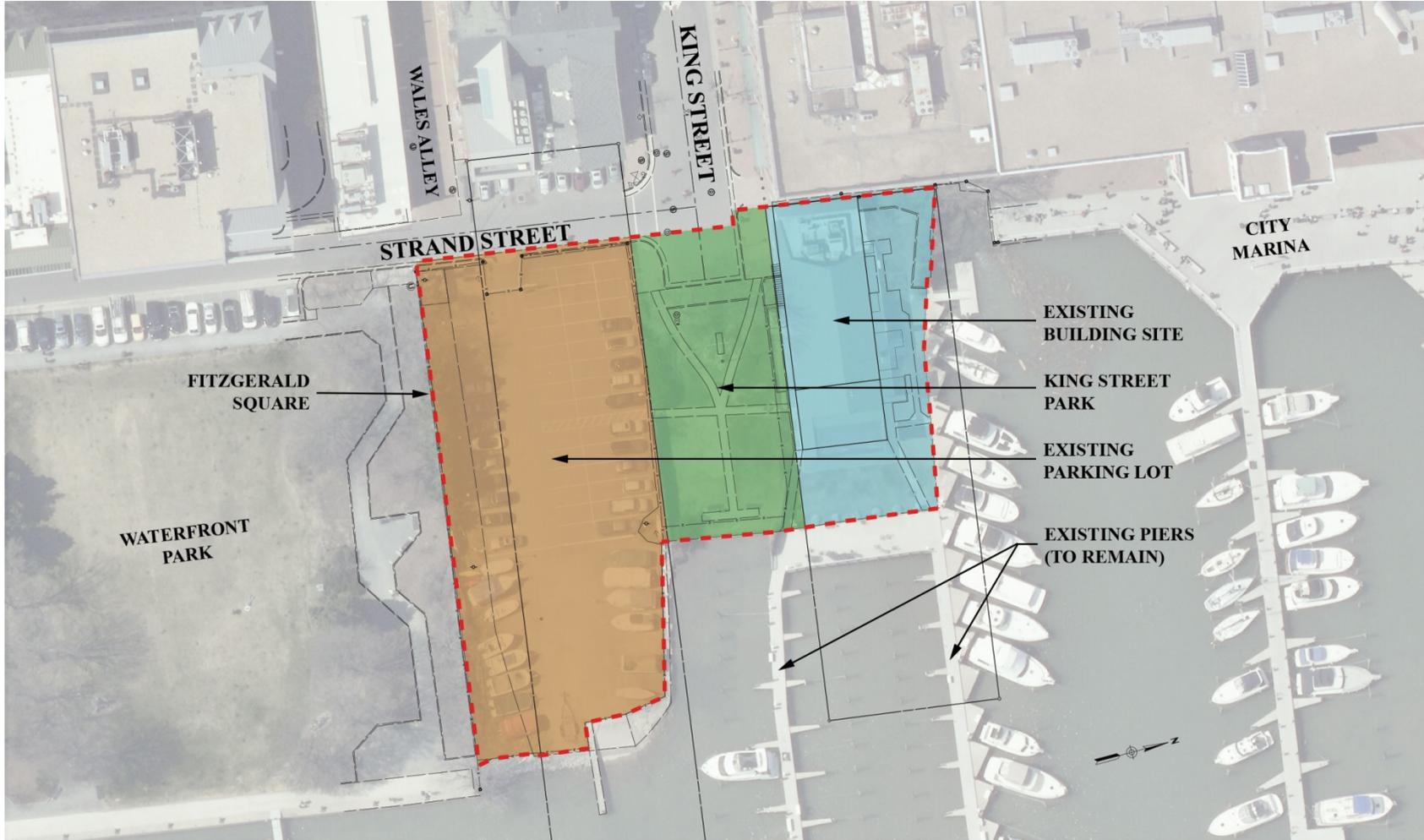




Waterfront Implementation

Interim Fitzgerald Square

May 11, 2016 – Old Town Civic Association



**INTERIM FITZGERALD SQUARE
EXISTING CONDITIONS**





Interim Fitzgerald Square

Flexible Daily Use

FLEXIBLE DAILY USE - RELAXATION



WAGNER PARK, NEW YORK

Interim Fitzgerald Square

Seasonal Activities and Special Programs

SEASONAL PROGRAMMING



PARIS PLAGE 2015, PARIS



SPRUCE STREET HARBOR PARK, PHL



DELAWARE RIVER WINTER FEST, PHL



OUTDOOR EVENTS



ROBERT F. WAGNER JR. PARK, NYC



FOUNTAIN SQUARE, CINCINNATI



MILL RIVER PARK MOVIE NIGHT



BROWN-FORMAN AMPHITHEATER



OUTDOOR EVENTS



PHS POP UP PARK, PHL



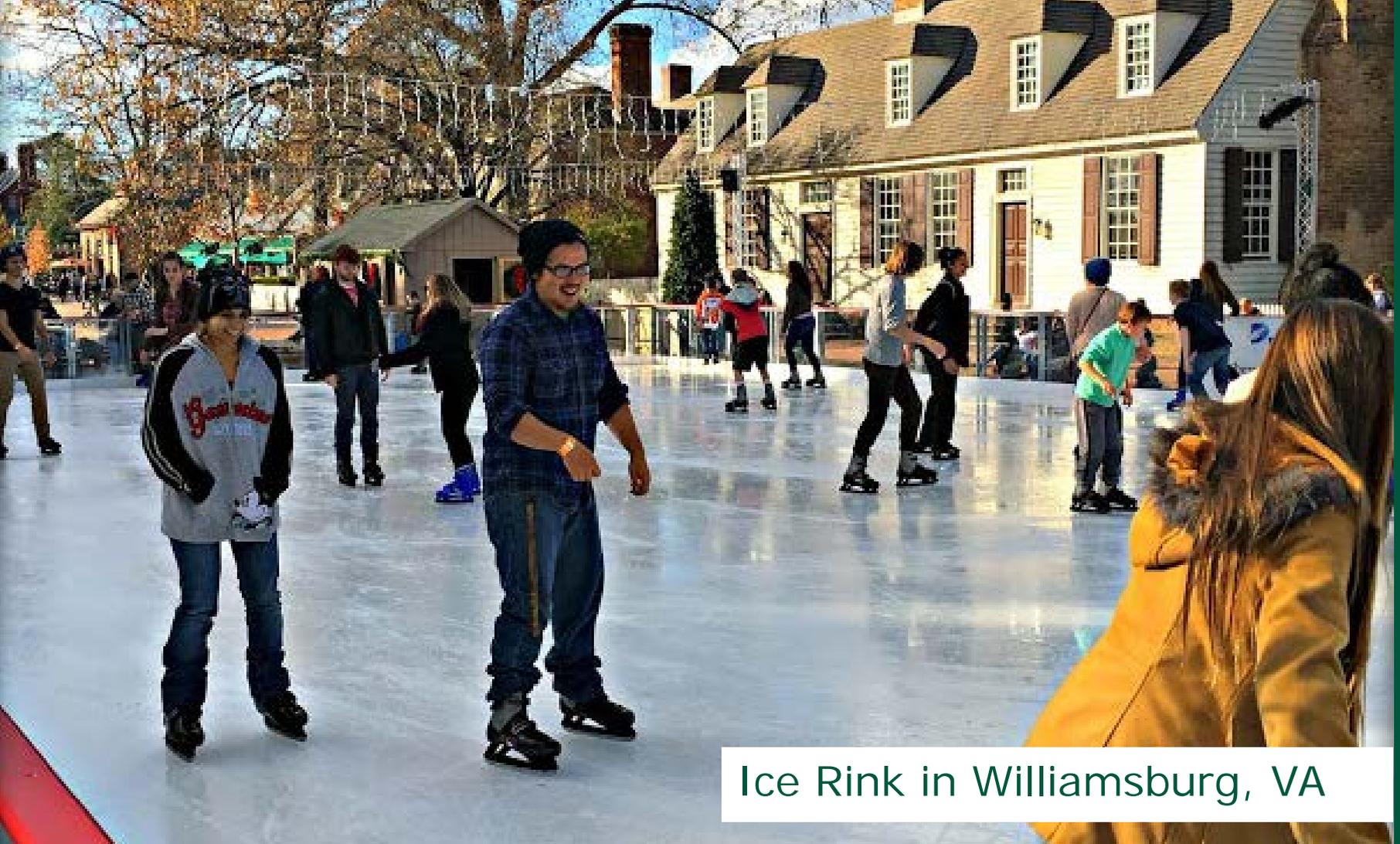
DILWORTH PARK TEMPORARY ICE RINK, PHL



SPRUCE STREET HARBOR PARK, PHL



KALVEBOD, COPENHAGEN WATERFRONT



Ice Rink in Williamsburg, VA

Interim Fitzgerald Square

Refined Design Concept









Interim Fitzgerald Square

Low Impact and Low Cost Improvements

PAVING MATERIALS



MODULAR WOOD DECKING



CONCRETE UNIT PAVER



ASPHALT REFINISHING



CAST IN PLACE CONCRETE



AGGREGATE

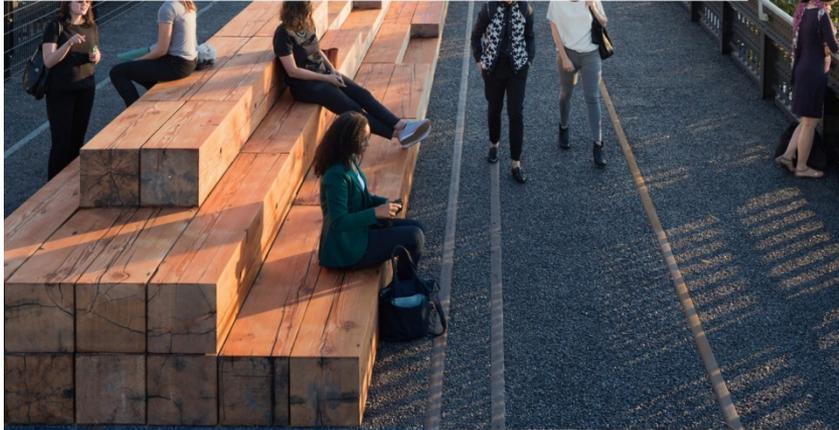


BRICK

SITE ELEMENTS - LIGHTING



SITE ELEMENTS - SEATING + PLANTERS



Interim Fitzgerald Square

Civic Engagement

Civic Engagement

12/02/15 – Interdepartmental design charrette

12/16/15 – DCC presentation

01/06/16-01/21/16 – Council briefings

01/19/16 – Waterfront Commission

01/21/16 – Parks and Rec Commission

02/02/16 – Interdepartmental meeting

02/11/16 – Founders Park Com. Ass'n.

02/16/16 – Community meeting

02/19/16 – Old Town business owners

03/15/16-04/04/16 – AlexEngage

03/21/16 – Environmental Policy Commission

03/22/16 – Old Town Business and Professionals Association

03/30/16 – Visit Alexandria Board

04/05/16 – Chamber of Commerce – Government Relations Committee

04/20/16 – Torpedo Factory Board

04/26/16 – OTBPA and Boutique District “Shop Talk”

05/11/16 – Old Town Civic Association

05/24/16 – City Council update



AlexEngage

March 15 through
April 3, 2016

145 responses

Scheme 2 was
preferred

		%	Count
Open lawn	■	15.5%	22
Terrace with moveable tables and chairs	■	11.3%	16
Promenade connection between Waterfront Park and the Marina	■	24.6%	35
Paved flexible plaza	■	7.0%	10
Each of the spaces is important to the area	■	33.8%	48
No preference		2.1%	3
Other	■	5.6%	8

7. Are there any specific seasonal activities or special programs you would like the space to accommodate through design?

Answered 100

Skipped 45

activities also **area** art bike chess **concerts** dc during **festivals** food
from great historic **ice kids like** make movies **music** nice
other outdoor park **parking play** please rink see **skating**
space summer tables they trees up want water **waterfront** winter



Next Steps

Revise and finalize design concept

Begin detailed design and site analyses

Begin approval processes (BAR demo, site plan)

Construction anticipated: late 2017/early 2018



QUESTIONS?

QUESTIONS?

