

Motorcoach Task Force

July 11, 2016



Agenda

- Recap

Part 1 - Policies

- Enforcement Policy Option Discussion

Part 2 - Loading

- Review April Loading/Unloading Data Collection
- Loading/Unloading Options
- Public Comment

Part 3 – Next Steps

- Meeting #4 Recommendation Process
- Meeting #4 Date & Time
- Review Process and Receive Feedback



Task Force Objectives

Objective

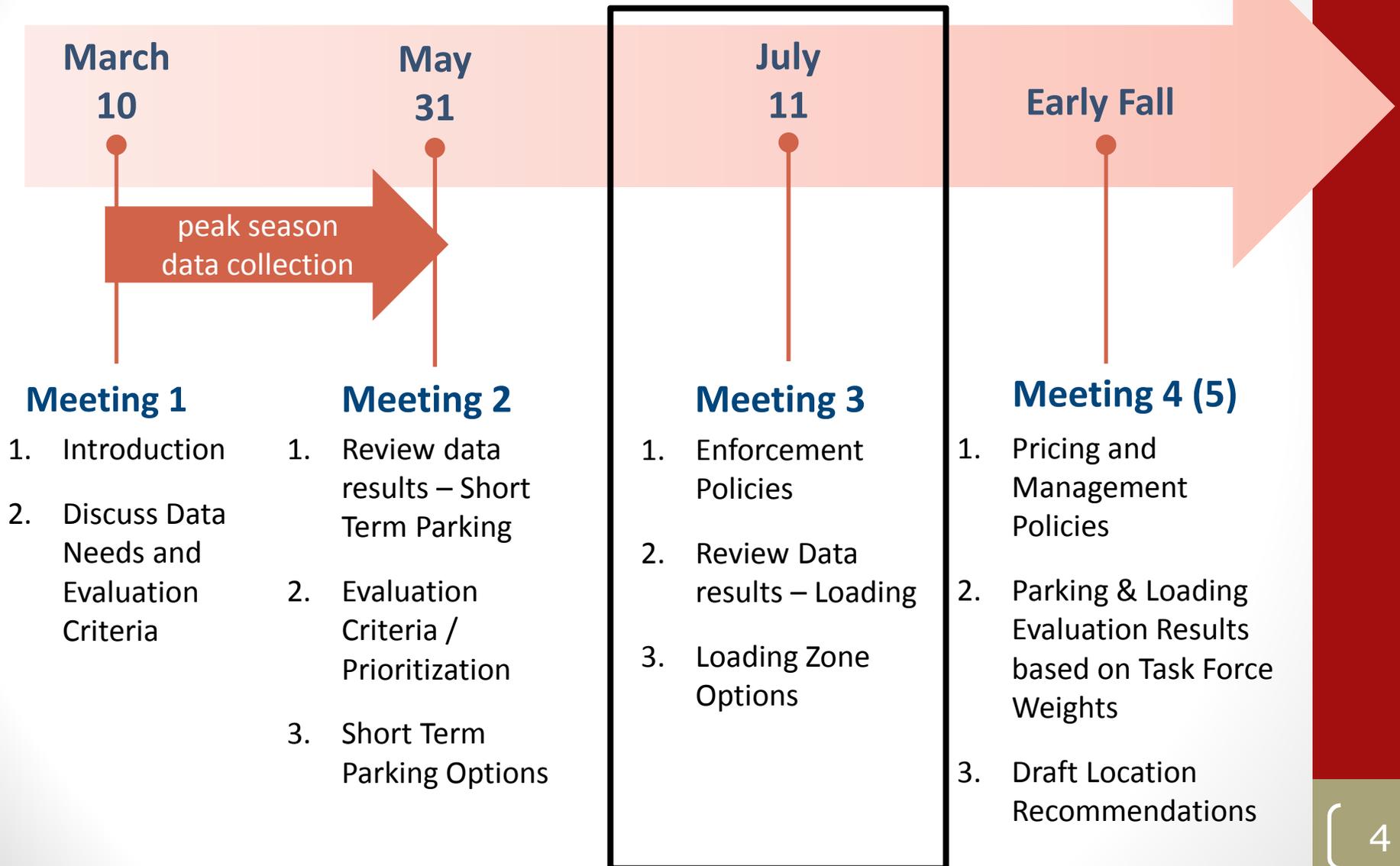
- Review locations and/or management strategies for motorcoach loading/unloading areas and short term parking

Goal Deliverable

- Formalize recommendations via reports to the Director of the City's Department of Transportation & Environmental Services
 - Reports may discuss differing opinions; the Task Force need not identify a consensus position



Schedule





Part I: Enforcement Policies

Department of Emergency Communications

- Role of the Department of Emergency Communications in receiving calls
- Existing operations when complaints received
- Existing challenges



Potential Enforcement Policies

- Please refer to your enforcement policy handouts.





Part I: April Data Collection – Loading/Unloading



April Data Collection

Current usage of loading/unloading locations

- video & in-person counts to assess existing demand by *motorcoaches*

Usage of potential loading/unloading locations

- consultant counts to assess existing demand by *automobiles* at potential future locations



Locations Studied

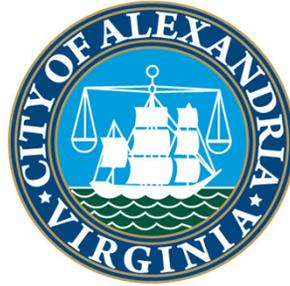
Existing	Potential / Future
Unit Block King St	300 Block Cameron St
Market Square*	100 Block N. Royal St ¹
Gadsby's Tavern*	100 Block S. Union St
100 N. Washington St	100 Block N. Union St*
100 Block S. Washington St	200 Block N. Union St*
200 Block S. Washington St	

*studied as pairs

¹both east and west curbs

Timeframe:

- Chosen based on previous year trends and concurrence with Cherry Blossom Festival Ceremonies
- Thursday, April 14 to Sunday, April 17, 4pm-10pm



Loading Locations

(Existing Demand & Potential Impact)

Existing and Potential Loading

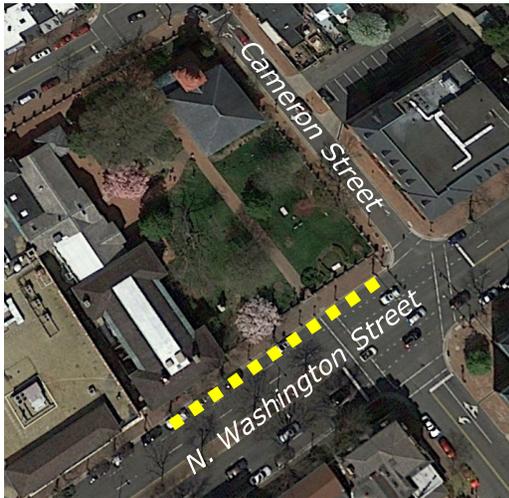


Locations Studied

Existing Motorcoach Demand – N and S Washington Street

100 Block S. Washington Street

- northbound
- one loading space
- serves points north on King Street



100 Block N. Washington Street

- southbound
- space for four buses
- serves Christ Church & points north on King Street



200 Block S. Washington Street

- southbound
- one loading space
- serves the Lyceum

Locations Studied

Existing Motorcoach Demand – Unit Block of King Street

Unit Block King Street



- westbound
- one designated loading space
- serves Waterfront & King St.

	Thursday	Friday	Saturday	Sunday
Minutes Utilized	4	28	110	51
Minutes w/ Queue	0	19	208	0

Study Period: Thursday, April 14 to Sunday, April 17, 4pm-10pm

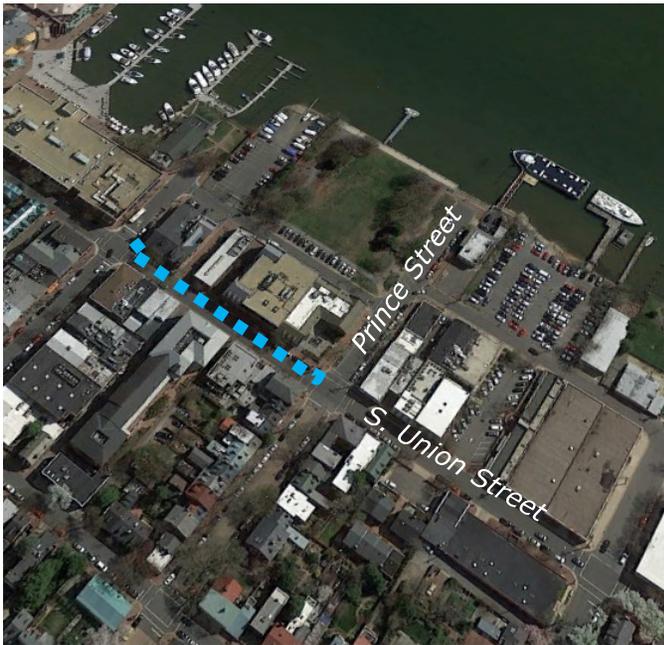
Waterfront Loading Dimensions



Locations Studied

Parking Utilization at Potential Motorcoach Loading Locations 100 Block of S. Union Street

100 Block S. Union Street



	Thursday	Friday	Saturday	Sunday
Average Utilization	81%	88%	92%	95%
Peak Utilization	94%	94%	100%	119%

Study Period: Thursday, April 14 to Sunday, April 17, 4pm-10pm

Locations Studied

Parking Utilization at Potential Motorcoach Loading Locations 100 Block of N. Union Street

100 Block N. Union Street



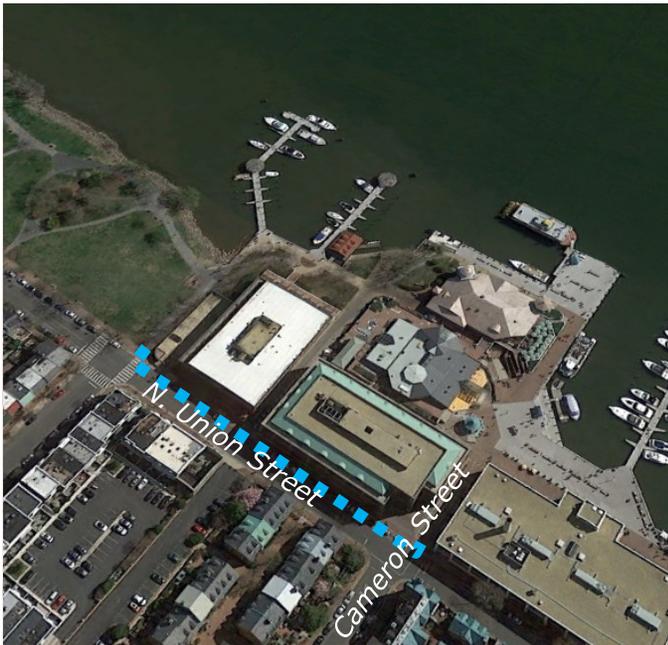
	Thursday	Friday	Saturday	Sunday
Average Utilization	85%	89%	65%	86%
Peak Utilization	100%	100%	76%	100%

Study Period: Thursday, April 14 to Sunday, April 17, 4pm-10pm

Locations Studied

Parking Utilization at Potential Motorcoach Loading Locations 200 Block of N. Union Street

200 Block N. Union Street



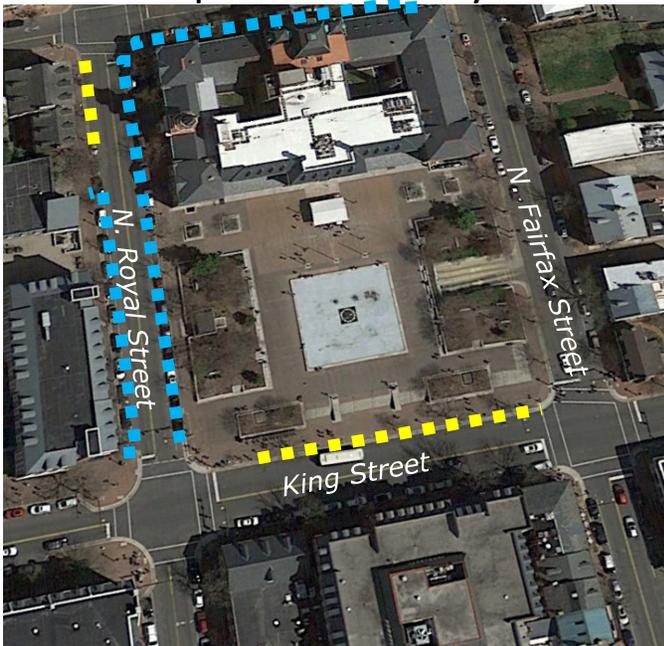
	Thursday	Friday	Saturday	Sunday
Average Utilization	82%	83%	92%	95%
Peak Utilization	93%	93%	100%	107%

Study Period: Thursday, April 14 to Sunday, April 17, 4pm-10pm

Locations Studied

Existing Motorcoach Demand
Market Square / Gadsby's Tavern

Market Square & Gadsby's Tavern



- westbound & northbound
- five & one designated spaces
- only space for four full-length buses at Market Square

	Thursday	Friday	Saturday	Sunday
Minutes Utilized	349	94	190	231
Minutes w/ Queue	0	0	0	12

Study Period: Thursday, April 14 to Sunday, April 17, 4pm-10pm

Locations Studied

Parking Utilization at Potential Motorcoach Loading Locations 300 Block of Cameron Street

300 Block Cameron Street (eastbound)



	Thursday	Friday	Saturday	Sunday
Average Utilization	54%	56%	82%	71%
Peak Utilization	100%	90%	100%	110%

Study Period: Thursday, April 14 to Sunday, April 17, 4pm-10pm

Locations Studied

Parking Utilization at Potential Motorcoach Loading Locations 100 Block of N. Royal Street

100 Block N. Royal - East Curb



	Thursday	Friday	Saturday	Sunday
Average Utilization	33%	51%	55%	52%
Peak Utilization	65%	71%	71%	94%

Study Period: Thursday, April 14 to Sunday, April 17, 4pm-10pm

Locations Studied

Parking Utilization at Potential Motorcoach Loading Locations 100 Block of N. Royal Street

100 Block N. Royal - West Curb



	Thursday	Friday	Saturday	Sunday
Average Utilization	26%	63%	26%	63%
Peak Utilization	60%	75%	60%	75%

Study Period: Thursday, April 14 to Sunday, April 17, 4pm-10pm



Loading Zone Takeaways

- At the Unit Block of King Street, demand is clustered due to platooning
- At Market Square, demand is continuous and clustered due to platooning
- Lack of Demand on Washington Street in the evenings suggests it could potentially be reverted to parking
- Property owner has concerns about South Union location
- North Royal and Cameron east curb could potentially function as an extension of loading at Market Square, creating an easily navigable circuit

Public Comment

- Comments may be specifically about enforcement, but may also relate to motorcoach operations in general.
- Please limit all comments to three minutes.





Part III: Next Steps



Next Steps

- Task Force Recommendations:
 - Consensus Recommendation – all of the Task Force agrees
 - Majority Recommendation – receives a majority of Task Force support
 - Minority Recommendation – receives a minority of Task Force support
- Recommendations will note how many members are in favor of recommendation and their representation (e.g. citizen, motorcoach/tourism industry, or board/commissioner member).

Questions or Feedback on Process?

- Any questions about the recommendations process?
- Any feedback on the *process* thus far?





Next Steps

The next meeting(s) will be held in September. Staff will send out a poll to the Task Force to identify meeting days based on:

- 1) Task Force availability
- 2) Reduce conflicts with other relevant meetings
- 3) Availability in City Hall, per request of Task Force



Thank You!

www.alexandriava.gov/motorcoachtaskforce