

Motorcoach Task Force

April 22, 2009
Sister Cities Conference Room 1101

City of Alexandria, Virginia

Meeting Agenda

- Review Actions of City Council & TPB
- Updates on Short-Term Recommendations
- Short-Term Parking Review



Page: 2

City of Alexandria, Virginia

Task Force Updates

- **Richard J. Baier, Chair**, Dept. of Transportation & Environmental Services
- **Rob Aronson**, Resident, Alexandria Old & Historic District Residents Group
- **David Baker**, Chief of Police, Alexandria Police Department
- **Stephanie Brown**, Alexandria Convention & Visitors Association
- **Bert Ely**, Resident, Old Town Civic Association
- **William D. Euille, Mayor**, City of Alexandria
- **Nick Gregory**, Kimpton Hotels/Alexandria Chamber of Commerce
- **Charlotte Hall**, Potomac Riverboat Company
- **Hubert Herre**, Crown Plaza Old Town/Alexandria Hotel Association
- **Poul Hertel**, Resident, Old Town Civic Association
- **OPEN**, Resident, Founders Park Community Association*
- **Greg Ogden**, Resident, North Old Town Independent Citizens
- **Paul C. Smedberg, Councilman**, City of Alexandria
- **Ellen Stanton**, Historic Alexandria Resources Commission
- **Tara G. Zimmick-Calico**, Old Town Business & Professional Association

*Andrea Stowers has resigned as Founders Park Community Association representative. FPCA has taken the position that the Motorcoach Task Force is not within the scope of its charter.

Page: 3

City of Alexandria, Virginia

Recommendations #1-7 (Approved 3/14)

1. Approve the concept of voluntary on-line motorcoach registration,
2. Allocate \$25,000 from T&ES snow reserves,
3. Request staff to conduct counts of motorcoach operations in 2009.,
4. Request that the City Manager reconvene the Ad Hoc Motorcoach Task Force as currently constituted to review long-term motorcoach management strategies,
5. Provide quarterly motorcoach updates to the Task Force and to Council, including progress reports on counts, walking tours and registration system,
6. Request that the Police Department more aggressively enforce existing City ordinances,
7. Request that Police continue its transportation management on the unit block of King Street,

Page 4

City of Alexandria, Virginia

Traffic & Parking Board Determination & Council Approval (3/24)

8. Consideration of a request to change the unit block of King Street from two-way operation to one-way westbound. **(Approved)**
9. Consideration of a request to remove 26 parking spaces on the south side of Jamieson Avenue between Holland Lane and South West Street and install 2-hour Motorcoach Parking signs, 8:00 a.m. to 10:00 p.m. **(Deferred to April with the provision that staff would return with at least two alternate locations and a no-park alternative.)**
10. Consideration of a request to:
 1. Remove 6 metered parking spaces on the west side of North Washington Street south of Cameron Street and designate space for 30-minute motorcoach loading/unloading; and
 2. Designate 45 feet (one space) of the 100 block of South Washington Street for 30-minute motorcoach loading/unloading. **(Approved)**



Page 5

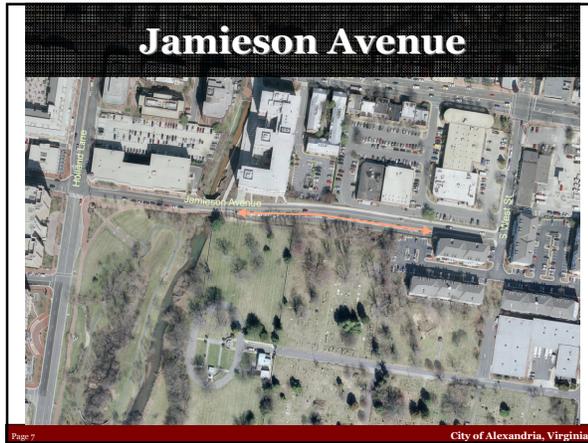
City of Alexandria, Virginia

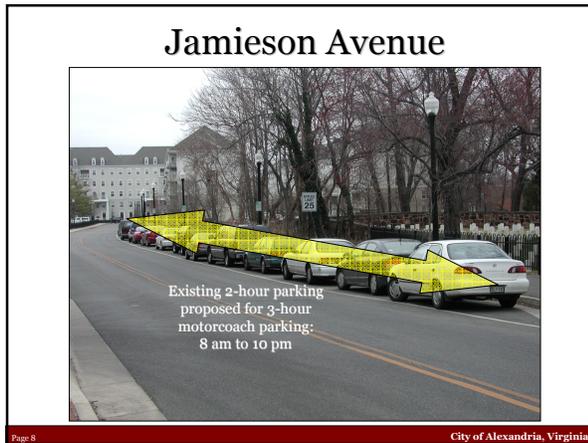
Unit Block of King Street

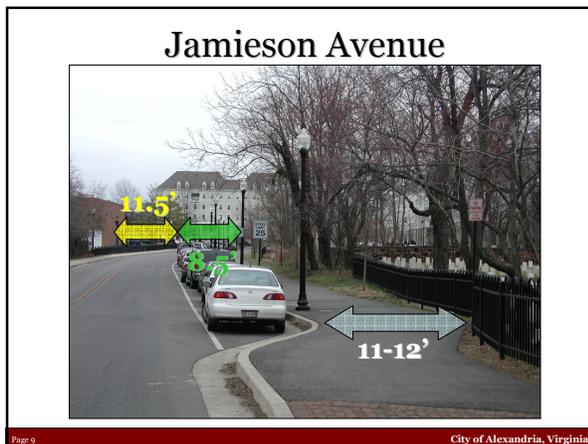


Page 6

City of Alexandria, Virginia







N and S Washington St



North Washington St



South Washington Street



Where are we now?



- City Council has approved 9 of 10 recommendations
- Enforcement began March 30
- Counts began April 2-4
- Outreach
- TPB addressed loading/unloading, parking and operational issues

Outreach/Communications



- Webpage(s)
 - www.alexandriava.gov/motorcoach
 - www.alexandriava.gov/motorcoach/askforce
- Press Releases
 - City/Police
 - UMA
 - ACVA
 - Media Coverage (Radio, Print, TV)
 - News 8:
<http://cfc.news8.net/video/ndemand.cfm?id=37705>
- Letters to Business

Revised Brochure



Motorcoach Counts

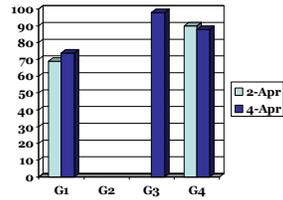
- Thursday, April 2 and Saturday, April 4
- 16 hour counts (7 am to 11 pm)
- Methodology
 - Gateway (Video)
 - Parking, Loading and Unloading (Human)
- May, June, September and October

* THANKS to T&ES employees (especially Matt Melkersen) who conducted counts and reviewed data.
 * Does not include counts of E-W streets (ie "drive-through/sightseeing")
 * Counts assume 3-5% margin of error
 * Parking counts would not include buses parked illegally (enforcement)

Motorcoach Gateway Counts

April 2: **XX** total
 April 4: **XX** total

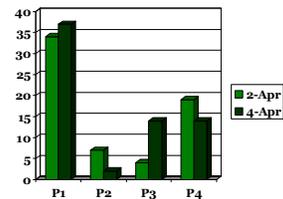
- G1: Rte 1 at Custis
- G2: Rte 1 at Franklin
- G3: Geo Wash Pkwy at Slaters
- G4: Geo Wash Pkwy at Church St



Parking/Loading/Unloading Counts

April 2: **64** total (approx 41 passengers per bus)
 April 4: **67** total (approx 41 passengers per bus)

- P1: Market Square
- P2: Washington St (Lyceum & 100 blocks)
- P3: Unit Block of King/The Strand
- P4: Robinson Terminal



* P4 spot checked on Sat, 4/4
 * # of passengers confirmed verbally w/operators if possible

Other Updates



- Walking Tours
- Registration System
- Parking Study
- Touring Routes
- Other Items & Questions

Short-Term Parking Locations

Short-Term Parking Locations

- **WHY?** Traffic & Parking Board requested 2-3 locations including Jamieson Avenue and “no park” alternative
- **GOAL #1:** Establish criteria for short-term parking
- **GOAL #2:** Eliminate all but 2-3, or provide “no park” alternative

* Note: Potomac Yard has been contacted and is not available.

#1: 1000 blk N. Fayette



#2: 900 blk N. St. Asaph



#3: 500 blk N. First St.



#4: 500 blk Montgomery



#5: 400 blk Montgomery



#6: 1000 blk N. Fairfax



#7: 300 blk Third St



#8: 1001 N. Fairfax



#9: 600 blk N Fairfax St



#10: 700 blk N Fairfax St



#11: 700 blk N St. Asaph St



#12: 100 & 200 blks The Strand



#13: 100 N Fayette St



#14: 1800 blk Diagonal Rd



#15: 200 blk Reinekers Lane



#16: 1700 blk Jamieson Ave



#17: 800 blk N. St Asaph



#18: 800 blk N. Fairfax



#19: 100 blk N. Lee



#20: Unit block of Duke St



#21: Eisen Ave/Bartholomew



#22: 600 blk N. Royal



#23: 3600 blk Wheeler Avenue



#24: 2400 blk Business Center Dr



#25: 1900 Blk Eisenhower Ave



#26 T&ES Maint/S. Quaker



#27: ACPS Bus Barn



#28: 400 & 500 blks Holland Lane



#29: 501 Bashford Lane



#30: 1501 Powhatan St



#31: 1333 Powhatan St



#32: 900 blk S. Royal



#33: Avis Site/Potomac Yard



Questions & Discussion

www.alexandriava.gov/motorcoach

Thank you.

Rich Baier, P.E.
Dept. of Transportation & Environmental
Services
