
Unknown

CULTURAL PROGRAMS

Cultural Plan

Lead Agency
Office of the Arts
Project Scope
The development of a comprehensive citywide cultural arts plan that shall define the role of the City in supporting, producing, defining, and sustaining arts and culture initiatives throughout the City to accomplish the City's broader goals.
Update
The City has hired Cultural Planning Group (CPG) to develop the plan. The consultant team has been doing research over the summer and will begin the public part of the process in September.
Next Steps
Develop a timeline and a Steering Committee.

Grant Program

Lead Agency
Office of the Arts
Project Scope
Administering the City of Alexandria's Arts Grant Program
Update
Staff working with City's webmaster to place FY 16 Final Report forms online. In addition, staff is working to update the FY 17 grant applications and placing the Grant Task Force evaluation forms online.
Next Steps
The BETA testing for FY 16 Final Report and the FY 17 Grant Task Force evaluation forms to occur before the end of the month. FY 16 Final Report forms to be available to grantees by October 1.

Save the Date

Monday, September 28, 4:30pm – 6:30pm, **Art in City Hall Opening Reception**, Chet & Sabra Avery Conference Room #2000, 2nd Floor, City Hall, 301 King Street

Tuesday, September 29, 8:30am – 12pm, **"Engage Now!" Community Engagement Workshop and book signing with Doug Borwick**, Durant Arts Center, 1605 Cameron Street. This regional workshop hosted by the Alexandria Office of the Arts in partnership with the Arlington Cultural Affairs and George Mason University Arts Management Program. Fee: $15 workshop or $25 workshop with book.

Thursday, November 5, 4pm – 6pm, **Youth Arts Festival Closing Reception**, Alexandria Redevelopment Housing Authority Offices, 401 Wythe Street.

First Fridays at Durant Art Center:

Friday, October 2, 6pm – 8:30pm, **Family Art Night**, choose one of three art experiences:
Paint with Teresa Brunson

Produce your very own masterpiece that you can hang in your home.
(Ages 4 yrs old (with parent) and up - Limit: 60 people)

Create Mosaics with Patrick Kirwin
Design a mosaic trivet that you can give as a gift, or use in the kitchen.
(Ages 6 yrs old (with parent) and up - Limit: 20 people)

Dance with Choreographers Collaboration Project
Learn several dance steps, create your own family dance map, and share your dance in a performance at the conclusion of the evening. Be prepared to move in tennis shoes or bare feet.
(Ages 7 yrs old and up - Limit: 20 people)

Friday, November 6, 6pm – 8:30pm, **Sadie Hawkins Dance**, featured caller Peter Kasper, spotlighting The Boomerangs Square Dance Teaching Council

Friday, December 4, 6pm – 8:30pm, **Season of Celebrations**, celebrating Hanukkah, Christmas and Kwanzaa. Advance reservations: $5 resident; $10 nonresident. At the door: $10 resident; $15 nonresident

The Office of the Arts staff works collaboratively with the Department of Planning and Zoning to manage the development conditions through which a developer is expected to include public art in their development. The public art review process is carefully integrated into the overall development review process to provide predictability to the developer, staff and the general public.

The Office of the Arts staff participates in interagency reviews, the drafting of conditions, reviewing of artist selection and concept development, ensuring that conditions have been met, and monitoring for compliance. Below is a list of the projects that Staff has provided comments for within the past month.

Project	Phase	Public Art or Payment in Lieu (PIL)	Condition/Notes
The Park Residences	Preliminary	Unknown	Per the City's Public Art Policy, work with City staff to determine ways to incorporate public art elements on-site, or provide an equivalent monetary contribution to be used toward public art within the Small Area Plan planning area, to the satisfaction of the Directors of RP&CA and P&Z. The in-lieu contribution shall be $.30 per gross square foot, with a maximum contribution of $75,000 per building. In the event public art is provided on-site, the public art shall be of an equivalent value. If the applicant will provide public art, the next submission shall identify the location, type, and goals for public art.
Lutheran Church & School	Completeness	N/A	Per the City's Public Art Policy, places of worship and their accessory uses are exempt from the public art contribution.

Acrobat: February to August, 2015

Attachment #13

Upcoming Task Force Placements for Arts Commission (27)

Public Art Annual Workplan
Expires Oct. 2015
1. Allison Nance
2. Allison Heck

Simpson Park Public Art
1. Betsy Hennigan
2. Michelle Kozlak

Cultural Plan
Formed Sept. 2015 (expires Dec. 2016)
1.
2.
3.
4.

Time & Place
Formed Sept. 2015
1.
2.

Public Art Project #1
Formed Oct. 2015
1.
2.

Public Art Project #2
Formed Oct. 2015
1.
2.

Grants Task Force
Formed Oct. 2015 (expires April 2016)
1.
2.
3.
4.

AftA Arts & Economic Prosperity Study V
Formed Nov. 2015 (expires Jan. 2017)
1.
2.
3.

Public Art Project #3
Formed Dec. 2015
1.
2.

Poet Laureate
Formed Dec. 2016 (expires Mar. 2016)
1.
2.

Dashing Words
Formed Jan. 2016 (expires Mar. 2016)
1.
2.

Waterfront / Fitzgerald Square Public Art
Formed Feb. 2016
1.
2.