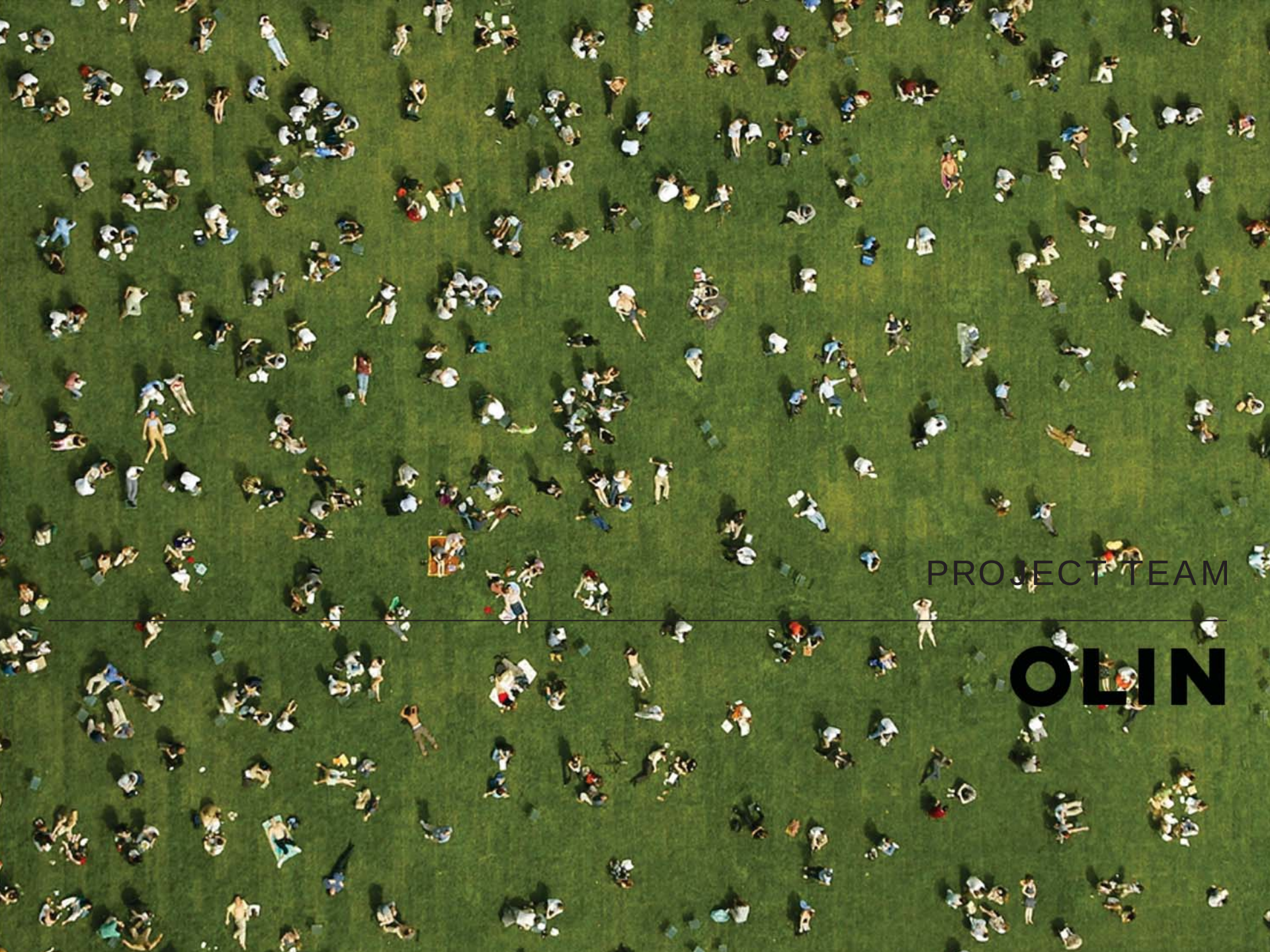
IMPLEMENTATION OF THE WATERFRONT SMALL AREA PLAN
OLIN



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PROJECT TEAM

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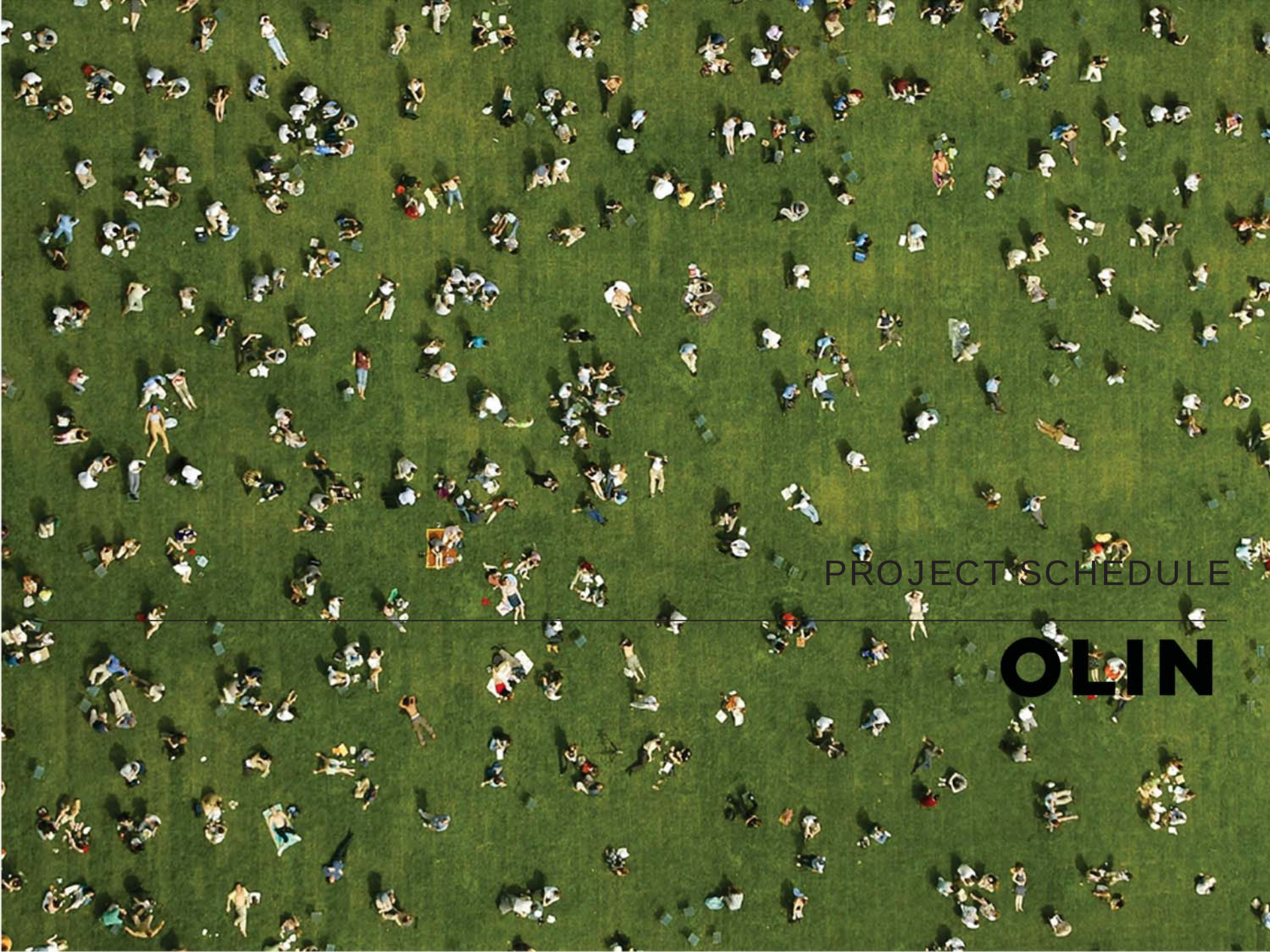

PROJECT SCHEDULE

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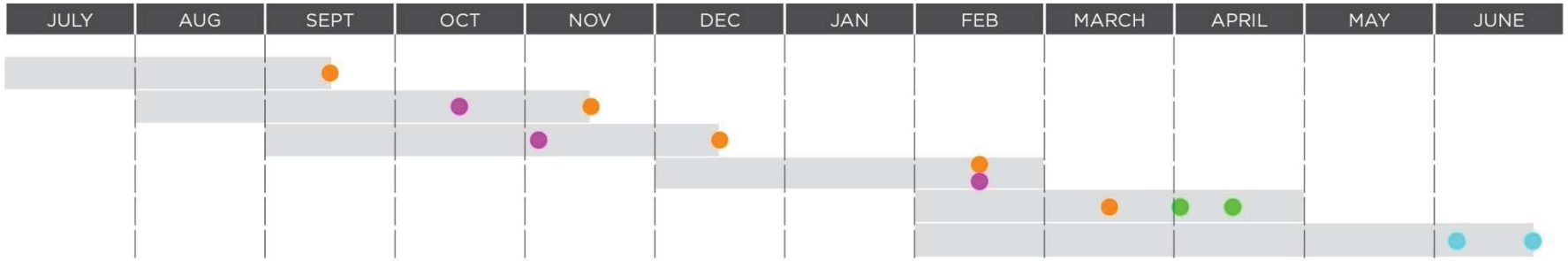
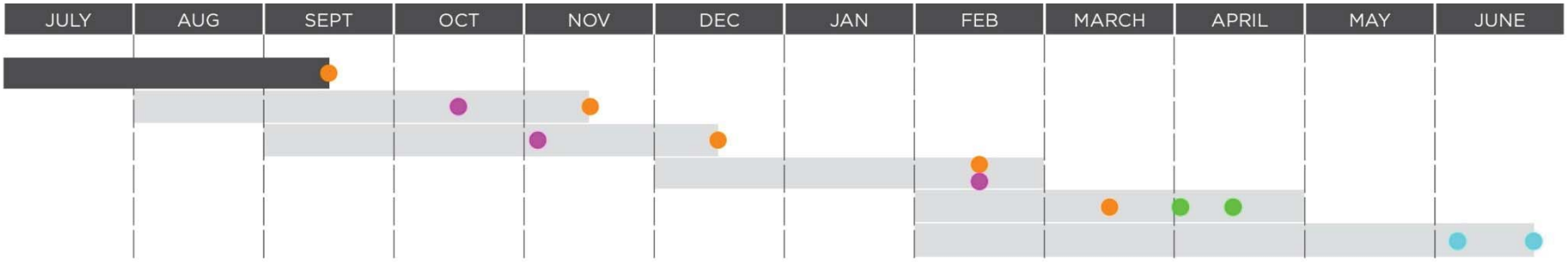


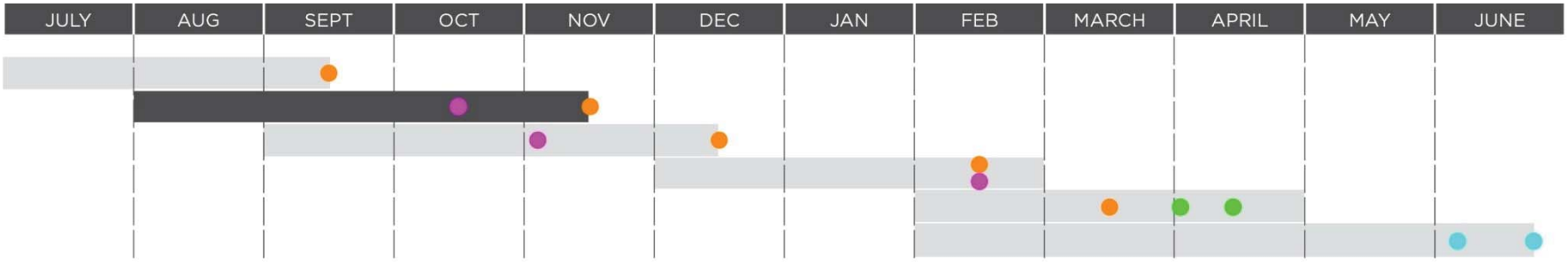
PROJECT SCHEDULE

- WATERFRONT COMMISSION MEETING
- COMMUNITY MEETING
- WORKSESSION
- PUBLIC HEARING



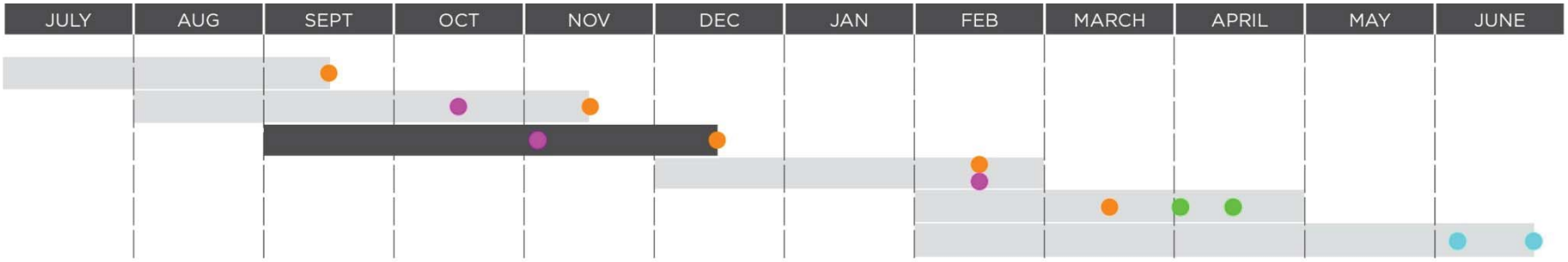
TASK 1: PROJECT SCHEDULE & WORK PLAN DEVELOPMENT

- **SEPTEMBER** WATERFRONT COMMISSION MEETING - INTRODUCTION & PRESENTATION OF WORK PLAN



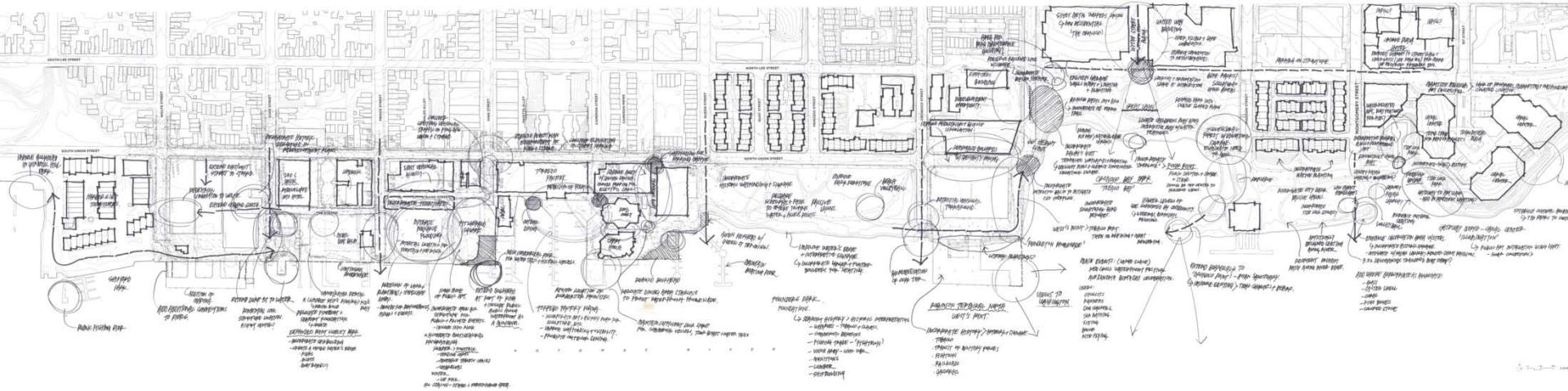
TASK 2: ANALYSIS AND FEASIBILITY STUDY

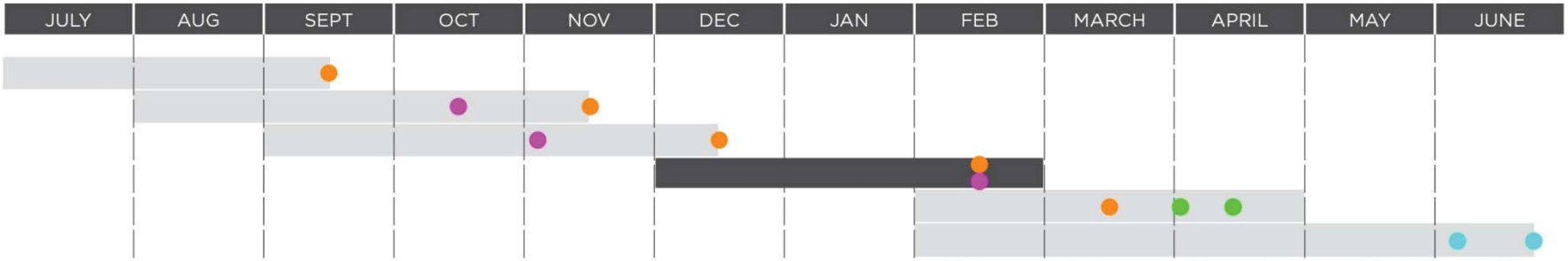
- **OCTOBER** COMMUNITY MEETING - PRESENTATION BY LAURIE OLIN
- **NOVEMBER** WATERFRONT COMMISSION MEETING - ANALYSIS, PROGRAM, ART, HISTORY, LIGHTING



TASK 3: WATERFRONT SMALL AREA PLAN DESIGN REFINEMENTS

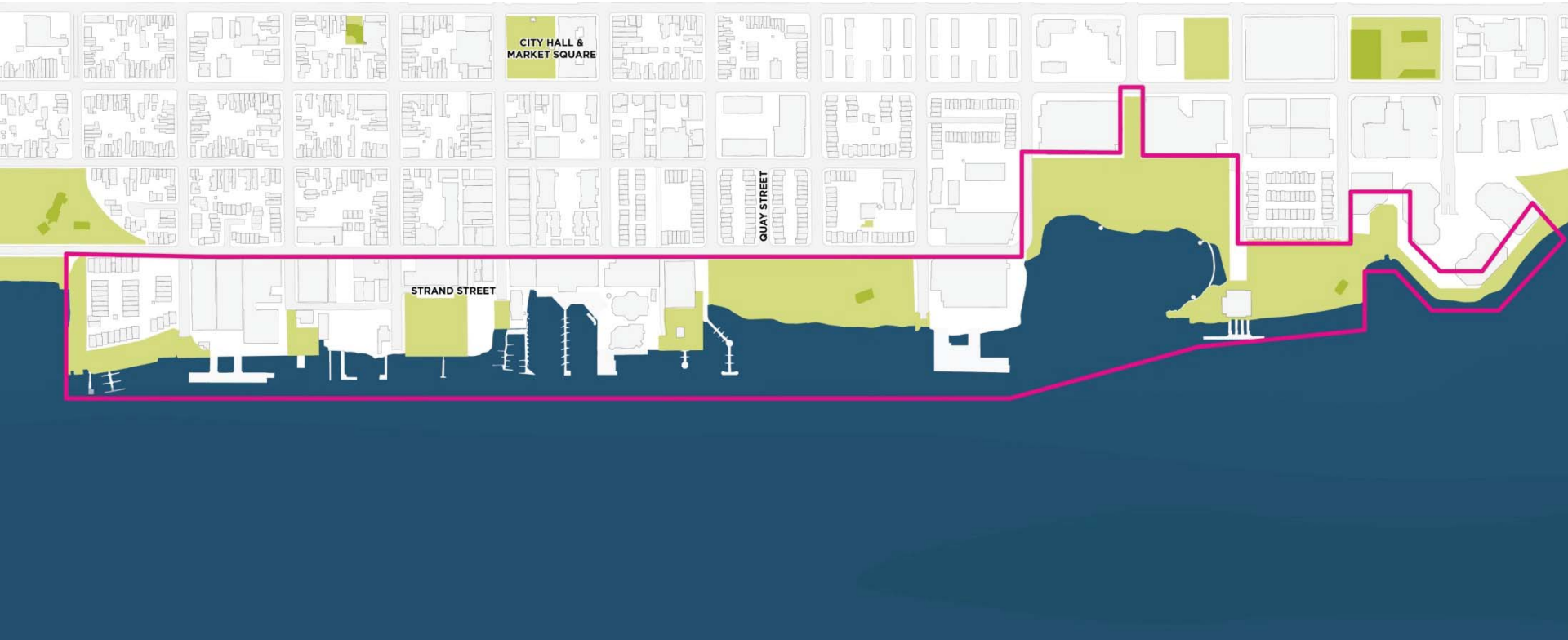
- **NOVEMBER** COMMUNITY MEETING - ANALYSIS, PROGRAM, ART, HISTORY, LIGHTING
- **DECEMBER** WATERFRONT COMMISSION MEETING - CONCEPT DESIGN REFINEMENTS

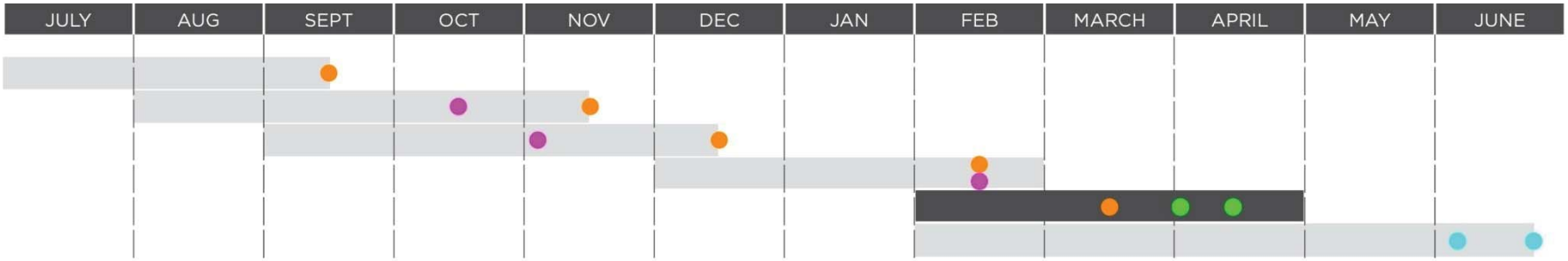




TASK 4: 10-15% DESIGN SCHEMATIC FOR SMALL AREA PLAN

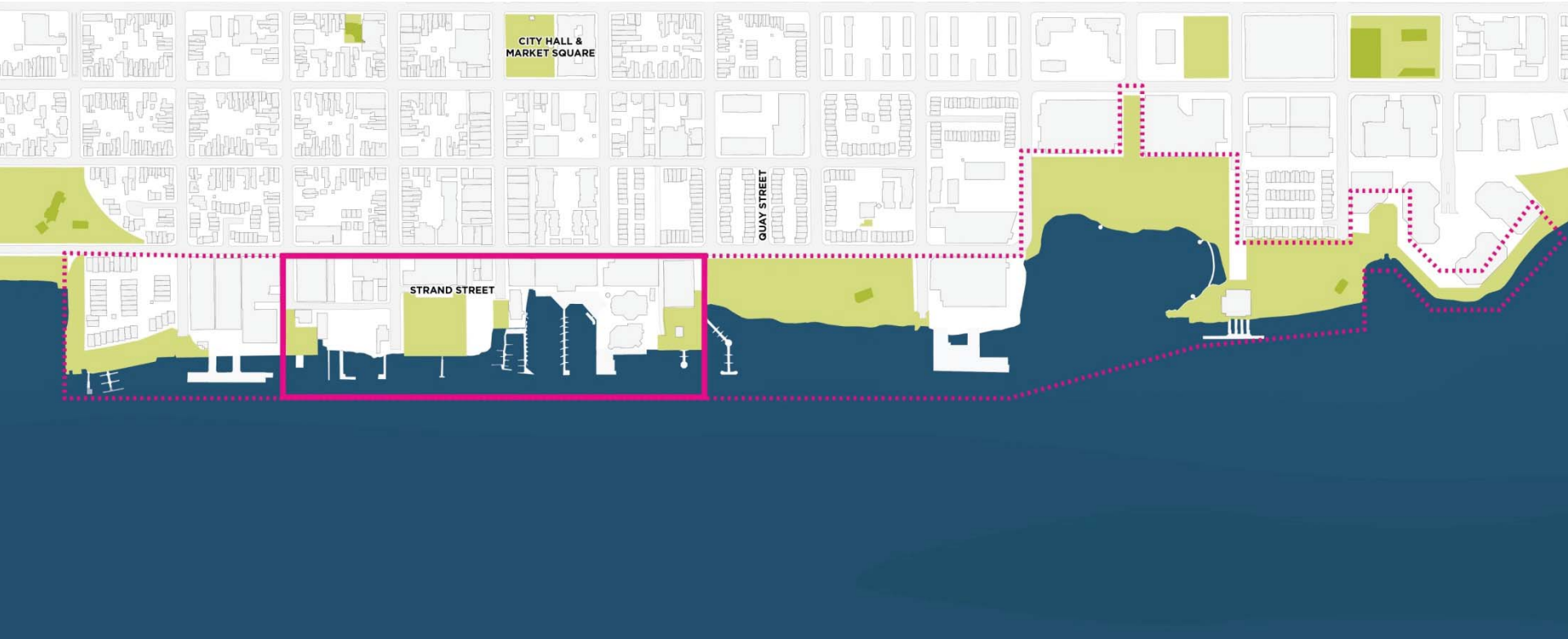
- **FEBRUARY** WATERFRONT COMMISSION MEETING - SCHEMATIC DESIGN REFINEMENT
- **FEBRUARY** COMMUNITY MEETING - DESIGN REFINEMENT

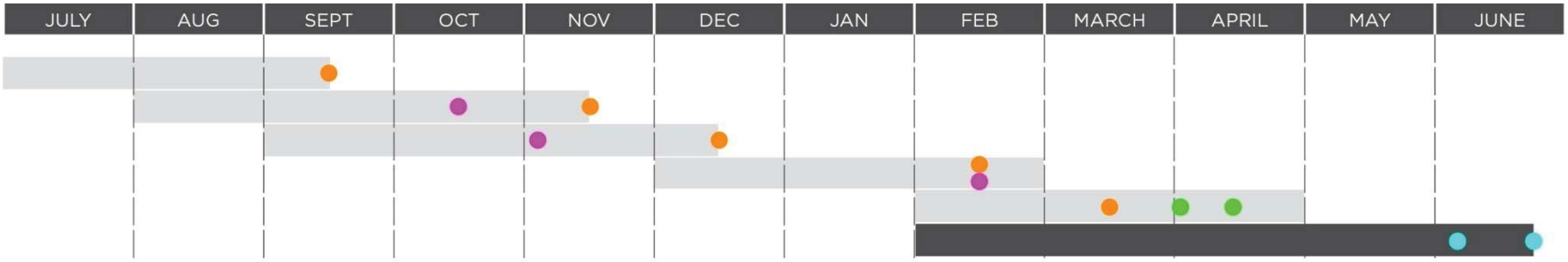




TASK 5: 15-30% DESIGN SCHEMATIC FOR CORE AREA

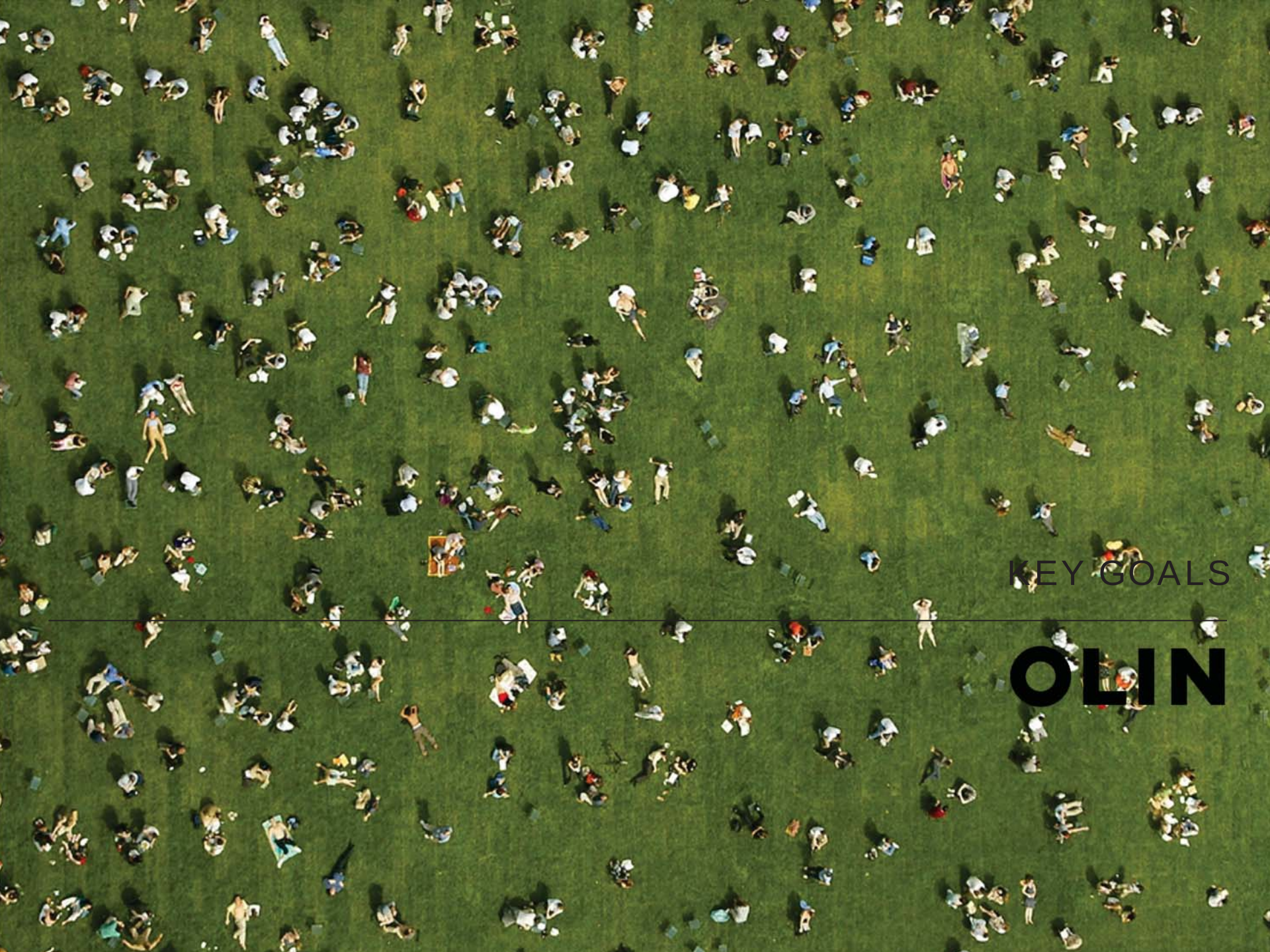
- **MARCH** WATERFRONT COMMISSION AND PARKS COMMISSION JOINT MEETING
- **APRIL** WORK SESSION - PLANNING COMMISSION
- **APRIL** WORK SESSION - CITY COUNCIL





TASK 6: FINAL DOCUMENTATION, COST ESTIMATES & WORK PLAN FOR FUTURE PHASES

- **JUNE** PUBLIC HEARING - PLANNING COMMISSION
- **JUNE** PUBLIC HEARING - CITY COUNCIL



KEY GOALS

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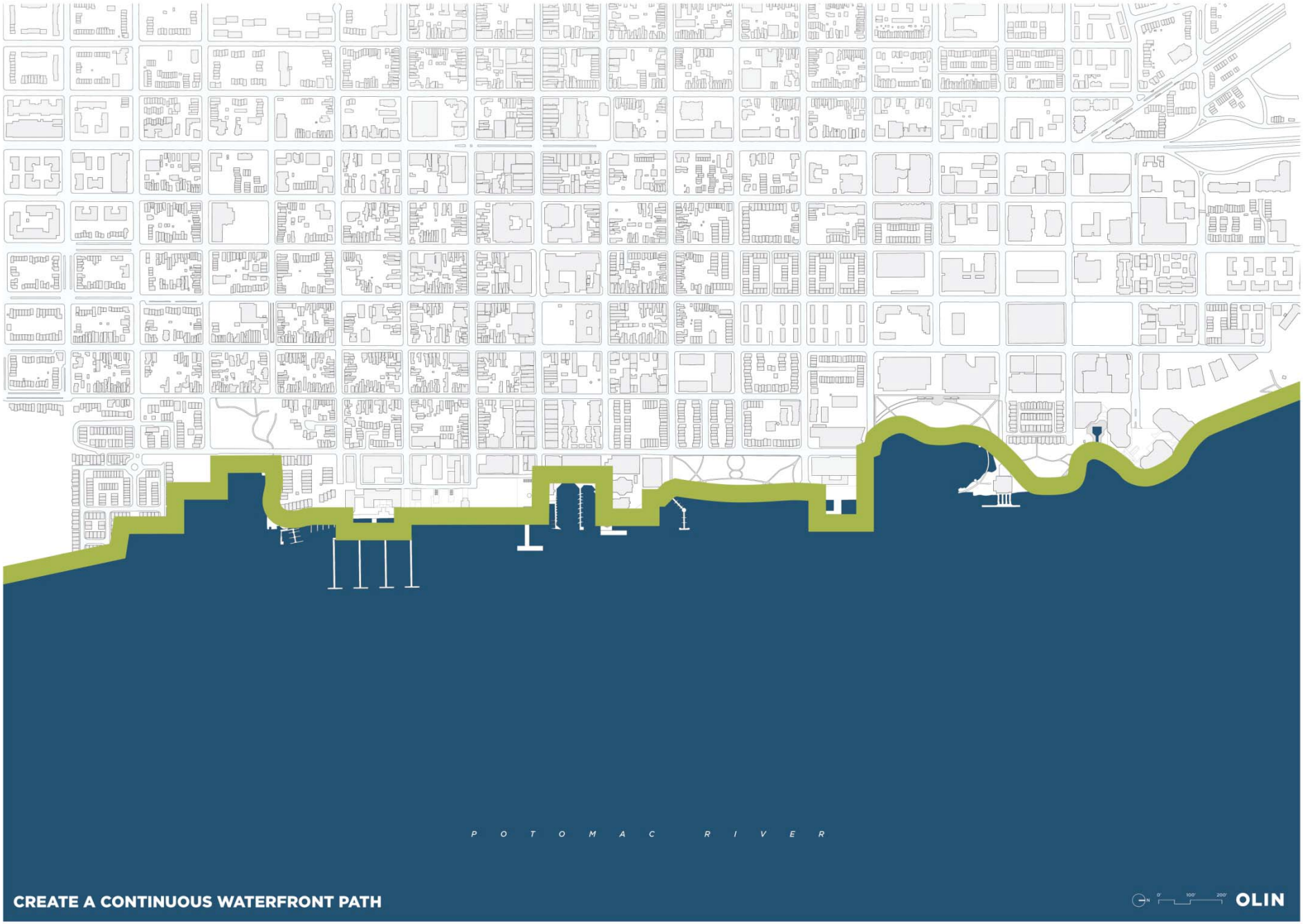
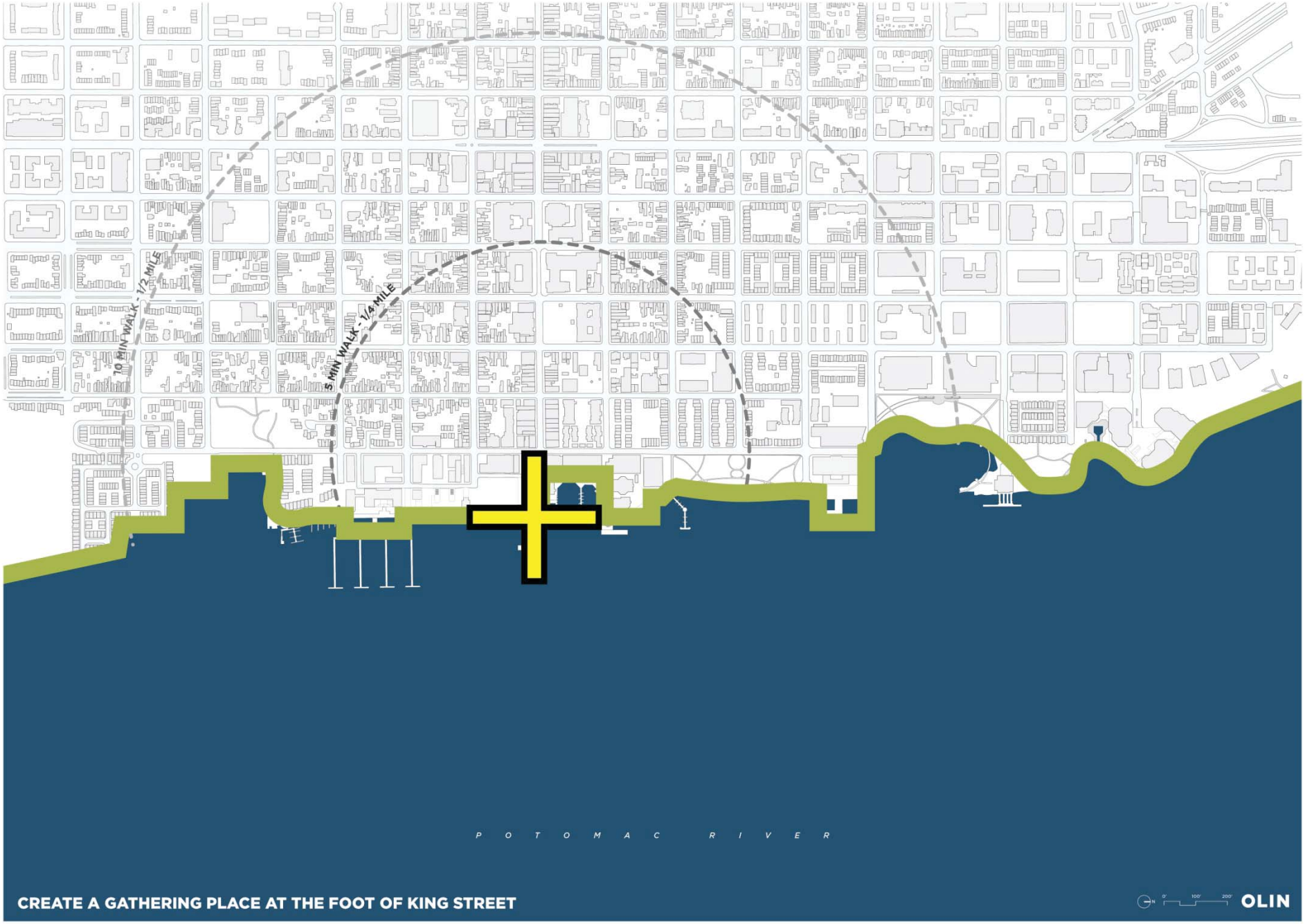


CREATE A CONTINUOUS WATERFRONT PATH

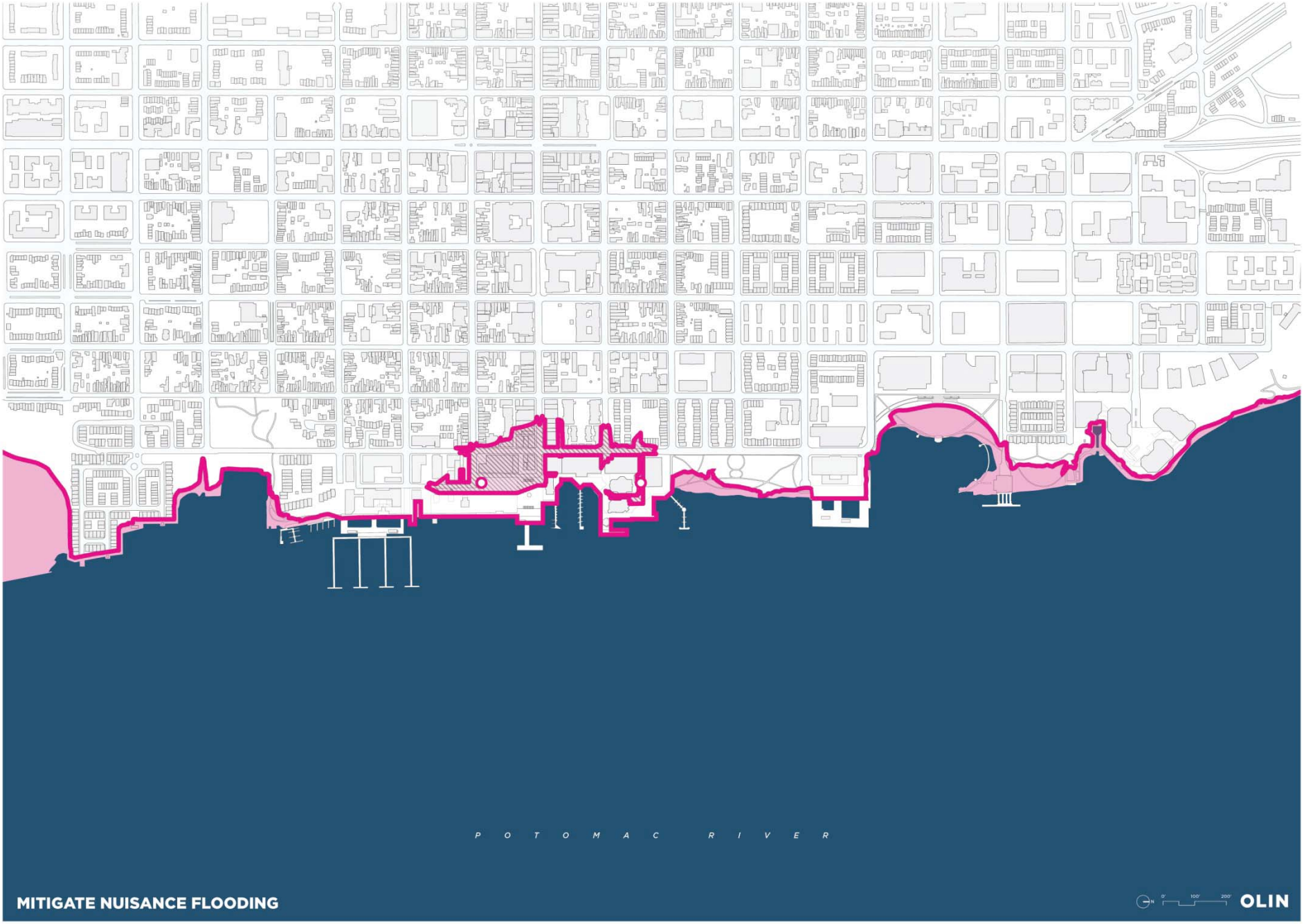
0' 100' 200'

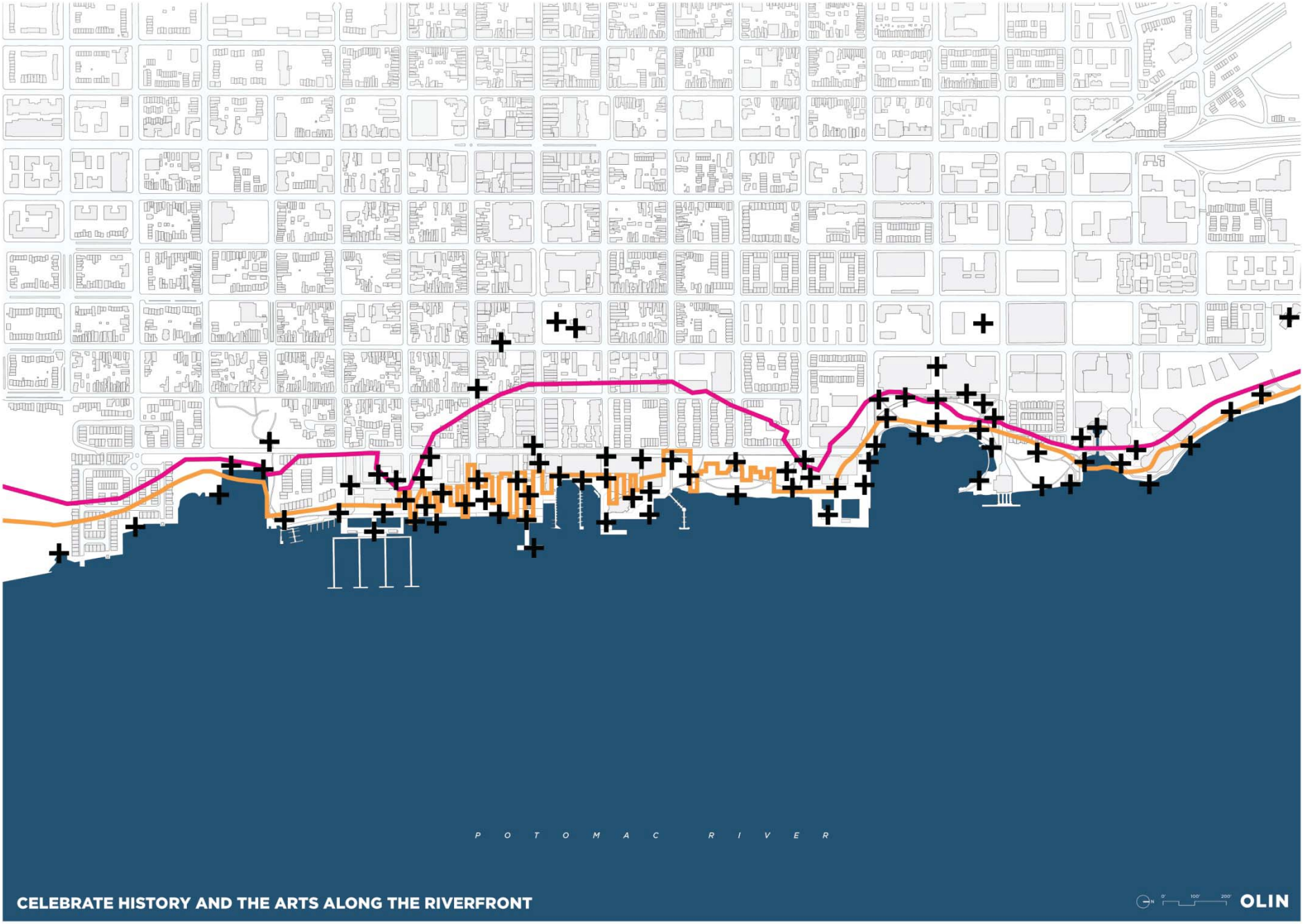
OLIN

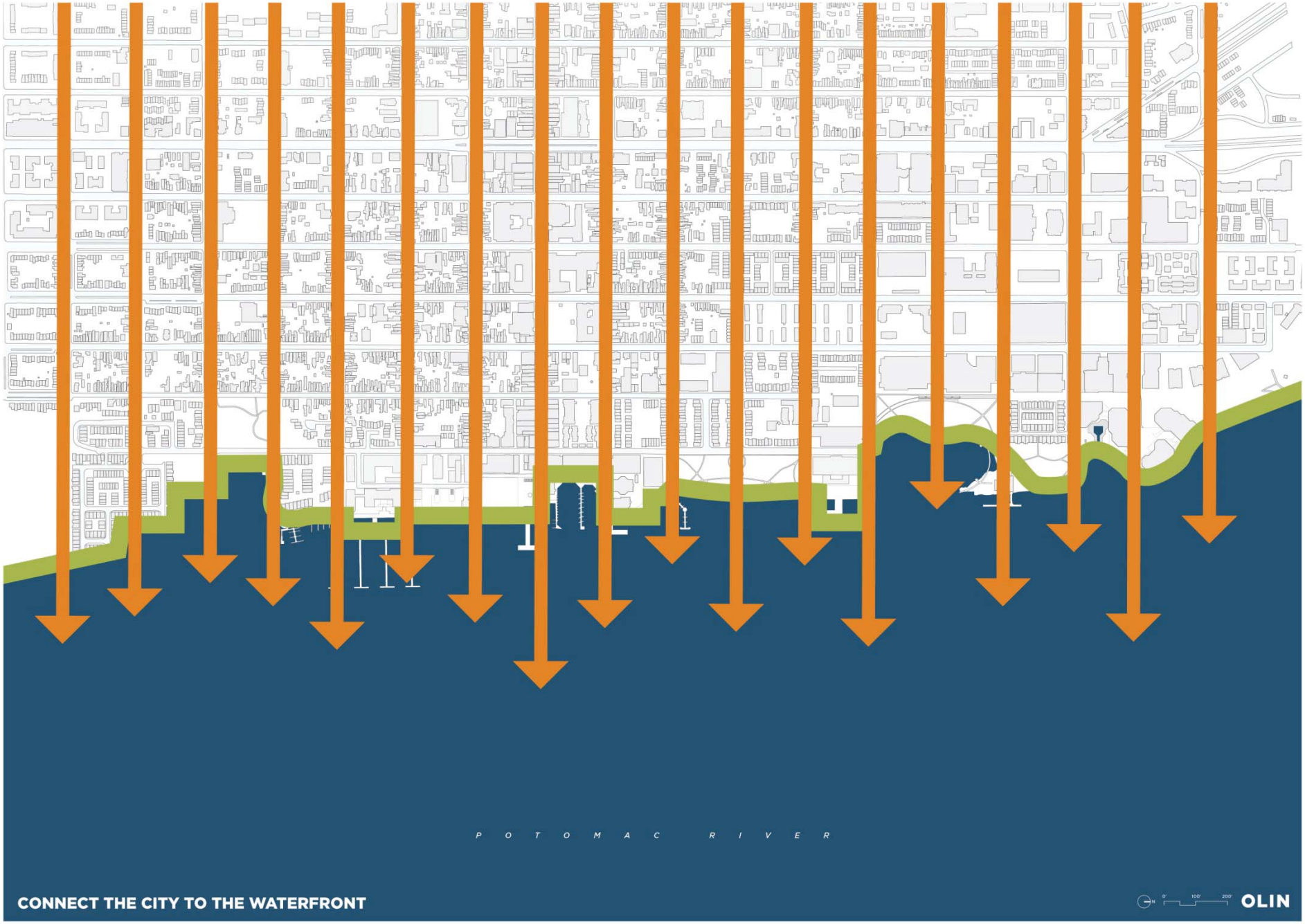


CREATE A GATHERING PLACE AT THE FOOT OF KING STREET

OLIN

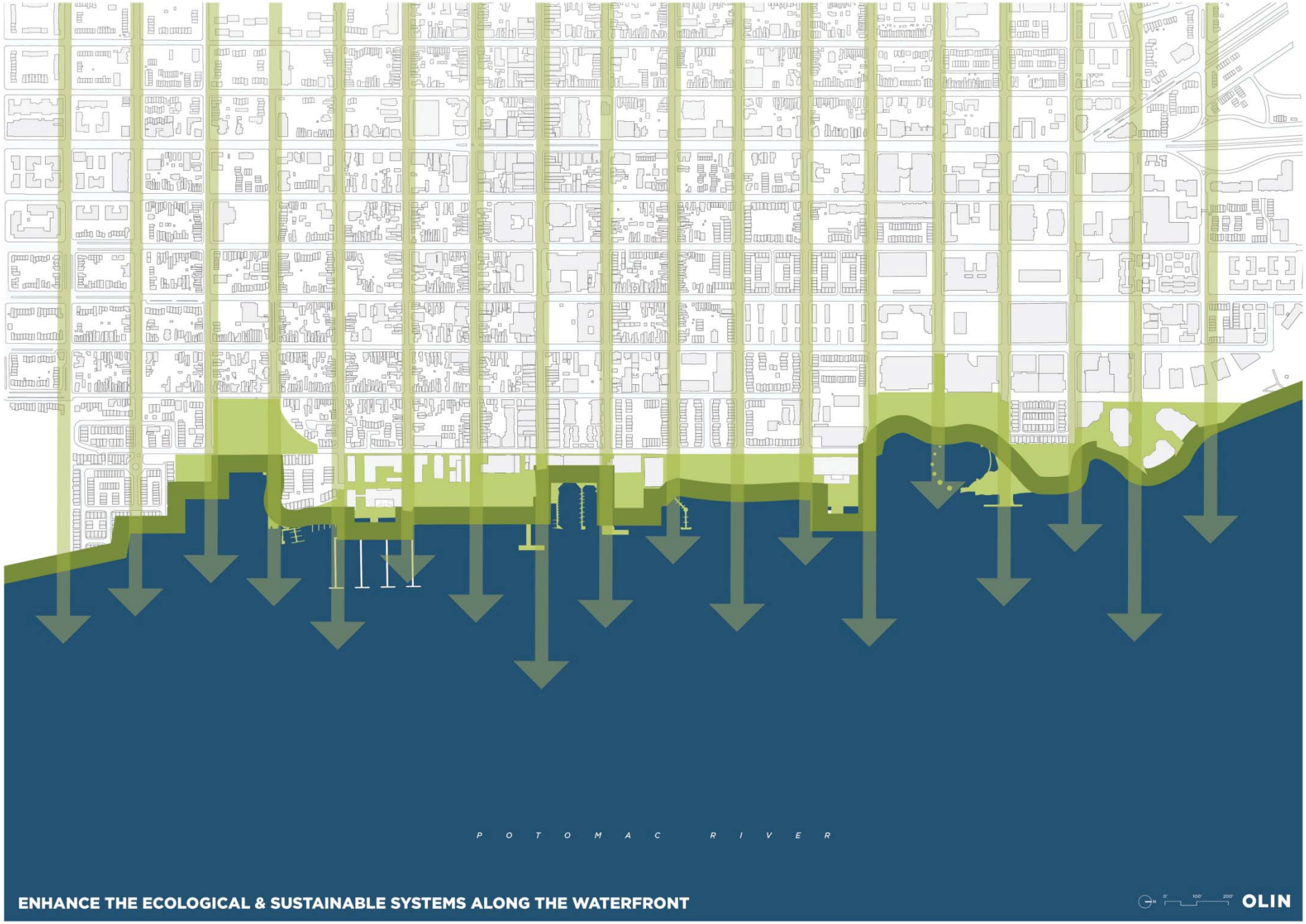

P O T O M A C R I V E R
MITIGATE NUISANCE FLOODING
0'
100'
200'
OLIN


P O T O M A C R I V E R
CELEBRATE HISTORY AND THE ARTS ALONG THE RIVERFRONT
0'
100'
200'
OLIN


POTOMAC RIVER
CONNECT THE CITY TO THE WATERFRONT
0'
100'
200'
OLIN

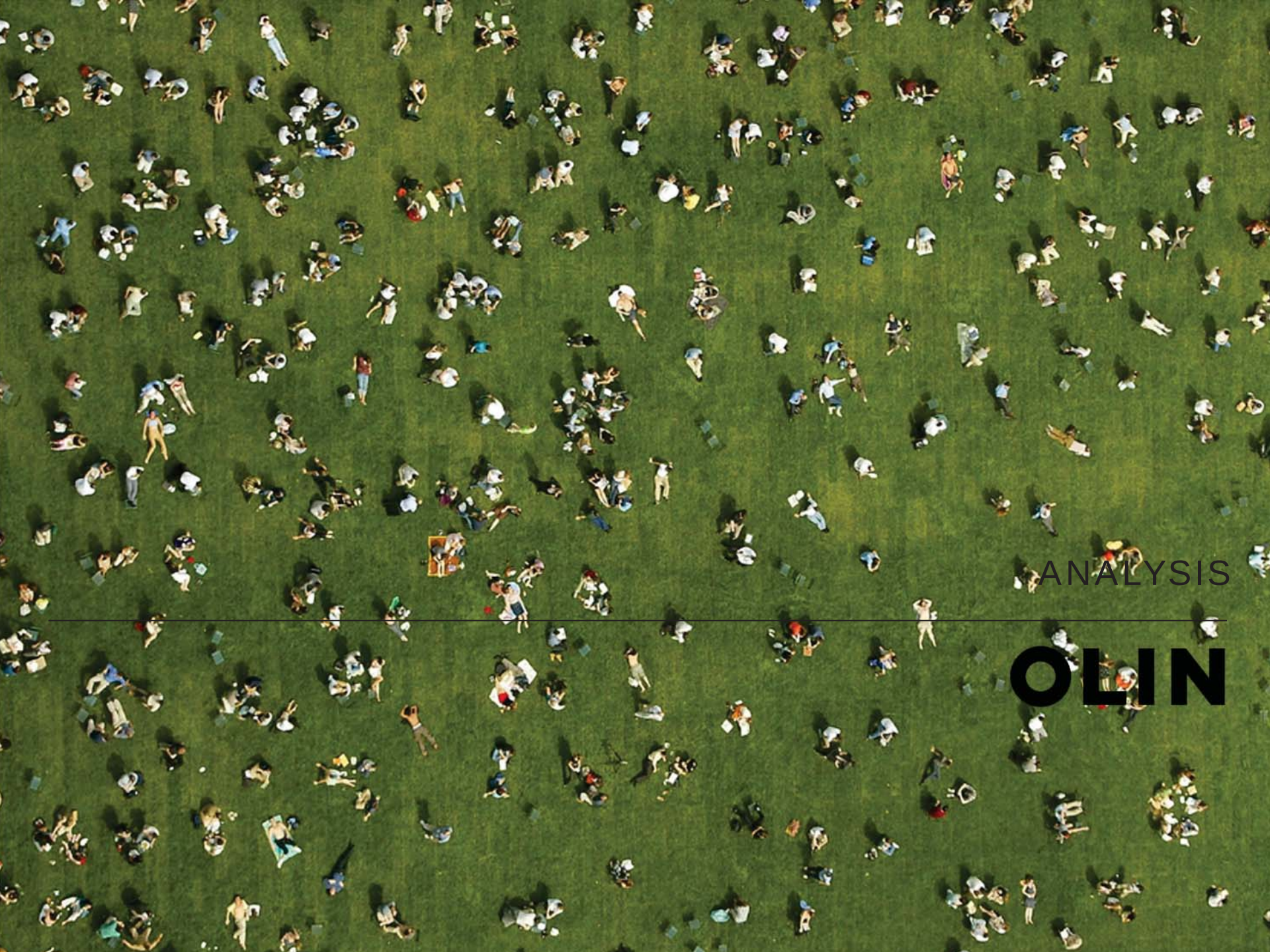
PROVIDE A VARIETY OF WATERFRONT EXPERIENCES

OLIN



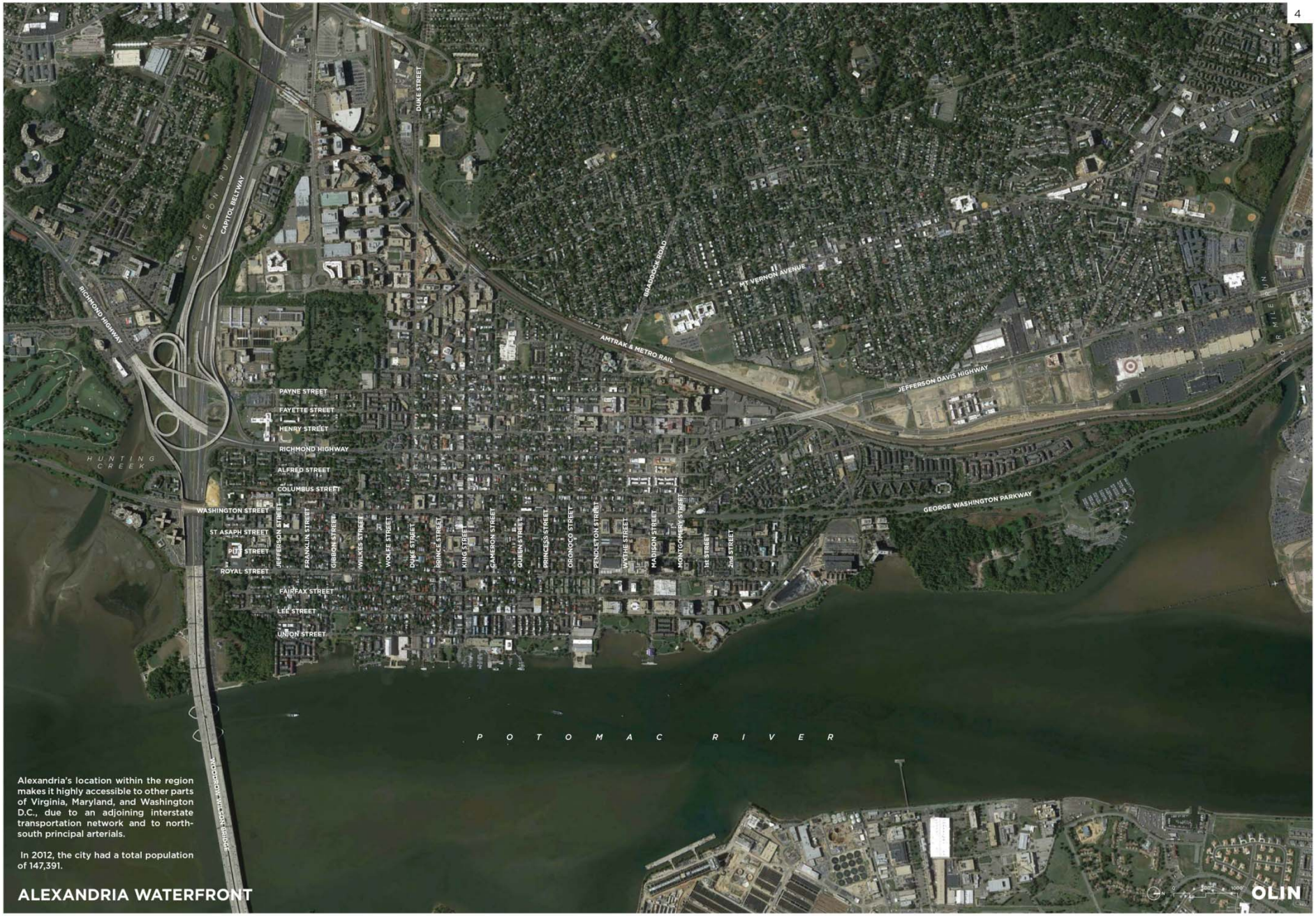
ENHANCE THE ECOLOGICAL & SUSTAINABLE SYSTEMS ALONG THE WATERFRONT

OLIN



ANALYSIS

OLIN

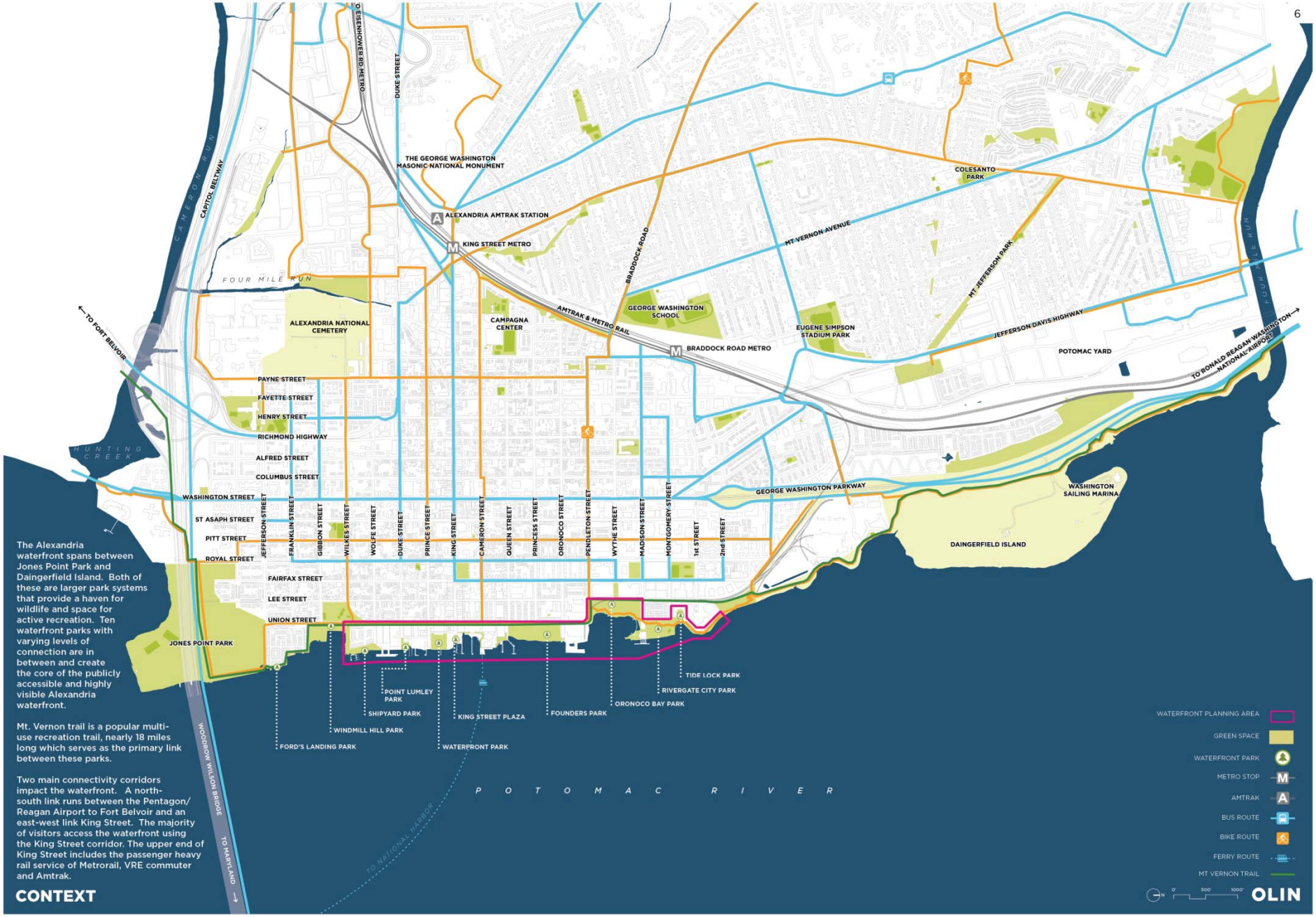


Alexandria's location within the region makes it highly accessible to other parts of Virginia, Maryland, and Washington D.C., due to an adjoining interstate transportation network and to north-south principal arterials.

In 2012, the city had a total population of 147,391.

ALEXANDRIA WATERFRONT

OLIN

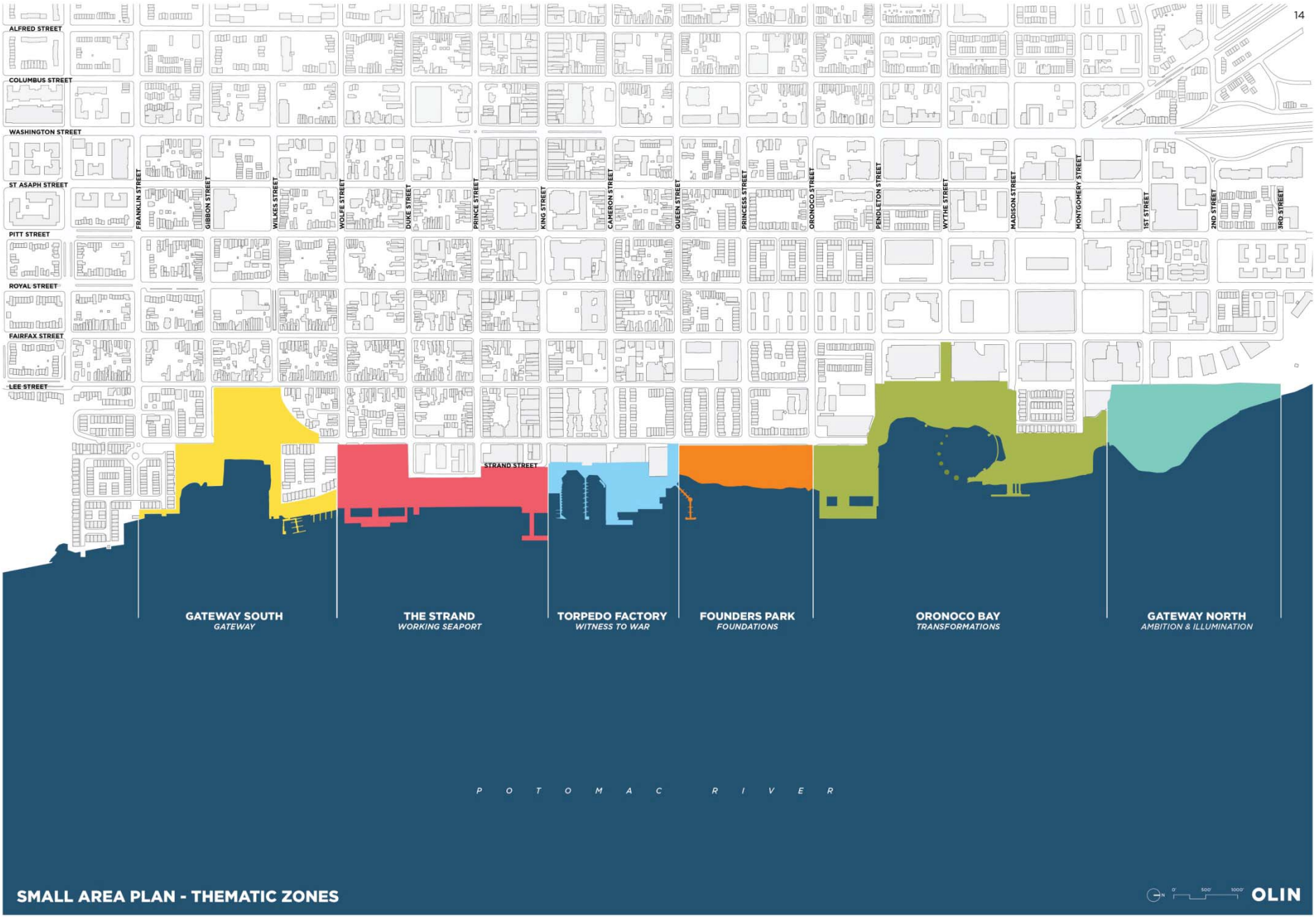


The Alexandria waterfront spans between Jones Point Park and Daingerfield Island. Both of these are larger park systems that provide a haven for wildlife and space for active recreation. Ten waterfront parks with varying levels of connection are in between and create the core of the publicly accessible and highly visible Alexandria waterfront.

Mt. Vernon trail is a popular multi-use recreation trail, nearly 18 miles long which serves as the primary link between these parks.

Two main connectivity corridors impact the waterfront. A north-south link runs between the Pentagon/ Reagan Airport to Fort Belvoir and an east-west link King Street. The majority of visitors access the waterfront using the King Street corridor. The upper end of King Street includes the passenger heavy rail service of Metrorail, VRE commuter and Amtrak.

CONTEXT



SMALL AREA PLAN - THEMATIC ZONES

OLIN

The Alexandria topography is defined by stair-steps down to the Potomac, which is a common Coastal Plain condition. The risers (scarps) are former shorelines and the treads are emergent bay and river bottoms. Closer to the George Washington Masonic Monument, known geologically as Mt. Ida terrace, are more dissected by stream erosion. Geologically speaking, the city can be broadly regarded as a relatively regular series of strata that have been gently tilted to the southeast. These are covered in places by a mixed alluvial and slope deposits associated with the valleys of modern streams.

The waterfront and Old Town are largely at an elevation of 50' or less, and the highest point in the city is around 280'. At elevations above thirty feet, the surface is composed chiefly of silt and clay, and below this is muddy sand.

The city is bounded by two large tributaries, Cameron Run and Four mile run, which capture a significant amount of runoff.

TOPOGRAPHY

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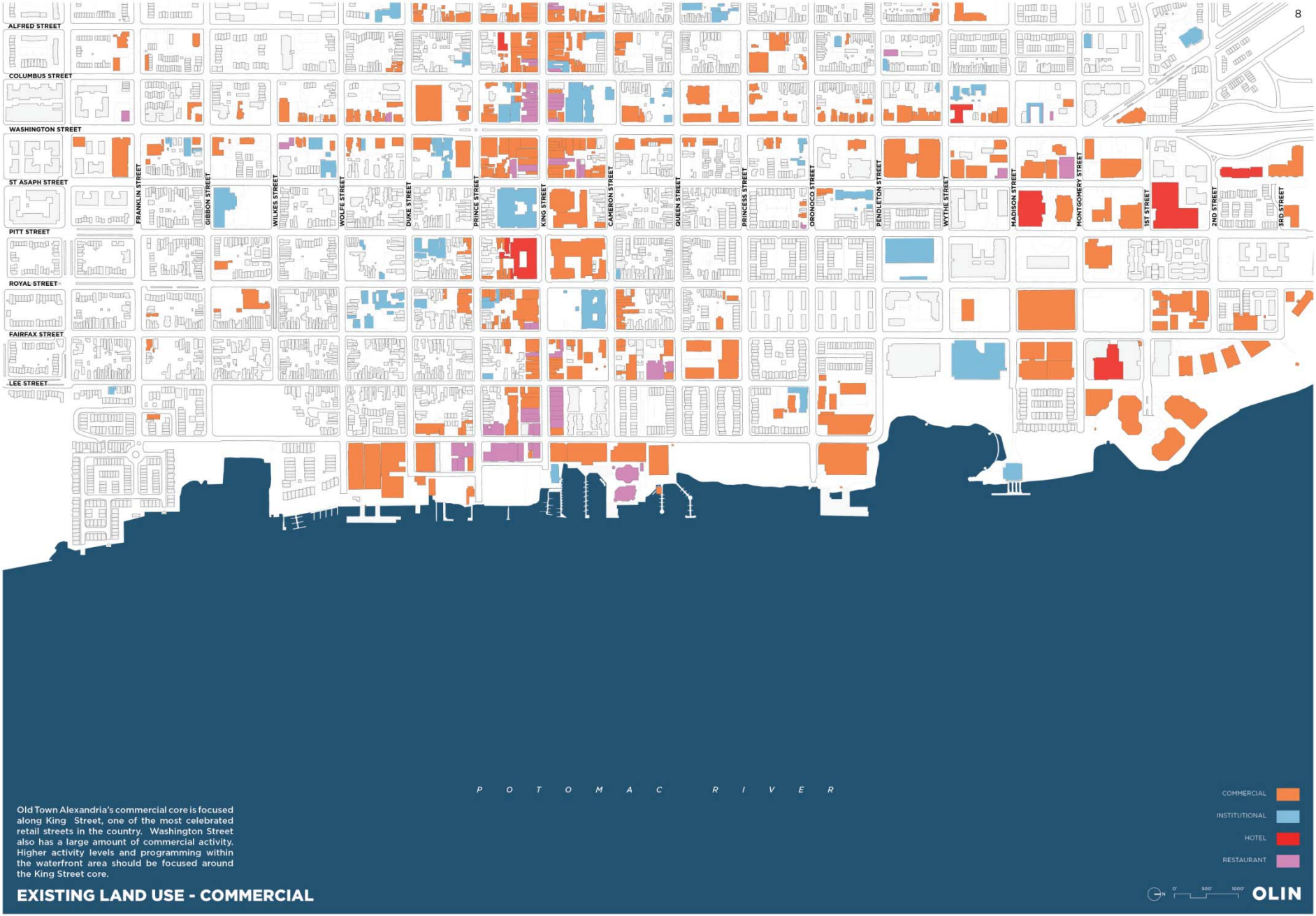
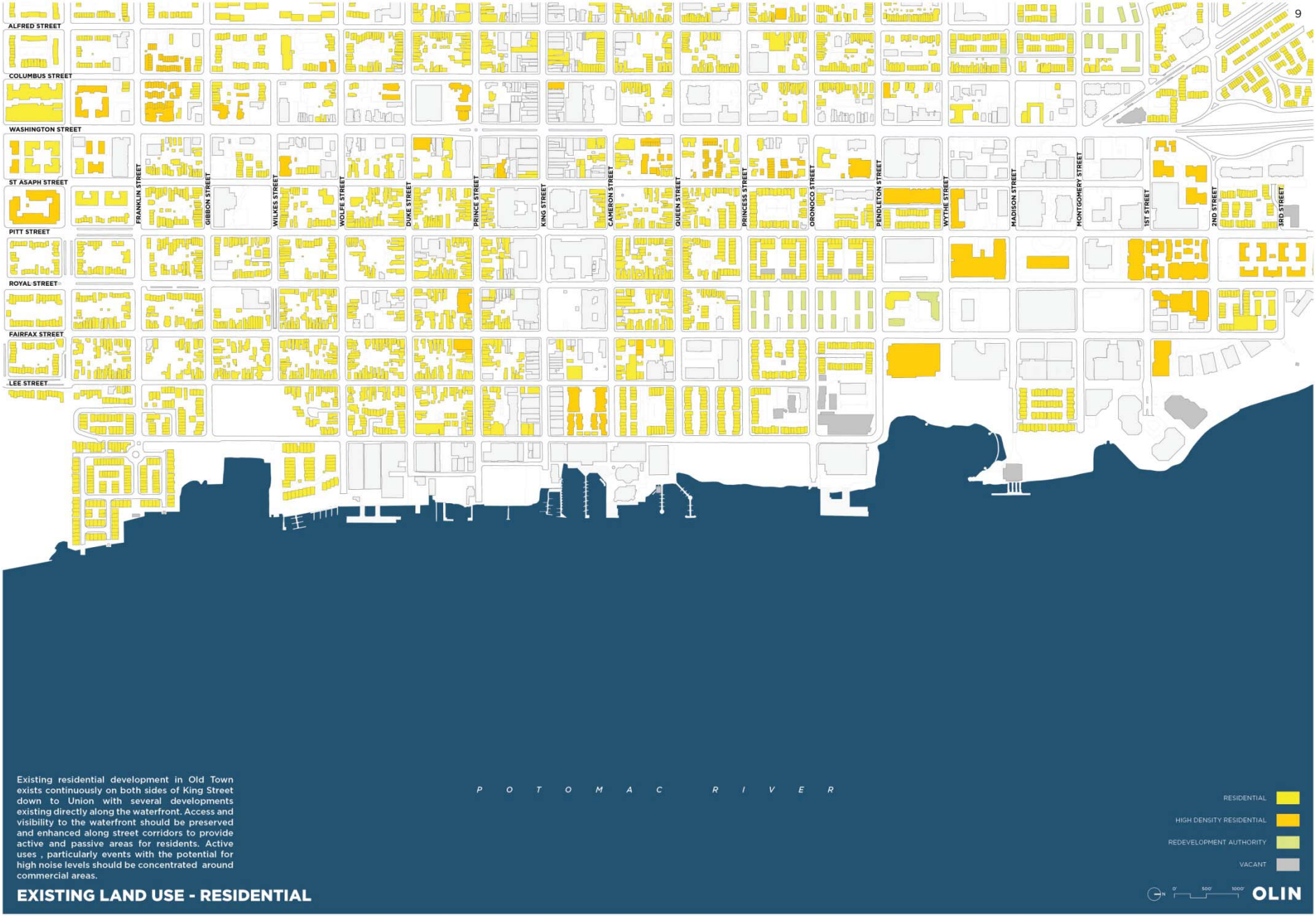


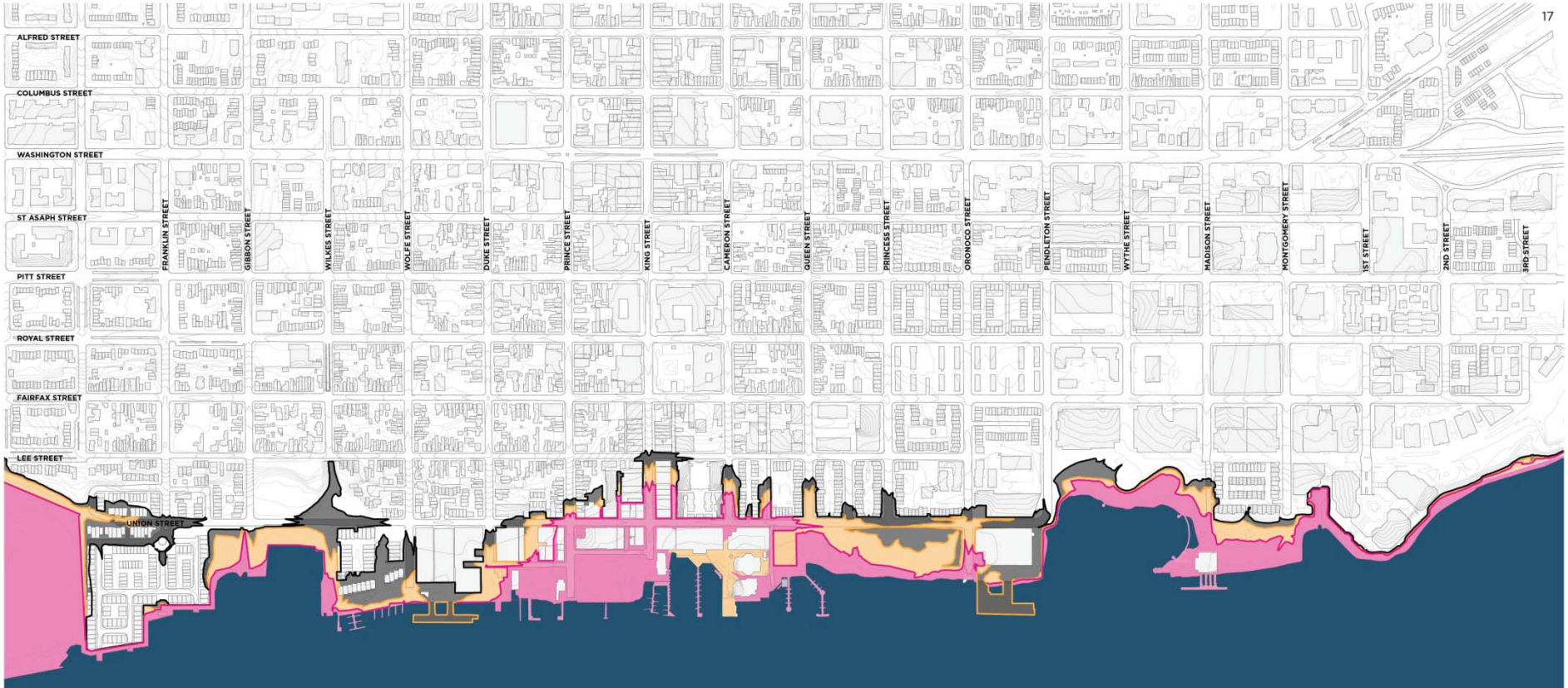
Old Town Alexandria's commercial core is focused along King Street, one of the most celebrated retail streets in the country. Washington Street also has a large amount of commercial activity. Higher activity levels and programming within the waterfront area should be focused around the King Street core.

EXISTING LAND USE - COMMERCIAL



Existing residential development in Old Town exists continuously on both sides of King Street down to Union with several developments existing directly along the waterfront. Access and visibility to the waterfront should be preserved and enhanced along street corridors to provide active and passive areas for residents. Active uses , particularly events with the potential for high noise levels should be concentrated around commercial areas.

EXISTING LAND USE - RESIDENTIAL



The topography of the waterfront is defined by the many historic shifts of the shoreline. In the 1800's development pressure encouraged new construction. The bluff of the city was graded and much of this fill was used for the construction of piers and wharves along the current waterfront. This has resulted in a low "bathtub" condition along the waterfront, which was likely exacerbated by settlement and erosion. Due to tidal fluctuations and heavy rains, the current combined stormwater system does not inhibit back flow, thus causing nuisance flooding on a regular basis.

EXTREME FLOOD - 100 YEAR	10.2'
INTERMEDIATE FLOOD	8.0'
DESIGN ELEVATION - MITIGATE NUISANCE FLOODING	6.0'
MEAN HIGH WATER	2.2'
MEAN LOW WATER	-0.9'

0' 500' 1000'

FLOODING - EXISTING

OLIN

1. Robinson Terminal South Pier
2. Point Lumely Park Pier
3. Wooden Dock for *'Dandy'* Dinner Cruise Boat
4. Wooden Dock for *'Nina's Dandy'* Dinner Cruise Boat
5. Existing Floating Pier for *'Potomac'* Historic Ship
6. Old Dominion Boat Club Pier
7. City Marina Piers
8. Water Taxi Location
9. New Pier - Including New Water Taxi Location
10. Water Taxi Location
11. City Marina Pier
12. City Marina T-Head Pier
13. Robinson Terminal North Pier

P O T O M A C R I V E R

The Alexandria Waterfront Marina and Waterfront Operations consists of the 62 vessel Alexandria City Marina which includes 57 leased recreational vessel slips, 6 commercial vessel berths including water taxi and riverboat berths, fireboat slip & 22 transient vessel slips. The recent Marina Assessment found structural conditions of the marina satisfactory with no outstanding health/safety issues and satisfactory revenue generation. Electric & Water supply at slips needs upgrading and a comfort station is proposed . Several private piers to the south provide dockage for dinner boat cruise ships. The Robinson Terminal piers and the pier at Point Lumley park are currently under utilized.

PRIVATE PIER STRUCTURE
PUBLIC PIER STRUCTURE
UNDER UTILIZED PIER STRUCTURE

N 0' 100' 200'

MARINA & WATERFRONT OPERATIONS - EXISTING

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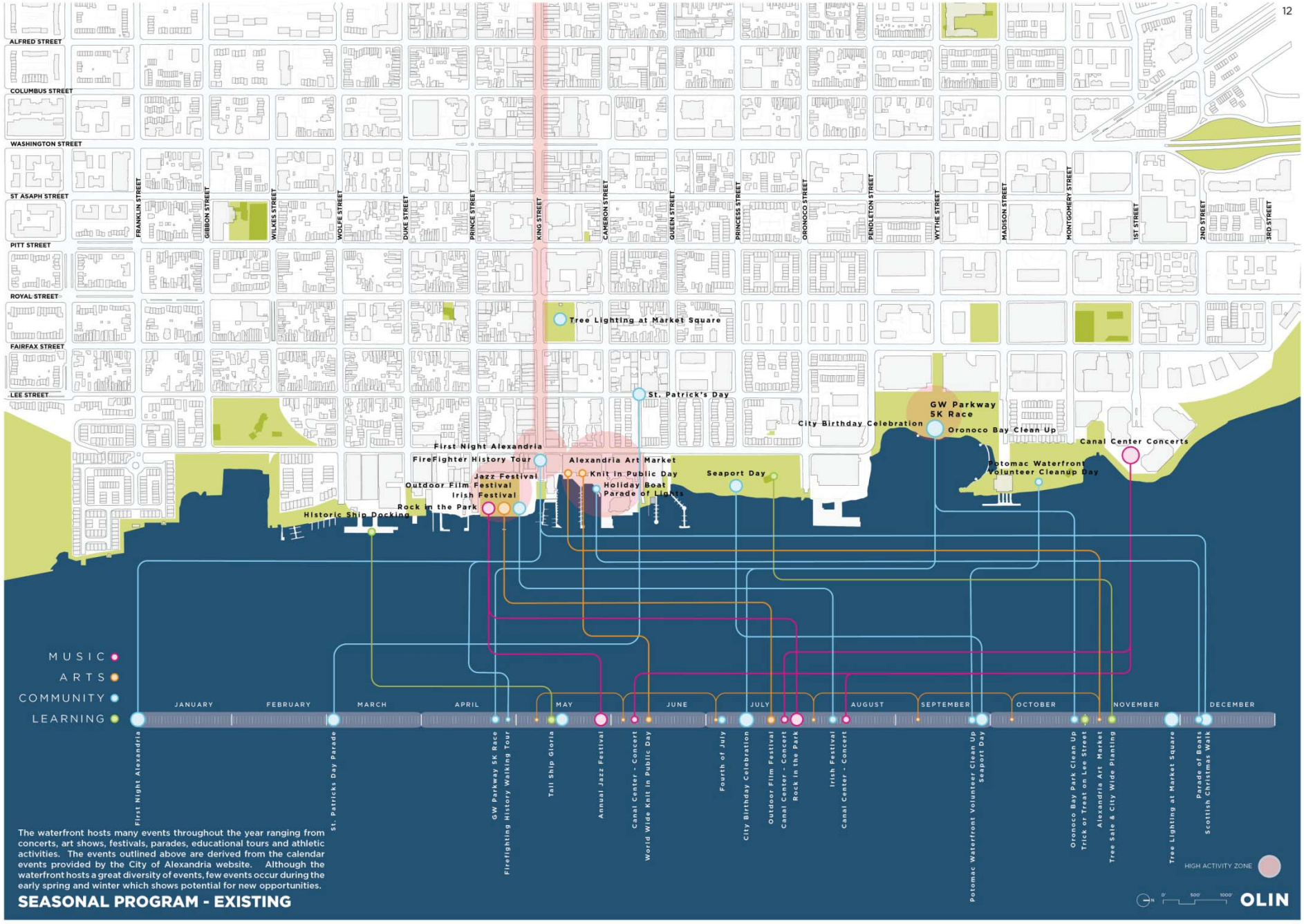


The waterfront hosts many events throughout the year ranging from concerts, art shows, festivals, parades, educational tours and athletic activities. The events outlined above are derived from the calendar events provided by the City of Alexandria website. Although the waterfront hosts a great diversity of events, few events occur during the early spring and winter which shows potential for new opportunities.

SEASONAL PROGRAM - EXISTING

BUILDING ON THE WATERFRONT SMALL AREA PLAN

OLIN

SMALL AREA PLAN

1. RENOVATE PEDESTRIAN BRIDGE
2. **SMALL** BOAT LOADING AND VIEW PLATFORM
3. ENHANCE LOOKOUT
4. REORIENT PATH TO SHORELINE
5. GATEWAY FOR ART WALK
6. INCREASE PARK SEATING
7. TIDELOCK BASIN RENOVATION
8. IMPROVED SHORELINE
9. PUBLIC BOAT RAMP

ART & HISTORY PLAN

- A LIGHT INSTALLATIONS
- B SCULPTURE FROM ORIGINAL TIDE LOCK STONE
- C GLASSWORK FACTORY INSPIRED SCULPTURE
- D DISTINGUISH MT VERNON TRAIL FROM WATER-FRONT PATH
- E INCORPORATE INTERPRETIVE SIGNAGE & ART
- F CREATE ADDITIONAL SEATING AREAS

SMALL AREA PLAN

1. CREATE RAISED BOARDWALK
2. BOX CAR SPACES
3. LARGE SHADE STRUCTURE
4. PARK MAINTENANCE BUILDING
5. RESTORATION OF "RALPH'S GUTT" DRAINAGE
6. PLAY AREA
7. WYTHE STREET TERMINUS
8. REGRADE FOR SLOPED LAWN & AMPHITHEATER
9. CREATE SUCCESSIONAL FOREST
10. RESTORED RAIL LINE EXTENSION & PENDLETON PROMENADE
11. BOARDWALK RENOVATION AND EXTENSION
12. SHORELINE NATURALIZATION
13. CONSTRUCTED HABITAT ISLANDS
14. RESTORED LOOKOUT AT UNION & PENDLETON

ART & HISTORY PLAN

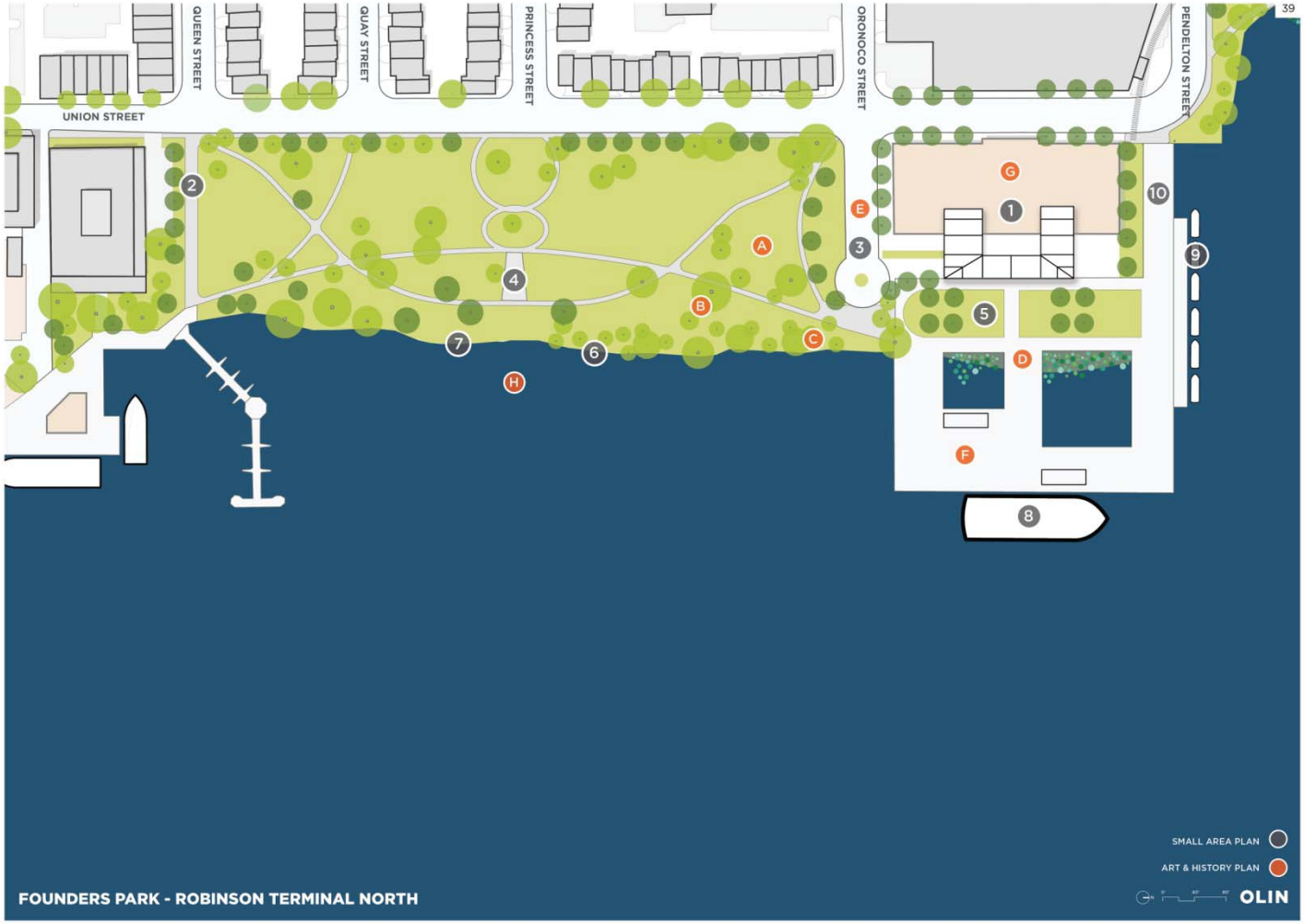
- A. ART WALL ALONG WYTHE CORRIDOR & MT. VERNON TRAIL
- B. GATEWAY SCULPTURE
- C. INSTALL ART THAT CONTRIBUTES TO THE CLEANSING OF WATER
- D. PLANT TOBACCO & EXPLAIN MEANING OF ORONOCO

SMALL AREA PLAN

1. MIXED USE DEVELOPMENT WITH PUBLIC PIER
2. PEDESTRIAN EXTENSION OF QUEEN STREET
3. FOOT OF ORONOCO STREET
4. AREA FOR HISTORICAL PERFORMANCES
5. PEDESTRIAN PLAZA AND PLANTING
6. NATURALIZED SHORELINEG
7. FLAT STONE SEATING ALONG SHORELINE
8. ACCOMMODATE LARGE SHIPS
   DAY-USE RECREATION BOATER DOCK
9. LIMIT VEHICULAR ACCESS ALONG STRAND
10. PENDLETON STREET TO PIER PEDESTRIAN CONNECTION

ART & HISTORY PLAN

- A ART PIECE INSPIRED BY HISTORIC FISHTOWN
- B ART PIECE INSPIRED BY SHAD AND HERRING
- C CUSTOM BENCHES ALONG JETTY
- D ART PIECE INSPIRED BY TOBACCO INSPECTION HOUSE
- E RECOGNITION OF WEST'S POINT AS CITY ORIGIN
- F INCORPORATE INTERACTIVE WATER FEATURE ON PIER
- G INCORPORATE PERFORMING ARTS CENTER & CAFE INTO ROBINSON TERMINAL NORTH REDEVELOPMENT
- H TEMPORARY OR PERMANENT SCULPTURE IN RIVER



SMALL AREA PLAN

1. BEACHCOMBER RENOVATION
2. RELOCATE DOCKMASTER HEADQUARTERS
3. WATER TAXI AND FERRY TERMINAL
4. MARKET AND VENDOR KIOSKS
5. MAINTAIN EXISTING WILLOW OAKS
6. REPLACE LOW-MID STORY PLANTING
7. INTEGRATE FLOOD WALLS AND STAGE INTO PARK
8. FITZGERALD SQUARE: PUBLIC PLAZA - ICE RINK - FOUNTAIN
9. RENOVATE TORPEDO FACTORY PLAZA
10. LIMIT VEHICULAR ACCESS ALONG STRAND
11. REBUILD BULKHEAD
12. ACTIVATE MARINA BOARDWALK
13. HISTORIC SHIP AT KING STREET TERMINUS
14. CREATE PUBLIC PIER

ART & HISTORY PLAN

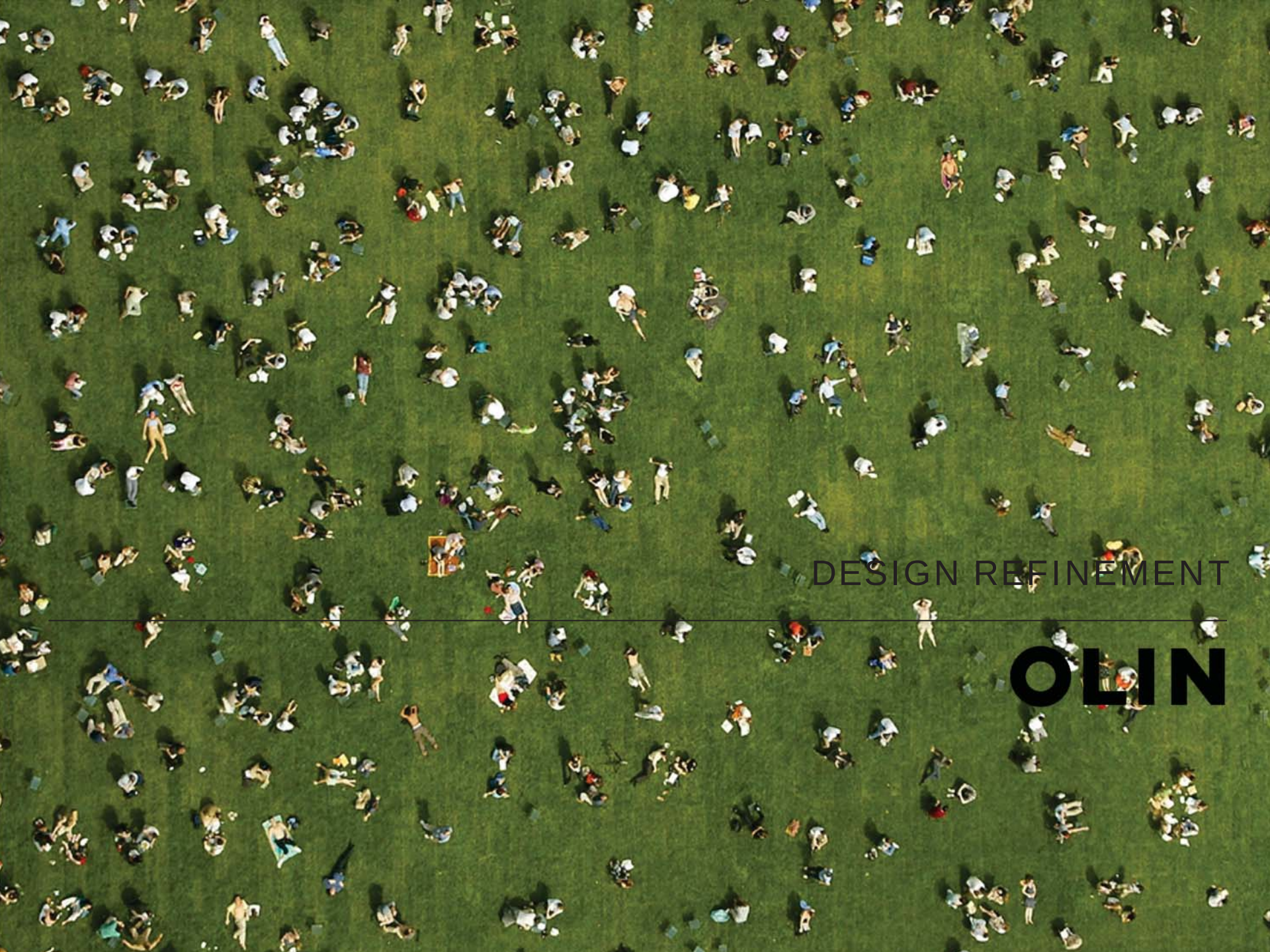
- A. ART INSPIRED FURNISHINGS
- B. MAKE STRAND ONE-WAY AND IMPROVE PAVING
- C. COMMEMORATE HISTORY OF SLAVERY IN ALEXANDRIA
- D. EMPHASIZE TORPEDO FACTORY AS CULTURAL ANCHOR
- E. INCORPORATE PUBLIC ART & INTERPRETIVE SIGNS INTO MARINA
- F. CREATE DECORATIVE SCREENING FOR BACK OF CHART HOUSE
- G. GATEWAY ARCH & INTERPRETIVE SIGNAGE

SMALL AREA PLAN

1. CUMMINGS PROPERTY - BOUTIQUE HOTEL DEVELOPMENT
2. TURNER PROPERTY - MIXED USE DEVELOPMENT
3. ROBINSON TERMINAL SOUTH - MIXED USE DEVELOPMENT
4. RELOCATE SEAPORT FOUNDATION FLOATING BUILDING
5. EXPAND POINT LUMLEY PARK
6. MODEL BOAT FOUNTAIN
7. CONTINUOUS PUBLIC PROMENADE
8. EXTENSION OF STRAND INTO ROBINSON TERMINAL SOUTH
9. PEDESTRIAN CORRIDOR ALONG DUKE ST.
10. RESTORE SLIP AS BOAT BUILDING FACILITY
11. DEVELOP NEW MARINA
12. BOAT RAMP FOR FIRE BOAT AND PUBLIC ACCESS
13. IMPROVE CONNECTIONS FROM WOLFE AND DUKE STREETS ONTO PIER
14. RIPARIAN RESTORATION & CONSTRUCTION OF WETLANDS UNDER PIER

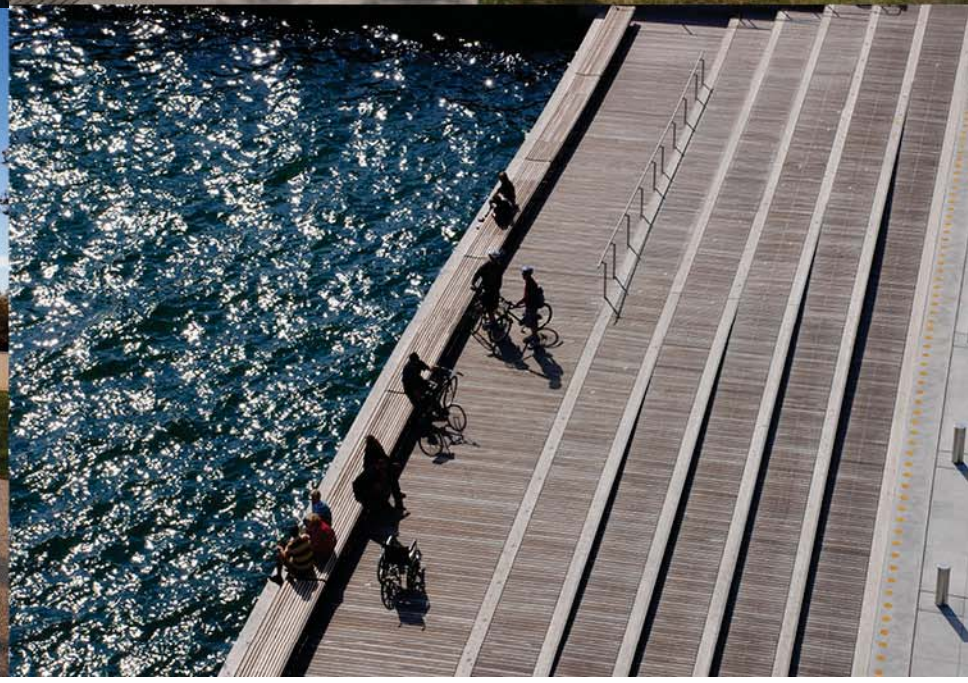
ART & HISTORY PLAN

- A NATIVE FLORA AND FAUNA INSPIRED SCULPTURE
- B INCORPORATE SCULPTURE ON PIER
- C INTERACTIVE ART PIECE IN COLLABORATION WITH SEAPORT FOUNDATION
- D CONVERT ALLEY PARKING LOT INTO ALLEY
- E RELOCATE SHIPBUILDER STATUE AND INCORPORATE OTHER PUBLIC ART



DESIGN REFINEMENT

OLIN



A VARIETY OF WATERFRONT EXPERIENCES

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A VARIETY OF WATERFRONT EXPERIENCES

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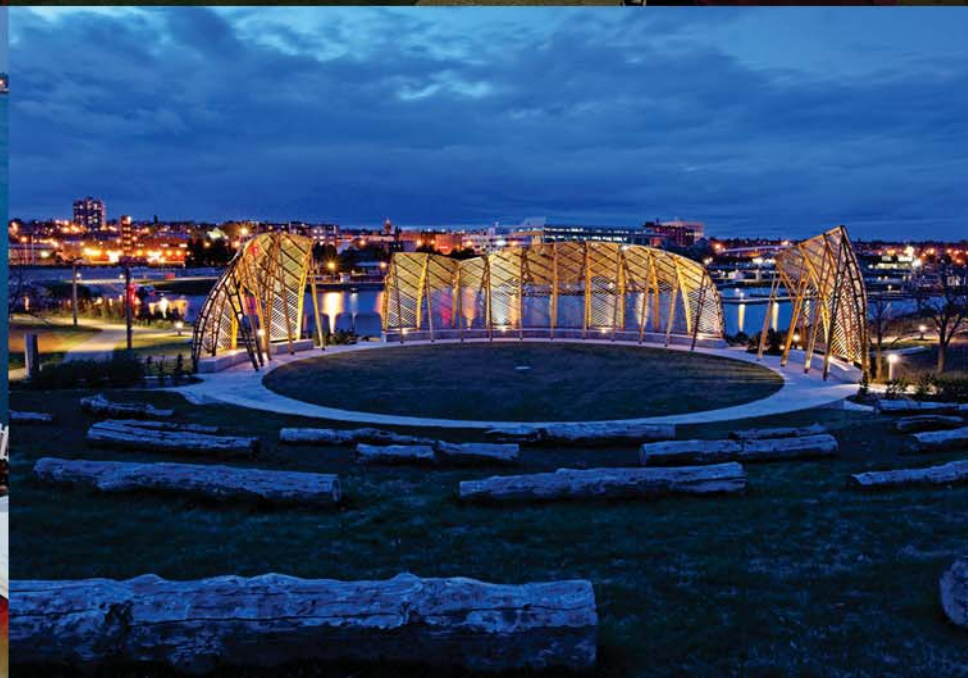

A VARIETY OF WATERFRONT EXPERIENCES

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A VARIETY OF WATERFRONT EXPERIENCES

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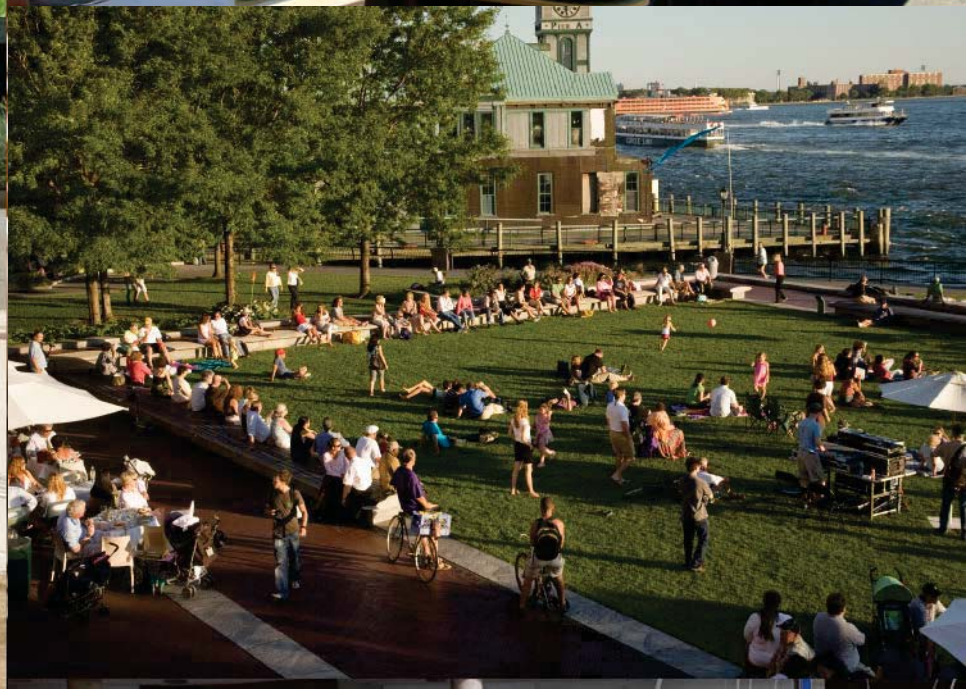

A VARIETY OF WATERFRONT EXPERIENCES

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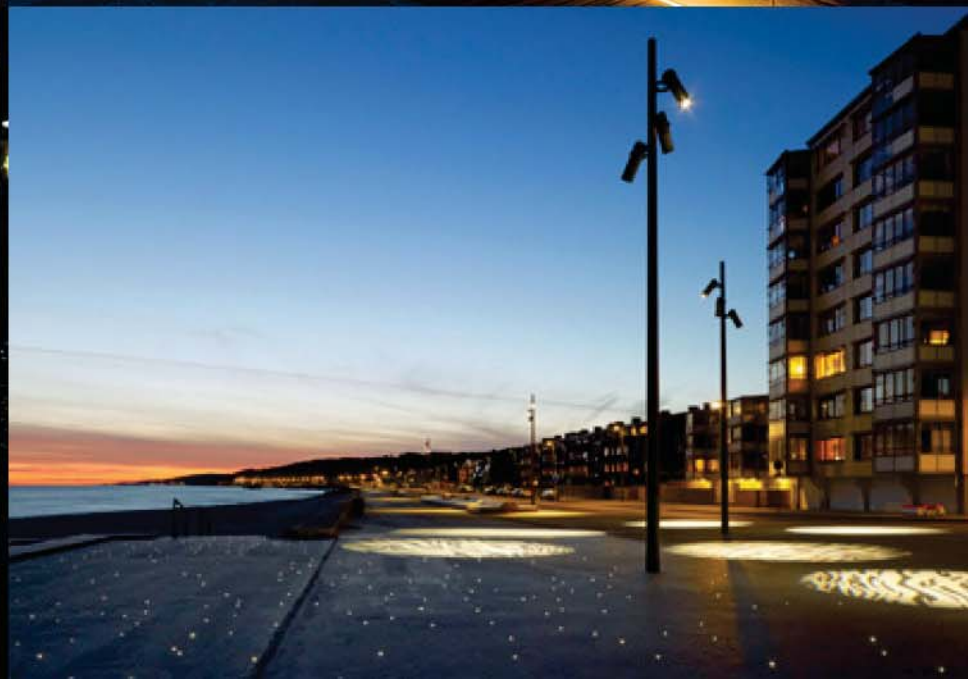
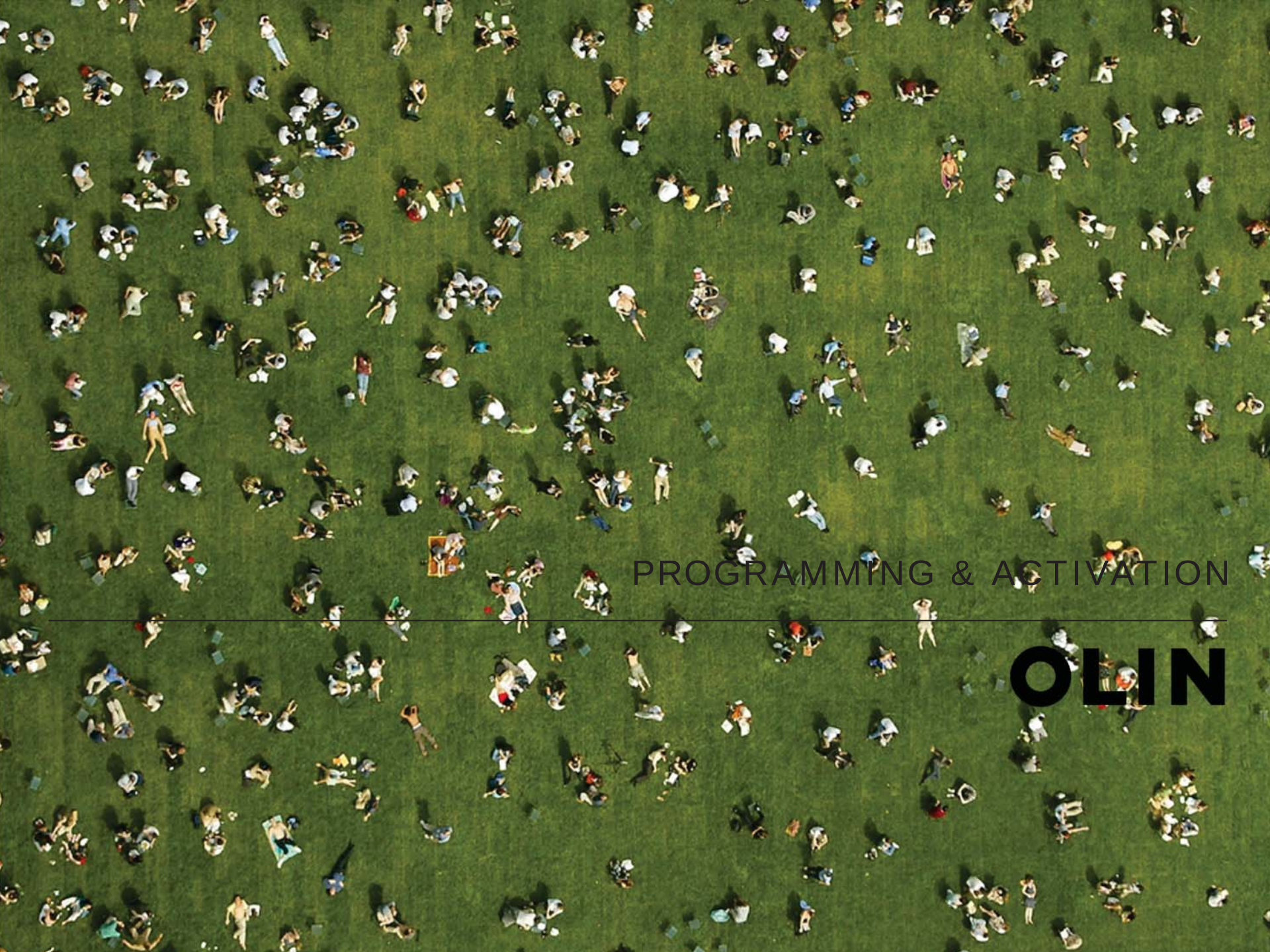


A VARIETY OF WATERFRONT EXPERIENCES

OLIN



PROGRAMMING & ACTIVATION

OLIN

ALEXANDRIA WATERFRONT ACTIVATION PLAN

Public space activation is people:

GATHERING + SOCIALIZING + PLAYING + DANCING + WORKING + CONTEMPLATING LOUNGING + SHOPPING + STROLLING + EATING + PERFORMING + WATCHING + EXERCISING + CELEBRATING + PARADING + DEMONSTRATING + HAVING FUN

Goals of the Activation Plan

- To position the Alexandria Waterfront as a world-class waterfront that is vital and innovative while retaining its tranquil park like character.
- To enrich the waterfront experience for Alexandrians and visitors alike with a sense of history, community and celebration.
- To enliven the beautiful public spaces of the Alexandria Waterfront during different times of day in all seasons of the year.

- To reinforce the unique identity of the Alexandria Waterfront with programming that is appropriate to the context of each site.

- To implement the Activation Plan in a way that is economically and environmentally sustainable.

What makes a great activation space?

What makes a great activation space?

OPEN SPACE

Founders Park

EDGES

Oronoco Bay Park

LEVELS

Promenade Classique

ICONS

King Street

VISTAS

City Marina

WATER

Oronoco Bay Park

ACCESS

Founders Park

COMFORT

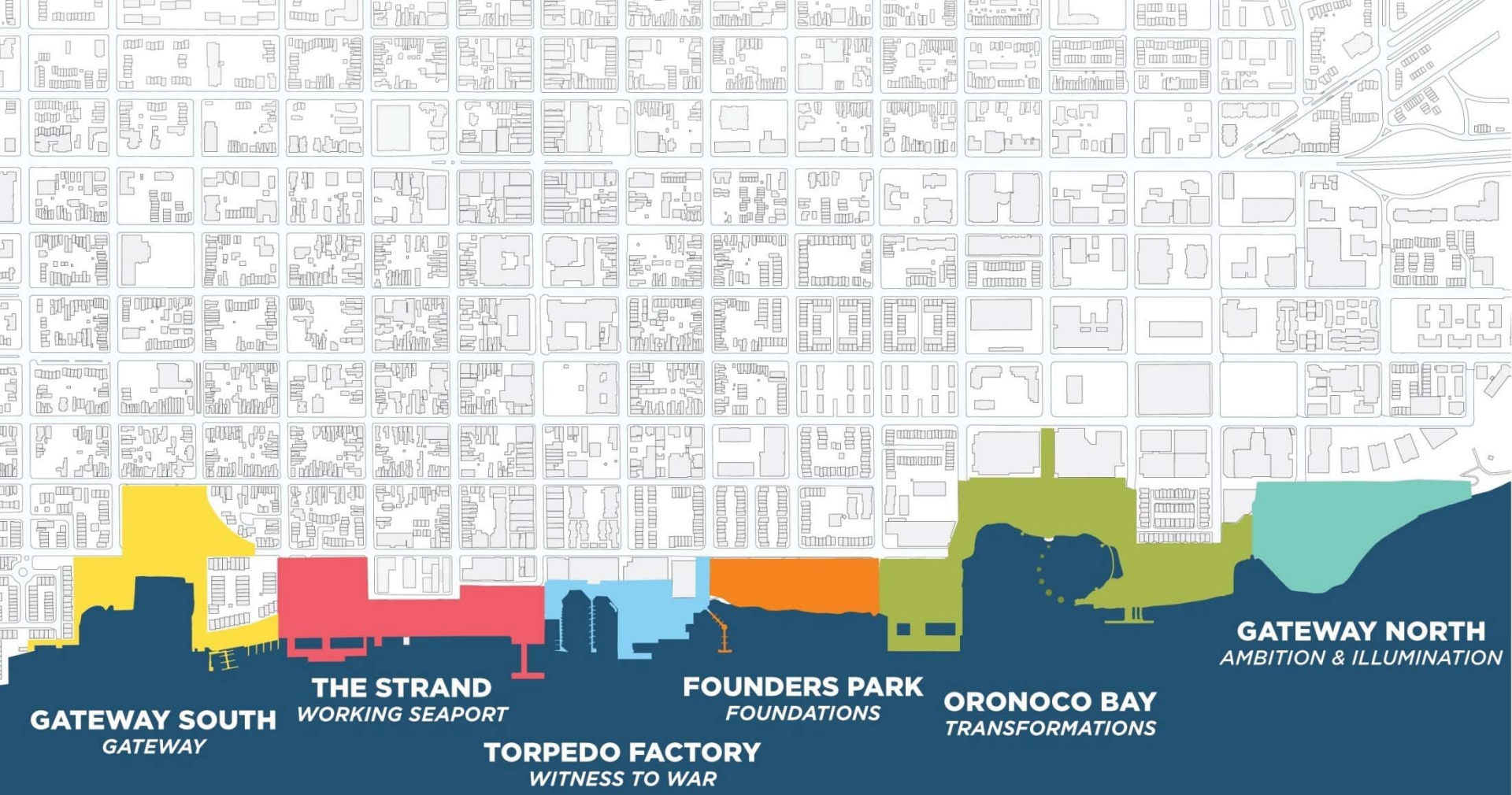
Founders Park

PROCESSION ALONG THE WATERFRONT

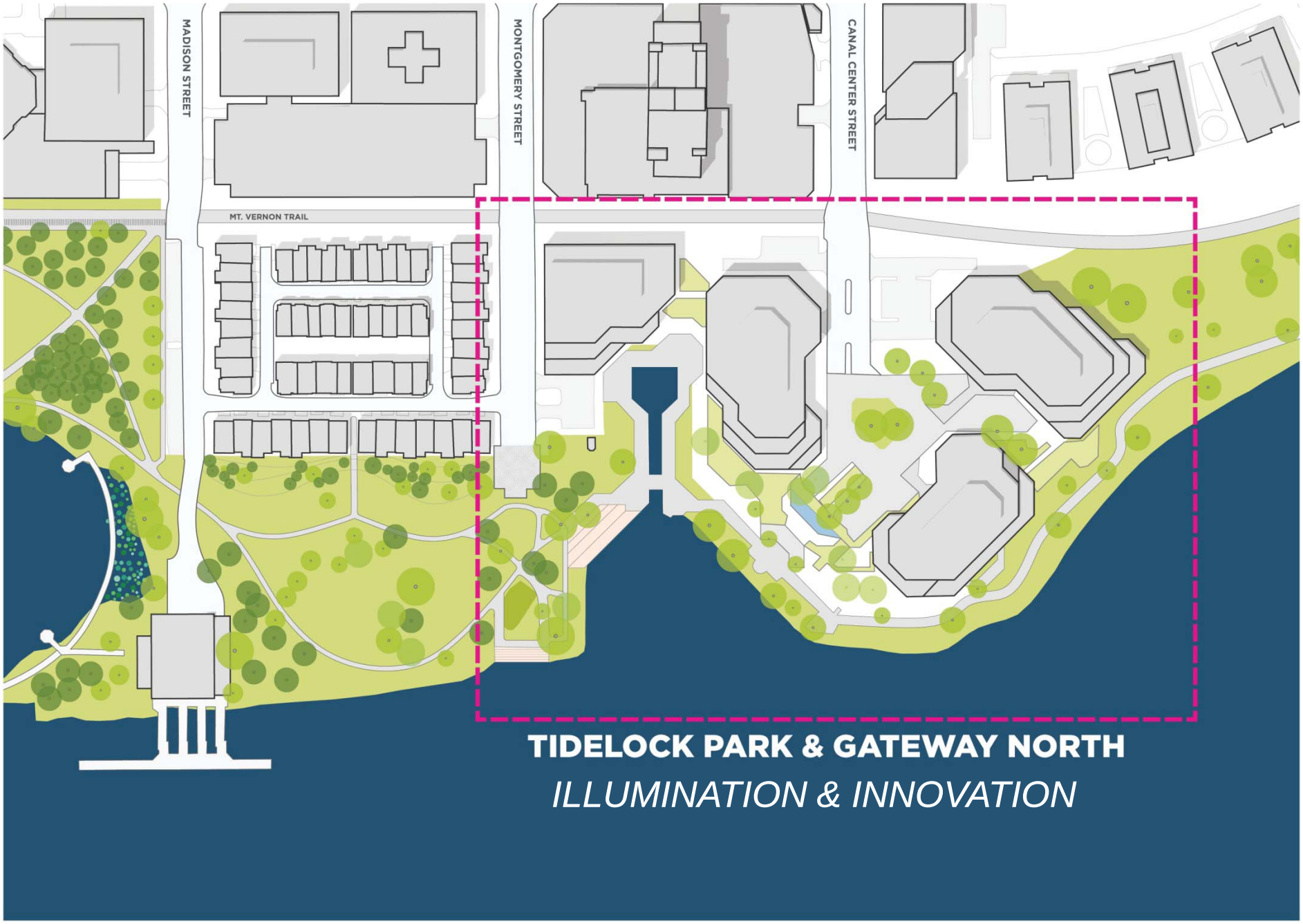
Torpedo Plaza

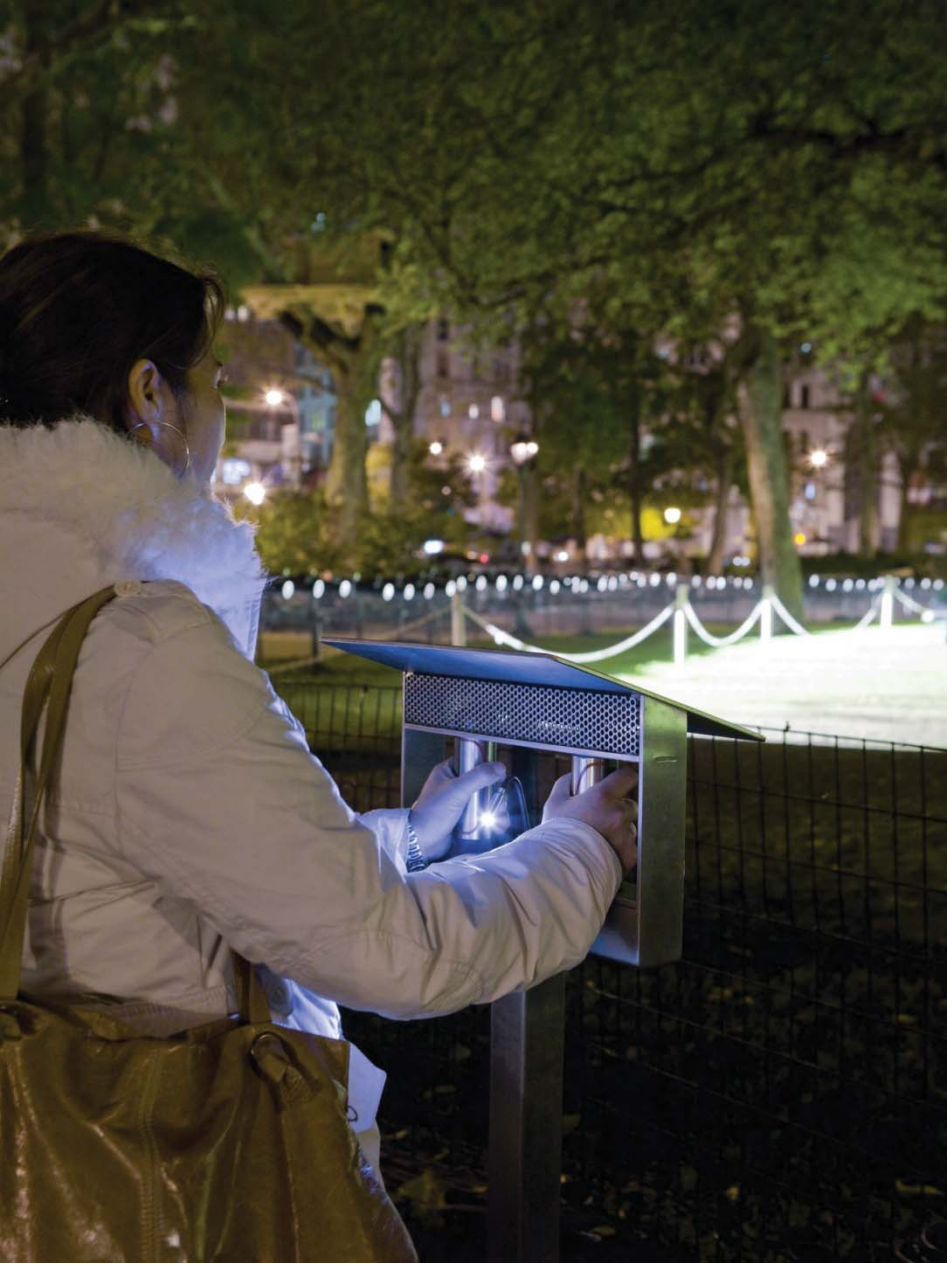
CULTURAL & ENTERTAINMENT RESOURCES

Torpedo Factory



THEMATIC ZONES


MADISON STREET
MONTGOMERY STREET
CANAL CENTER STREET
MT. VERNON TRAIL
TIDELOCK PARK & GATEWAY NORTH
ILLUMINATION & INNOVATION



INTERACTIVE ILLUMINATION EVENTS

Madison Square Park, NYC

INTERACTIVE ILLUMINATION EVENTS

Rotterdam, Netherlands

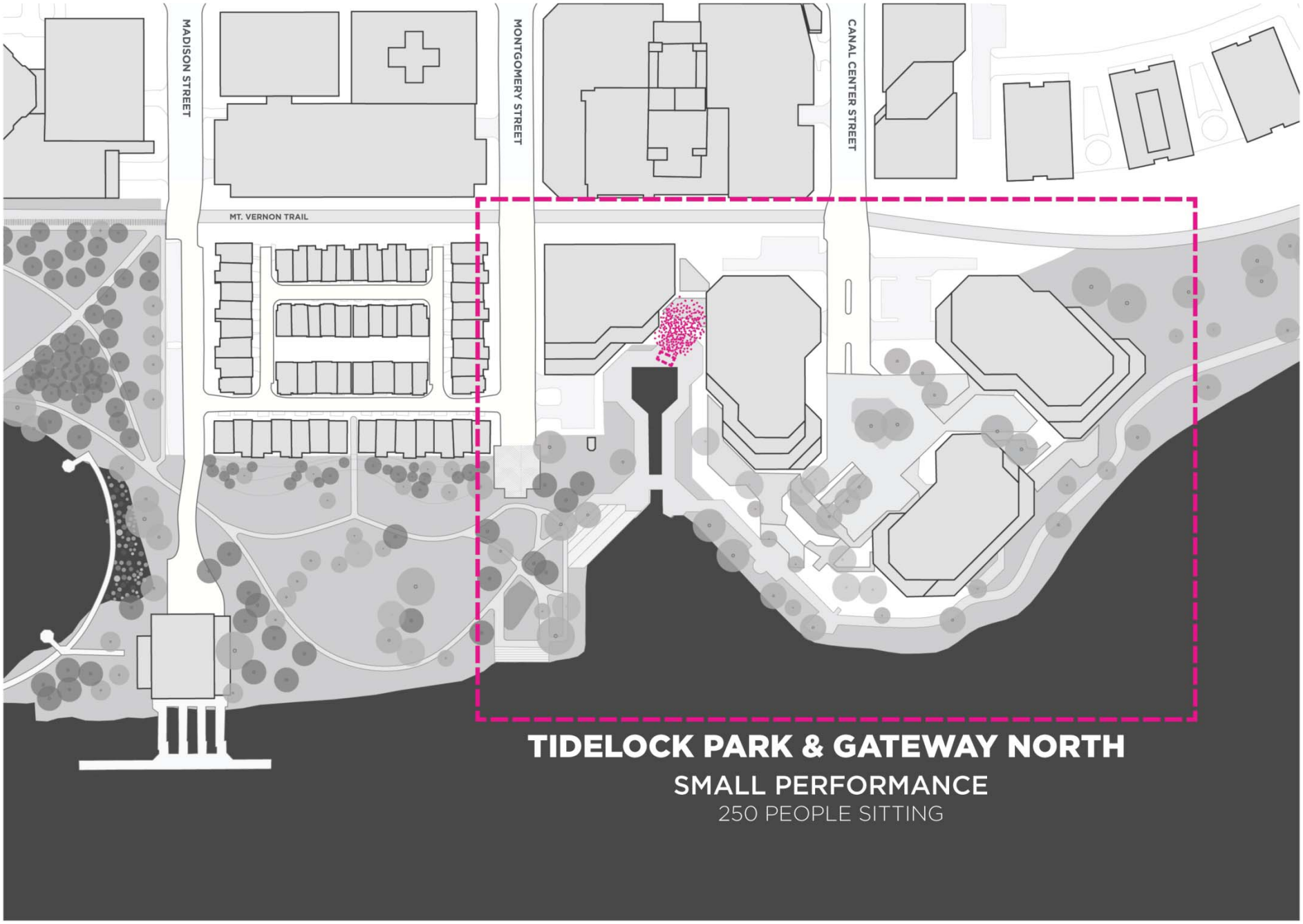
INTERACTIVE PROJECTION EVENTS

Millennium Park, Chicago

PROJECTION MAPPING

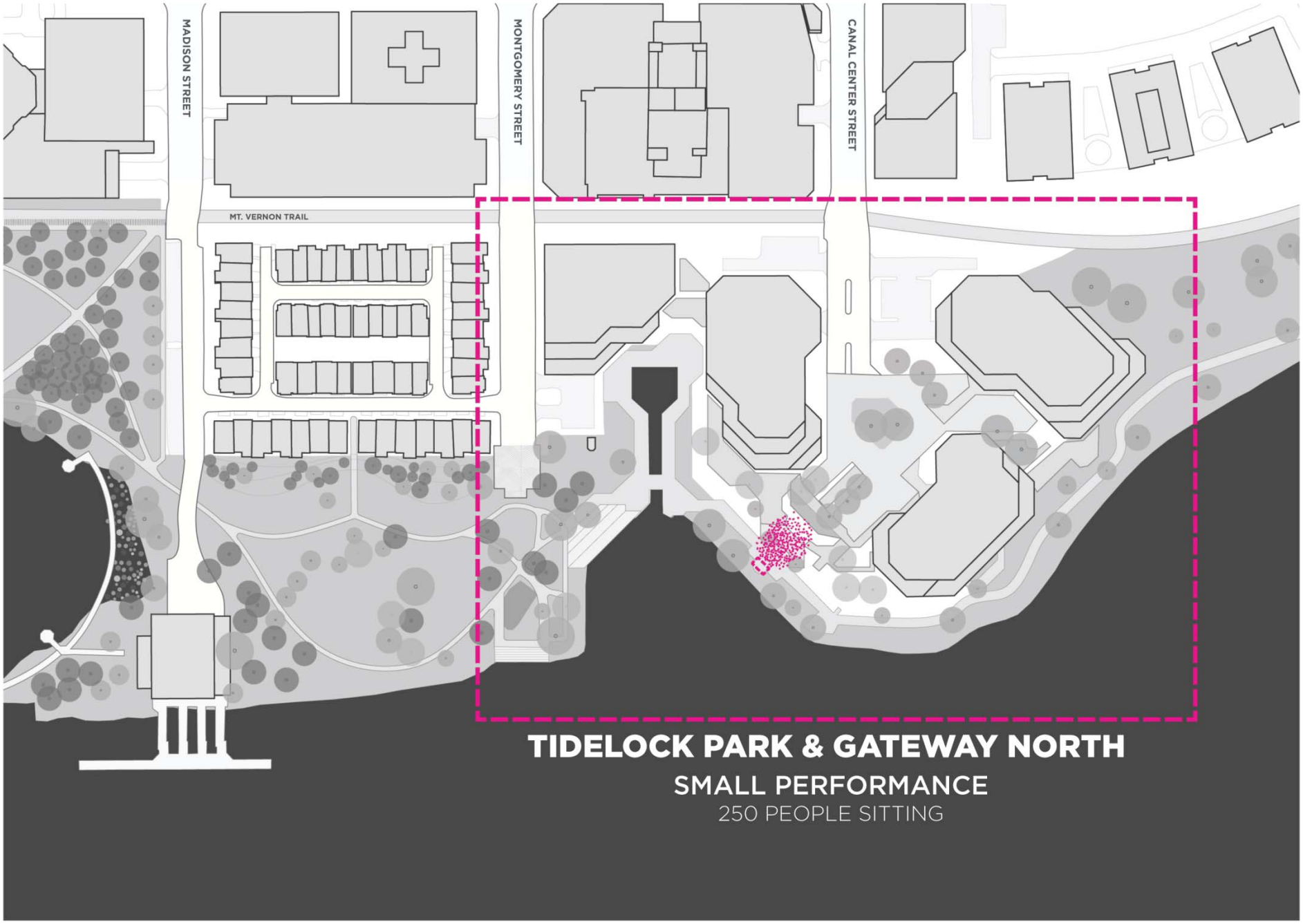
Brooklyn, NY

SITE SPECIFIC DANCE


MADISON STREET
MONTGOMERY STREET
CANAL CENTER STREET
MT. VERNON TRAIL
TIDELOCK PARK & GATEWAY NORTH
SMALL PERFORMANCE
250 PEOPLE SITTING

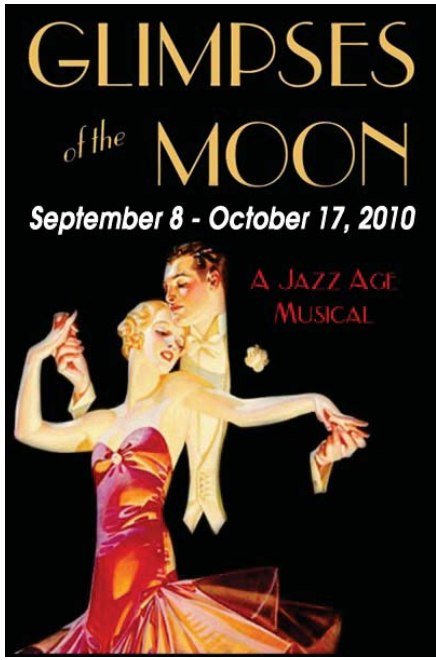
CONCERTS USING TECHNOLOGY

Brooklyn, NY


MADISON STREET
MONTGOMERY STREET
CANAL CENTER STREET
MT. VERNON TRAIL
TIDELOCK PARK & GATEWAY NORTH
SMALL PERFORMANCE
250 PEOPLE SITTING

SPOKEN WORD AND STORY TELLING

METRO STAGE

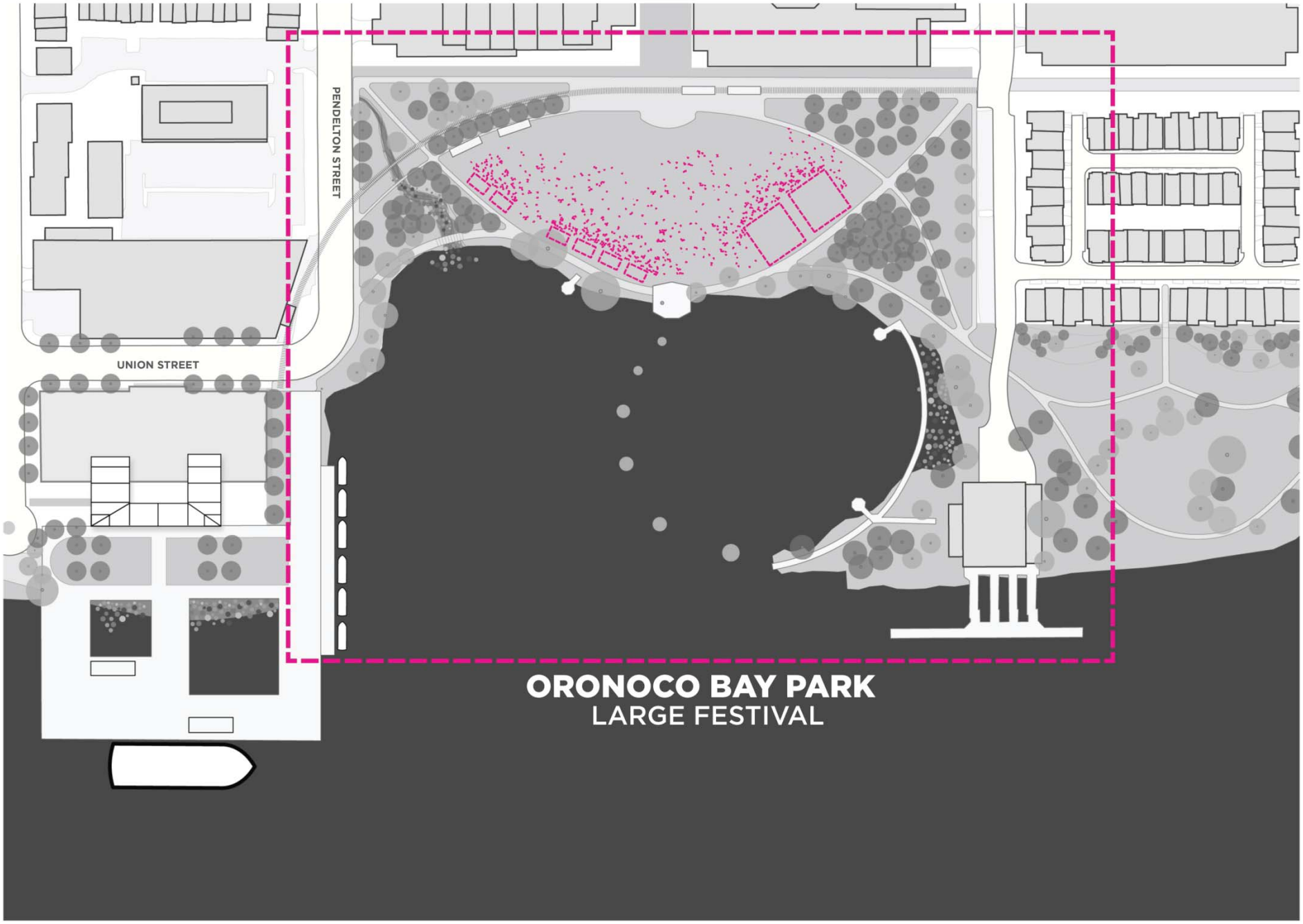


METROSTAGE

Alexandria, VA

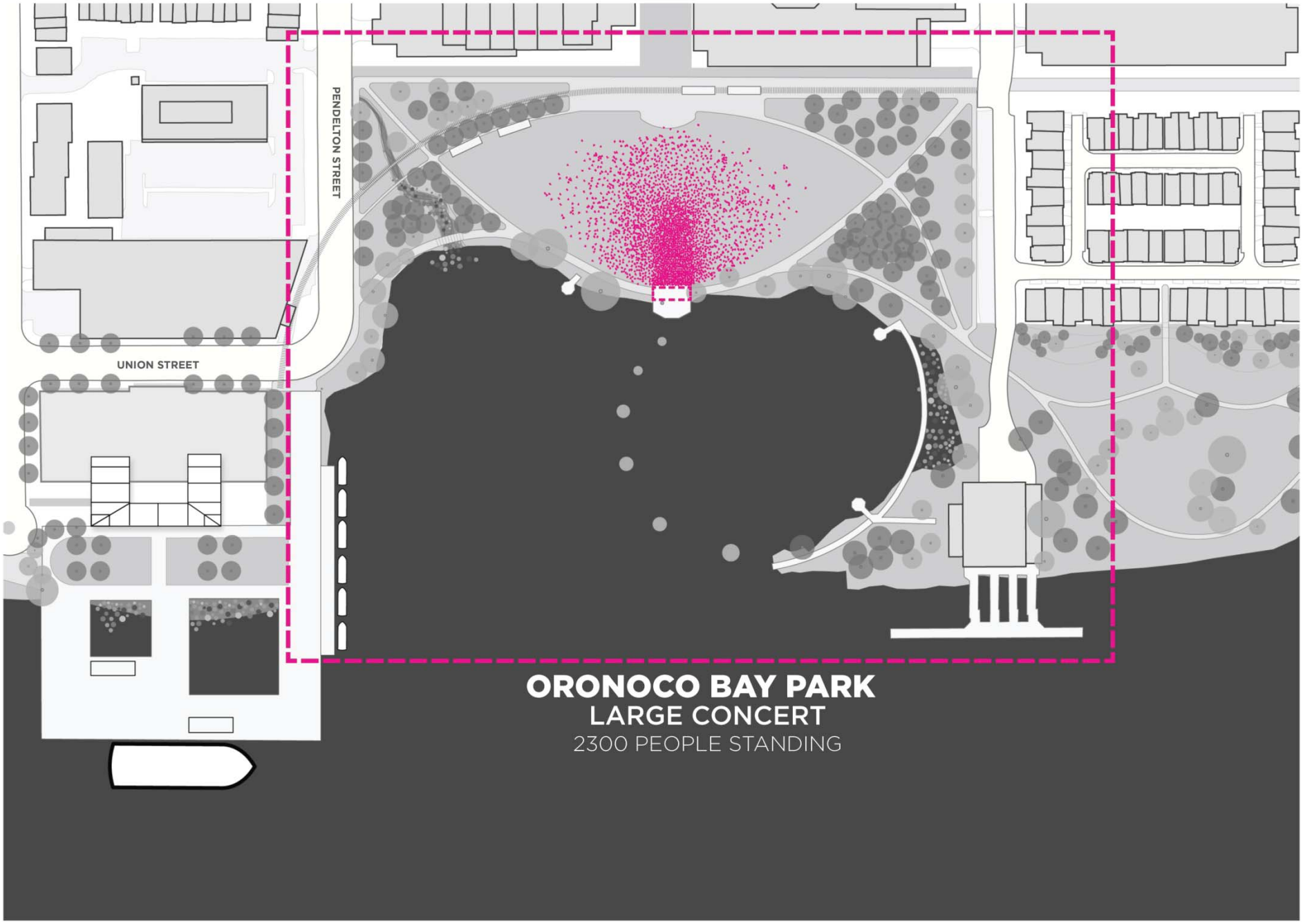
KAYAK LAUNCH PAD

PENDELTON STREET
UNION STREET
ORONOCO BAY PARK
ENTERTAINMENT & SPECTACLE


PENDELTON STREET
UNION STREET
ORONOCO BAY PARK
LARGE FESTIVAL

ALEXANDRIA BIRTHDAY PARTY

Alexandria, VA

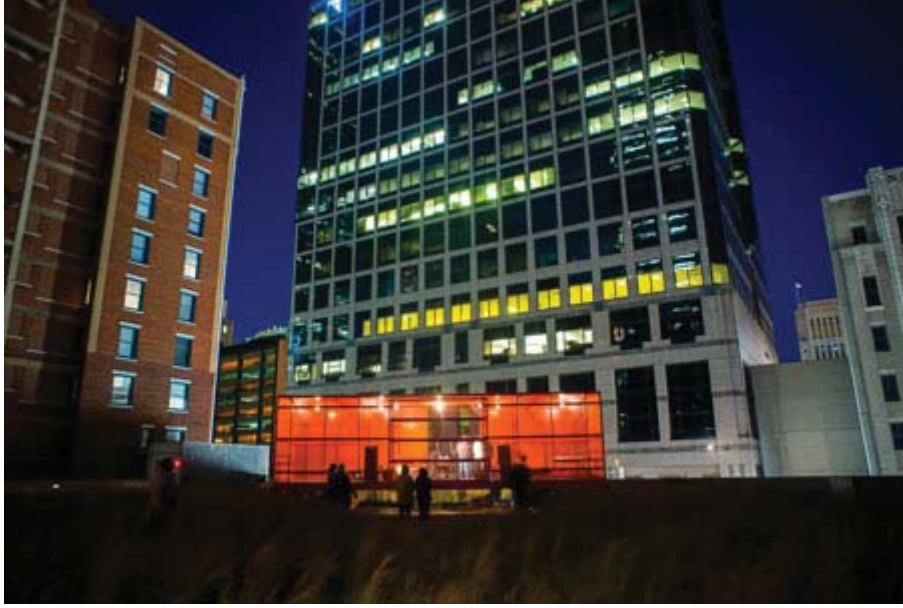

PENDELTON STREET
UNION STREET
ORONOCO BAY PARK
LARGE CONCERT
2300 PEOPLE STANDING

HEADLINER CONCERTS

Lollapalooza, Chicago

SYMPHONY AND OPERA

PENDELTON STREET
UNION STREET
ORONOCO BAY PARK
LARGE CONCERT
400 PEOPLE SITTING



BOXCAR THEATER & PROGRAMMING

CULTURAL FESTIVALS

FAMILY FESTIVALS

Bronx Zoo, NYC

MARKET EVENTS

DeKalb Market, Brooklyn, NY

FLOATING CLASSROOM

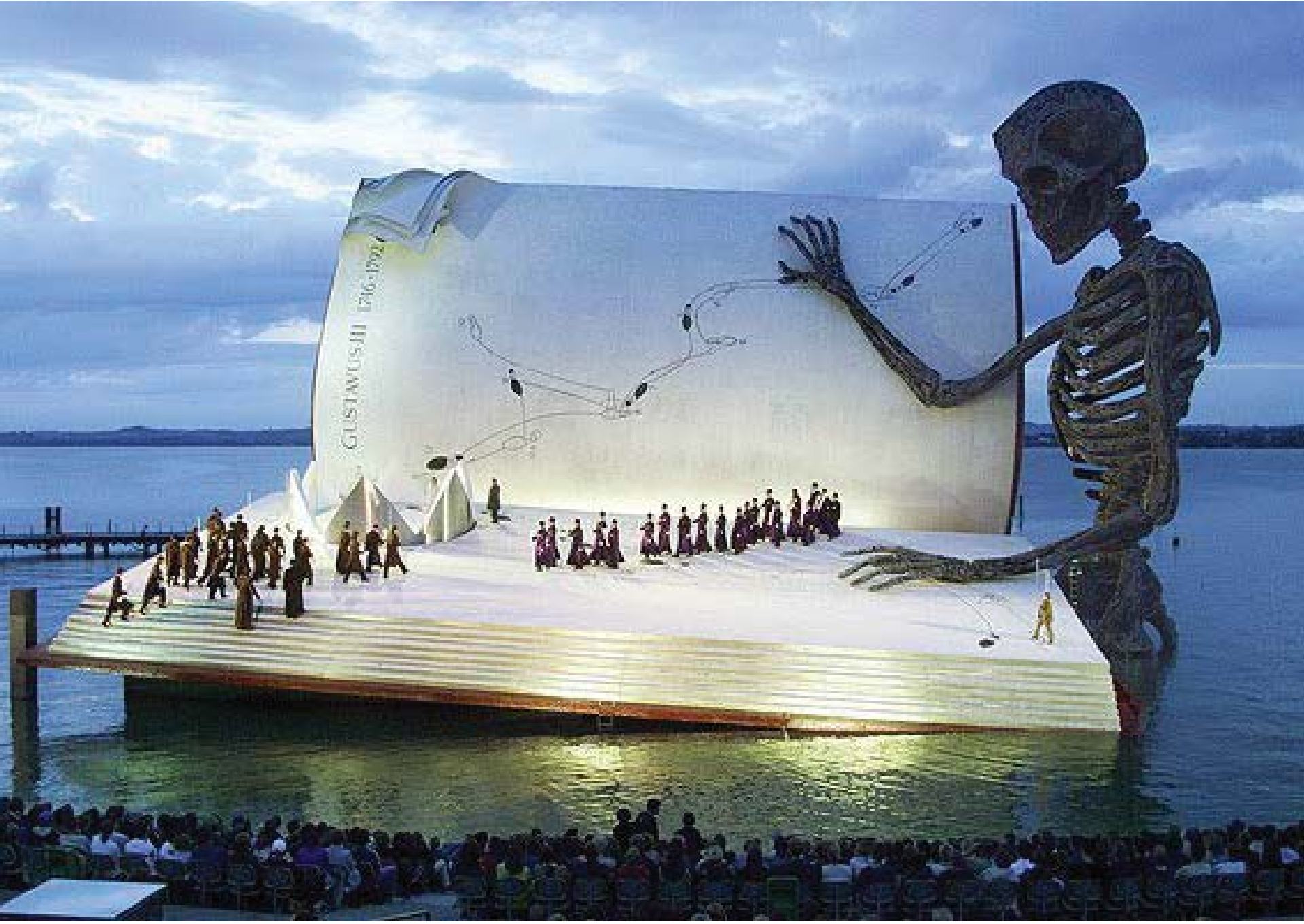
FLOATING SWIMMING POOL

FLOATING ART PROJECTS

SWOON, NY

FLOATING LOUNGES

FLOATING STAGES



FLOATING STAGES

FLOATING STAGES

FLOATING LIGHT INSTALLATIONS

Philadelphia, PA

FLOATING LANTERNS

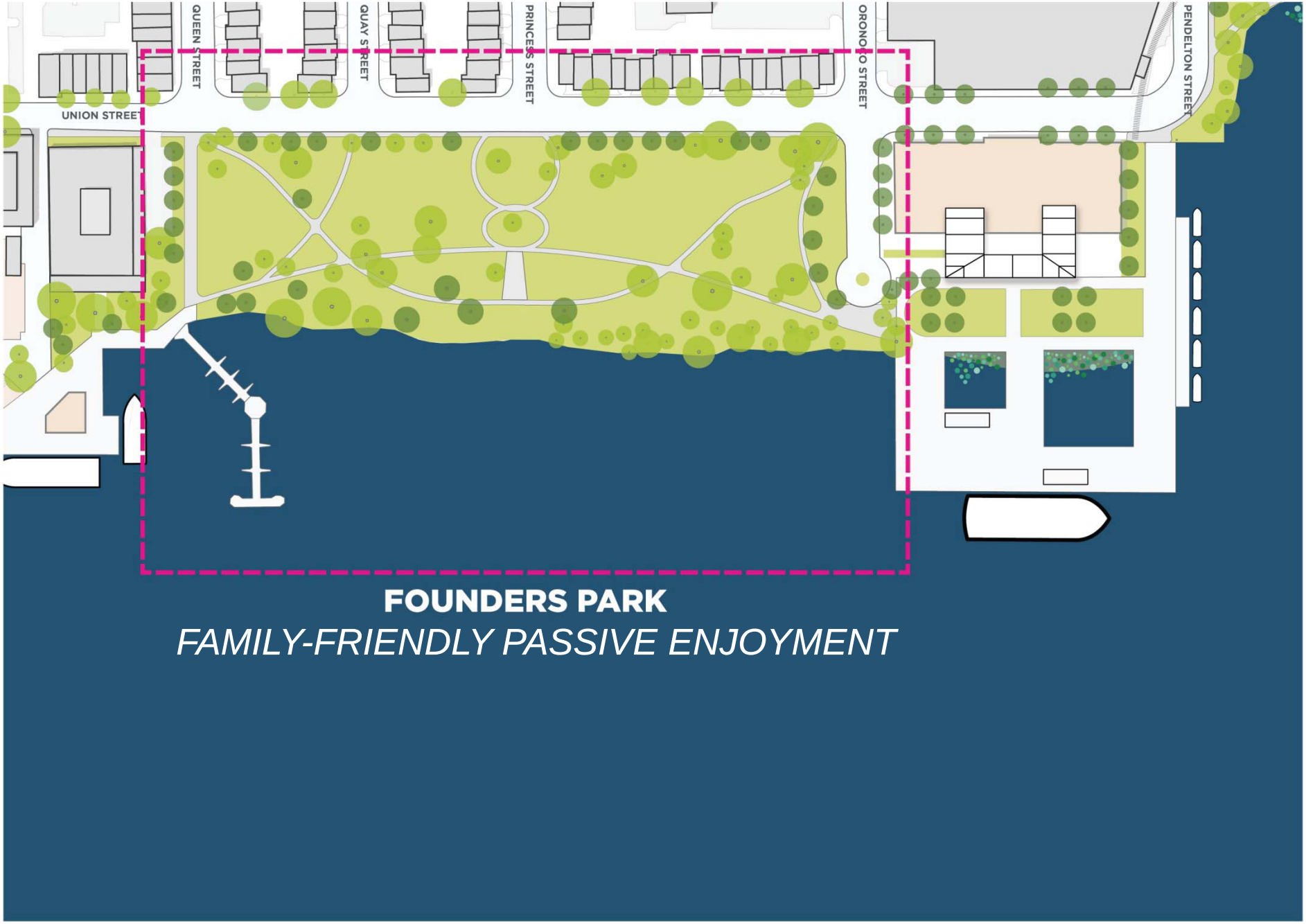
Bangkok, Thailand

FLOATING WATER SPECTACLE

Iliope, France

TEMPORARY LIGHT INSTALLATIONS

Longwood Gardens, PA – Bruce Munroe


UNION STREET
QUEEN STREET
QUAY STREET
PRINCESS STREET
ORONOCO STREET
PENDELTON STREET
FOUNDERS PARK
FAMILY-FRIENDLY PASSIVE ENJOYMENT

STROLLING AND SITTING

DOG WALKING AND JOGGING

PICNICS

TABLE GAMES

Bryant Park, NYC

READING ROOM

Bryant Park, NYC

INDIVIDUAL ACTIVITY

Bryant Park, NYC

Or NON-ACTIVITY

Wagner Park, NYC

INDIVIDUAL PRACTICES

Tai Chi

PRINCE STREET
KING STREET
FAYETTE ALLEY
CAMERON STREET
THOMPSONS ALLEY
QUEEN STREET
UNION STREET
STRAND STREET
CITY MARINA & TORPEDO FACTORY
SOCIABILITY & SEASONALITY

TEMPORARY STRUCTURES

PS1, Brooklyn, NY

TEMPORARY STRUCTURES

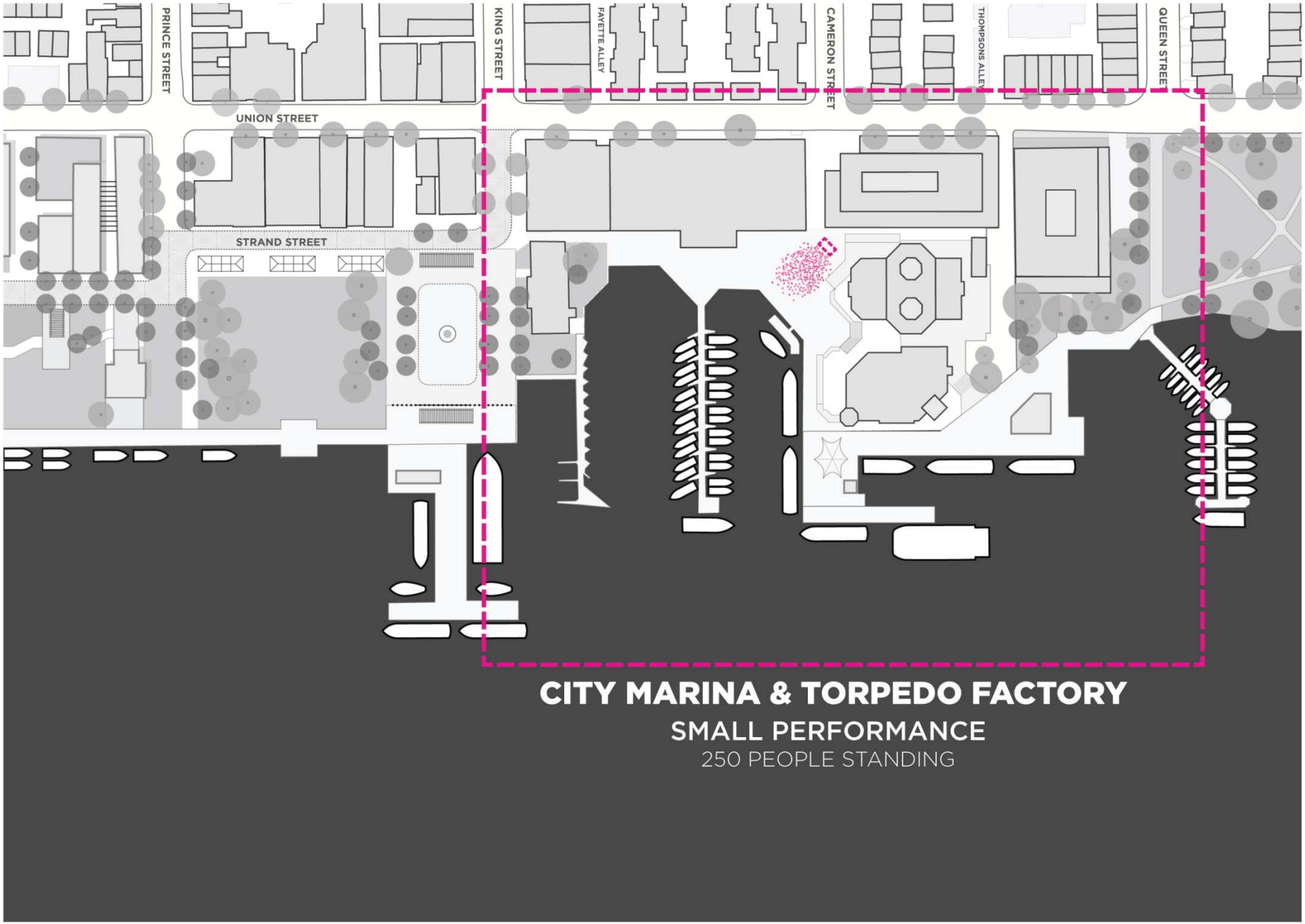
PS1, Brooklyn, NY

SEASONAL ART

HOLIDAY DECORATIONS

CAFÉ SEATING

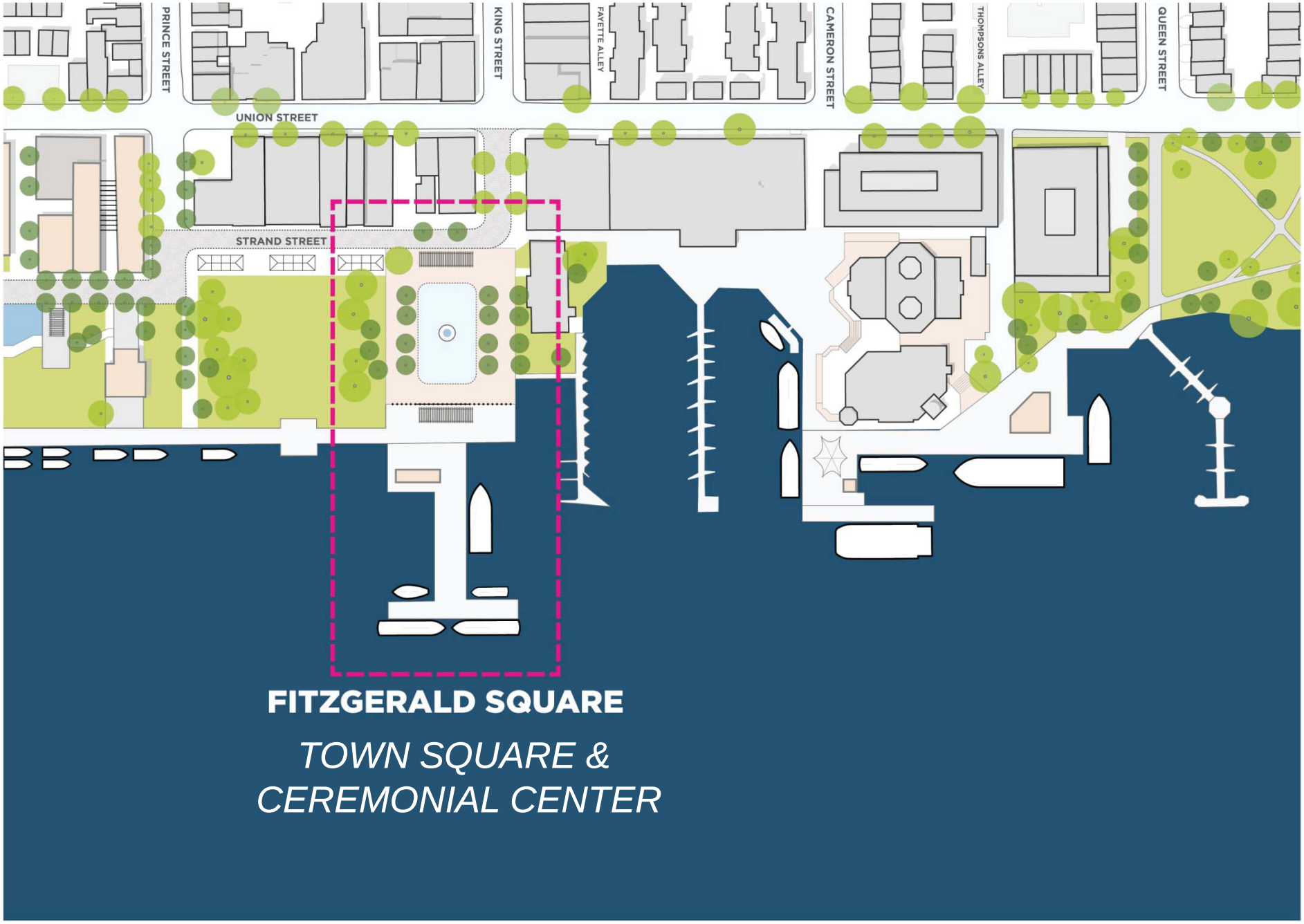
WATERFRONT ACTIVITY


PRINCE STREET
KING STREET
FAYETTE ALLEY
CAMERON STREET
THOMPSONS ALLEY
QUEEN STREET
UNION STREET
STRAND STREET
CITY MARINA & TORPEDO FACTORY
SMALL PERFORMANCE
250 PEOPLE STANDING

BUSKERS

ATMOSPHERIC PERFORMANCE

ARTS AND CRAFTS DEMONSTRATIONS AND CLASSES


PRINCE STREET
KING STREET
FAYETTE ALLEY
CAMERON STREET
THOMPSONS ALLEY
QUEEN STREET
UNION STREET
STRAND STREET
FITZGERALD SQUARE
TOWN SQUARE &
CEREMONIAL CENTER

GATEWAY

Alexandria, VA

CEREMONIES AND ENACTMENTS

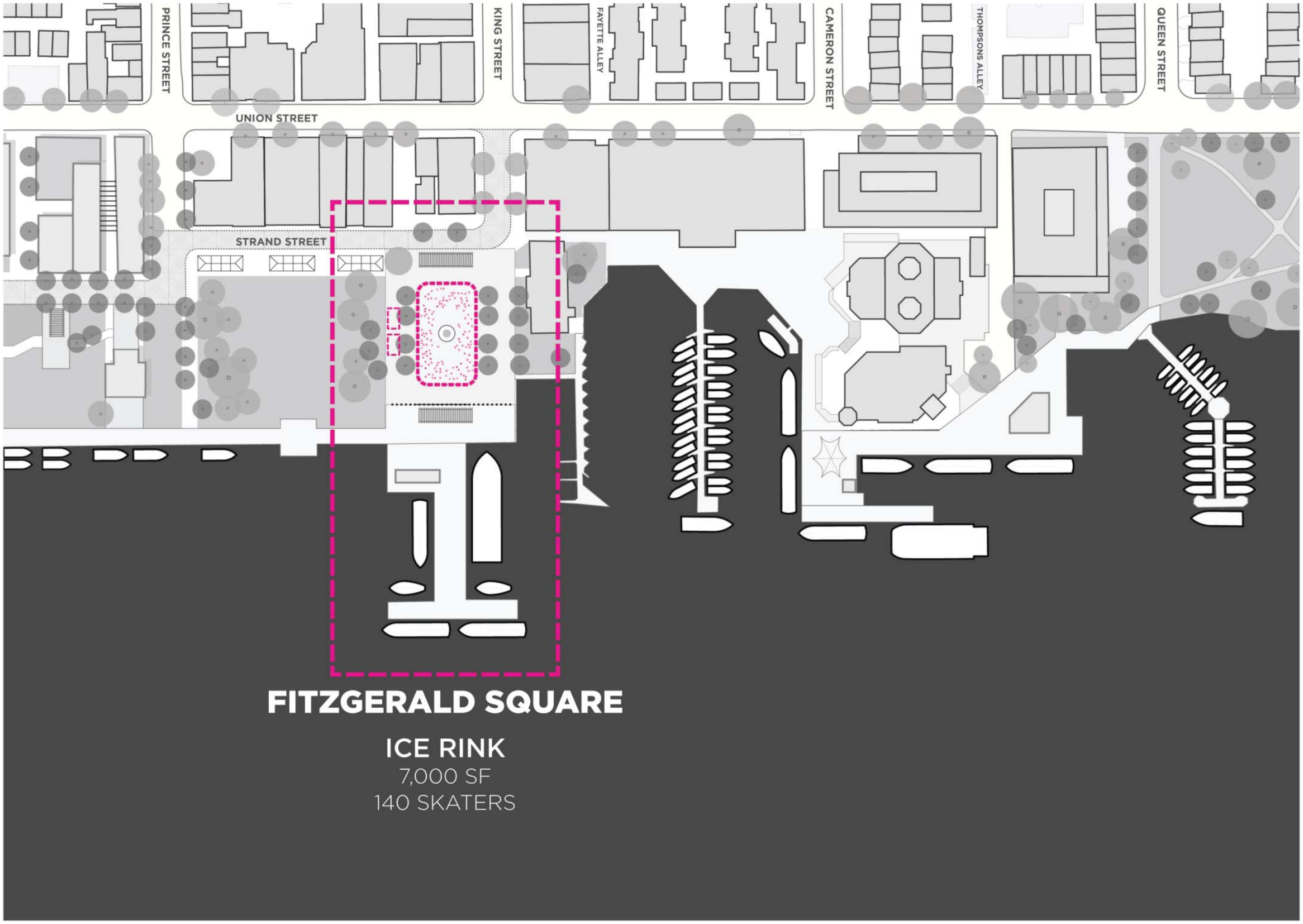
Alexandria, VA

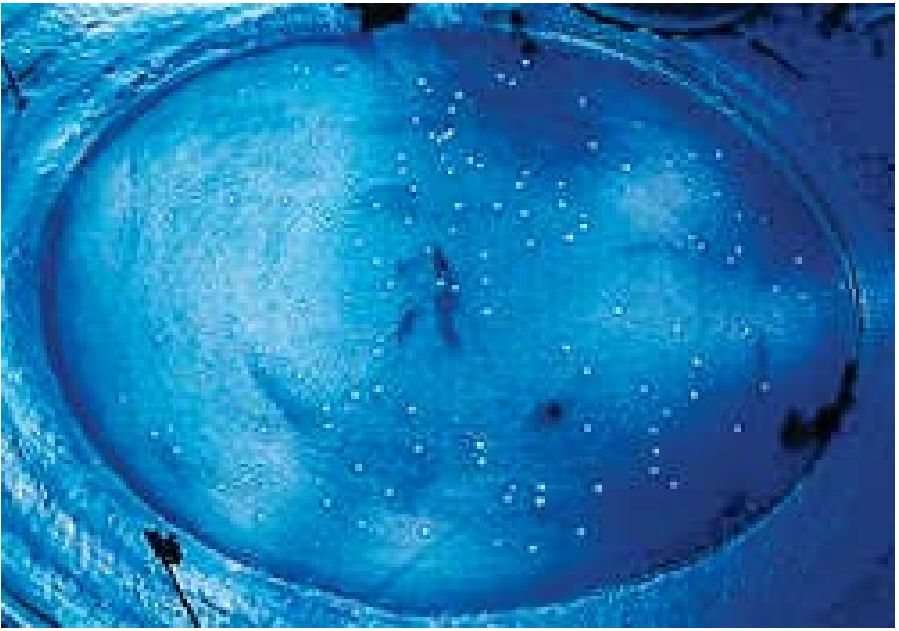
PRODUCE MARKETS

Union Square, NYC

FLOWER MARKETS

San Francisco, CA


PRINCE STREET
KING STREET
FAYETTE ALLEY
CAMERON STREET
THOMPSONS ALLEY
QUEEN STREET
UNION STREET
STRAND STREET
FITZGERALD SQUARE
ICE RINK
7,000 SF
140 SKATERS

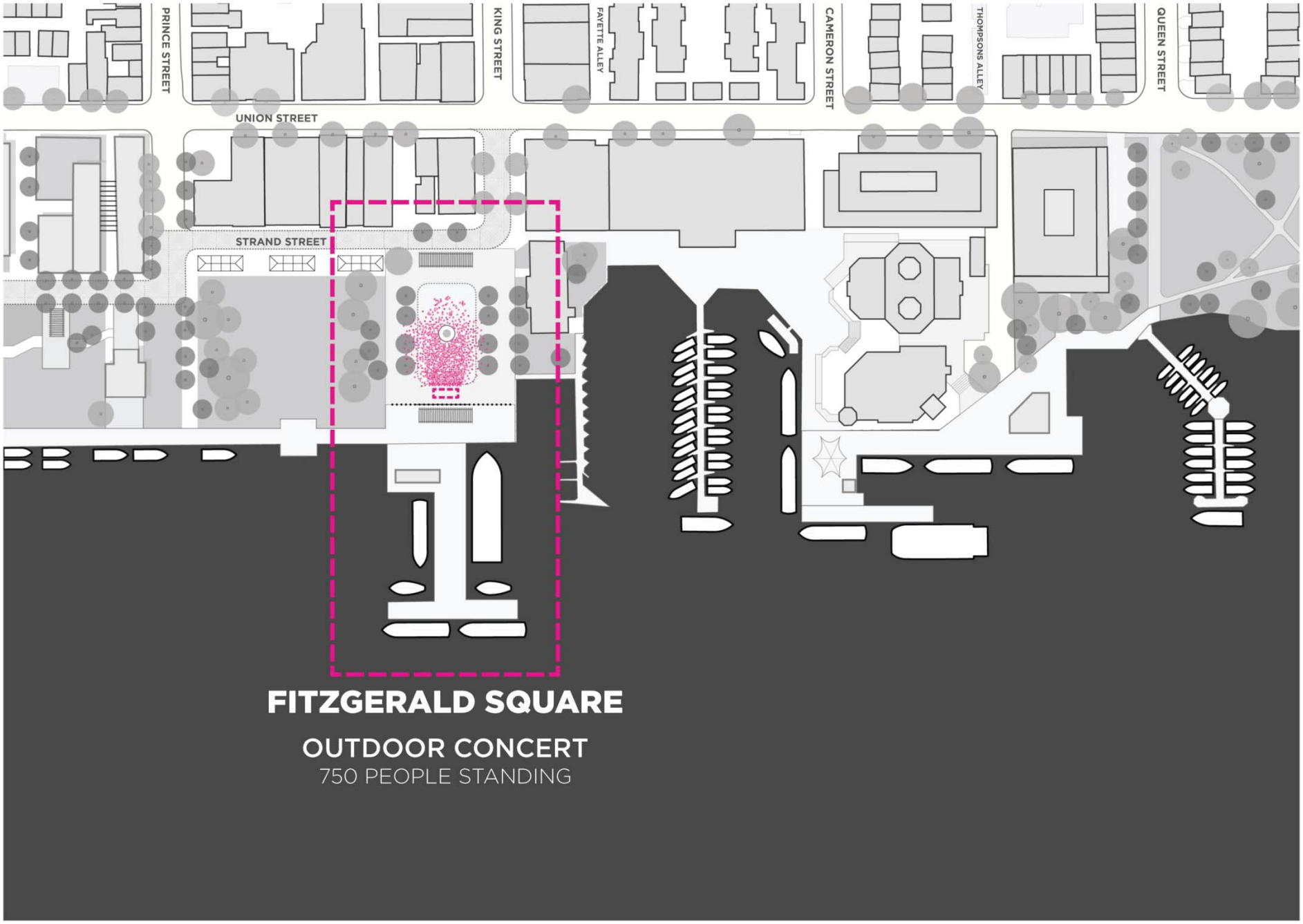


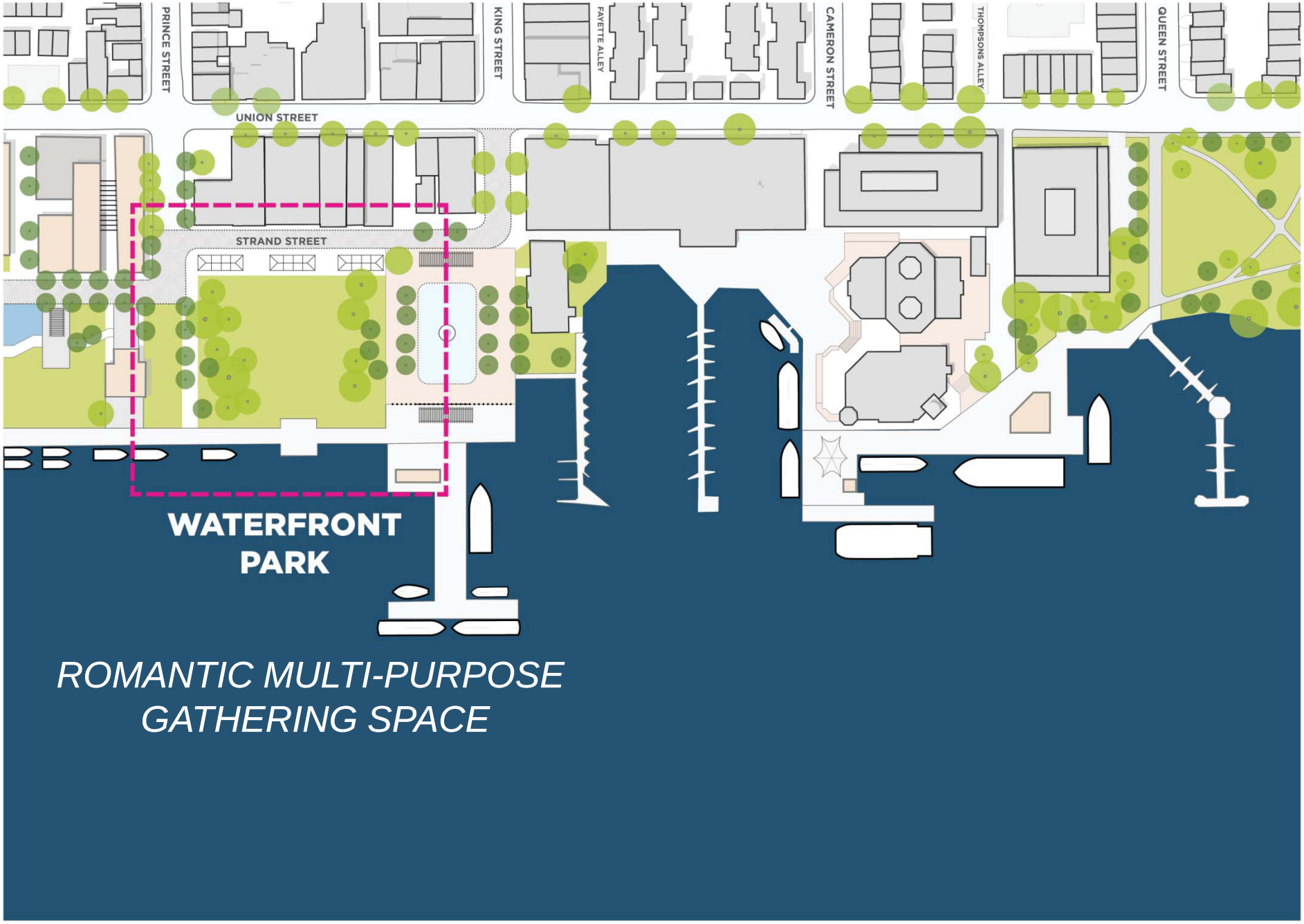
ICE SKATING RINK

Maya Lin, Grand Rapids, Michigan

FIRST NIGHT FINALE

Alexandria Waterfront, VA

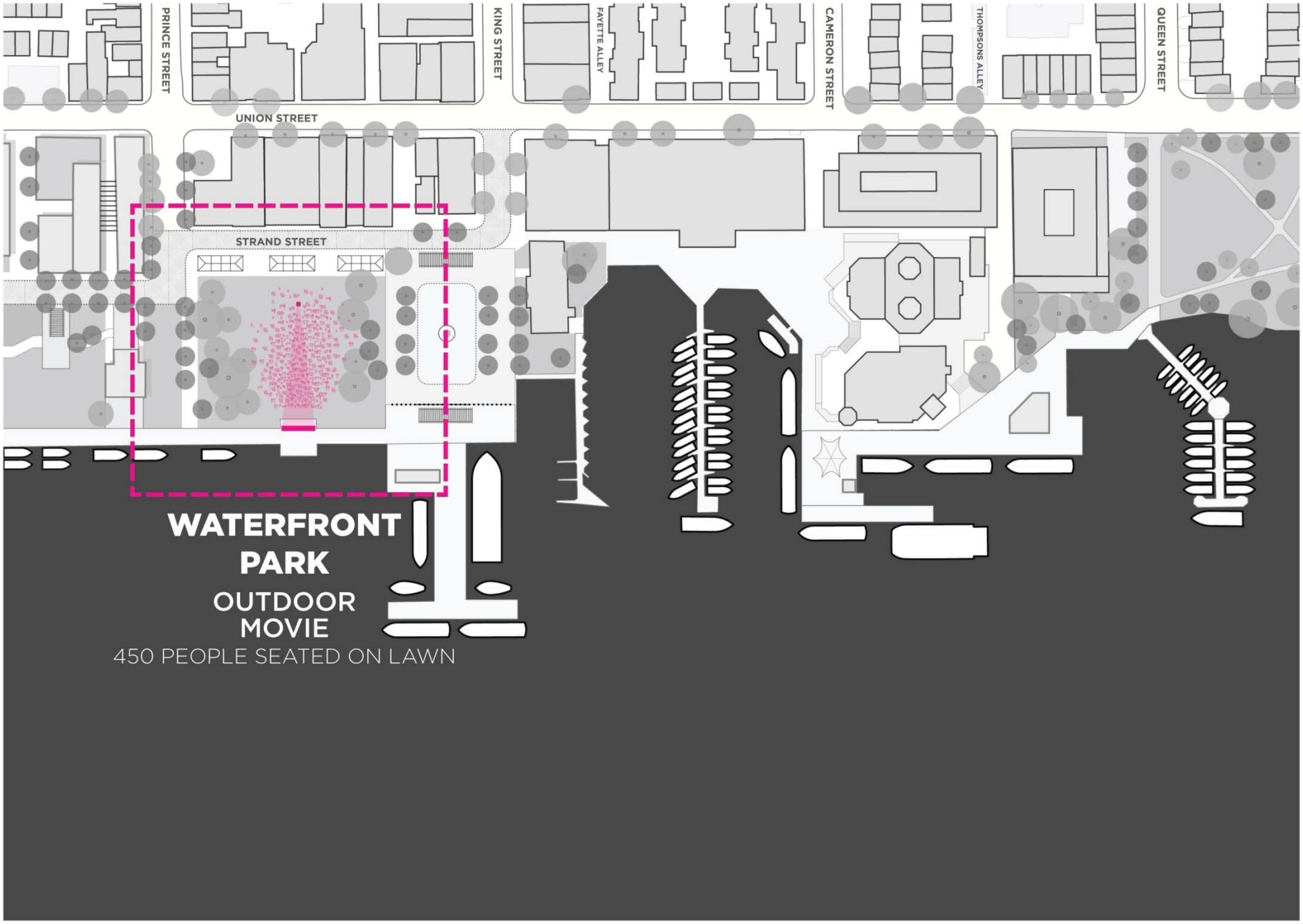

PRINCE STREET
KING STREET
FAYETTE ALLEY
CAMERON STREET
THOMPSONS ALLEY
QUEEN STREET
UNION STREET
STRAND STREET
FITZGERALD SQUARE
OUTDOOR CONCERT
750 PEOPLE STANDING


PRINCE STREET
KING STREET
FAYETTE ALLEY
CAMERON STREET
THOMPSONS ALLEY
QUEEN STREET
UNION STREET
STRAND STREET
WATERFRONT
PARK
ROMANTIC MULTI-PURPOSE
GATHERING SPACE

OUTDOOR DANCING

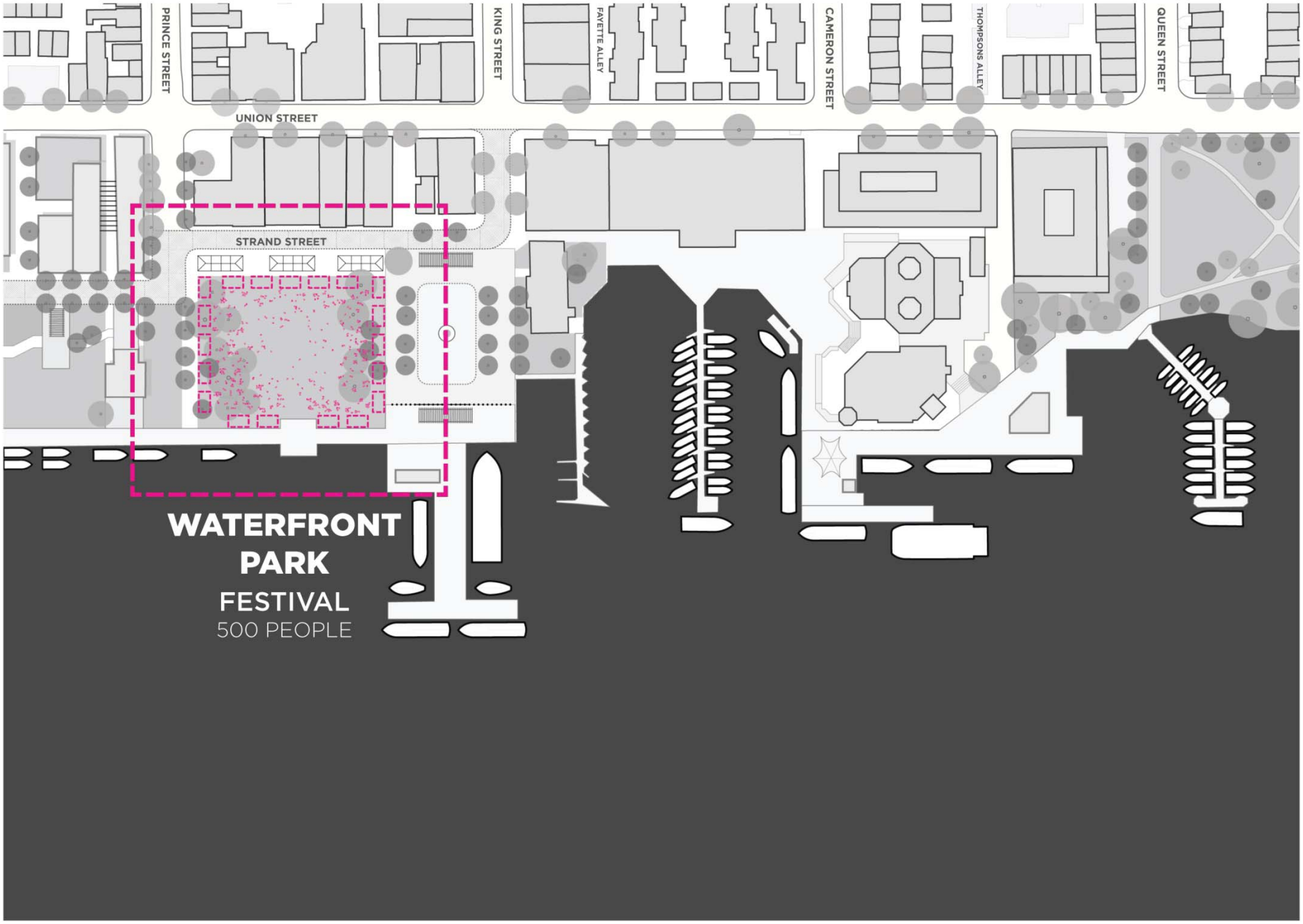
Governor’s Island, NYC

WEDDINGS AND PARTY RENTALS


PRINCE STREET
KING STREET
FAYETTE ALLEY
CAMERON STREET
THOMPSONS ALLEY
QUEEN STREET
UNION STREET
STRAND STREET
WATERFRONT
PARK
OUTDOOR
MOVIE
450 PEOPLE SEATED ON LAWN

MOVIE SCREENINGS

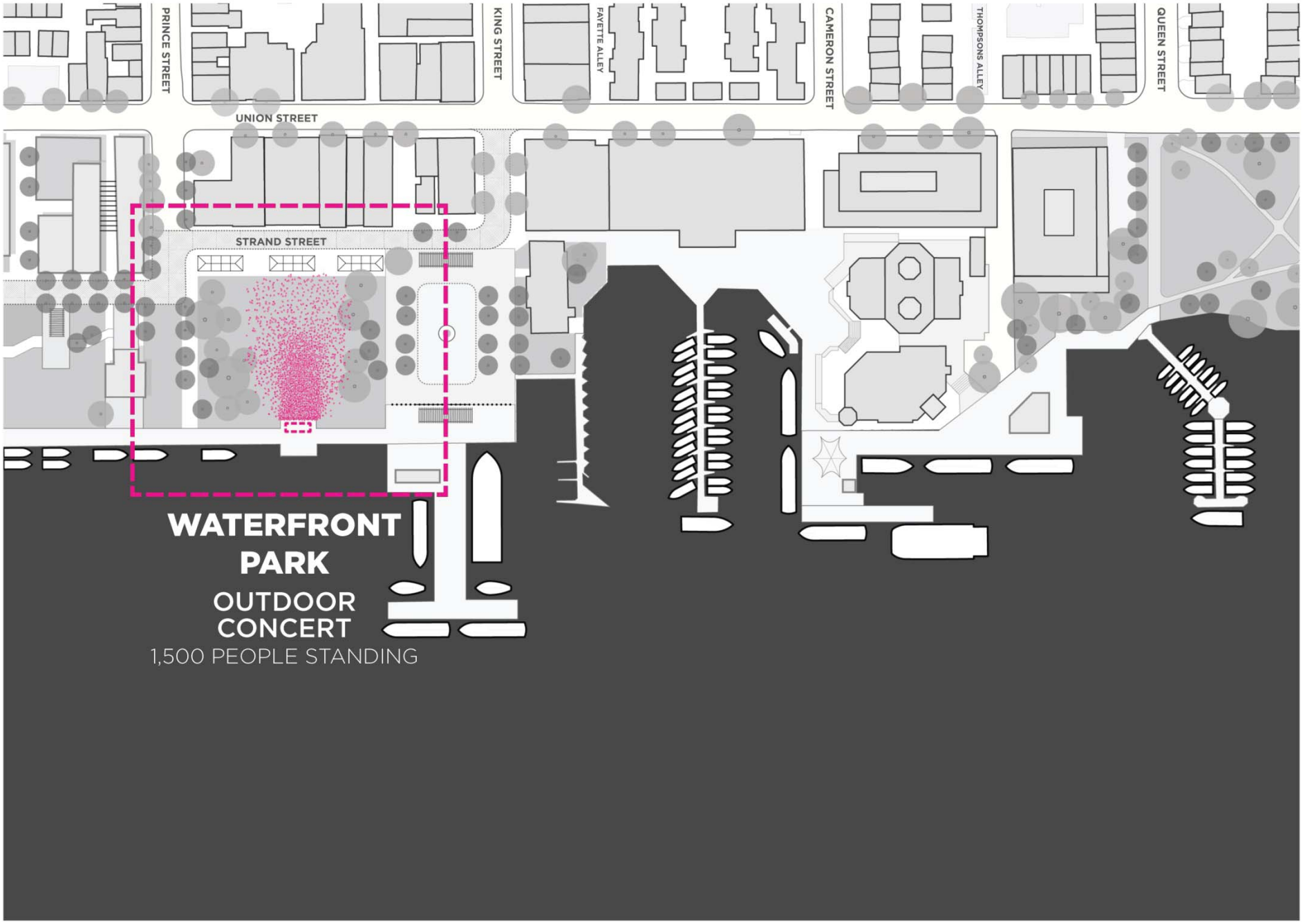
Bryant Park, NYC


PRINCE STREET
KING STREET
FAYETTE ALLEY
CAMERON STREET
THOMPSONS ALLEY
QUEEN STREET
UNION STREET
STRAND STREET
WATERFRONT
PARK
FESTIVAL
500 PEOPLE

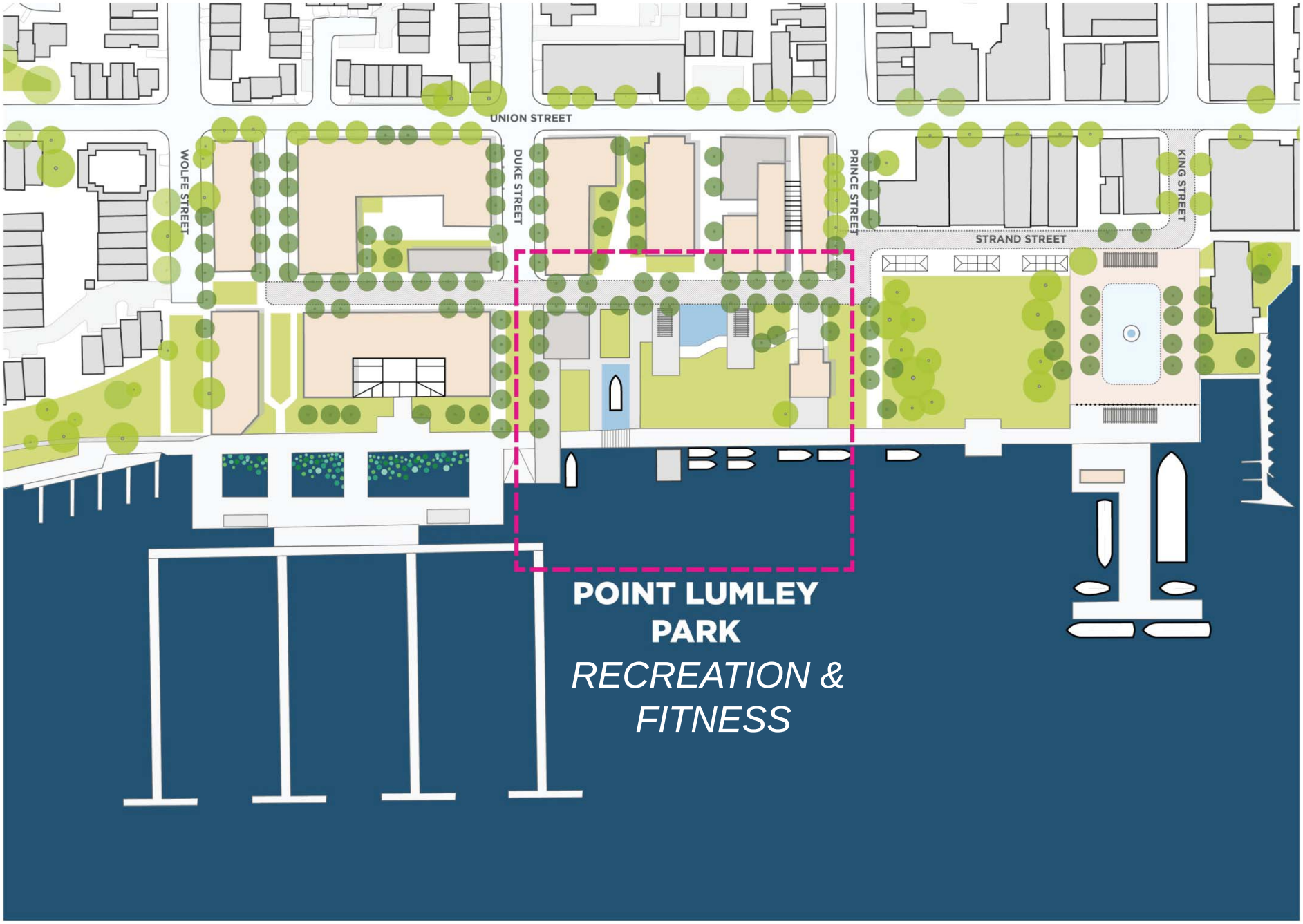
PRINCE STREET
KING STREET
FAYETTE ALLEY
CAMERON STREET
THOMPSONS ALLEY
QUEEN STREET
UNION STREET
STRAND STREET
WATERFRONT PARK & FITZGERALD SQUARE
LARGE FESTIVAL

HOLIDAY MARKETS

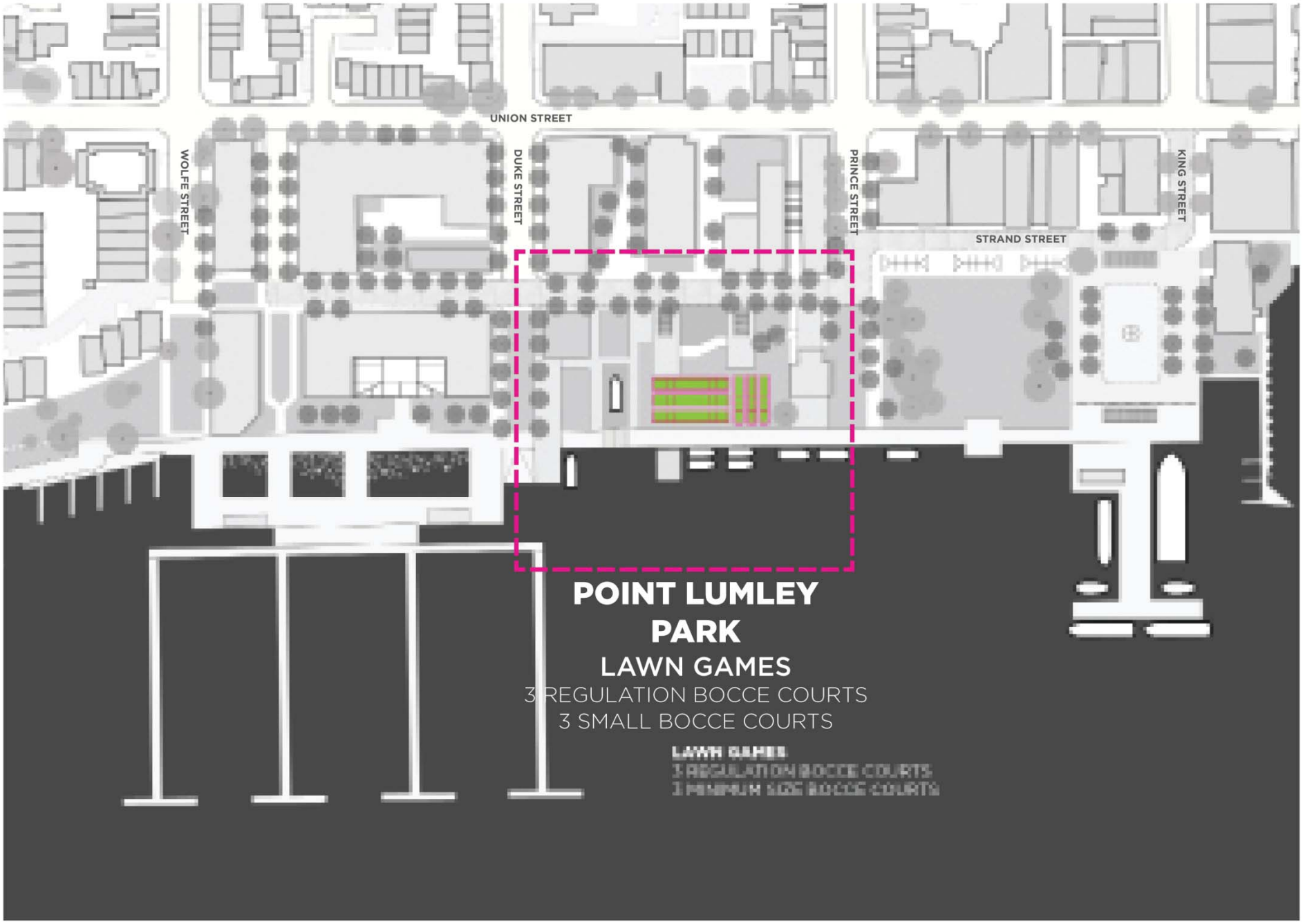
Bryant Park, NY


PRINCE STREET
KING STREET
FAYETTE ALLEY
CAMERON STREET
THOMPSONS ALLEY
QUEEN STREET
UNION STREET
STRAND STREET
WATERFRONT
PARK
OUTDOOR
CONCERT
1,500 PEOPLE STANDING

MULTI STAGE FESTIVALS


UNION STREET
WOLFE STREET
DUKE STREET
PRINCE STREET
KING STREET
STRAND STREET
POINT LUMLEY
PARK
RECREATION &
FITNESS

FITNESS CLASSES


UNION STREET
WOLFE STREET
DUKE STREET
PRINCE STREET
KING STREET
STRAND STREET
POINT LUMLEY PARK
LAWN GAMES
3 REGULATION BOCCE COURTS
3 SMALL BOCCE COURTS
LAWN GAMES
3 REGULATION BOCCE COURTS
3 MINIMUM SIZE BOCCE COURTS

LAWN GAMES

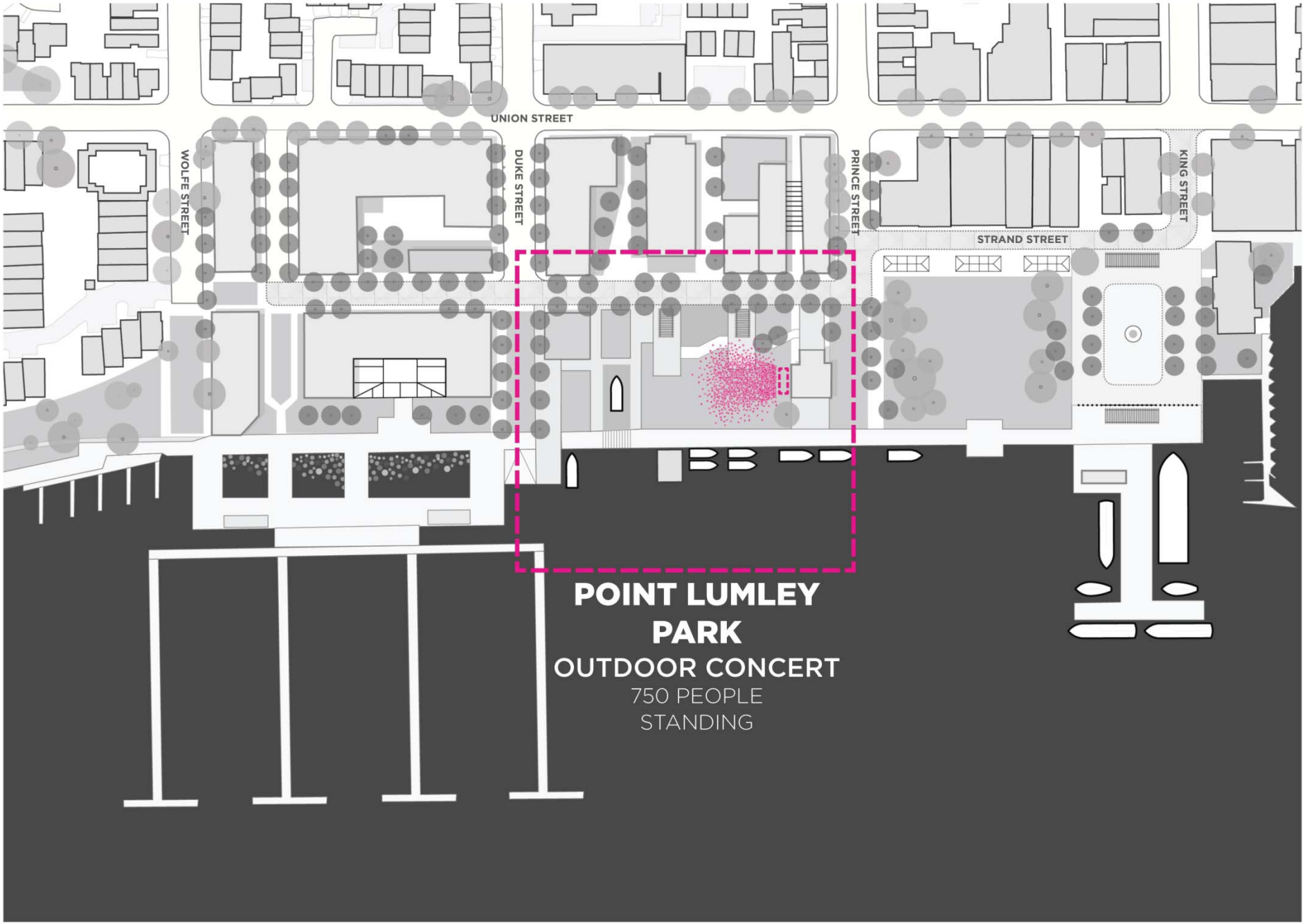
TEMPORARY RECREATION

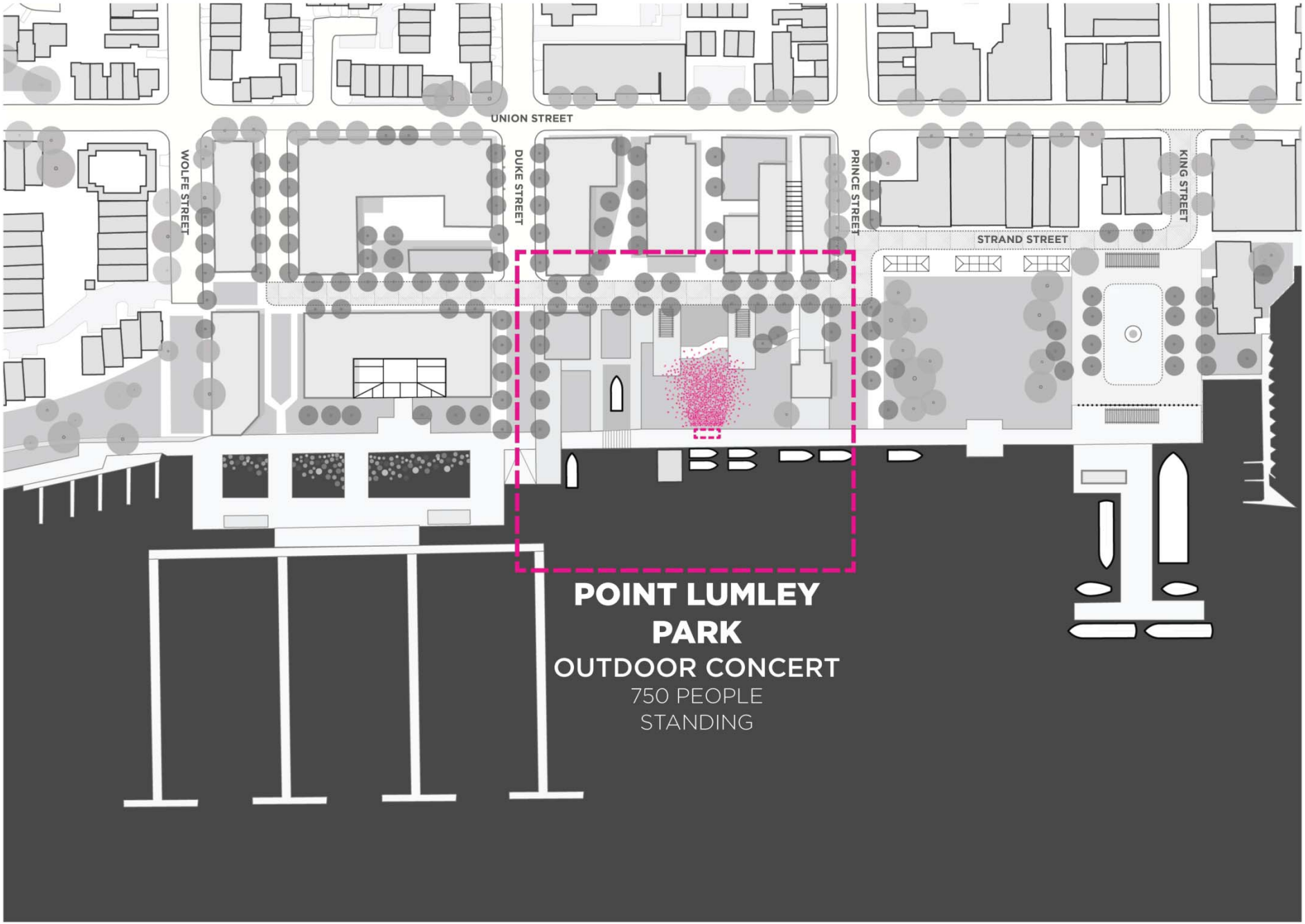
CHILDRENS PLAY SPACE

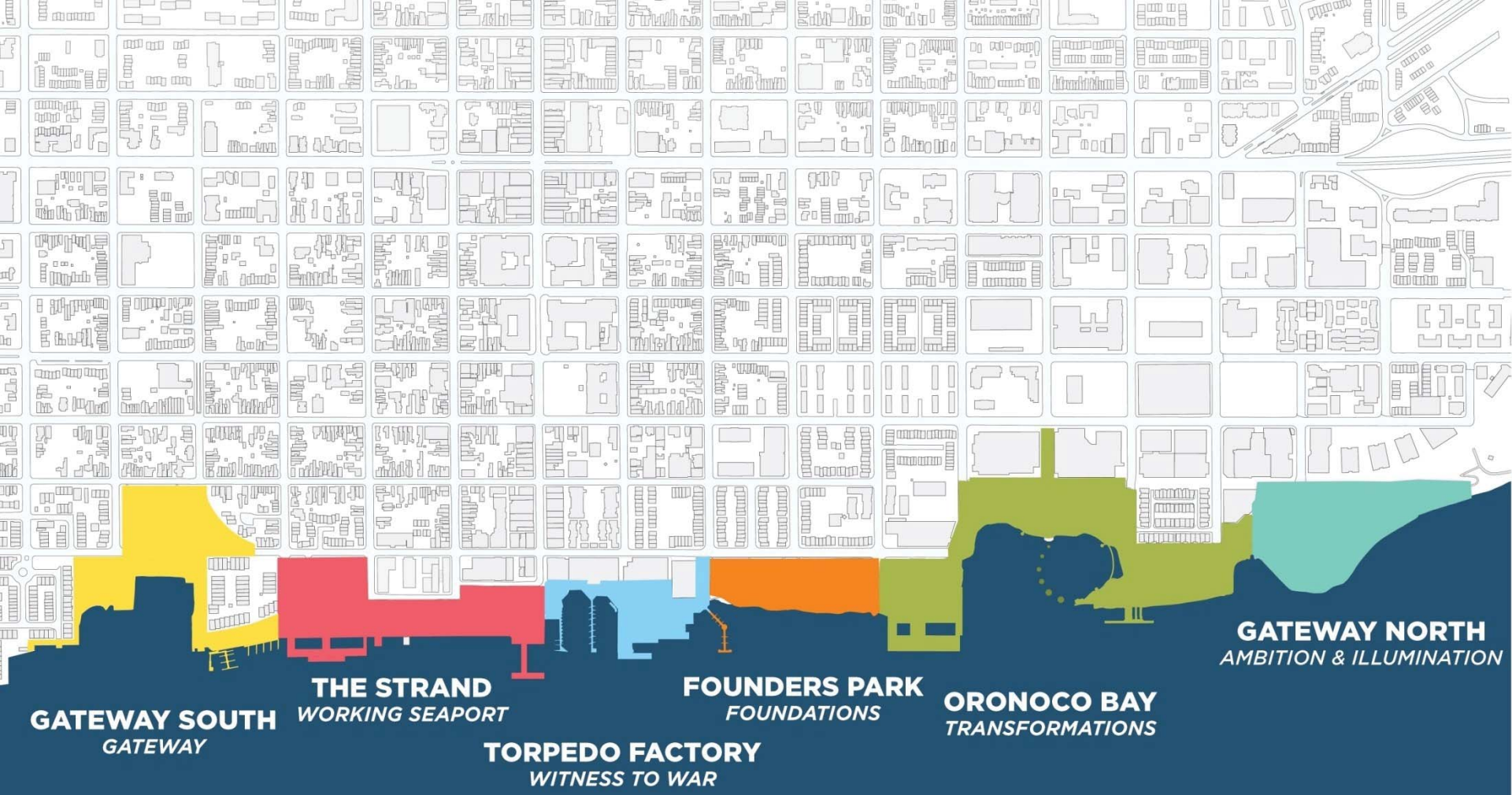
KAYAK LAUNCH PAD

TRAPEZE SCHOOL

Hudson River,NYC, Yards Park, DC


UNION STREET
WOLFE STREET
DUKE STREET
PRINCE STREET
KING STREET
STRAND STREET
POINT LUMLEY
PARK
OUTDOOR CONCERT
750 PEOPLE
STANDING


UNION STREET
WOLFE STREET
DUKE STREET
PRINCE STREET
KING STREET
STRAND STREET
POINT LUMLEY
PARK
OUTDOOR CONCERT
750 PEOPLE
STANDING



THEMATIC ZONES

PROCESSIONAL THEATER

East River Esplande, NYC

WATER PERFORMANCE

Alice Farley Dance Theater, NYC, Regata Storica, Venice

PROCESSIONAL PAGEANTRY

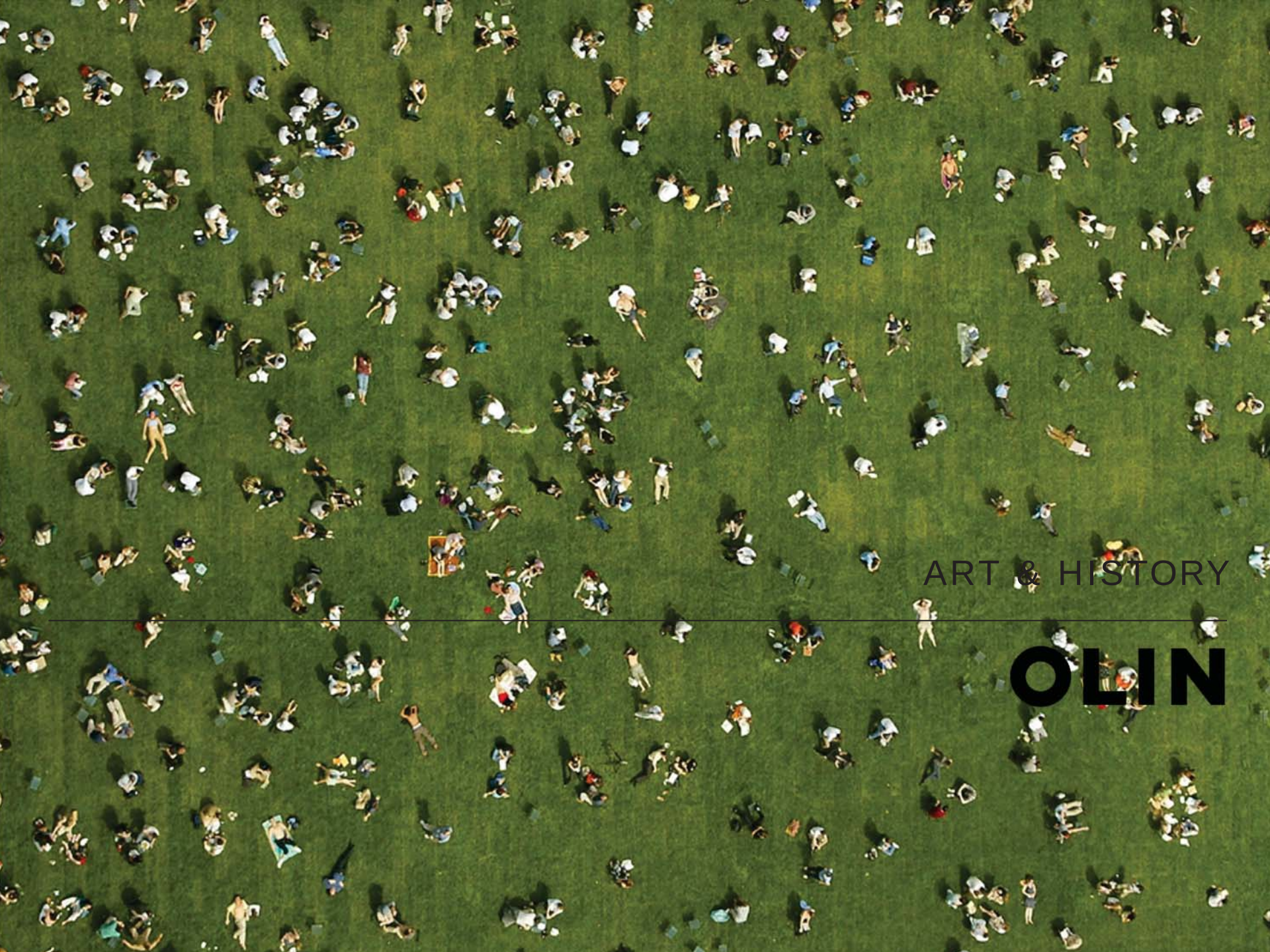
Hudson River Pageant, NYC

ANNUAL HOLIDAY PARADE OF LIGHTS

Alexandria Waterfront, VA

How do we get there?

- A clear plan (with opportunities for growth)
- Excellent design
- Appropriate infrastructure
- Adequate funding
- A well-conceived management structure
- And YOU!



ART & HISTORY

OLIN

ALEXANDRIA WATERFRONT
Public Art Proposal

ALEXANDRIA
COMMISSION
FOR THE ARTS

DECEMBER 13, 2010

OLIN

Alexandria's Art Policy Goal

The Alexandria Commission for the Arts and the Public Art Committee embrace the goals stated in the City's 2008 revised Policy on Acquired Art to support the current waterfront revitalization effort:

- To integrate art into the City
- To promote public awareness of and interest in art
- To promote Alexandria's cultural heritage
- To foster tourism and encourage economic development
- To enhance the City's reputation as a national leader in the arts
- To provide for future artistic endeavors

Public art succeeds when it creates a sense of place and complements its environment and culture.

Goals and Objectives

The purpose of this proposal is twofold: to help the City develop a comprehensive, long-range plan for public art on the waterfront; and to give guidance to the public, arts administrators and artists contributing to **the Art Walk Path**.

Every place has stories to tell. What are Alexandria's? Which belong in the Waterfront?

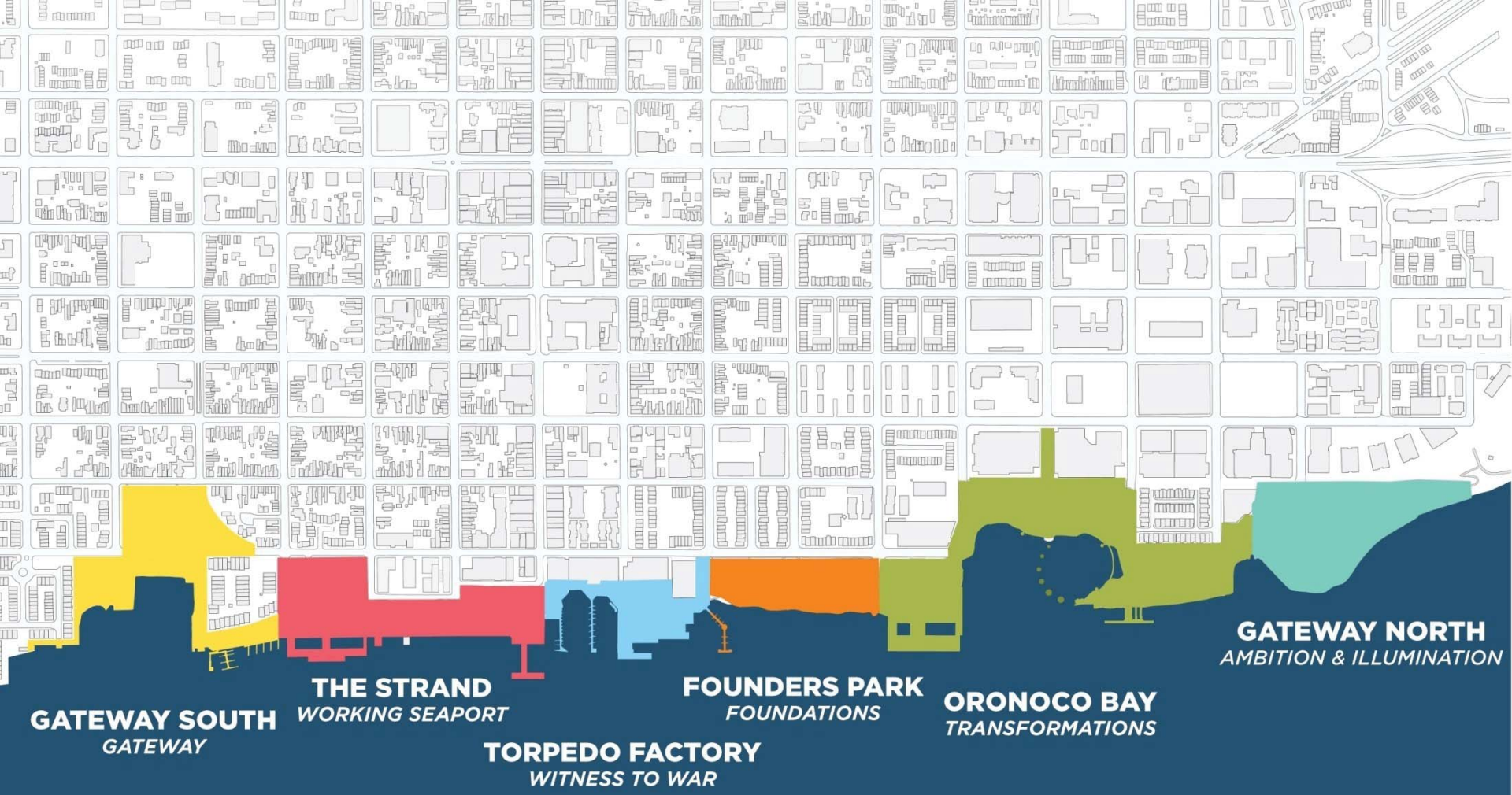
Six different Thematic Zones have been designated through the community design process.

These are:

- ***Gateway North*** presenting Ambition & Illumination
- ***Oronoco* Bay** characterizing Transformations
- ***Founders Park*** embodying Foundations
- ***Torpedo Factory*** symbolizing Witness to War
- ***The Strand*** reflecting the Working Seaport
- ***Gateway South***, the southern waterfront Gateway

The ART+HISTORY program presents the waterfront through artworks

- As integrated into the foundation area design,
- As discrete elements repeated appropriately throughout the district,
- As stand-alone sculptural memorials depicting specific important times in Alexandria's history, and
- As temporary artworks / art events that will draw the people who make Alexandria their home back to the waterfront again and again.



THEMATIC ZONES

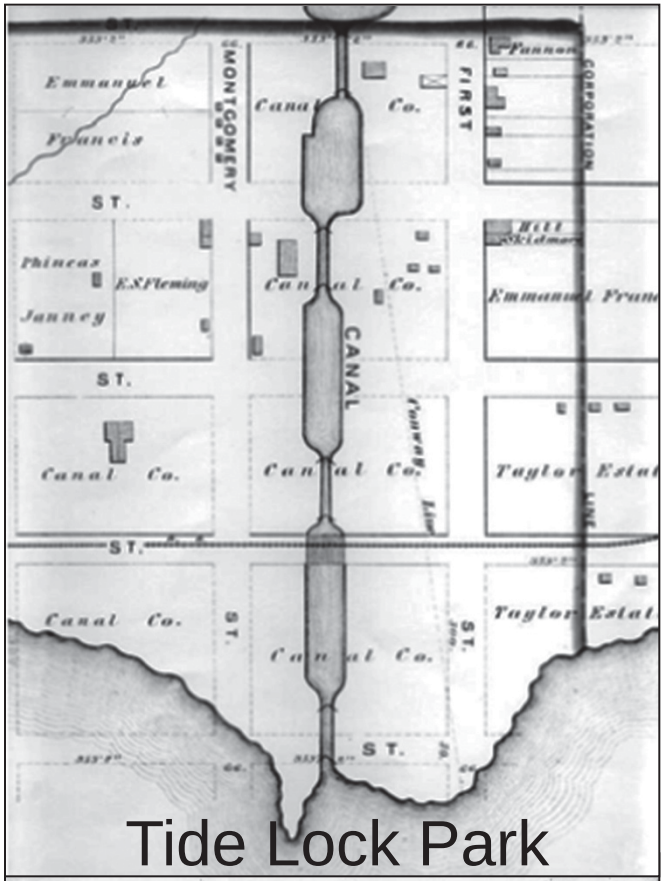
SMALL AREA PLAN

1. RENOVATE PEDESTRIAN BRIDGE
2. **SMALL** BOAT LOADING AND VIEW PLATFORM
3. ENHANCE LOOKOUT
4. REORIENT PATH TO SHORELINE
5. GATEWAY FOR ART WALK
6. INCREASE PARK SEATING
7. TIDELOCK BASIN RENOVATION
8. IMPROVED SHORELINE
9. PUBLIC BOAT RAMP

ART & HISTORY PLAN

- A LIGHT INSTALLATIONS
- B SCULPTURE FROM ORIGINAL TIDE LOCK STONE
- C GLASSWORK FACTORY INSPIRED SCULPTURE
- D DISTINGUISH MT VERNON TRAIL FROM WATER-FRONT PATH
- E INCORPORATE INTERPRETIVE SIGNAGE & ART
- F CREATE ADDITIONAL SEATING AREAS

GATEWAY NORTH AMBITION & ILLUMINATION


Emmanuel
Francis
MONTGOMERY
Canal Co.
FIRST
ST.
Phineas
Janney
E.S.Fleming
CANAL
Canal Co.
Tide Lock Park

AMBITION

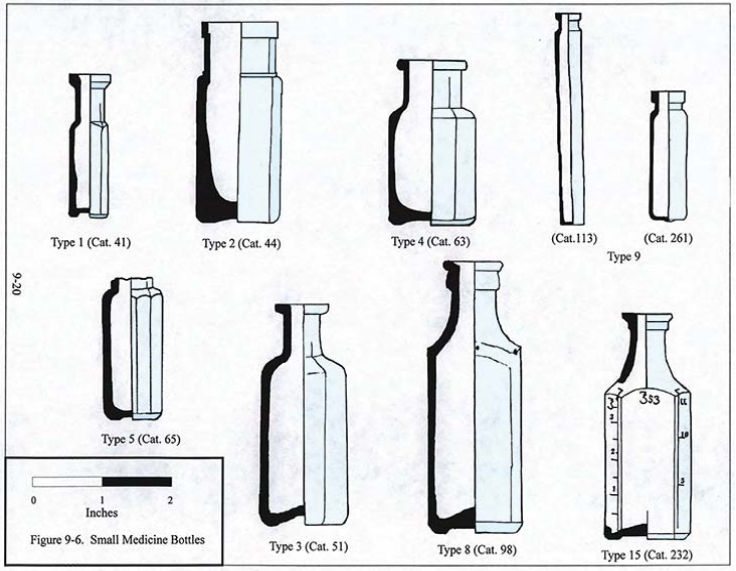
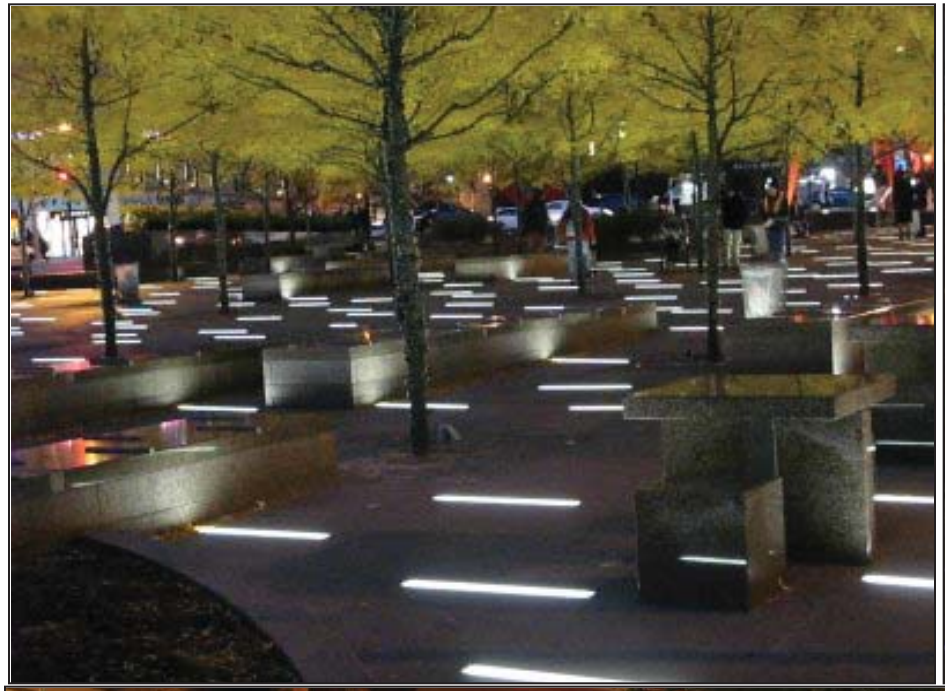


Figure 9-6. Small Medicine Bottles

Glass Factory Boys

AMBITION – GLASSWORKS FACTORY



AMBITION & ILLUMINATION – GLASSWORKS FACTORY

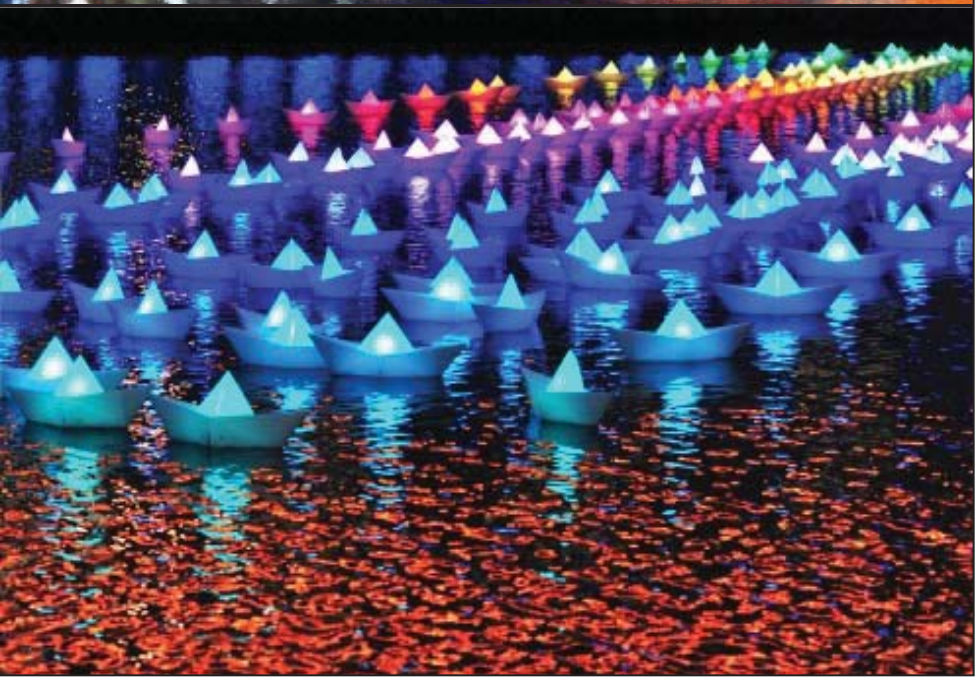
ILLUMINATION

ILLUMINATION

Iole Alessandrini, Seattle

ILLUMINATION - EVENTS

WATER FIRE, Providence, RI



ILLUMINATION – TEMPORARY ARTWORKS

VOYAGE – Aether & Herma, London

SMALL AREA PLAN

1. CREATE RAISED BOARDWALK
2. BOX CAR SPACES
3. LARGE SHADE STRUCTURE
4. PARK MAINTENANCE BUILDING
5. RESTORATION OF "RALPH'S GUTT" DRAINAGE
6. PLAY AREA
7. WYTHE STREET TERMINUS
8. REGRADE FOR SLOPED LAWN & AMPHITHEATER
9. CREATE SUCCESSIONAL FOREST
10. RESTORED RAIL LINE EXTENSION & PENDLETON PROMENADE
11. BOARDWALK RENOVATION AND EXTENSION
12. SHORELINE NATURALIZATION
13. CONSTRUCTED HABITAT ISLANDS
14. RESTORED LOOKOUT AT UNION & PENDLETON

ART & HISTORY PLAN

- A. ART WALL ALONG WYTHE CORRIDOR & MT. VERNON TRAIL
- B. GATEWAY SCULPTURE
- C. INSTALL ART THAT CONTRIBUTES TO THE CLEANSING OF WATER
- D. PLAN TOBACCO & EXPLAIN MEANING OF ORONOCO

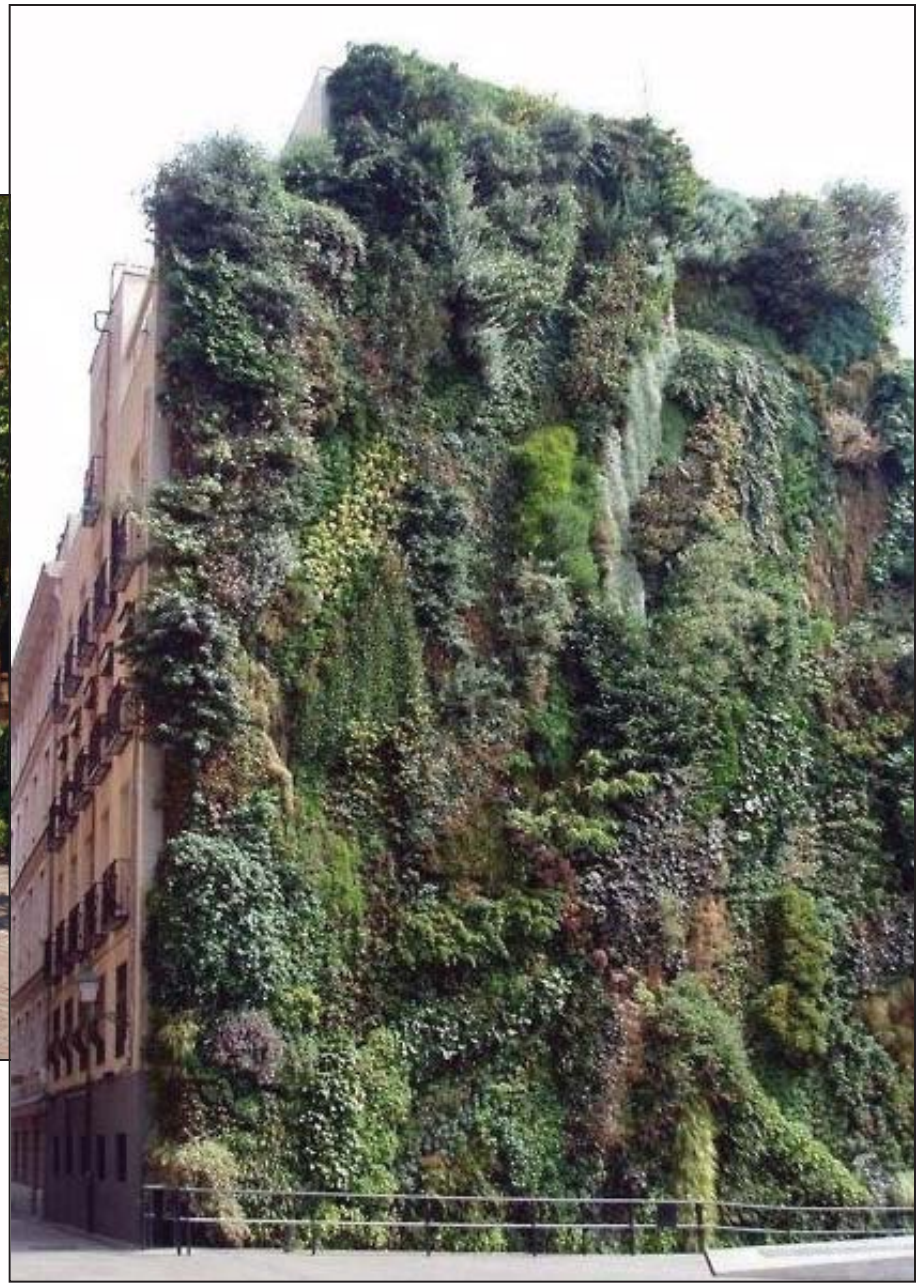
ORONOCO BAY TRANSFORMATIONS

TRANSFORMATIONS – HISTORIES & ECHOS

MEMORIAL TO THE ABOLISHMENT OF SLAVERY – Nantes, France

TRANSFORMATIONS – HISTORIES & ECHOS

ID GATES – Valerie Otani, Portland



TRANSFORMATIONS

TRANSFORMATIONS

Alexandria Waterfront, VA

TRANSFORMATIONS – ENVIRONMENTAL BASED ART

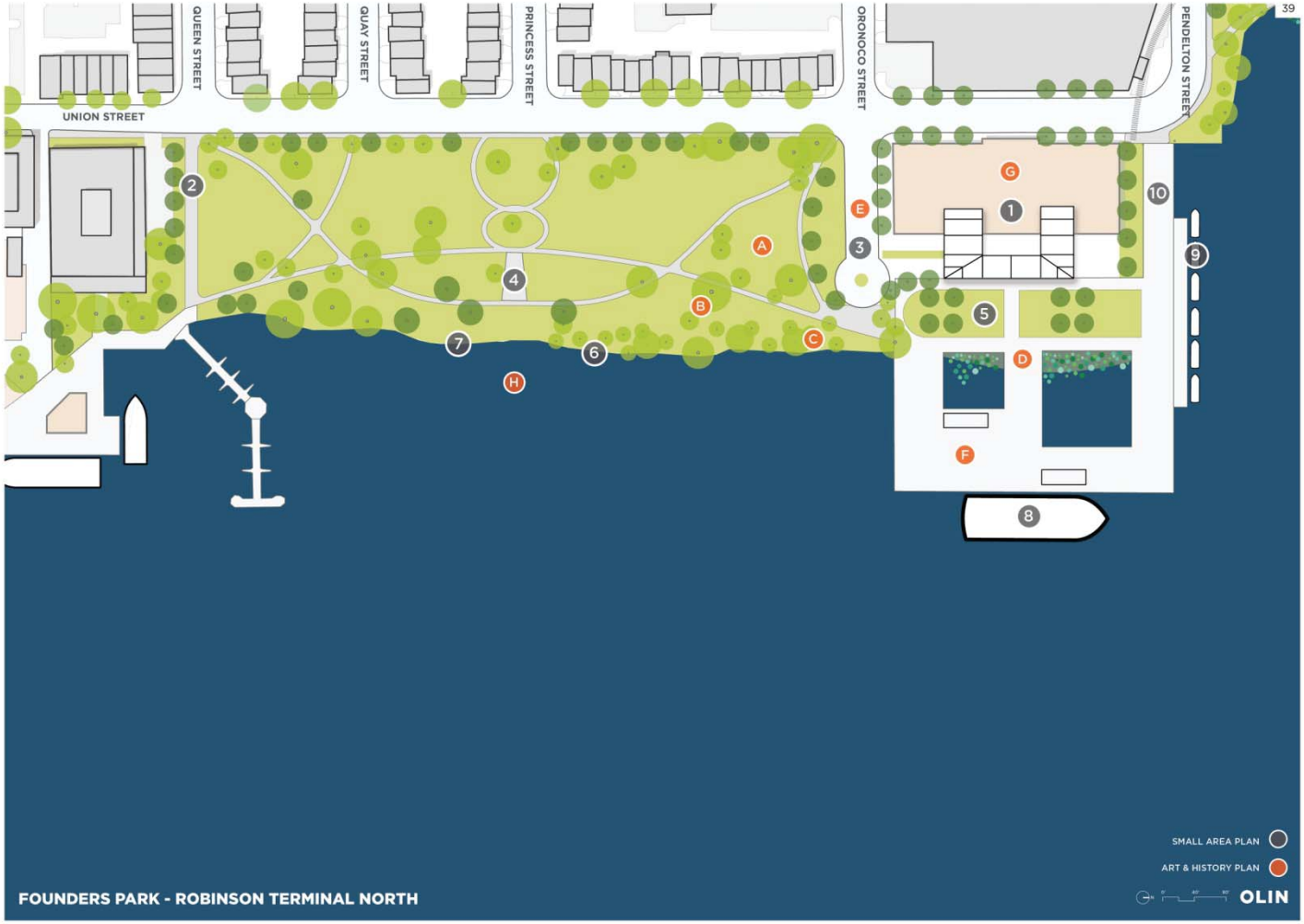
BRUSH WITH ILLUMINATION – Buster Simpson, Vancouver

SMALL AREA PLAN

1. MIXED USE DEVELOPMENT WITH PUBLIC PIER
2. PEDESTRIAN EXTENSION OF QUEEN STREET
3. FOOT OF ORONOCO STREET
4. AREA FOR HISTORICAL PERFORMANCES
5. PEDESTRIAN PLAZA AND PLANTING
6. NATURALIZED SHORELINEG
7. FLAT STONE SEATING ALONG SHORELINE
8. ACCOMMODATE LARGE SHIPS
   DAY-USE RECREATION BOATER DOCK
9. LIMIT VEHICULAR ACCESS ALONG STRAND
10. PENDLETON STREET TO PIER PEDESTRIAN CONNECTION

ART & HISTORY PLAN

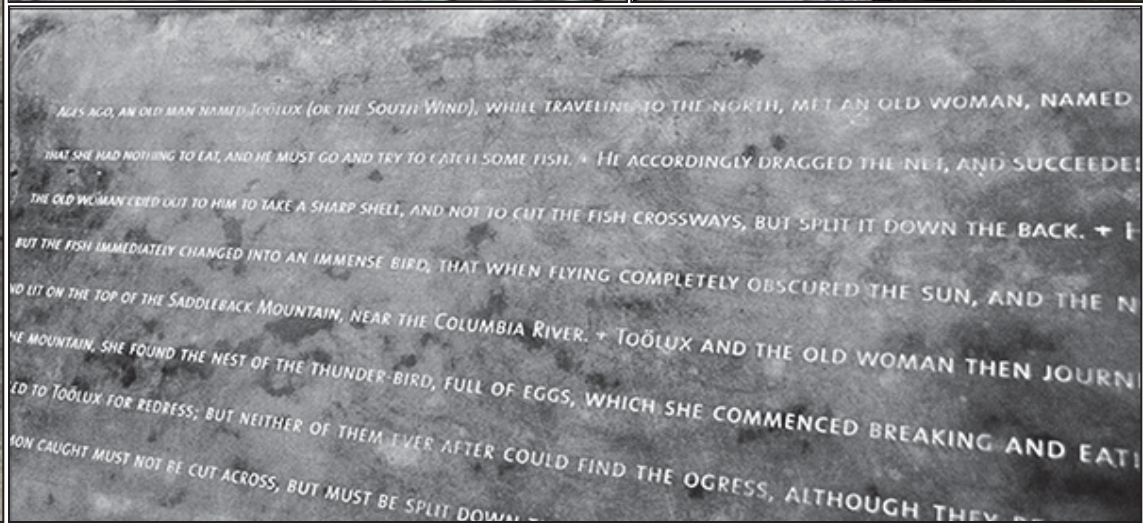
- A ART PIECE INSPIRED BY HISTORIC FISHTOWN
- B ART PIECE INSPIRED BY SHAD AND HERRING
- C CUSTOM BENCHES ALONG JETTY
- D ART PIECE INSPIRED BY TOBACCO INSPECTION HOUSE
- E RECOGNITION OF WEST'S POINT AS CITY ORIGIN
- F INCORPORATE INTERACTIVE WATER FEATURE ON PIER
- G INCORPORATE PERFORMING ARTS CENTER & CAFE INTO ROBINSON TERMINAL NORTH REDEVELOPMENT
- H TEMPORARY OR PERMANENT SCULPTURE IN RIVER



FOUNDATIONS – INTEGRATED ART ELEMENTS

FOUNDATIONS – INTEGRATED ART ELEMENTS

CLEANING SHAD ON THE DOCKS



FOUNDATIONS – STORIES OF THE WATERFRONT

CONFLUENCE – Maya Lin

SMALL AREA PLAN

1. BEACHCOMBER RENOVATION
2. RELOCATE DOCKMASTER HEADQUARTERS
3. WATER TAXI AND FERRY TERMINAL
4. MARKET AND VENDOR KIOSKS
5. MAINTAIN EXISTING WILLOW OAKS
6. REPLACE LOW-MID STORY PLANTING
7. INTEGRATE FLOOD WALLS AND STAGE INTO PARK
8. FITZGERALD SQUARE: PUBLIC PLAZA - ICE RINK - FOUNTAIN
9. RENOVATE TORPEDO FACTORY PLAZA
10. LIMIT VEHICULAR ACCESS ALONG STRAND
11. REBUILD BULKHEAD
12. ACTIVATE MARINA BOARDWALK
13. HISTORIC SHIP AT KING STREET TERMINUS
14. CREATE PUBLIC PIER

ART & HISTORY PLAN

- A. ART INSPIRED FURNISHINGS
- B. MAKE STRAND ONE-WAY AND IMPROVE PAVING
- C. COMMEMORATE HISTORY OF SLAVERY IN ALEXANDRIA
- D. EMPHASIZE TORPEDO FACTORY AS CULTURAL ANCHOR
- E. INCORPORATE PUBLIC ART & INTERPRETIVE SIGNS INTO MARINA
- F. CREATE DECORATIVE SCREENING FOR BACK OF CHART HOUSE
- G. GATEWAY ARCH & INTERPRETIVE SIGNAGE

TORPEDO FACTORY & THE STRAND WITNESS TO WAR & WORKING SEAPORT

TORPEDO FACTORY – WITNESS TO WAR

TORPEDO FACTORY – WITNESS TO WAR

CASA MAGICA

THE STRAND – WORKING SEAPORT

GLOW – Janet Echelman

WORKING SEAPORT

WORKING SEAPORT

WORKING SEAPORT – SCULPTURAL ARTWORKS

PROP, Richard Deutsh, Oakland

WORKING SEAPORT – EVENT BASED ARTWORK

WORKING SEAPORT – EVENT BASED ARTWORK

Oliver Voss, Hambur

SMALL AREA PLAN

1. CUMMINGS PROPERTY - BOUTIQUE HOTEL DEVELOPMENT
2. TURNER PROPERTY - MIXED USE DEVELOPMENT
3. ROBINSON TERMINAL SOUTH - MIXED USE DEVELOPMENT
4. RELOCATE SEAPORT FOUNDATION FLOATING BUILDING
5. EXPAND POINT LUMLEY PARK
6. MODEL BOAT FOUNTAIN
7. CONTINUOUS PUBLIC PROMENADE
8. EXTENSION OF STRAND INTO ROBINSON TERMINAL SOUTH
9. PEDESTRIAN CORRIDOR ALONG DUKE ST.
10. RESTORE SLIP AS BOAT BUILDING FACILITY
11. DEVELOP NEW MARINA
12. BOAT RAMP FOR FIRE BOAT AND PUBLIC ACCESS
13. IMPROVE CONNECTIONS FROM WOLFE AND DUKE STREETS ONTO PIER
14. RIPARIAN RESTORATION & CONSTRUCTION OF WETLANDS UNDER PIER

ART & HISTORY PLAN

- A. NATIVE FLORA AND FAUNA INSPIRED SCULPTURE
- B. INCORPORATE SCULPTURE ON PIER
- C. INTERACTIVE ART PIECE IN COLLABORATION WITH SEAPORT FOUNDATION
- D. CONVERT ALLEY PARKING LOT INTO ALLEY
- E. RELOCATE SHIPBUILDER STATUE AND INCORPORATE OTHER PUBLIC ART

GATEWAY SOUTH GATEWAY

GATEWAY SOUTH – DISCRETE ART ELEMENTS

Dennis Openheim, Philadelphia

UMBRELLA – Benoson Shaw, Seattle

Akio Takamuri, Seattle

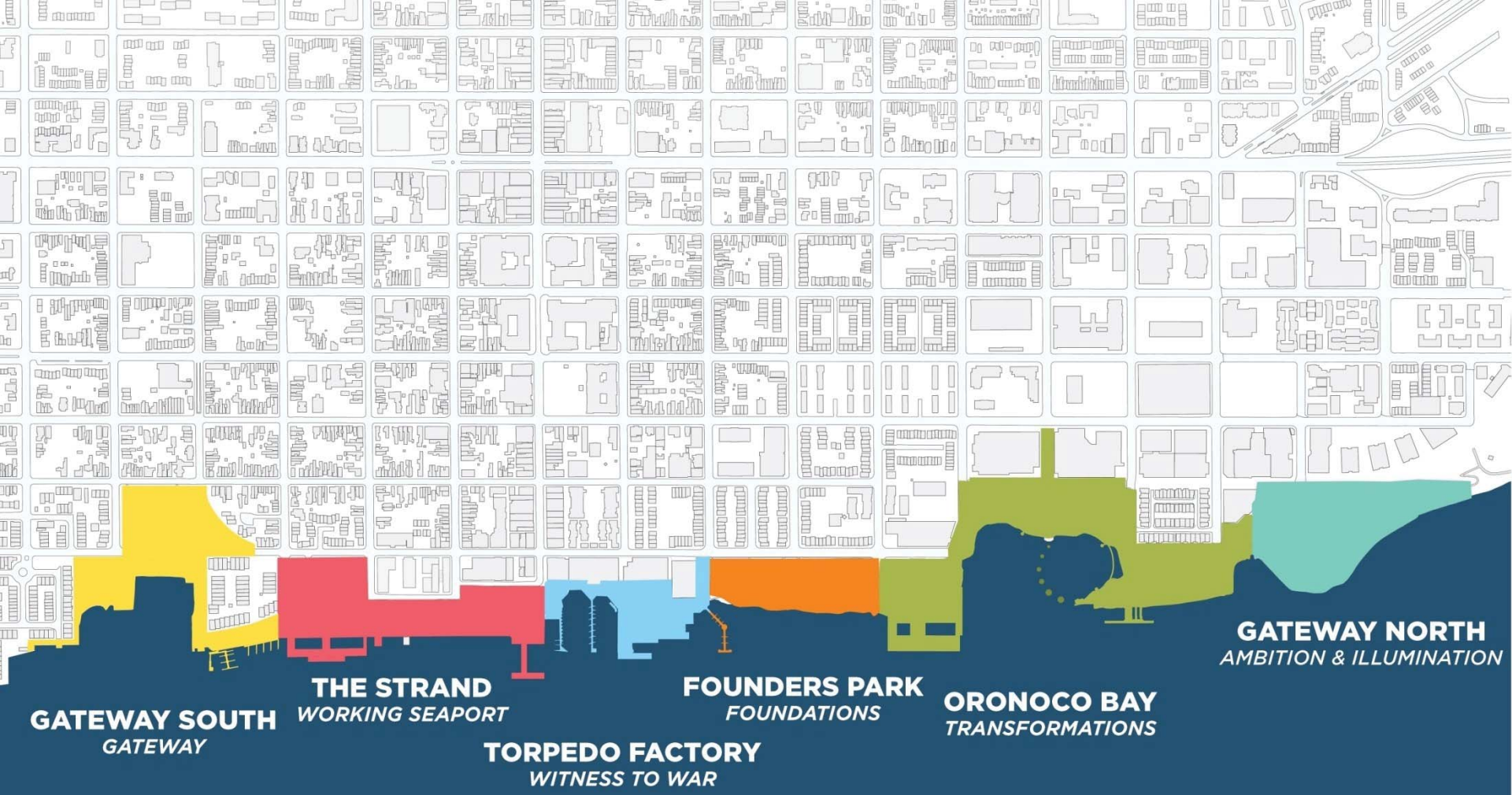
GATEWAY SOUTH – DISCRETE ART ELEMENTS

GATEWAY SOUTH – DISCRETE ART ELEMENTS

WEB – Steven Holl

ART AND AMENITIES

Charlotte, NC Light Rail



THEMATIC ZONES